



**ANIMAL CARE AND CONTROL ARTIST SELECTION PANEL
MEETING 2 SUMMARY**

MEETING DATE

May 9, 2018

VOTING SELECTION PANELISTS

**Virginia Donahue, Executive Director, Animal Care and Control
Melorra Green, Co-Director, African American Art and Culture Complex
Maria Jenson, Community Representative and Executive Director of SOMArts Cultural Center
Mary Jung, Arts Commissioner
*Tim Kempf, Project Manager, San Francisco Public Works
Aimee Le Duc, Independent Curator
*Susan Pontious, Civic Art Collection and Public Art Program Director, San Francisco Arts Commission
**Lt. Ellie Sadler, Animal Care and Control
Patty Solis, Architect, San Francisco Public Works
Weston Teruya, Artist
Reiner Triltsch, Friends of SFACC

*non-voting panelist

**sharing a vote

PROCESS

The following artists presented an overview of their practice and proposals for the Animal Care and Control Artist Selection Panel:

Michael Bartalos
Mona Caron
Rupert Garcia
Favianna Rodriguez

The panelists were asked to discuss and evaluate each of the proposals on the following criteria:

- Aesthetic quality
- Appropriateness of the proposed artwork for the site and project goals
- Demonstrated feasibility of the preliminary proposal and the proposal budget
- Demonstrated maintainability and durability of the artwork's design, materials, fabrication and installation methods

The panelist then ranked the artists 1, 2, 3, or 4 (1 = highest rank) accordingly.

RESULTS

Favianna Rodriguez	11
Michael Bartalos	14
Mona Caron	26
Rupert Garcia	29

ARTS COMMISSION APPROVAL

Motion: Motion to approve the selected artist Favianna Rodriguez and conceptual proposal for artwork(s) for the Animal Care Facility public art project as recommended by the artist selection panel.

Motion: Motion to authorize the Director of Cultural Affairs to enter into contract with Favianna Rodriguez for an amount not to exceed \$310,000 for design, fabrication, transportation, and installation consultation of artworks for the Animal Care Facility Project.

ART PROPOSAL FOR THE **SAN FRANCISCO ANIMAL CARE & CONTROL CENTER** BY FAVIANNA RODRIGUEZ



View from Main Lobby, Level 2, West Wall



View from Main Lobby, Level 1, West Wall



This art work celebrates the dignity and uniqueness of each and every living creature. Playful strokes and a widely diverse color palette symbolizes the beautiful friendships between humans and animals. Painted directly on the wall are silhouettes of more animals as well as shapes that represent elements from nature. Each colorful creature will be cut out of plywood and will pop out slightly from the wall so that it creates dimension.



This art piece celebrates the diversity, beauty, and dignity of all living creatures. My aesthetic is playful, colorful, and designed to speak to the imagination of viewers of all ages, including children and youth. The wide range of colors is symbolic for the diverse animal stories of the many species who are housed at the animal care centre. My first goal in creating these animals was to highlight each individual story of every living creature, and in turn to make them more loveable.

In my artistic practice, I leverage the power and language of color because I think that it speaks to many people across cultures, identities and ages. Given that many families and young people come to the shelter, my second goal was to create imagery that is accessible to all and that also helps create a pleasurable environment for visitors.

I used an approach that resembles a sumi ink drawings in order to be gestural and represent the unique movements and funny poses of animal. I also opted for symbols and textures from my imagination in order to give each creature more dimension. My third goal in the piece is to help viewers imagine what an animal may mean in their own life and to see beyond the standard imagery of a dog or a cat, and instead travel into a galaxy of possibility.

I am tremendously enthusiastic about this project because, as an owner of 3 rescue dogs, I have a deep respect for all living creatures and am actively involved in helping to protect many different kind of species. I believe that all animals deserve dignity, respect, and an opportunity for a peaceful life.

My plan is to create individual oversize animal figures throughout the walls of the building in the areas that are designated for art. Each figure will be 3-6 feet in height and will be digitally printed and hand painted on marine grade plywood. Each animal will be protruding from the wall about 1 inch. Behind the animal figures, I will paint shapes directly on to wall surface that are symbolic of natural elements in the animal's environment, like branches, leaves, balls, and yarn. Interspersed with these shapes will be silhouettes of the animals themselves.

In this conceptual proposal, I have focused the location of the artwork on the large 3-story main west wall. However, if selected I would also work on two pieces for two primary walls available in the sad lobby. The two pieces in the sad lobby would be made with ceramic tiles given that there will be a lot of animals entering that space.

I will collaborate closely with my partners, Magnolia Editions, to use ceramic tile when possible so that there can be variety in the presentation of the figures. Ceramic tiles are best for areas that are close to animals or humans, such as the first floors. Magnolia Editions are a perfect partner for me because they are committed to exploring ways to make sure that my colors pop.

The images in this proposal are in the conceptual phase. I will work through various iterations of the animals to capture the nuances of each of them. The decorative and colourful nature of each animal allows me to put a lot of information in each piece. If selected, I would like some meeting and discovery time with SF Animal Control staff to understand the various animals and creatures they care for and to be inspired in my creative process.

My budget reflects artworks on the main west wall, first and second levels, as well as two artworks on the walls in the sad lobby, and two small artworks in other areas. The materials I will use for the artworks on the west wall are marine grade plywood with digital printing in close collaborations with Magnolia Studios, who assisted me in this proposal.

The maintenance requirements for these artworks is minimal since they will be digitally printed on primed marine grade plywood. The animal figures can be clean with a microfiber cloth as needed, damp or dry depending on circumstances, and a mild detergent may be used.

My role as the lead artist for this project will be as Art Director and Project Manager. I will be responsible for collaborating and meeting with stakeholders to shape my final concept, including staff members from the animal control center. I will also be responsible for the overall aesthetic of the project. I will meet with architects to better understand the needs of the space and to determine if more animals can be created within by budget. My subcontractors will be Magnolia Editions in Oakland, CA which is conveniently located two blocks from my own art studio, and Atthowe Fine Art Services, who are fans of my work. I am really looking forward to having the opportunity to work with these two institutions that have deep knowledge in the arts. While both of them know about my work and have even admired me from afar or heard me speak, neither of them have directly worked with me. It would greatly benefit me as an artist to work with these experts so that I can build art experience and also experiment with my aesthetic approach.

This project would be perfect timing for my artistic career. I have lived in the Bay Area all of my life and am a well known international artist. I have always appreciated the care with which the San Francisco Arts Commission selects its artists and I am so thankful San Francisco has these type of opportunities for artists. I live just across the bridge in Oakland and these types of opportunities are not as readily available in my city, even though we are a booming city. Therefore, I'm always looking out for collaborations with SFAC because it truly serves as a real launching pad.

This project will allow me the opportunity to build my public art experience and to carry over my human figurative work into an animal form which I rarely do. I'm very thankful for the opportunity to play with my practice and also to push its limit. If selected for the project, it would really allow me the innovation space to create creatures that can take on a life on their own.