

**San Francisco International Airport: Grand Hyatt SFO Hotel
Public Art Project Plan**

For presentation to the Visual Arts Committee on February 15, 2017



BACKGROUND

The San Francisco International Airport (SFO) is building a new hotel called the Grand Hyatt SFO, which will be owned by SFO and managed by Hyatt. The hotel will have 350 guest rooms, restaurants, a health club and approximately 17,500 square feet of flexible meeting space for conferences, weddings and social events. The typical guest is a business traveler that will stay for 1.1 nights. It is anticipated that 60% of guests will enter the hotel by AirTrain at the main lobby on the 4th floor, and 40% of guests will arrive by either car or bus on the ground level.

OPPORTUNITIES

The artwork will be located in the publicly accessible areas of the hotel. Three significant permanent opportunities have been identified for the site: (1) an exterior sculpture, (2) a suspended artwork in the 4th floor lobby, and (3) either a suspended artwork or wall opportunity in the 1st floor lobby. Wall spaces have also been identified in the public lobbies and hallways on the 1st through 4th floors for the placement of original two-dimensional wall works.

PROJECT GOAL

The goal of this project is to commission work that celebrates the San Francisco Bay Area’s vibrant, unique and diverse culture and landscape. SFAC will draft a curatorial framework for the selection artworks that will be reviewed and approved by the VAC, the Airport Art Steering Committee and Hyatt. The curatorial approach will respond to the principles guiding the design of the hotel:

- Dramatic topography and unique neighborhood culture of the Bay Area
- Unique essence of the Bay Area as a diverse, multicultural and cosmopolitan place
- Craft and artisanal
- Timeless beauty and authentic expression
- Dramatic topography, unique moments of discovery, neighborhood landscapes
- Unique neighborhood culture

PROJECT BUDGET

Administration	\$472,000.00
Artist selection, signage and documentation	\$64,800.00
Artwork Budgets (design, fabrication and installation)	
Floor 1 Lobby - Wall	\$400,000.00
Floor 4 Lobby - Suspended Sculpture	\$300,000.00
Exterior South Plaza Sculpture	\$650,000.00
Two-Dimensional Works (approx. 15 pieces)	\$72,000.00
Contingency	\$165,200.00
Conservation	\$236,000.00
Total Art Enrichment	\$2,360,000.00

ARTIST RECRUITMENT APPROACH AND ELIGIBILITY

For the three permanently sited opportunities, the Arts Commission will use the 2016/17 Pre-Qualified Artist Pool as well as applicants to the SFO Terminal 1 Redevelopment RFQ for consideration. For the two-dimensional works, the Arts Commission will use the SFO Discrete Works Pool.

ARTIST SELECTION PROCESS

Arts Commission staff will identify a short list of artists for each opportunity whose work is appropriate to the goals of the project. The short list of qualified artists will be presented to the SFO Hotel Public Art Selection Panel consisting of one representative of the client agency (SFO), one representative of Hyatt, one Arts Commissioner, two arts professionals, and the project architect. The panel will identify three finalists who will be invited to develop site specific conceptual proposals for each of the permanent opportunities after attending an orientation session with the project team and key stakeholders. These finalists will be paid an honorarium ranging from \$2,000 to \$3,000, plus travel reimbursement for development of a proposal.

The SFO Hotel Public Art Selection Panel will reconvene to consider the finalists’ proposals in an interview format and will select one artist and an alternate for each opportunity for recommendation to the Arts Commission.

For the two-dimensional works, SFAC staff will select works from the SFO Discrete Works Pool, which is intended to be established by August 2017. SFAC staff will review the selection of artworks for installation in the hotel with Hyatt representatives before final placement.

TIMELINE (Subject to change)

Project Outline Approval (VAC)	Wednesday, February 15, 2017
First Selection Panel	mid-end of March, 2017
VAC approval of finalists	Wednesday, April 19, 2017
Artist Finalist Orientation	end of April 2017
Final Proposal Due	Friday, June 23, 2017
Public Display	beginning of July 2017
Final Selection Panel	end of June 2017
VAC Approval of Finalist	Wednesday, August 16, 2017
Arts Commission Approval	Monday, September 11, 2017
Artist under Contract	October 2017

FURTHER INFORMATION

Contact Mary Chou, Public Art Project Manager at (415) 252-2233 or by email at mary.chou@sfgov.org.

sfac san francisco arts commission

San Francisco International Airport; Terminal 1, SFO Hotel, and Other Opportunities on SFO Campus Purchase of Paintings and Sculpture



BACKGROUND:

Over its history, SFO has acquired a collection of paintings, sculptures that reflect many major artists and art movements that have characterized the Bay Area, along with the work of contemporary artists nationally and some internationally. In the early days of the public art program at the Airport, the Commission purchased a number of discreet artworks in the form of paintings and some sculpture. When the new International Terminal was built, there was little opportunity for these kinds of works and the focus was placed on larger, more architecturally integrated artworks.

In 1995 as part of the Master plan for the International Terminal, the Arts Commission commissioned a curatorial review by Karen Tsujimoto and Katherine Holland. The report analyzed and categorized the artworks in the collection, and made recommendations for strengthening our holdings. Since that report

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was issued, a number of artworks have been commissioned as a result of the ITB and remodeling of T2 and T3.

The remodeling of T2 and T3 provided the opportunity to mix some of the important paintings and discreet sculptures in our collection with larger commissioned work to great success. By locating and designing locations for these works early in the design process, we were able to achieve the same integrated look for these artworks and provided a richer art experience.

ART OPPORTUNITIES

The renovation of T1, along with the new SFO Hotel and Consolidated Administrative campus will give us new opportunities to not only commission work for the Airport, but add to our collection of discreet works of two-dimensional and sculptural works.

PROJECT GOAL

Unlike the larger, architectural works are commissioned via contracts and seek artists judged best able to respond to a particular architectural condition, the selection of the purchased painting and sculpture should be based more on more intentional consideration of a particular artist's contribution to the existing painting and sculpture collection. Works selected should complement or strengthen specific areas of the collection, and/or represent new trends and artists contributing to the ongoing narrative of Bay Area art. While the backbone of the SFO collection should continue to be made up of Bay Area artists, it should continue to also represent artists from greater California and the nation so that local artists are seen in context of a broader artistic dialogue.

ARTIST RECRUITMENT APPROACH AND ELIGIBILITY; SELECTION PROCESS

San Francisco City Purchasing rules under Sec. 21.04 allows for the purchase of Fine Art by the Arts Commission without approval of the purchaser. However the department may need to provide a justification for the selection process. Given the curatorial emphasis on these selections, (and our past experience of making direct purchases of art), staff believes that the following procedure outlined below will meet the Purchaser's approval.

Curatorial Framework:

Staff will draft a set of collection goals and guidelines for the artwork we seek to acquire for SFO. The guidelines will use Tsujimoto/Holland report as well as the Commission's direct experience with working at the airport to inform the guidelines. The curatorial framework will be reviewed and approved by the VAC and Airport Art Steering Committee

Curatorial Committee and Development of an Acquisition list:

A curatorial committee consisting of outside curators and arts professionals will be formed to develop a list of 5 – 10 artists whose work they recommend for purchase for SFO. Arts Commissioners and SFAC staff may also make recommendations. Committee members will be asked to review the Tsujimoto/Holland report, as well as review the artworks currently in the collection. All recommendations will be put in writing with a justification for inclusion in the Airport collection based on the curatorial framework.

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Suggested arts professional members of the Curatorial Committee include:

Lawrence Rinder, Director of the Berkeley Art Museum
Lizzetta La Falle Collins, Independent Curator
Renee de Guzman, curator, Oakland Museum of Art
Renny Pritikin, Chief curator, Jewish Museum of Art
Janet Bishop, Chief Curator, San Francisco Museum of Art
Amy LeDuc, Independent Curator

Representatives of Arts and Airport Commission:

VAC Committee members
Arts Commission and Airport Museums Program staff

Upon compilation of the list, staff will research available work for consideration for purchase, along with an analysis of the suitability of available artwork to the site opportunities at SFO. Staff will develop a plan identifying which artworks could potentially be sited in available locations.

A Selection Panel will be assembled to make final selections for purchase.

BUDGET:

Curatorial Committee honoraria: \$1,500 ea.
Budget for T1 acquisitions: \$2,000,000
Budget for other buildings TBD

TIMELINE (Subject to change)

- Project Outline Approval (VAC) 11/16/16
- Form Curatorial Committee 11/16/16—1/10/17
- VAC approval of Curatorial Committee 1/17/17
- Due date for Committee recommendations 3/30/17
- Completion of research of available work 5/1/17
- Completion staff assessment of suitability of available work for specific sites 5/30/17
- Selection Panel meeting June, 2017
- Airport Art Steering Committee approval June, 2017
- VAC Approval of Selected Works July, 2017
- Airport and Arts Commission Approval August, 2017

FURTHER INFORMATION

Susan Pontious, Public Art Program Director at (415)252-2241 or by email at susan.pontious@sfgov.org.

11/16/2016



Grand Hyatt SFO

HOTEL ART PROGRAM

January 19, 2017

WEBCOR BUILDERS | HORNBERGER + WORSTELL / ED2 INTERNATIONAL JOINT VENTURE

01

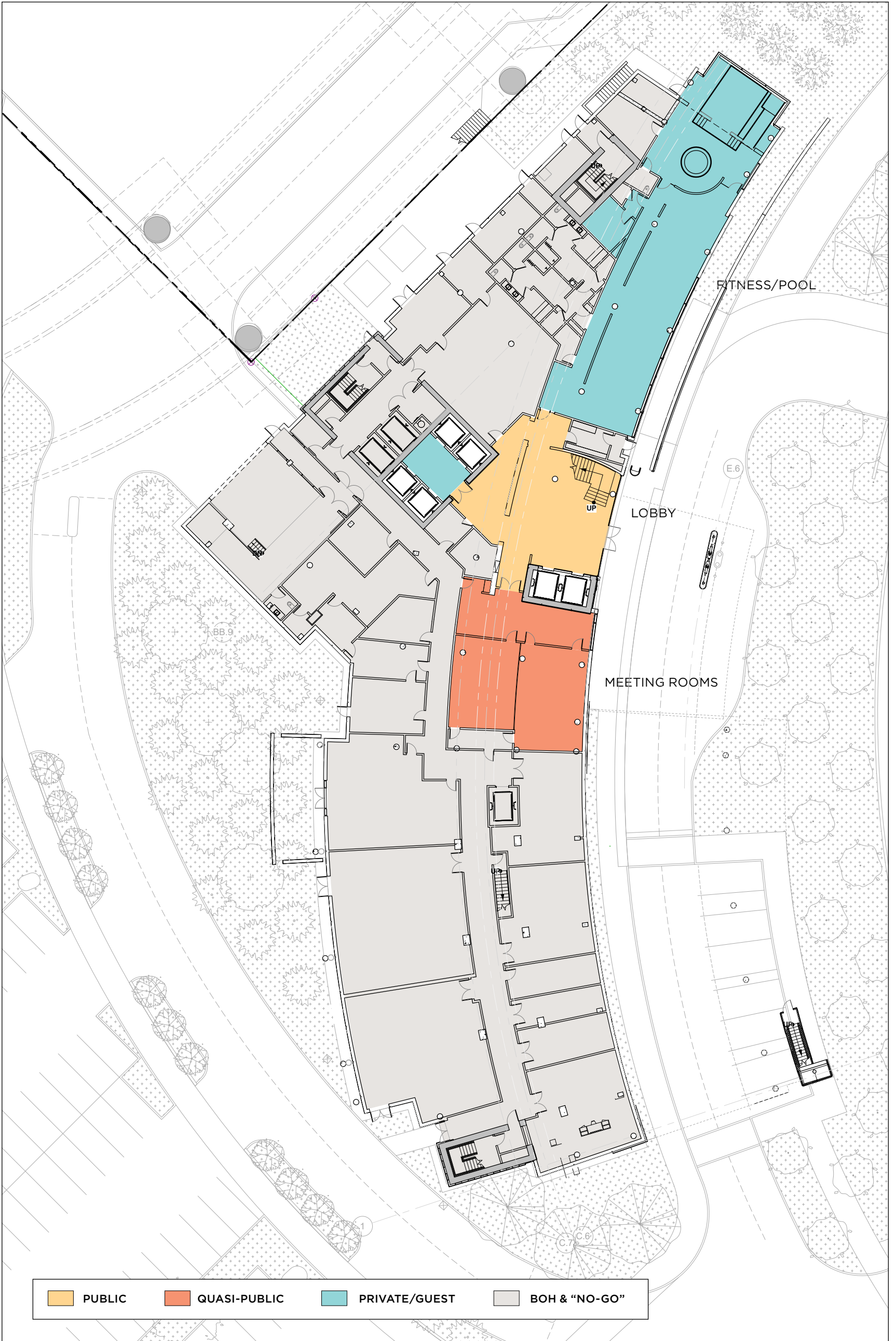
Hotel interior and site

Public art on hotel site



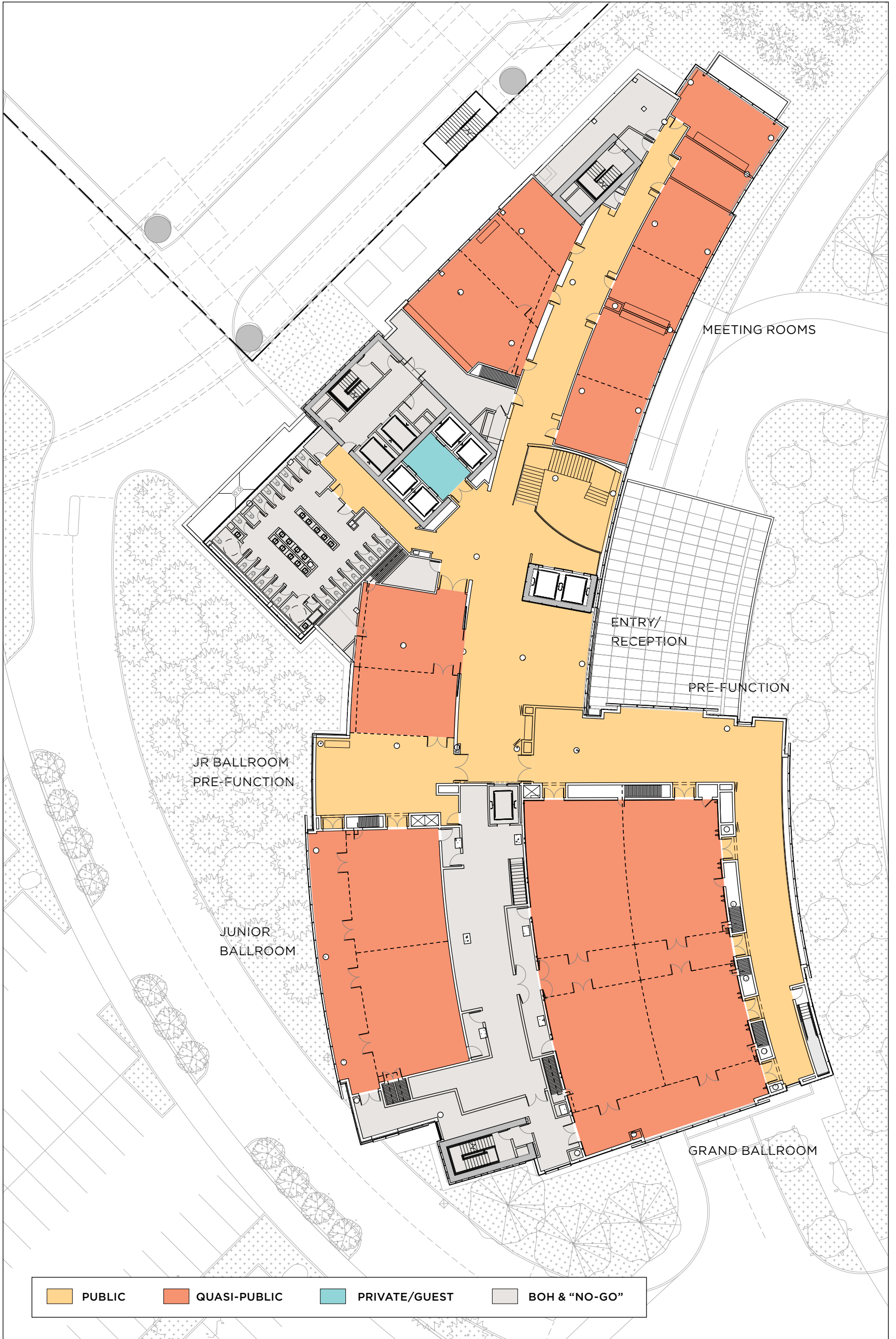
Art program

LEVEL 1 PLAN



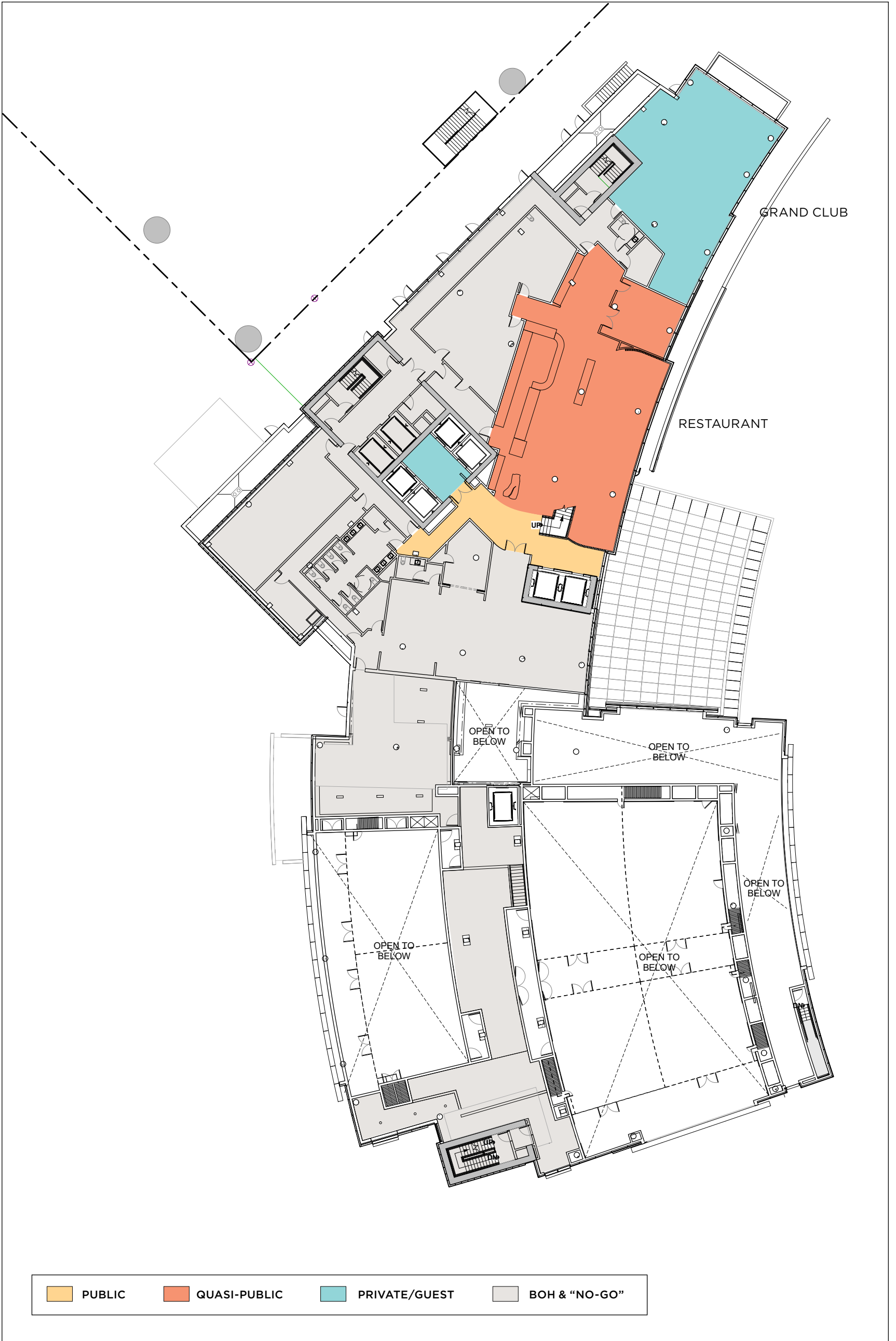
Art program

LEVEL 2 PLAN



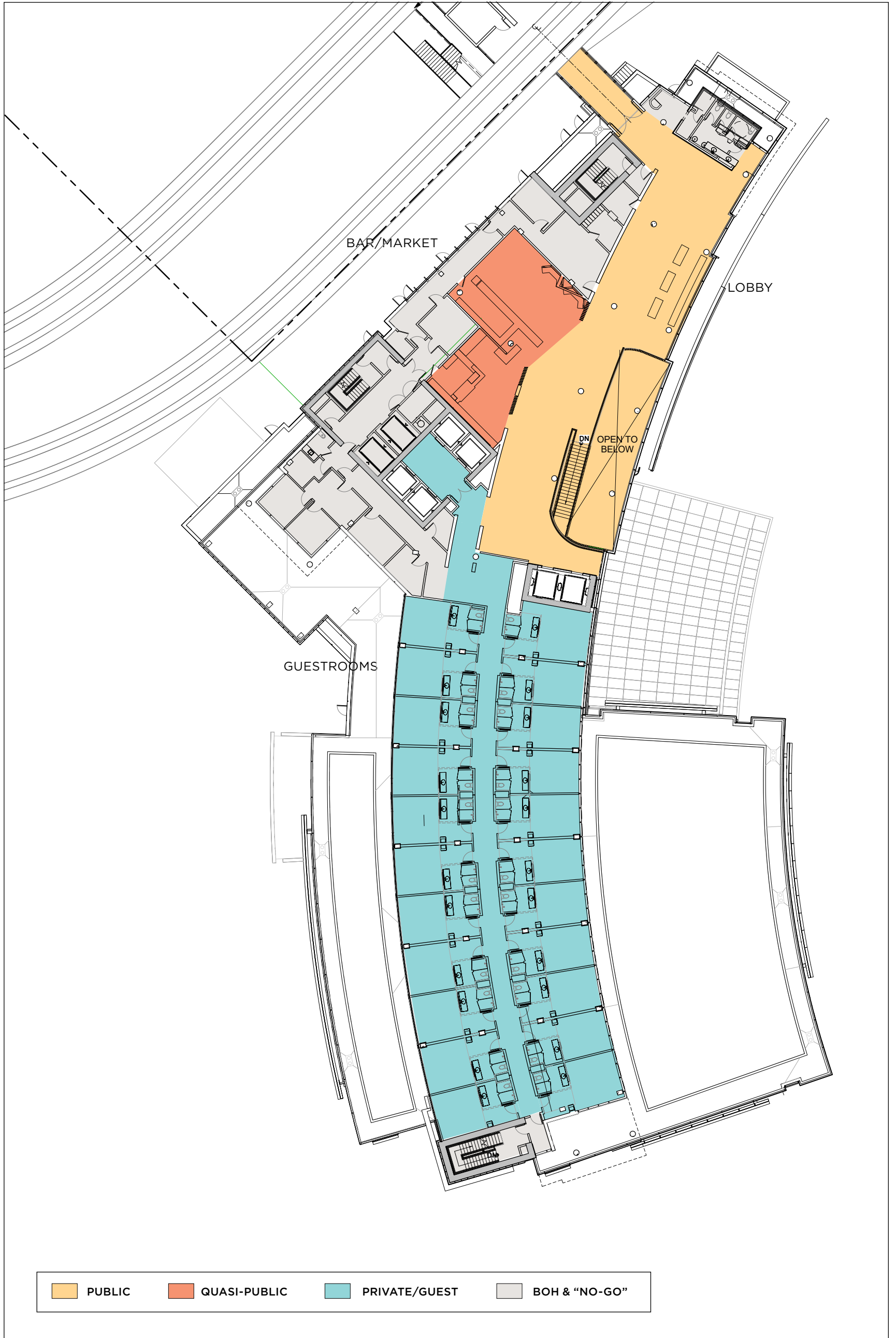
Art program

LEVEL 3 PLAN



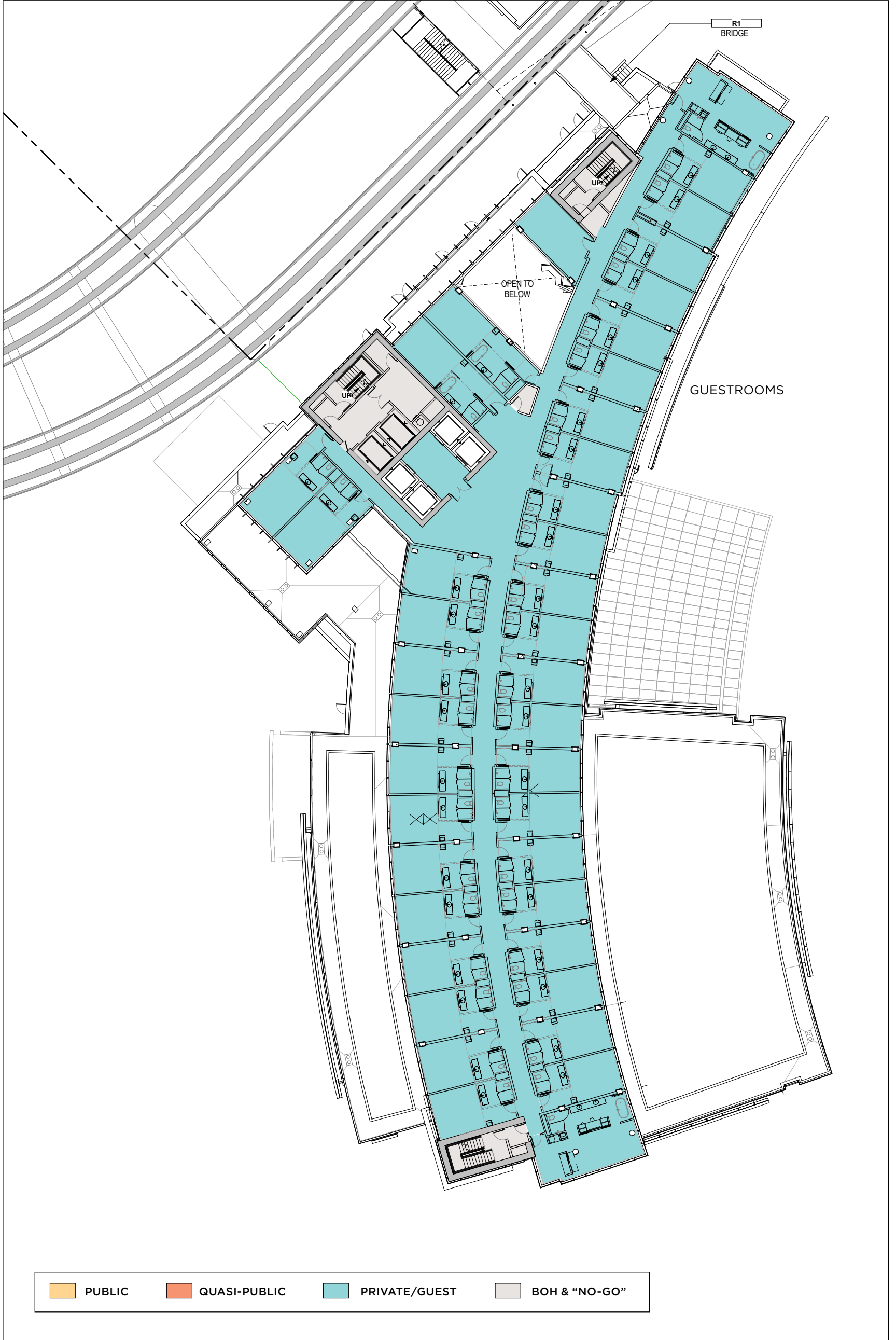
Art program

LEVEL 4 PLAN

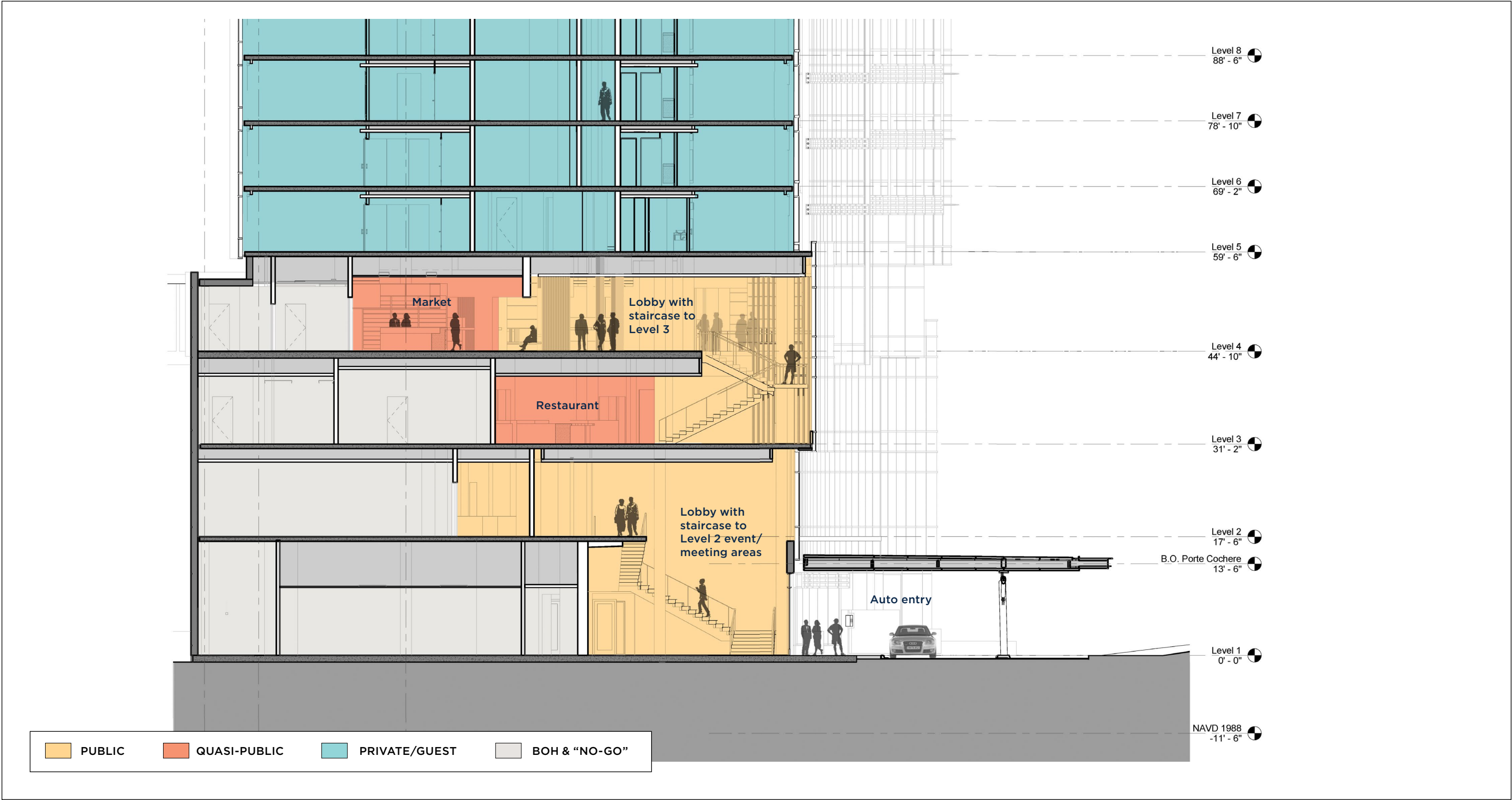


Art program

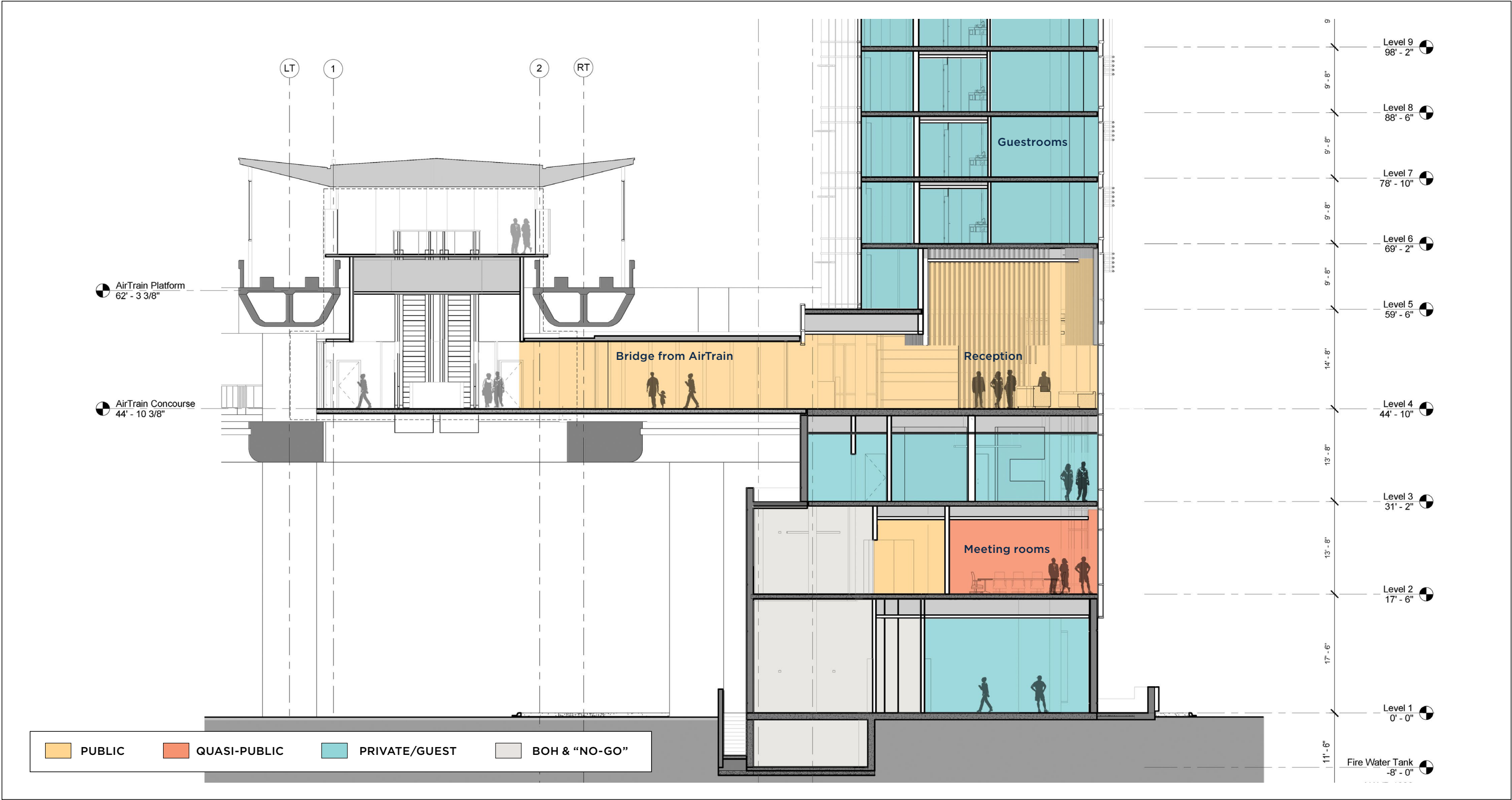
LEVEL 5 PLAN



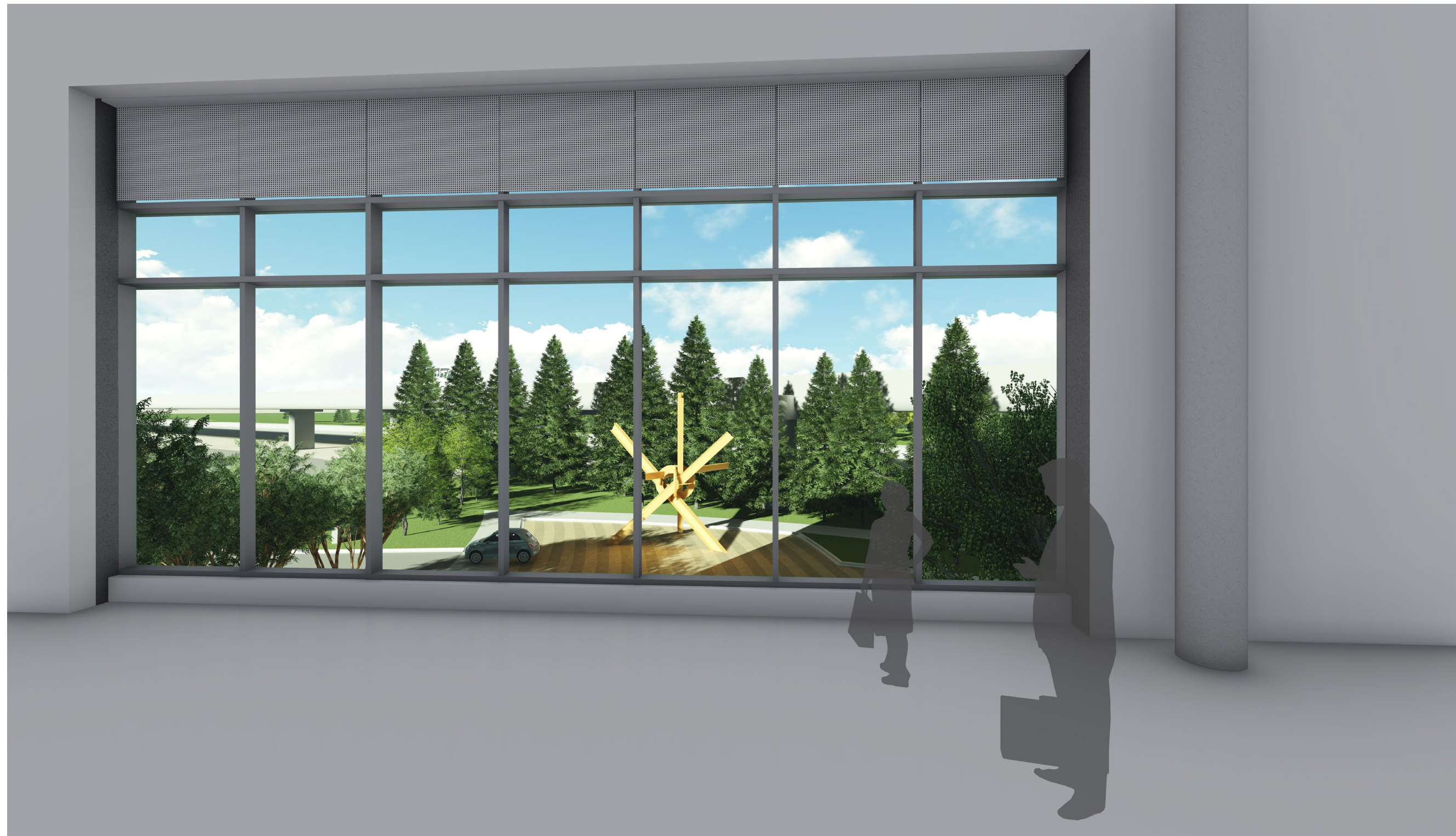
Section at ground-level entry



Section at AirTrain entry



View from ballroom looking southwest



02

Interiors and guest experience

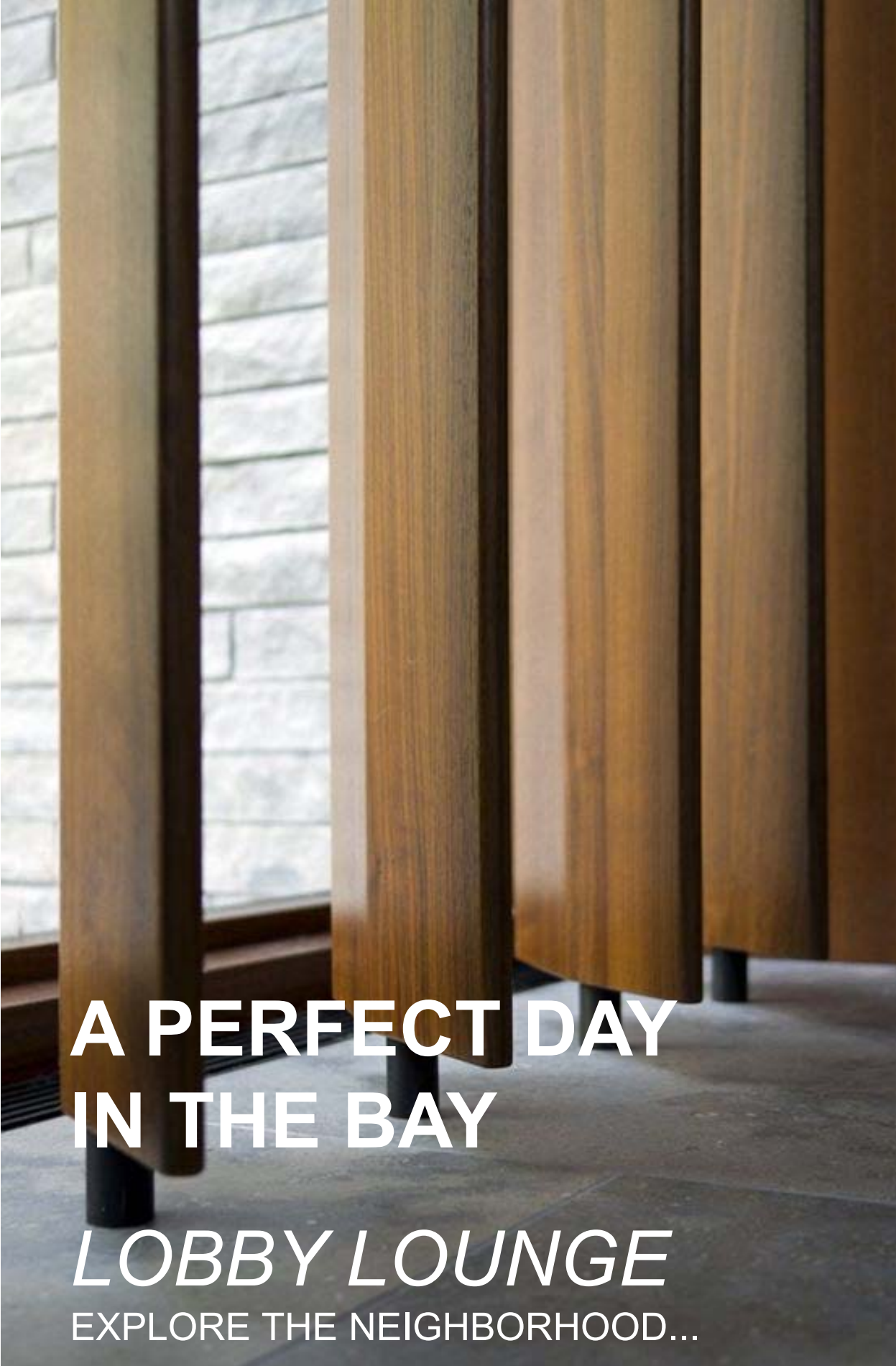
UNIQUELY SAN FRANCISCO BAY AREA

Travelers are transported from across the globe to an urban oasis that embodies the Northern California lifestyle and spirit. Influenced by the essence of the City, spaces will be airy, fresh and innovative, reviving travelers and encouraging them to explore. This destination hotel will allow guests to unwind, revive, create, transform and nourish in a world-class city with the convenience of not leaving the airport.



A PERFECT DAY
IN THE BAY
CHECK IN
LET THE JOURNEY BEGIN...





A PERFECT DAY IN THE BAY

LOBBY LOUNGE

EXPLORE THE NEIGHBORHOOD...



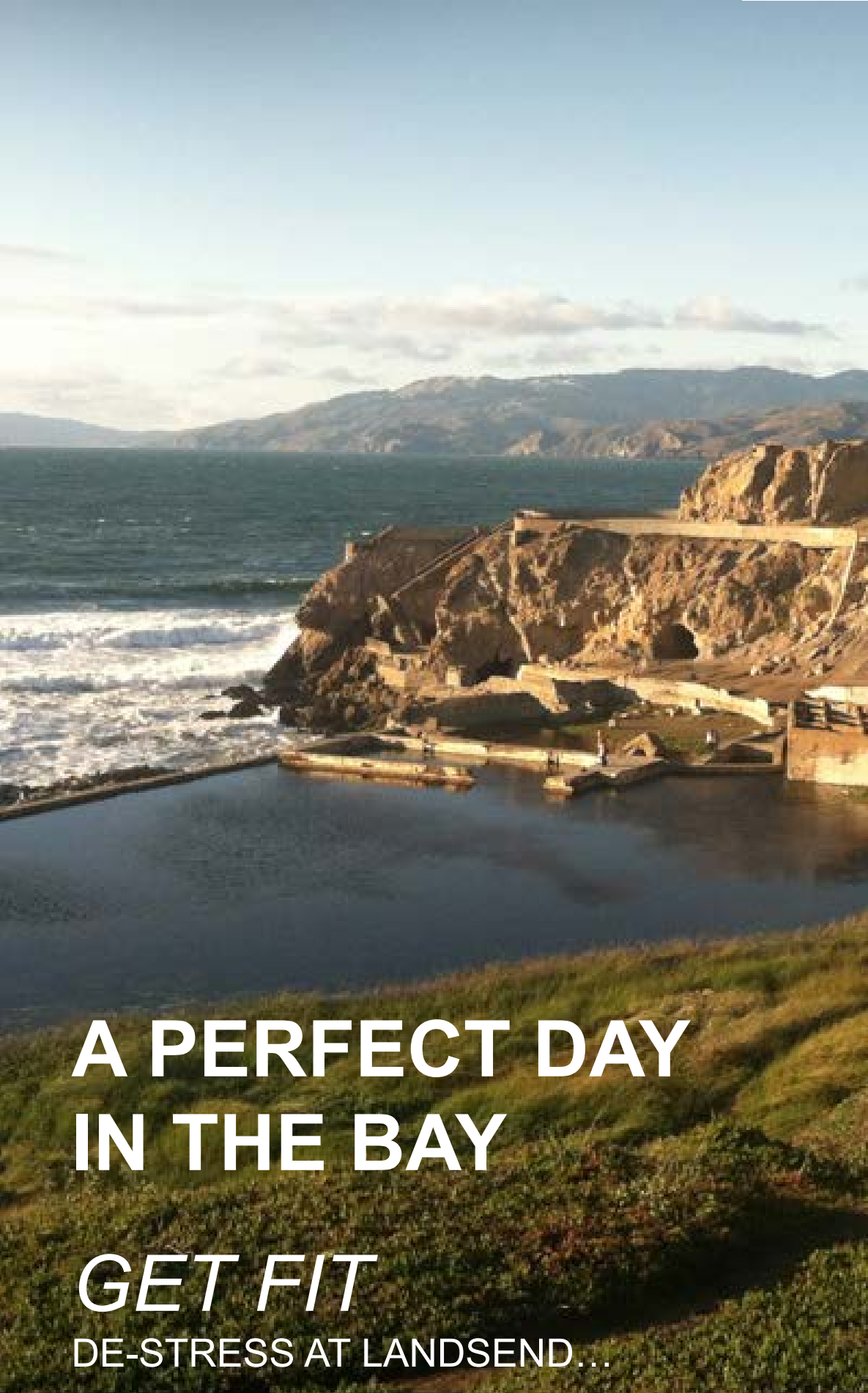


A PERFECT DAY
IN THE BAY

GRAND CLUB

YOUR PRIVATE LIVING ROOM...





A PERFECT DAY IN THE BAY

GET FIT

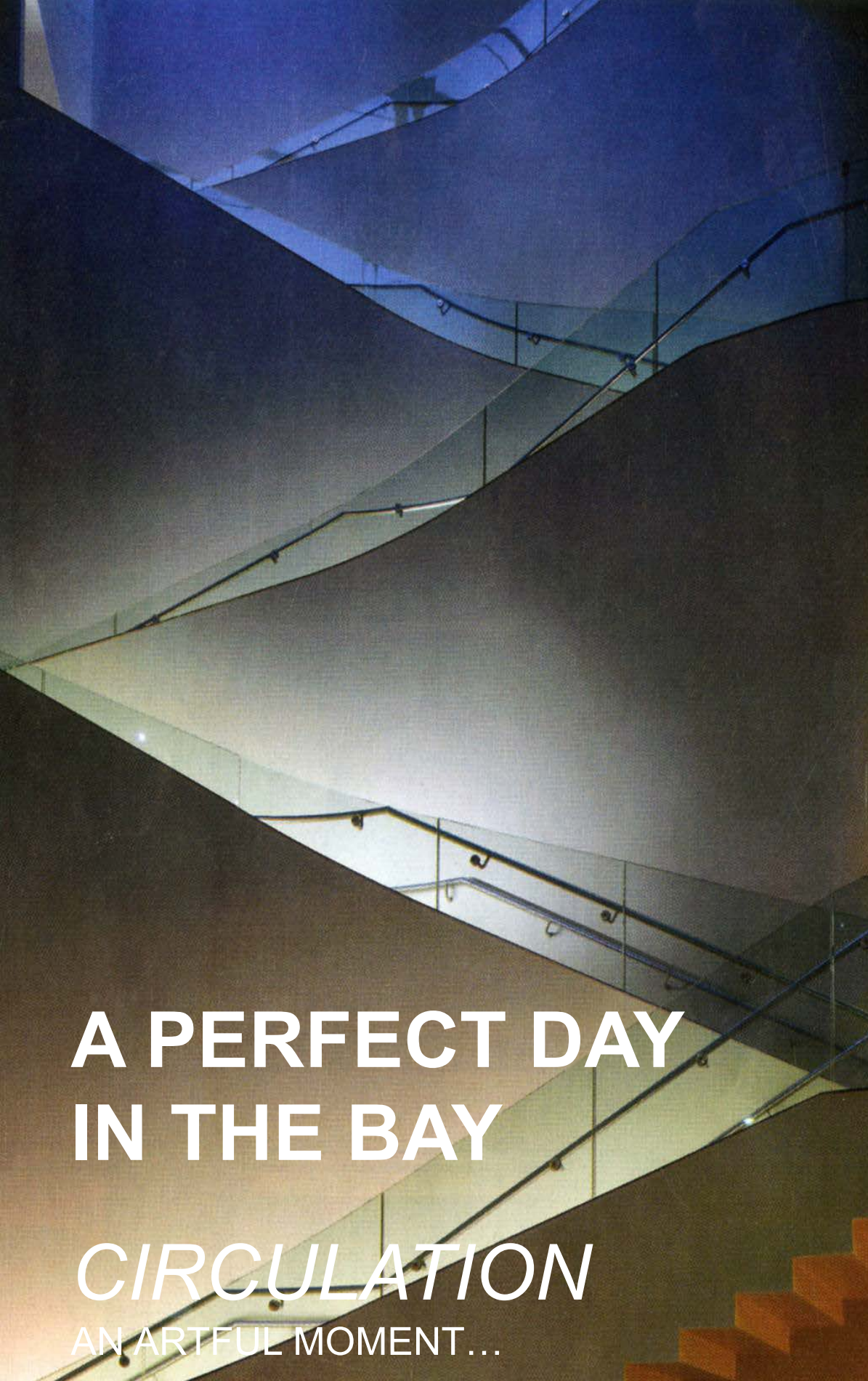
DE-STRESS AT LANDSEND...





**A PERFECT DAY
IN THE BAY**
MEETING SPACES
EVOLVING EXPERIENCES...

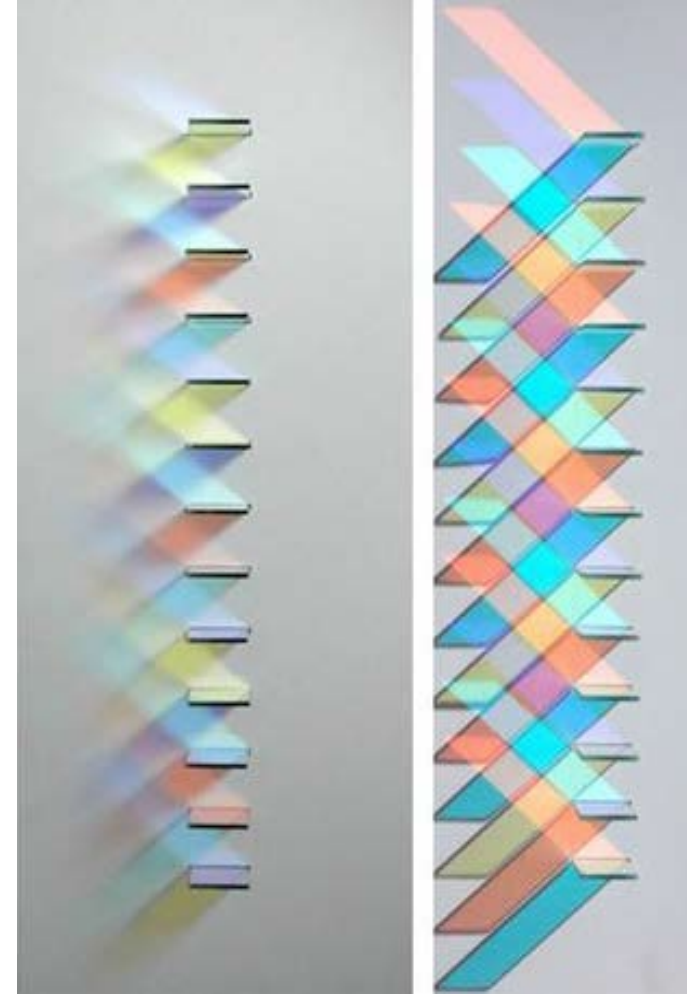




**A PERFECT DAY
IN THE BAY**

CIRCULATION

AN ARTFUL MOMENT...



03

Art program narrative

Art program

NARRATIVE



OVERVIEW

Grand Hyatt SFO seeks to be a world class airport hotel, memorable for its architecture and accommodation. The hotel design strives to resonate with and capture the unique essence of the place we call the Bay Area. Grand Hyatt SFO's art program will be an important element in establishing the relationship between the region and the hotel.

DEFINING CHARACTERISTICS OF THE REGION

The Bay Area is a diverse, multicultural, and cosmopolitan place. We are known for our creativity as well as our innovation, both technological and social. We are makers who honor craft and the artisanal. We seek out timeless beauty, authentic expression and memorable social interaction.

Our location at the edge of the continent is characterized and defined by the intersection of dramatic topography and remarkable light, and by the collision of sea and shore.

Juxtaposed with this remarkable, light-filled topography are unique moments of discovery--whether they be nature's

landmarks in the landscape like the towering redwoods of Muir Woods, or the intersection of land and water at the Golden Gate, or grand markers of civilization in the landscape--the Palace of Fine Arts, the Golden Gate Bridge, the Conservatory of Flowers in Golden Gate Park. Neighborhoods are defined and shaped by hillside topography as well: the brick and terracotta temples of Chinatown, the Victorians of Alamo Square, the painted alleys of the Mission.

It is this intersection of the designed and the natural; the connection to the outdoors at many scales; our physical response to specific site topography, light, and outlook; and our diverse social response to setting and neighborhood life that informs and provides its uniqueness to the Bay Area experience.

ART AT GRAND HYATT SFO

As is the case with the architecture at Grand Hyatt SFO, the art should reflect and honor the Bay Area experience in a manner that is authentic and meaningful, modern, and selected to favor thoughtful interpretation over obvious reference. Art that expresses

the idea of truly experiencing a place and reinforces "sense of place" in.

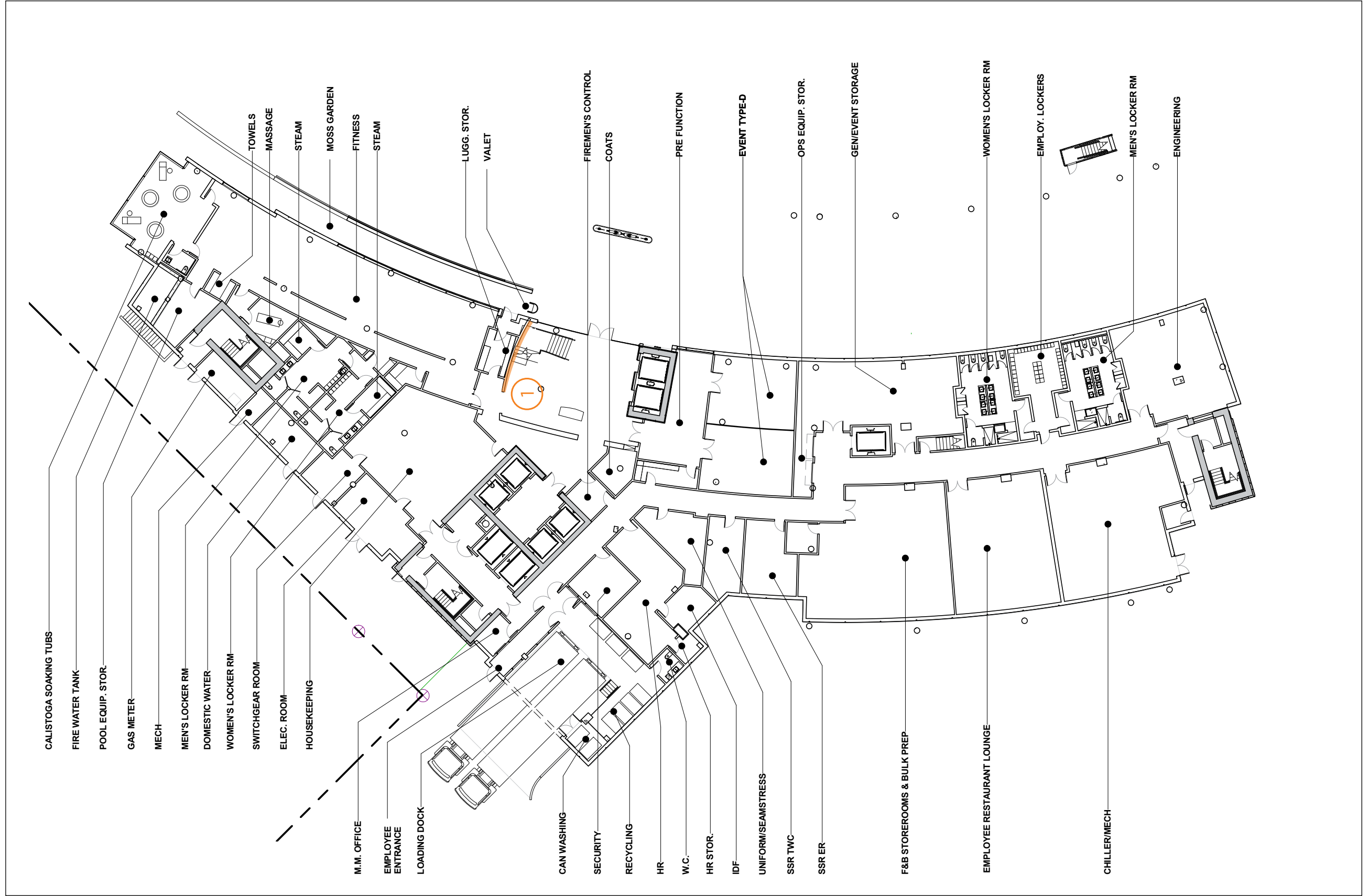
CONNECTING BAY AREA ATTRIBUTES TO ART AT GRAND HYATT SFO

- Dramatic topography
- Quality of light
- Landmarks of scale
- Connection to landscape
- Technology-infused
- Unique neighborhood culture
- Land's end
- Urban Landmarks

These attributes consistently used as touchpoints for the architecture and art suggest, among others, the following abstract themes to guide the curation of the art program at Grand Hyatt SFO:

- Topography and discovery
- Technology combines with nature
- Materials and technology
- Topography & the cultural landscape
- Landmarks in the landscape
- Technology, topography, & light interact

Level 1



Level 2



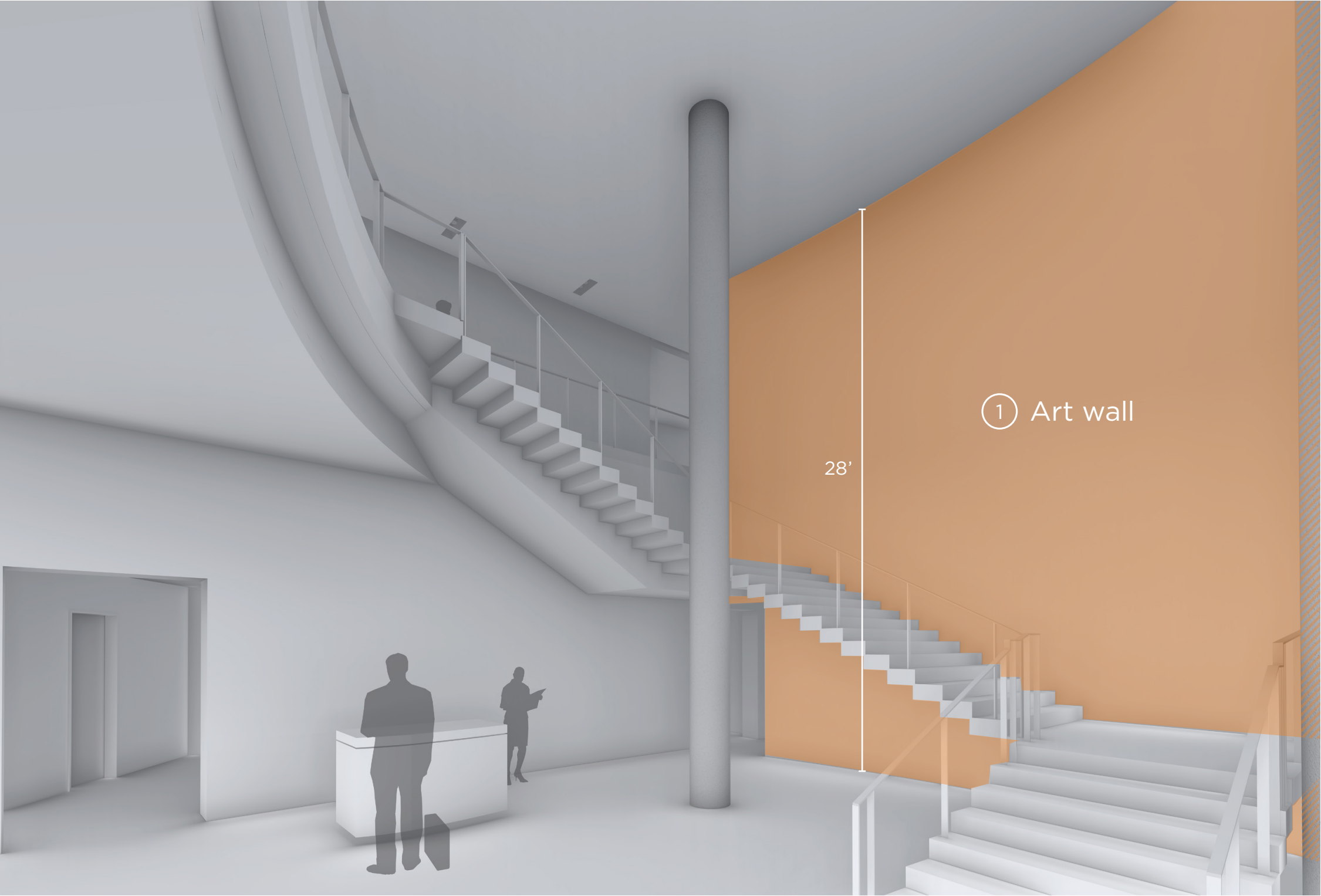
Level 3



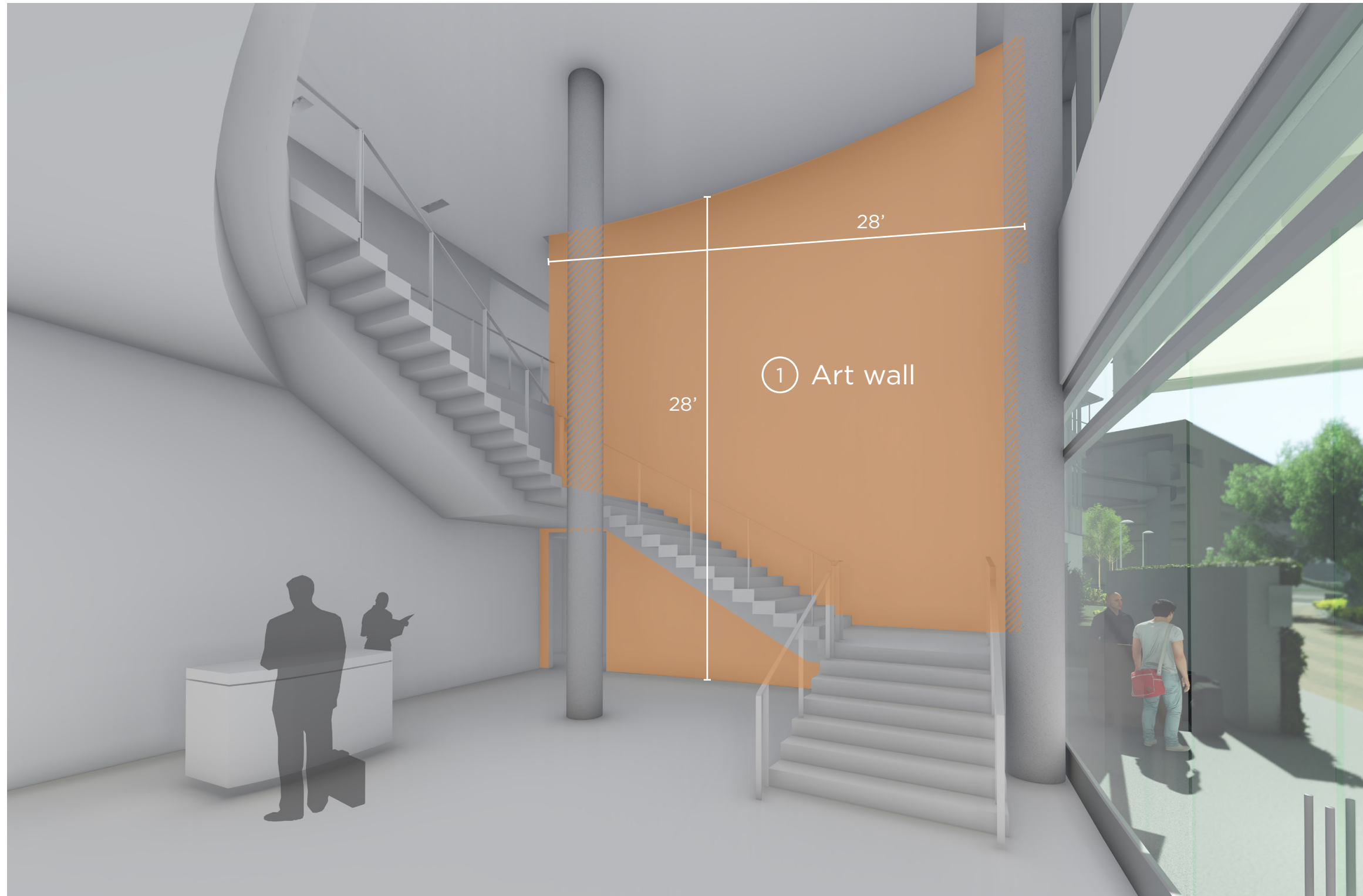
Level 4



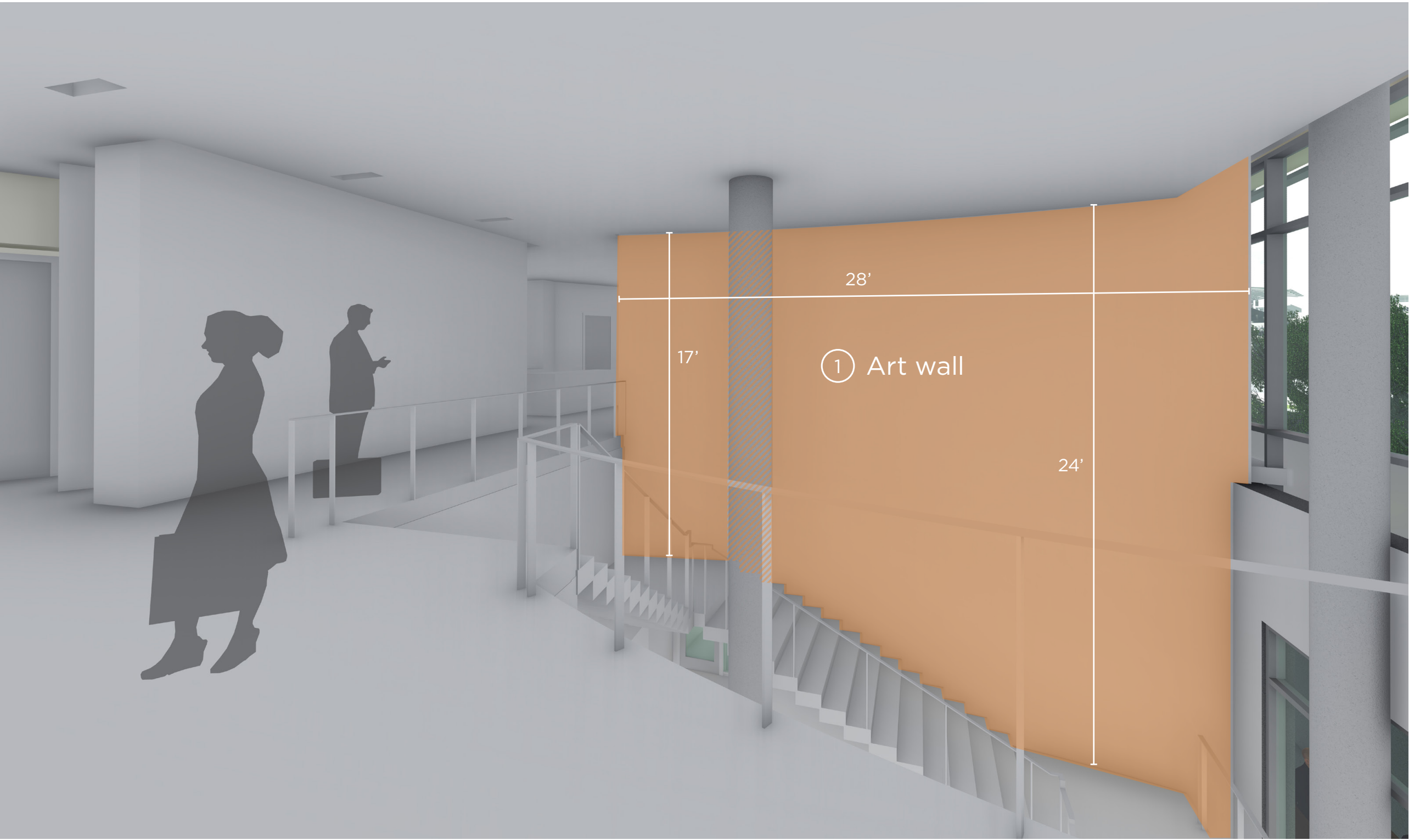
Level 1 lobby



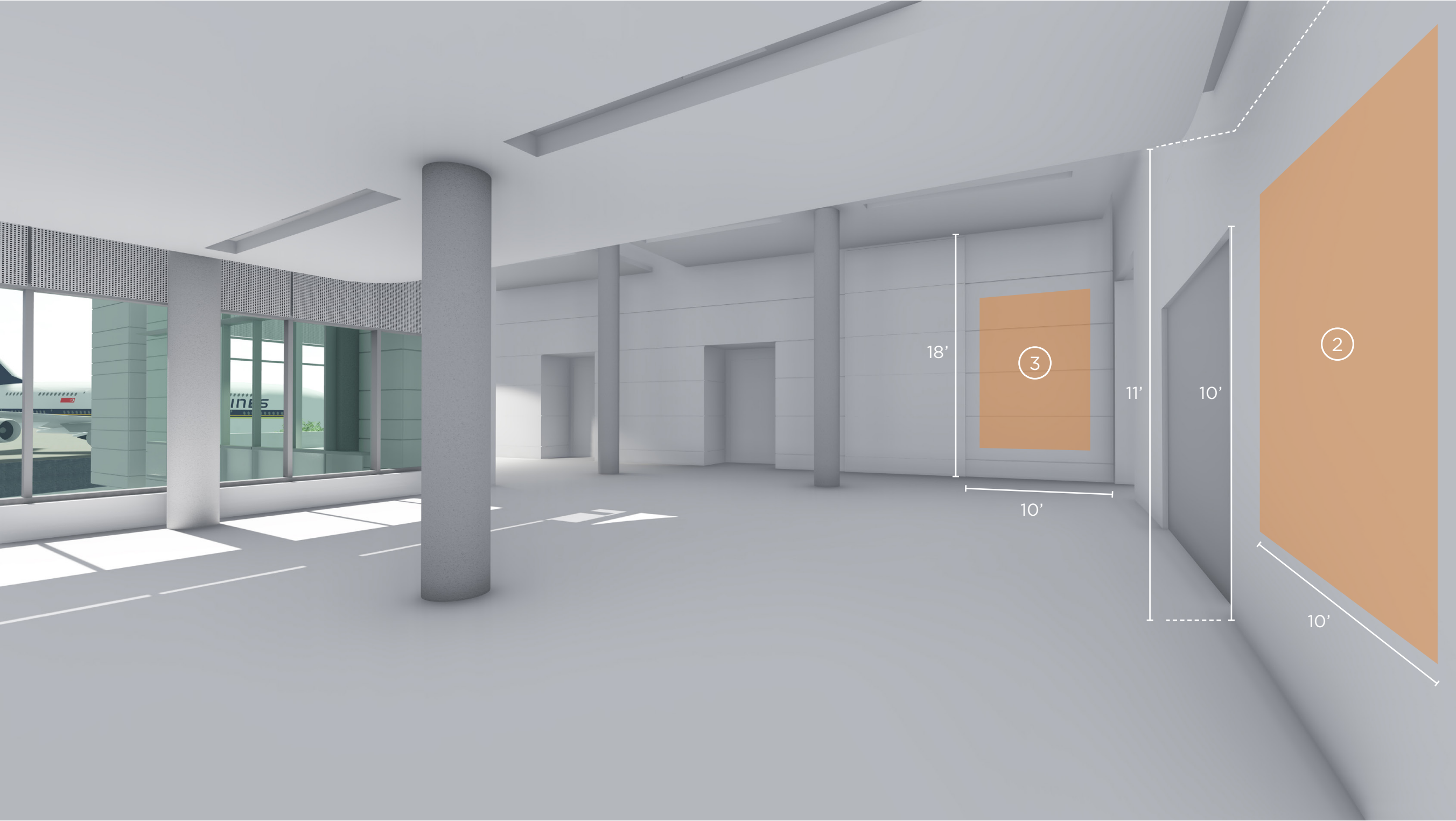
Level 1 lobby staircase



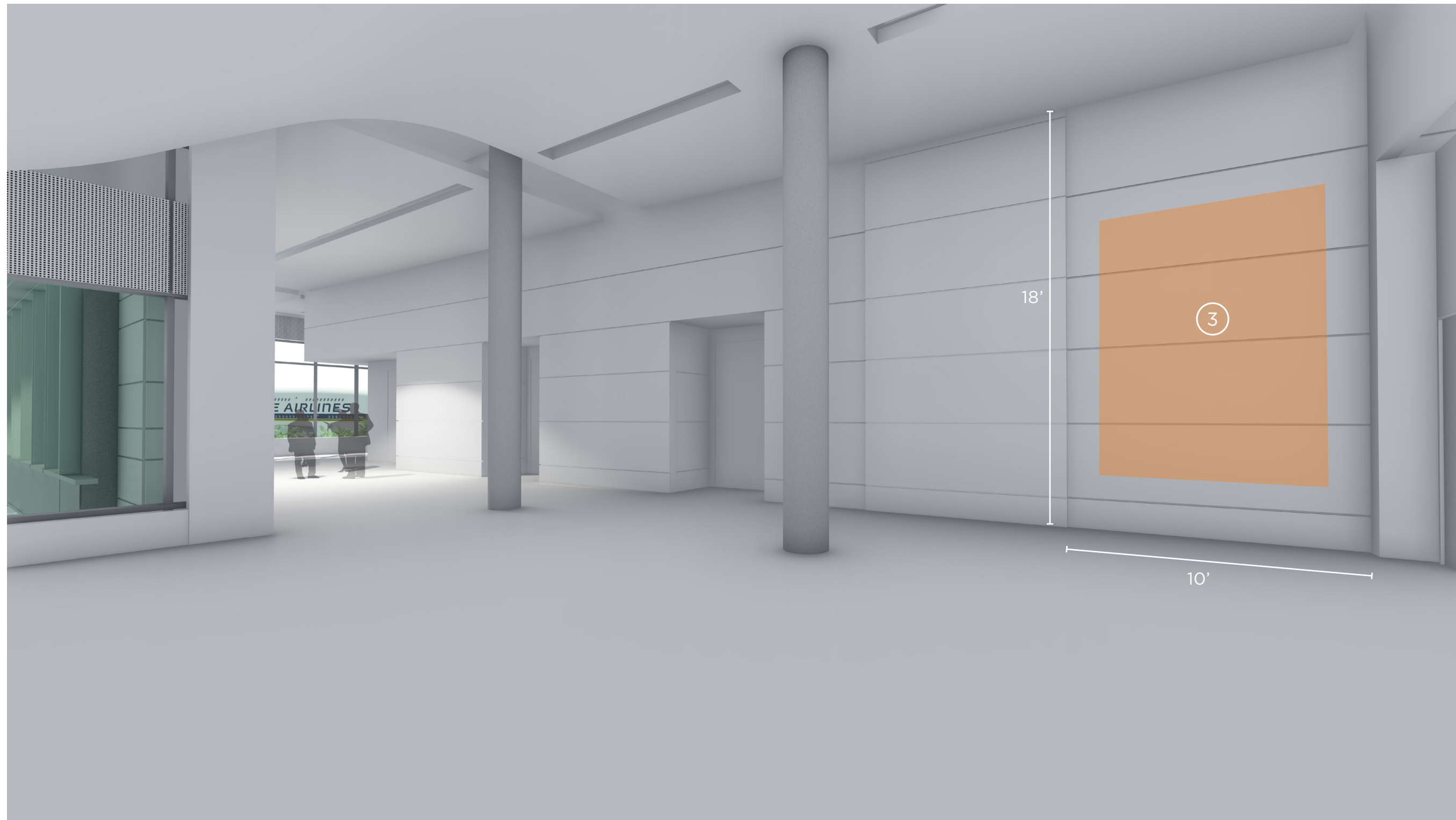
Level 1 lobby staircase, view from Level 2



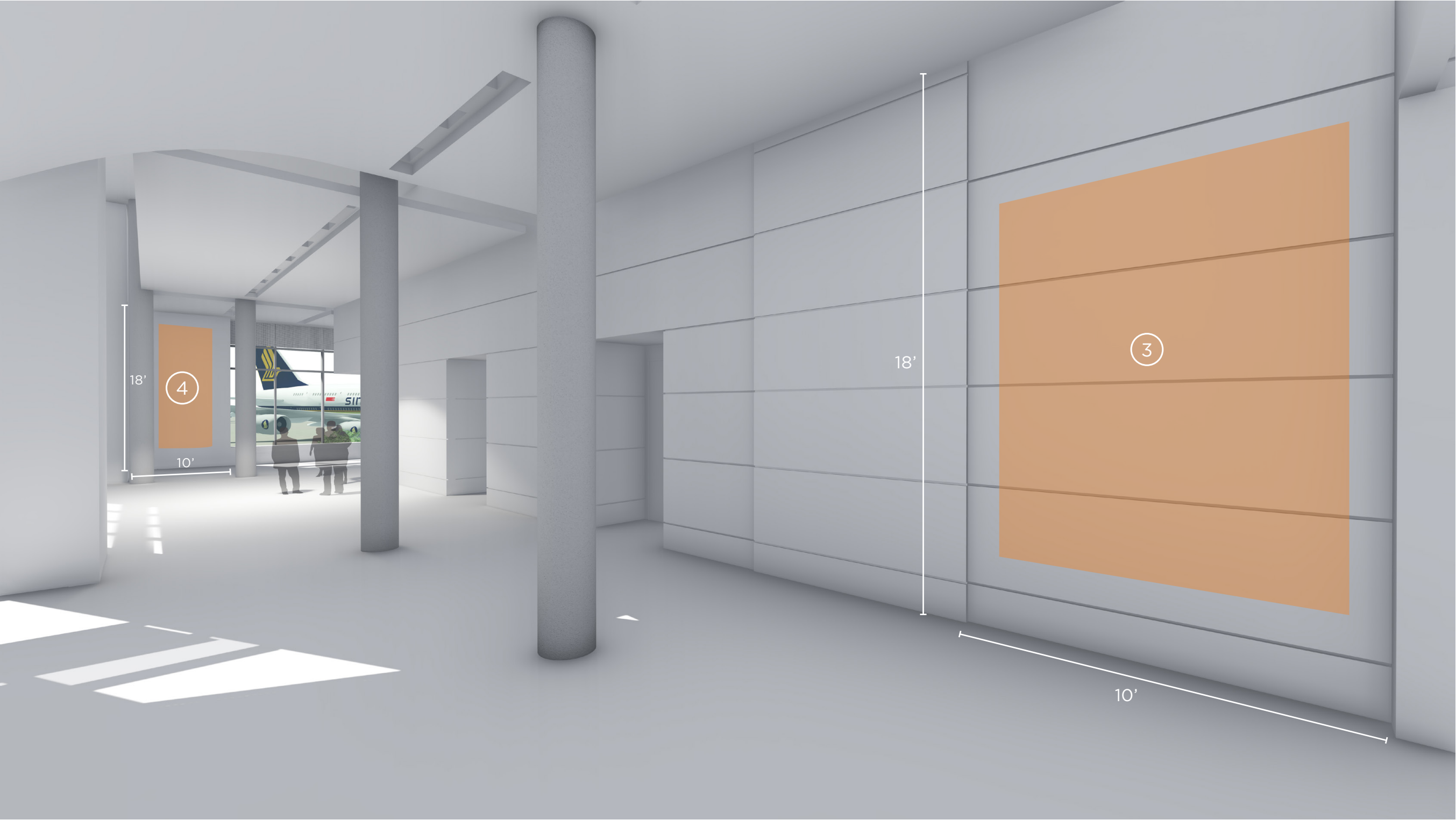
Level 2 event registration



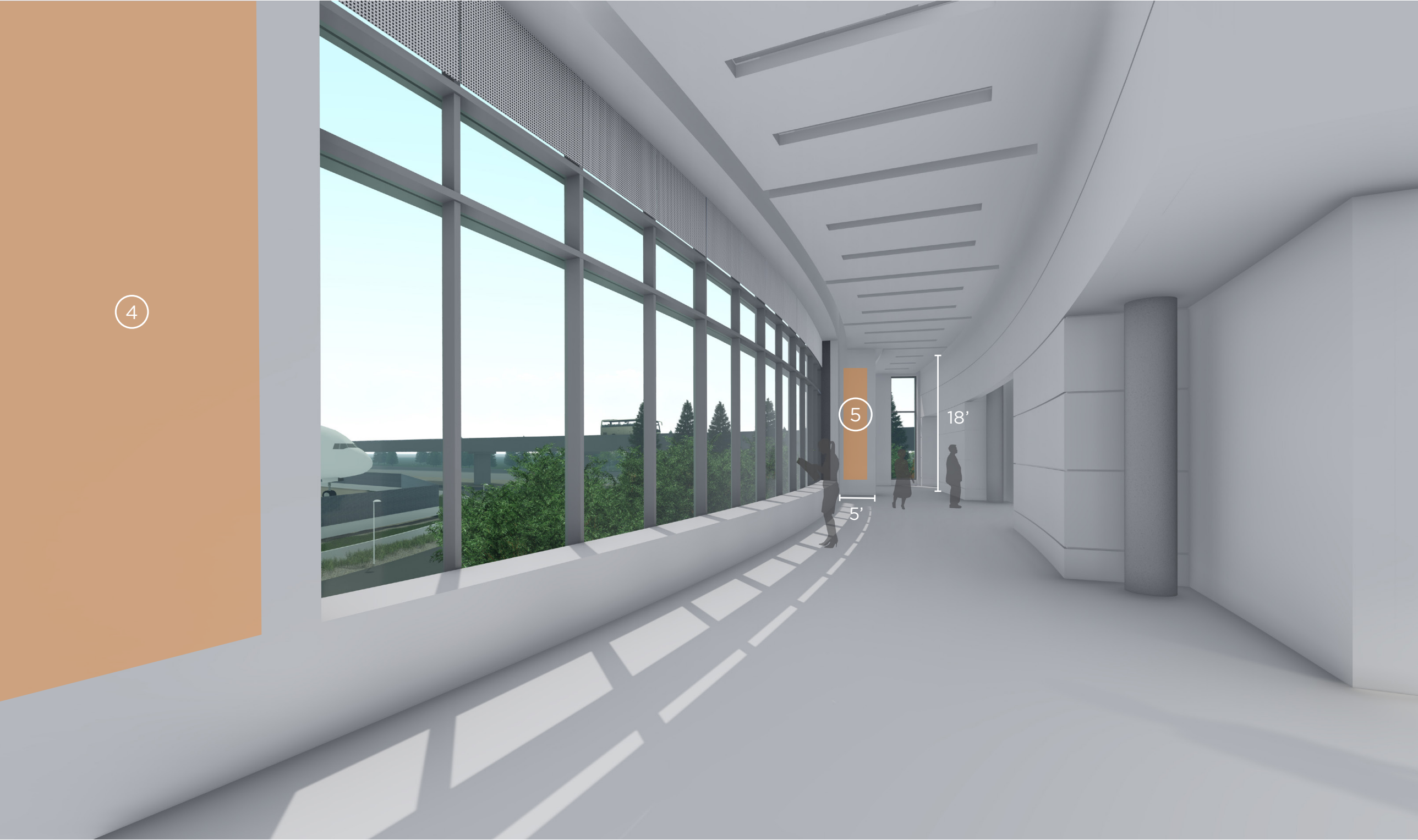
Level 2 event registration & prefunction



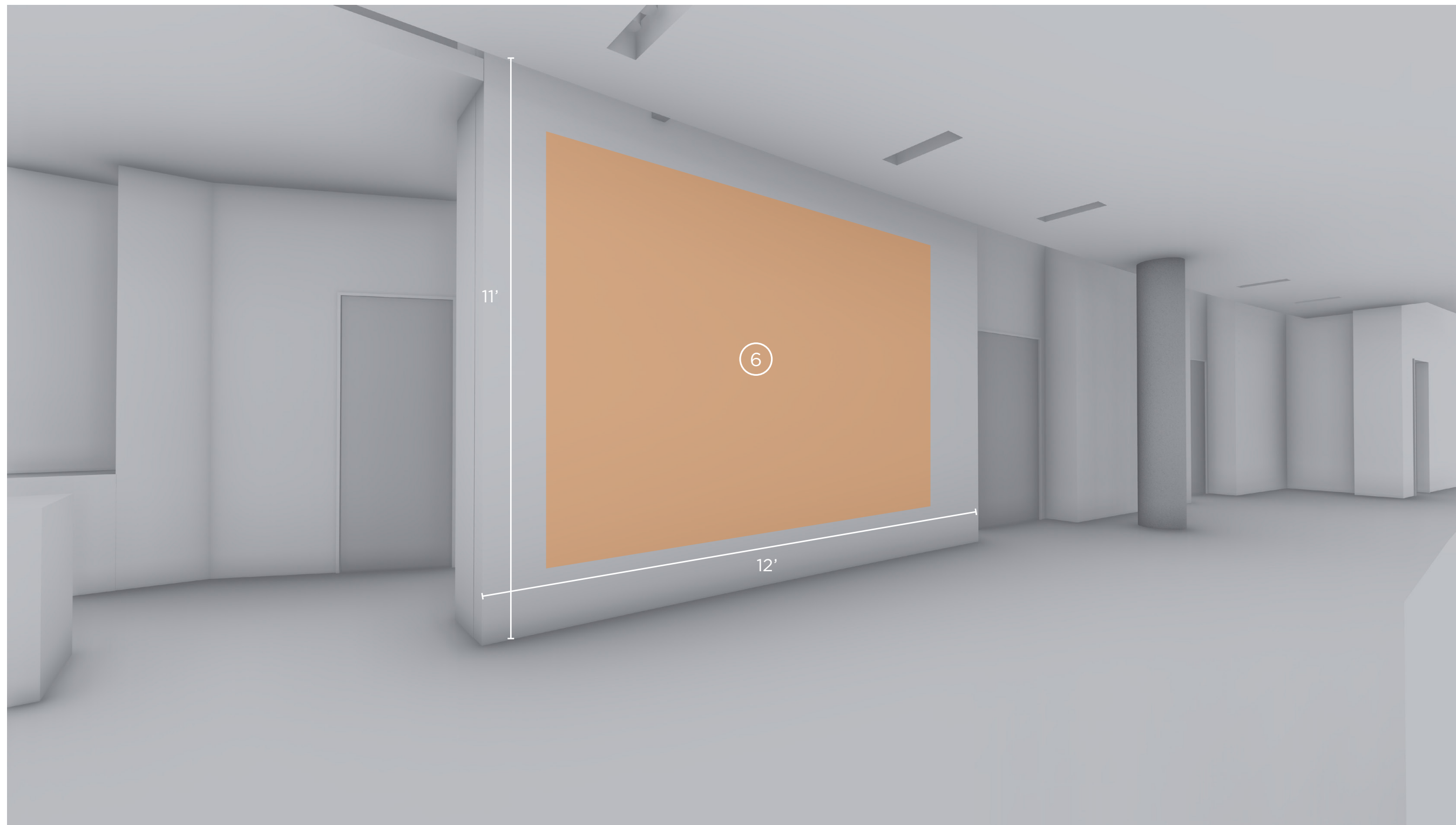
Level 2 event registration & prefunction



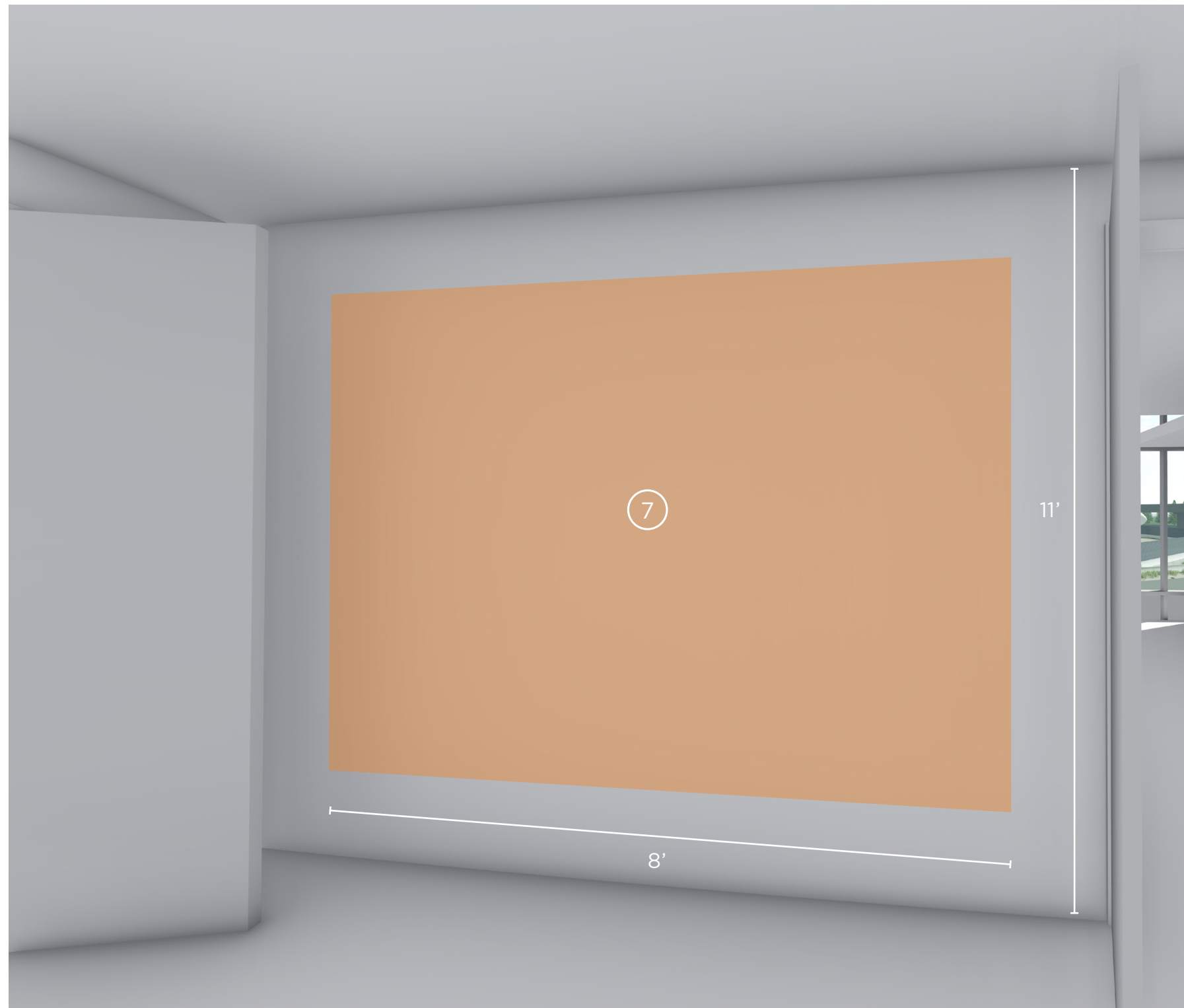
Level 2 ballroom prefunction



Level 2 hallway to meeting rooms



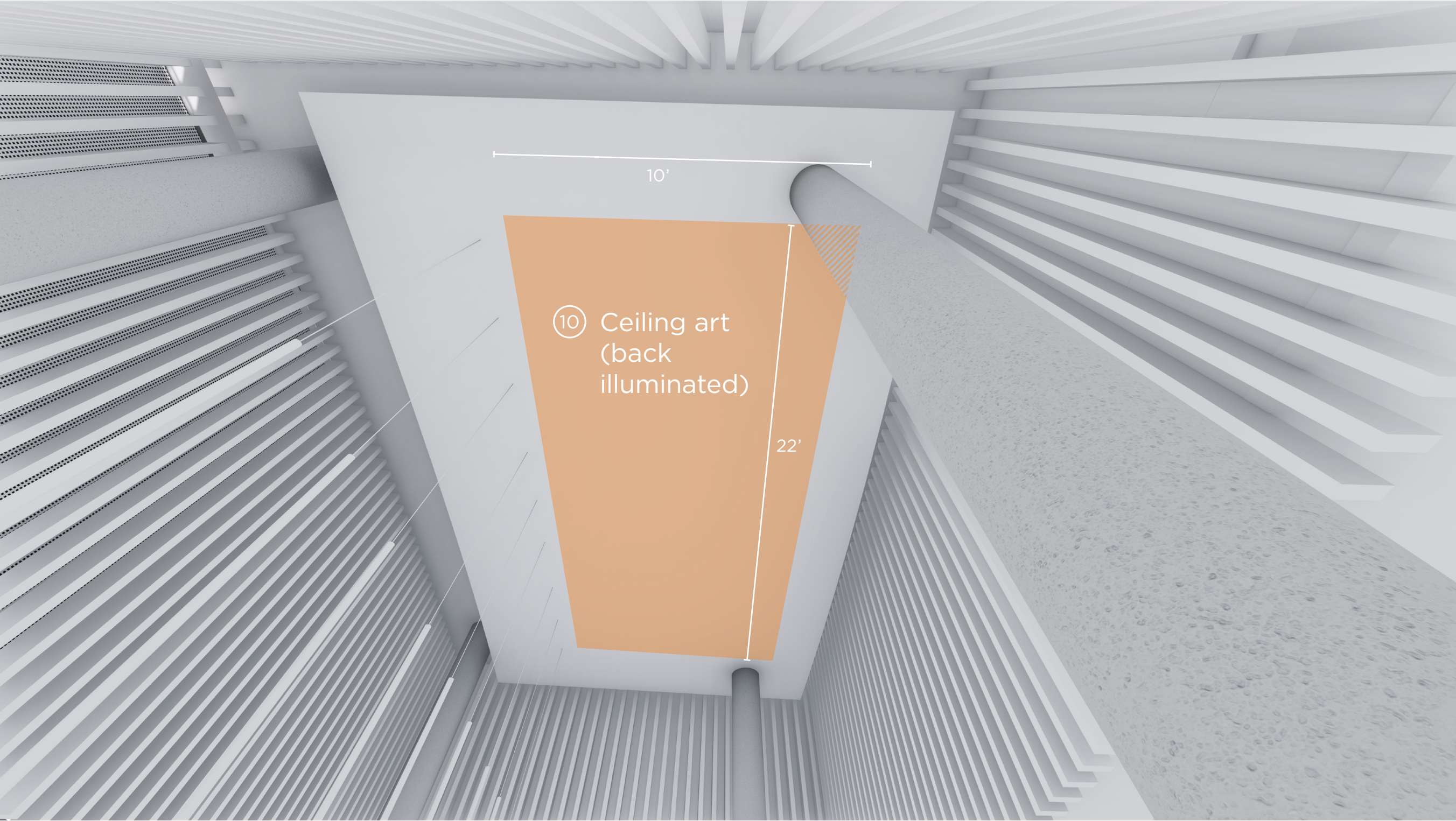
Level 2 hallway to meeting rooms



Level 4 lobby



Level 4 lobby



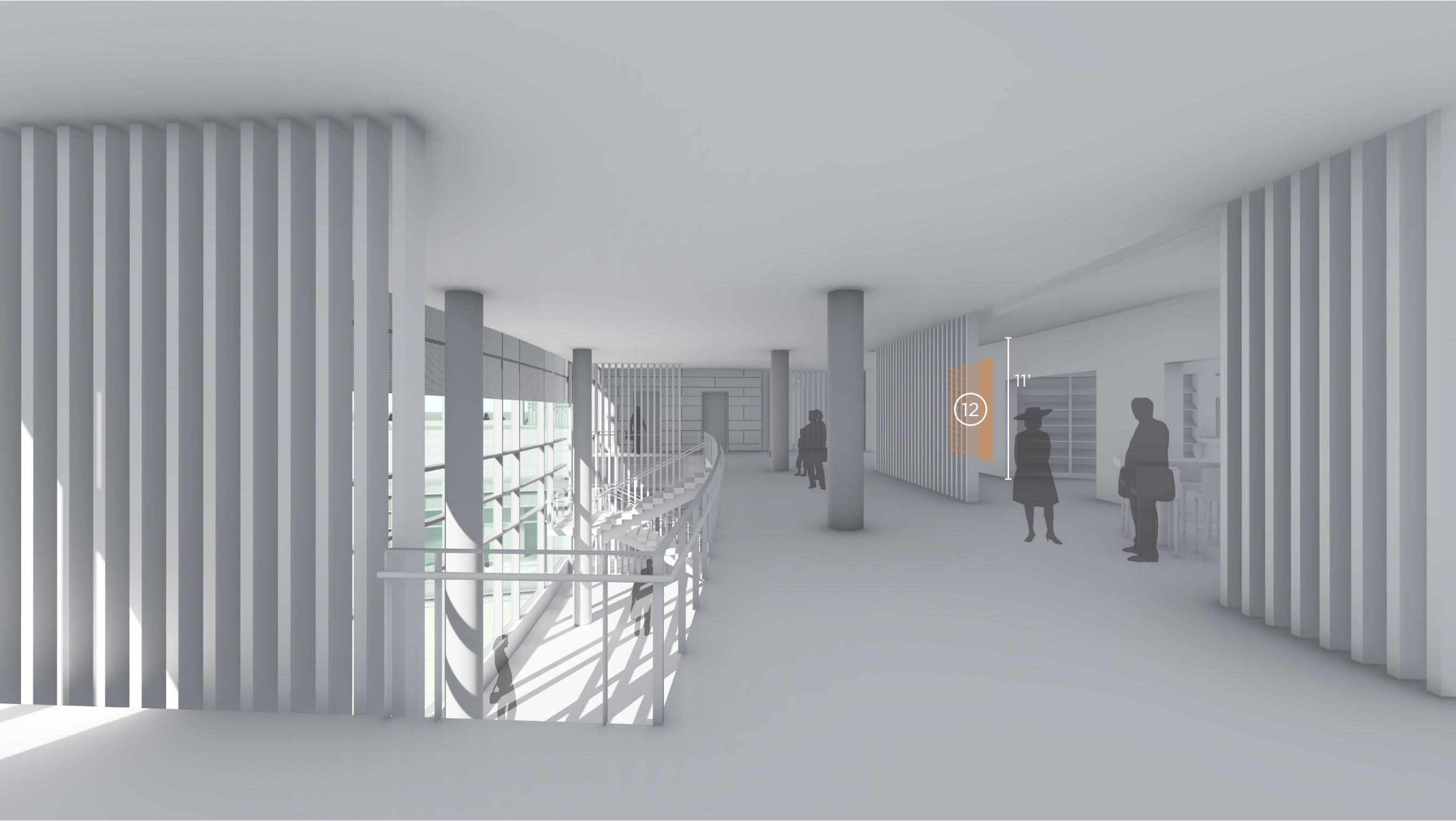
Level 4 lobby



Level 4 lobby, view into bar



Level 4 lobby, views to restaurant and bar



Level 4 lobby and restaurant staircase

