Visual Arts Committee Report for Feb. 15, 2017

Treasure Island Arts Master Plan

Staff Report: Review of Recommended Sites/Art Opportunities for Phase 1 of Program

The redevelopment of Treasure Island and Yerba Buena will occur in phases over a twenty year period. The Arts Master Plan identifies sites for visual art projects both temporary and permanent, that are aligned with the island's construction schedule. The sites recommended for Phase 1 construction are:

Waterfront Plaza, Building 1 Northern and Southern Lower Plazas, Cityside Waterfront Park, Marina Plaza, Clipper Cover Promenade and Yerba Buena Hilltop Park. The corresponding description of each site, its potential art opportunities and precedent images will be presented at the meeting. RFQs and the selection process for several of the permanent projects listed above will be initiated in spring 2017 and 2018 pending final approval from the Treasure Island Development Authority with the intent that the engineering requirements for the artwork will be coordinated with the construction of the site

Future sites that are associated with subsequent phases of construction include: Yerba Buena Park Trails, Cityside Waterfront Park, Eastern Shoreline Park, Island Center, Eastside Commons, the Wilds and the Northern Shoreline Park, Island-wide Shoreline Park Trail and Eastside Commons Entry. The program will also feature a regular recurring Treasure Hunt in accessible sites and a diverse variety of temporary art projects that includes the performing arts, light and media based work, light projections, film and video. Sites for those projects will vary and will be presented to the Arts Commission and Treasure Island Development Authority in future years as proposed.

Discussions regarding the overall budget for the art program are still underway and will be affected by a variety of factors related to the sale price of housing units. An individual project plan will be presented in the future for each project going forward which shall include the recommended project budget.

The final draft of the Arts Master Plan will be presented to the Commission in March or April, 2017.



Figure 5.01

O5 PRIORITIZED SITES AND ART OPPORTUNITIES

INTRODUCTION

The hierarchy of sites prioritized for art projects in the Arts Master Plan are based upon a variety of factors such as the site's potential prominence and visibility as a popular destination, coordination with the island's design and construction schedule, intended use of the site by the public, view corridors, the design of the space and its appropriateness for various kinds of artistic expression and/or certain unique characteristics that might be of appeal to artists.

The sites, which are primarly exterior as there is limited access to building interiors, range from hilltops to shorelines, plazas, parks and open spaces to bucholic, unprogrammed areas with natural terrain, urban campgrounds and farms to island wide trails for hikers, pedestrians and bicyclists and pedestrian walkways and commons within residential areas.

Prioritized art opportunities are indicated in bold type. Proposals for alternative sites and projects may be proposed and will be reviewed two times per year to be announced on TIDA's and SFAC's websites.



01 Waterfront Plaza

The public plaza, ferry shelter, and associated coastal landscape serves as an intermodal hub connecting multiple modes of transit including cyclists, pedestrians, ferries, shuttles, and buses. Numerous seating nodes and terraces radiate from the central Ferry Shelter to take full advantage of the views to the Bay and the San Francisco skyline.

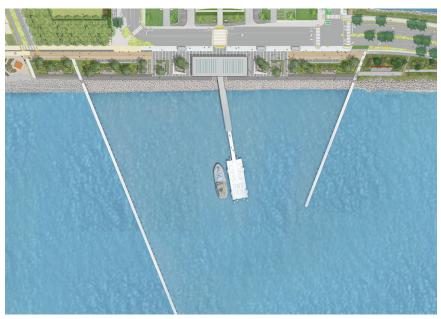




Figure 5.02 Figure 5.03

SITE STATS:

SIZE: 2.4 acres

PROGRAM: Transit Hub/Gateway Entry to Treasure Island/Waterfront Plaza

PROJECT PHASE: Phase 1



Figure 5.04

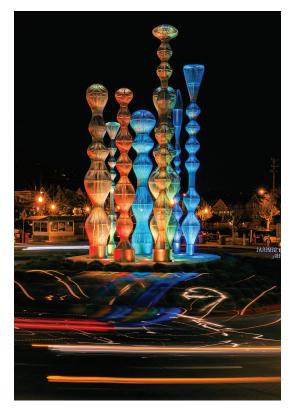


Figure 5.05



Figure 5.06

- Large scale gateway sculpture and interactive works in plazas and open spaces flanking or adjacent to Ferry Plaza.
- Smaller scaled works that address the water's edge and that interact with the movement of the bay and the wind with the use of reflective and kinetic materials.

CONSIDERATIONS:

• Free-standing vertical artworks should be of sufficient scale to command the bay front location and should respond to the unique vantage points from which it will be viewed.



02 BUILDING 1 PLAZA

The plaza acts as the civic focal point of Treasure Island with a large flexible space for gatherings and spectacular views. The broad central walkway, flanked by a grid of date palms, is a primary axial pathway from Ferry Plaza to the Island Center and is a gateway to the retail district beyond.





Figure 5.07



Figure 5.08

SITE STATS:

SIZE: 2.5 acres

PROGRAM: Public Plaza/Historic Building

PROJECT PHASE: Phase 1



04 CLIPPER COVE PROMENADE

On the south side of Treasure Island, the Clipper Cove Promenade provides access along the marina waterfront, and creates a linear open space oriented toward the water and marina activities. The promenade is part of the Bay Trail and includes a protected lane dedicated for bicycles and a continuous pedestrian promenade.



Figure 5.19

SITE STATS:

SIZE: 3 acres

PROGRAM: Public Open Space, Bay Trail

PROJECT PHASE: Phase 1

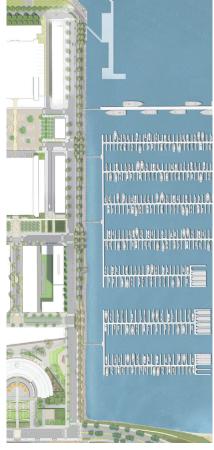


Figure 5.20

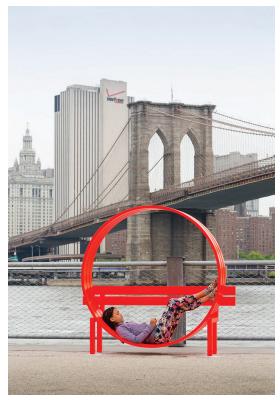


Figure 5.21



Figure 5.22

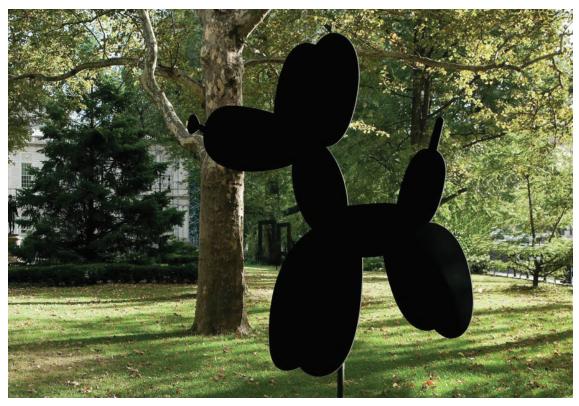


Figure 5.23

- Artist designed seating and wind screens installed along the length of the waterfront promenade and in the outdoor lounge areas.*
- Performance art and small to mid-scale temporary artworks to be programmed in the promenade's outdoor lounges.



05 CITYSIDE WATERFRONT PARK

Situated on the western edge of Treasure Island with dramatic views of the Bay Bridge, downtown San Francisco and the Golden Gate Bridge, Cityside Park is an iconic destination that draws visitors and residents alike to walk, run, ride and linger along this spectacular waterfront. Cityside Waterfront Park is a 24 acre open space, 300-feet wide from the shore to Cityside Avenue and around three quarters of a mile in length. Oriented to deflect and reduce the prevailing northwesterly winds, the double alles of windrow trees are both utilitarian and formal, structuring space, framing views and defining a series of large rooms, each of which has a specific program and identity.



Figure 5.24

SITE STATS:

SIZE: 21.5 acres

PROGRAM: Waterfront Large-Scale Public Park

PROJECT PHASE: Phase 1, 3, 4



Figure 5.25



Figure 5.26



Figure 5.27

- A series of large scale sculptural landmarks which mark the northern terminus of the Waterfront Park that is visible to viewers on land and by sea*
- Display of loaned sculpture and temporary art installation

CONSIDERATIONS:

Episodic installations of sculpture can create a sustained and engaging art experience for viewers from land and from the bay. Artworks may respond to various themes such as "Art on the Edge" or "Where the Land Meets the Sea," or may respond to the design and programmed use of the artwork's site.



06 YERBA BUENA ISLAND HILLTOP PARK

This site is a cultural and ecological arboretum. It tells an evolutionary story with layers of time embedded (stairs, foundation, ruins) as the site flora transitions from a historic ecology to a more cultural landscape. The northern and southern hilltops act as foci of two distinct experiences within the arboretum. The southern retains and reveals the site's ecological history, while the northern hilltop cultivates an attention to the island's cultural history through remnants and a focus on the built landscape.



Figure 5.28

SITE STATS:

SIZE: 4.3 acres

PROGRAM: Public Park **PROJECT PHASE:** Phase 1





Figure 5.30



Figure 5.31

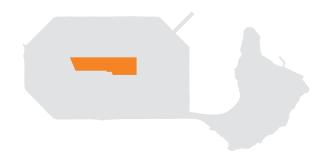


Figure 5.32

- A large scale sculpture can serve as a focal point for the Hilltop Park.*
- Sculptural artworks created from eucalyptus wood salvaged from Yerba Buena Island.*

CONSIDERATIONS:

Artwork created for Hilltop Park should enhance and integrate into the natural setting.
Sculptures made from salvaged eucalyptus wood may be returned to its place of origin in a different form.



07 URBAN AGRICULTURAL PARK (THE FARM)

The approximately 20 acre Urban Farm includes an innovative mix of agricultural, educational, and community programs. As a key part of the sustainability program the park provides critical space for local food production, community allotment gardens, and recycling and composting of green waste. Agricultural production may include raised beds, fields, orchards, nursery and greenhouse production. Importantly, the park includes areas for public access and enjoyment and community garden plots for Treasure Island and Yerba Buena Island residents.



Figure 5.33

SITE STATS:

SIZE: 20 acres

PROGRAM: Agriculture, Education **PROJECT PHASE:** Phase 1,2,3,4