

**ELLIS 350  
ASSOCIATES,  
L.P.**

City and County of San Francisco  
Arts Commission  
401 Van Ness Avenue  
Suite 325  
San Francisco, CA 94102

Re: 350 Ellis Street, Mural, Owner's Permission

To Whom it May Concern:

Permission is granted for the painting of the mural at 350 Ellis as designed.

Thank you,

A handwritten signature in black ink, appearing to be a stylized 'R' followed by a long horizontal flourish.

Ellis 350 Associates, LP

(Owner, 350 Ellis Street)

201 EDDY STREET  
SAN FRANCISCO, CA  
94102

PH: (415) 776-2151  
FAX: (415) 776-3952



**Artwork/Mural Design Information Form**

Lead Artist(s): Susan Cervantes, Eli Lippert, Mel Waters, Monica Magtoto, Malik Seneferu

Proposed Site Artwork (Full Address with Cross Streets):

350 Ellis Street  
San Francisco, CA 94102

District #:

6  
\*Supervisor's Districts, where proposed mural will be placed can be found at:  
<http://propertymap.sfplanning.org/?name=sffind>

Artwork Title: 350 Ellis Community Mural Project

Artwork Dimensions: 58' high x 60' wide

Estimated Schedule: Start: 9 / 3 /18 Completion: 12 / 15/18

\*Requests for approval should be received 90 days prior to actual implementation of the mural.

Funding Source(s) for mural, please list all:

CCG Grant, Ellis 350

**Project Contact Information**

ARTIST(S): Susan Cervantes, Eli Lippert, Mel Waters, Monica Magtoto, Malik Seneferu

Artist Full Name:

Address: 2981 24<sup>th</sup> Street  
San Francisco, CA 94110

Email:


Phone:

Project Coordinator (if different than artist):

Full Name: Susan Cervantes

Address: 2981 24<sup>th</sup> Street  
San Francisco, CA 94110

Email:  
Phone:

  
415-285-2287

Sponsoring Organization (if any):

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

#### Questions 1-4

\*Attach a separate document if needed for the following questions:

1) Proposal (Describes proposed design, site, and theme.)

See attached mural design description.

2) Materials and processes to be used for wall preparation, mural creation and anti-graffiti treatment.

The mural wall will be prepared by D&H contractors with an elastomeric primer which is to prevent cracking and is compatible with the Nova highly pigmented acrylic colors that will be used to paint the mural.

3) List individuals and groups involved in the mural design, preparation, and implementation.

A community mural design workshop was conducted in collaboration with 18 senior and disabled residents and Glide staff which culminated in a collective composition, design concept. The lead artists are responsible for the preparation, development and research of the design elements and the execution of the mural painting from a swing stage for the top 6 floors of a 12 story building.

4.) Maintenance Plan (including parties responsible for maintenance and graffiti abatement)

Glide Community Development and TNDC agree to monitor the life of the mural. Two coats of a B72 protective coating will be applied after completion of the mural painting for UV protection and bonding. The mural is 7 stories above the ground and will not require anti-graffiti coating.





## **PRECITA EYES MURALISTS ASSOCIATION INC.**

**Celebrating 40 years of Community Mural Art and Culture**

2981 24th Street, San Francisco, CA 94110 • Ph: (415) 285-2287 Fax: (415) 920-0592  
348 Precita Avenue • San Francisco, CA 94110 • Phone: (415) 285-2311 • [www.precitaeyes.org](http://www.precitaeyes.org)

### 350 Ellis Community Mural Project Narrative

Mural Location: East wall

Dimensions: 58' x 62'

Lead Artists:

Susan Cervantes, Eli Lippert, Monica Magtoto, Malik Seneferu, Mel Waters

Background:

The overall theme of the mural will honor the history, culture and contributions of African Americans and other people of color who have resided in the Tenderloin neighborhood through the years, populations that are frequently forgotten over the course of time. The **monumental** mural will be a central focus of the neighborhood, beautifying it and giving a visual voice to past and present neighborhood history and heroes.

On Monday, September 3<sup>rd</sup>, the 350 Ellis Community Mural Design Workshop was led by five Precita Eyes Muralists in collaboration with residents of 350 Ellis and other community members. The themes they wanted to see in the mural included African American experience, positive influences, diversity, housing, disability, seniors, music, Black Hawk jazz club, working people, inclusiveness and radical acceptance, spirituality, the transgender community, and the Asian community.

The participants drew out their ideas around the themes and, with the artists, developed a composition that includes all of their ideas, telling their story. In addition to the themes discussed, their imagery included the Sun, a tree growing out of the community, hearts, roses, TL landmarks, a person in a wheelchair, trade workers, housing, the Black Power fist, Lion Dancers, a pathway into the future of the Tenderloin, an eye to represent the vision the community has, a person in a wheelchair to represent the disabled community, a peace sign, and a protestor.

Mural Description From Top to Bottom:

At the top of the mural design is the Sun radiating through a Baobab tree, representing the power, resilience, and strength of the Tenderloin and its residents. The Baobab tree and Black Power fist are growing up out of the community. The eye in the tree trunk represents the vision the community has and a pathway to a brighter future for the Tenderloin community. In the background of the sun and Baobab tree, the sky is filled with fractions of

light representing the multi-dimensional love and care the Tenderloin community has for San Francisco.

Around the Baobab tree are iconic historic places such as the Compton Cafeteria on the left, where the first gay riots occurred, in the first LGBTQ community. On the right is The Black Hawk jazz club where many jazz musicians jammed and performed. Billie Holiday is portrayed on the left side of the mural, having given her last west-coast performance at the Blackhawk. On the right side of the mural is W. C. Handy, a jazz trumpeter who performed and lived in the Tenderloin. Under the two jazz performers are two of the oldest SRO's in the Tenderloin: the Warfield and the Ambassador Hotels. Surrounding the hotels are construction workers building new affordable housing for the people in the Tenderloin.

In the foreground are people enjoying the Lion Dancers, celebrating the spirit of the Asian American community in the Tenderloin with many locals participating, including a person in a wheelchair with a peace sign in the wheel and a local elder with a walker. There are people in the background dancing as well as a crowd representing the unified appreciation of the diversity of the neighborhood. On the left, there is a person with a picket sign, representing the history of protest and demonstrations for jobs, housing, and workers' rights. On the right side is a woman picking up trash and recycling, setting an example of keeping the streets clean. Roses frame the bottom left and right corners representing the love from the locals who have contributed to a better life in the Tenderloin. In the bottom center is a heart shining light in the street, representing all of the love of the community.









350 ELLIS COMMUNITY MURAL PROJECT  
 PRECIIA EYES MURALIST ©2018

LEAD ARTIST  
 SUSAN CERVANTES  
 ELI LIPPERT  
 MONICA MAGTOTO  
 MALIK SENEFERU  
 MEL WATERS



Susan Kelk Cervantes, M.F.A.  
Artist/Muralist  
415-285-2287

San Francisco, CA 94110

**Professional Objectives:**

To develop and pursue my vision designing and painting public community murals, painted tile, mosaic and mixed-media installations with life affirming themes and continue sharing my knowledge and skills in the collaborative process.

**Education:** San Francisco Art Institute, California. B.F.A., 1965; M.F.A., 1968.

**Community Mural Arts Educator:**

Founding Artistic Director, Precita Eyes Muralists Assoc., Inc., Precita Eyes Mural Arts Center, San Francisco. a non-profit community arts org., 1977-present. SF. CETA Arts Program/Precita Valley Community Center; SF Arts Commission, 1975-79. Wallenberg Alternative High School, SF, 1990; Buena Vista School, SF, 1991; New College of California Arts and Social Change Program, SF, 1993; Balboa High School, S.F., 1995; Mission High School, S.F., 1996; Cleveland Elementary School, S.F., 1993 -1995; California State University Hayward, 2000, California College of Arts 2004, San Francisco Art Institute, 2010, University of San Francisco, 2013, Northeastern University, Boston 2016 and others.

**Public & Private Mural Commissions (305) (selected list)**

- 2017** "Garden Delights", © Precita Eyes Muralists, Susan Cervantes directed with Fred Alvarado and Paulette Liang, mosaic mural project in collaboration with senior residents at 25 Sanchez, 8 panels 24" x 24" each for their garden environment.
- 2016** "Tenderloin People's Garden", ©2016 Precita Eyes Muralists, Susan Cervantes directed with Yuka Ezoe and Max Marttila in collaboration with Tenderloin Development Corporation People's Garden residents, McAllister and Larkin Streets, San Francisco. 25' x 65'.
- "All Streams Lead to the Same River", ©2016 Precita Eyes Muralists, Susan Cervantes directed with Fred Alvarado, Elaine Chu, and Suaro Cervantes in collaboration with students of Northeastern University Latino Students Cultural Center, Boston, MA. Top to bottom two story building, 3 sides, 25' x 140'.
- "Mano a Mano", ©2016, Precita Eyes Muralists, new Mexican Museum barricade mural, Susan Cervantes designed with Fred Alvarado in collaboration with Contemporary Jewish Museum, Yerba Buena Center, Bessie Carmichael School, Galeria de la Raza, 10' x 132', Mission and 3<sup>rd</sup> Street in Jessie Square.
- 2015** "Recovery, Wellness and Health", ©2015 Precita Eyes, Directed and painted by Susan Cervantes, Yuka Ezoe, Elaine Chu and assisted by Suaro Cervantes in collaboration with the SFGH Psychiatric Dept. staff and patients. (3) 10'x 15 murals', San Francis General Hospital, SF CA, Acrylic on Stucco.
- 2014** Bridge Housing Mural Project, ©2014 Precita Eyes, Directed by Susan Cervantes, Suaro Cervantes and Fred Alvarado in collaboration with the Bridge Housing Community. Potrero Hill Health Center 1050 Wisconsin St. SF CA, 12'x24' Acrylic on Stucco.
- 2013** The Bean Soup Literary Mural Project, ©2013 Precita Eyes, Co- Directed with renowned poet Jorge Argueta in collaboration with 15 artist participants and Project Artaud. Property Fence on 17<sup>th</sup> and Alabama Street, SF CA. 200'in length, Acrylic on Wood Fence. Funded by the SF Community Challenge Grant program.
- "The Pages of Knowledge", exterior painted tile and bronze relief mural for The Bernal Heights Library, 500 Cortland, San Francisco in collaboration with Elaine Chu, Marina Perez Wong, Dan Macchiarini, Suaro Cervantes. 6'x 40'
- 2012** "untitled", interior mural for The Center of Vulnerable Populations, 25<sup>th</sup> and Potrero, SF. With Yuka Ezoe and Max Albee in collaboration with UCSF staff and faculty, 11'x 22'

- 2011 **"Portola Gateway"** Alemany at San Bruno , SF, managed and directed mural by Cory Ferris with community volunteers, 18'cir.x 50' freeway column.
- 2011 **"True Colors"**, Canal Alliance/Forwords, San Rafael, CA, acrylic exterior plywood paneled wall, 23' x 26', Directed by Susan Cervantes and co-directed with Kristine Keller and Ariana Terrance in collaboration with 50 students.
- 2010 **"Serving Youth for 100 Years"**, Chinatown YMCA, interior painted tile mosaic 10'x 25'., in collaboration with Elaine Chu and YMCA community.
- 2010 **"Mission Celebrations"**, Cesar Chavez and Mission Streets, exterior 8'x45' acrylic on stucco. In collaboration with Precita Eyes Muralists. Privately funded by Seven Hills Corporation.
- 2009-10 **"Americana Tropical"**, 24<sup>th</sup> St. Mini Park, 12'x20' painted tile mosaic mural. Precita Eyes Muralists in collaboration with 24<sup>th</sup> St. Mini Park children, youth, families and Lower 24<sup>th</sup> St. Neighborhood Assoc. Funded by Fleishhacker Foundation and SF Arts Commission Organization Project Grant.
- 2010 **"Beautifull"**, Beautifull Restaurant at 9<sup>th</sup> and Irving Streets, SF, 8'x8' portable mural. Private Commission.
- 2009 **"Marin Health"**, Directed Precita Eyes Muralists in collaboration with Eli Simmons for the Marin Health and Wellness Campus, San Rafael, CA., exterior 20'x 60'. Funded by San Rafael Arts Council.
- 2009 **"Children Connecting the World With Knowledge and Understanding"**, China National Children's Center, Beijing, China, 10'x40' exterior mural,. Directed a collaborative mural with 20 Beijing art teachers. Funded by the 1990 Institute Foundation.
- 2009 **"Art in the Atrium: Visible Means of Support"** Directed Precita Eyes Muralists in collaboration with Kerry James Marshall. San Francisco Museum of Modern Art atrium, 2 interior walls, 28'x32' each. Funded by SFMOMA.
- 2008 **"Abundance and Prosperity for All"**, 24<sup>th</sup> St. at Florida St., Directed and designed in collaboration with Jason Gilmore. Private commission.
- 2008 **"Seeds of Peace"**, Good Earth, Fairfax, CA, 17' x 46',Directed and dDesigned with community and in collaboration with Miranda Bergman. Sponsored by Precita Eyes Muralists and Funded by Peace Center of Marin.
- 2008 **"Determination"**, East Oakland Community Project, homeless shelter, Oakland, CA interior lobby, 21' x 19', Designed with community and in collaboration with Catalina Gonzalez. Sponsored by Precita Eyes Muralists and funded by EOCP.
- 2008 **Crocker Amazon Mosaic Mural Project**, Crocker Amazon Playground, Moscow and Geneva Sts., S. F., CA, 4 benches, 1 concrete boat, 646 sq. ft. designed and executed with community. Funded by Community Challenge Grant.
- 2007 **"Hearts and Roses"**, Hillcrest Elementary School, SF. Directed mosaic mural 20' x12' with 2<sup>nd</sup> and 3<sup>rd</sup> grade students, teachers and parents.
- 2007 **"Green Olympic Spirit"**, China National Children's Center, Beijing, China. Directed 2 murals in collaboration 10' x 40' and 4'x 65' with over 150 9<sup>th</sup> grade Chinese students for the Grand Mural Painting Festival.
- 2007 **"Be the Change You Want To See In the World"**, 25<sup>th</sup> and Bryant Sts.,15'x 70' SF, Directed Precita Eyes Community Mural Workshop
- 2006-2007 **"Dante's Divine Comedy: Inferno, Purgatorio, Paradiso"**, Directed and designed with Ellen Silva for St. Mary's College, Dante's Hall, 3 interior murals , 10' x 30' each
- 2006 **24<sup>th</sup> Street Mini Park painted tile mosaic sidewalk.** 5' in diameter. Directed in collaboration with children and residents of Lower 24<sup>th</sup> St., SF, Neighborhood Parks Council/Neighborhood Beautification Fund.

- 2006 **24<sup>th</sup> Street Mini Park Renovation Project**, 120" mosaic tile serpent and stainless steel plant sculpture coordinated and managed project in collaboration with artists Colette Crutcher, Mark Roller, Aileen Barr, Jon Captain and Precita Eyes Muralists.
- 2006 **"People Creating a Better World Through Art"**, 13' x 140', exterior south wall at 50 13<sup>th</sup> St., SF, acrylic on stucco and metal. Directed Precita Eyes Community Mural Workshop.
- 2006 **"Peace and Joy"**, exterior south wall, 15' x 40' acrylic on stucco, La Playa and Kirkham,
- 2005 **"Rising Up for Peace"**, Private collection of Ruth Krumbar and Russell Long, 5'x7' acrylic on canvas.
- 2005 **"Futuro Pasado"**, Jerry's Java and Tattoo, 24<sup>th</sup> and Potrero, SF, Directed students from Precita Eyes Community Mural Workshop. Exterior west wall, 14' x 50'.
- 2004 **"Espiritu y Corazon"**, Mexican Heritage Plaza, San Jose. Directed community mural project in collaboration with the Mayfair District, artists and residents. Exterior south facing wall 17'x 80'.
- 2004 **"Community Wisdom"**. The first "Poly fresco" mural publicly demonstrated, a new innovative approach to mural painting. Designed and painted on the east facing wall of the Leonard R. Flynn Elementary School,, at Harrison and Cesar Chavez Sts., 14'x 18'. SF Arts Commission Individual Artist Grant.
- 2002-2003 **Alemany Farmer's Market Mural Project**, 80 stalls, 4,900 sq. ft. in collaboration with the farmers market community, youth, artists and volunteers. Funded by the Mayor's Neighborhood Beautification Fund.
- 2003 **"Garden of Friendship"**, Childrens art center, St. Petersburg, Russia, exterior 17'x70'. Directed and designed in collaboration with children, parents teachers and guest Russian artists and Precita Eyes.
- 2003 **"Whole Food, Whole People, Whole Earth"**, Whole Foods Market, Berkeley, CA, 14'x25', exterior mural, acrylic on wood and stucco. Directed and designed in collaboration with the market community. Privately funded.
- 2002 **"Millennium Mural"**, 30<sup>th</sup> Street Senior Center, 225 30<sup>th</sup> Street, San Francisco, 10'x 90' stucco wall mural in collaboration with more than 50 seniors. Sponsored by the San Francisco Arts Commission Special Projects Grant.
- 1999-2002 **"Community Peace"**, Precita Park memorial sidewalk and bench project, 8'x 30'. San Francisco. Directed and designed with community participation 700 individual painted tiles for sidewalk in memory of a couple slain in the park. Friends of Recreation and Parks and Precita Valley Neighbors Assoc.
- 2001 **"Pasajes y Encuentros: Offrendas for the Days of the Dead"**, Oakland Museum, 14'x 30'. Directed by Susan Cervantes with Patricia Rose, Lynn Garcia and Jaime Wynn. Temporary mural designed for annual Day of the Dead exhibition at the Oakland Museum.
- 2001-2002 **"The Flower Inside Us Grows"**, Ovis Street at Mission Street, Mission Sidewalk Enhancement Project, mosaic and painted tile sidewalk mural, 5'x65', in collaboration with Peter Carpou and Carolyn Marks with the participation of over 200 youth at the Larkin Street Youth Center and Precita Eyes. Commissioned by the SF Arts Commission through the Municipal Railway.
- 2001 **"Maitri: Compassionate Friendship"**, Maitri Aids Hospice, Church and Duboce Streets, SF, CA, exterior façade, east facing Church Street, 14' x 44'. Directed and designed mural, assisted by Jaime Wynn and 30 community volunteers. Funded by Rebuilding Together.
- 2000 **"Soul-Journey"**, Bayview/Hunters Point Foundation, 1625 Carroll Ave. at 3rd Street, SF, CA, exterior facade 34'x187'. Directed and designed mural in collaboration with other artists from the community. Funded by the Mayor's Neighborhood Beautification Fund, National Endowment for the Arts, and Carroll Avenue Associates.



- 1999 *"Song of the Spirit"*, Student Union, City College of San Francisco, Phelan Campus, exterior facade 11' x 88". Directed and designed mural in collaboration with Associated Students. Funded by Associated Students.
- 1999 *"All One Love"*, Rose Hotel, San Francisco, exterior 19' x 92'. Directed and designed mural in collaboration with homeless and residents. Funded by Mercy Charities Housing Corp.
- 1998 *"Hope for the World Cure"*, Bagdad Cafe, 16th and Market Sts., S.F. CA. Entire exterior facade 17'-23' x 112'. Directed and designed mural in collaboration with Art from the Heart Heals, a group of artists affected with HIV/AIDS. Funded by Cultural Equity, S.F. Arts Commission.
- 1998 *"Culture of the Crossroads"*, McDonald's Restaurant, 24th & Mission Streets, S.F., CA Entire exterior facade 3'-17' x 150'. Directed and designed collaborative mural with 16 active mural members of Precita Eyes Muralists including children and youth. Funded by Rodrick Foods Corp.
- 1997 *"All People, One Heart"*, Moscow National Jewish School, Moscow, Russia. Directed 4 community murals in collaboration with over 20 Russian artists, children, and youth. Two exterior walls 56' x 40', one 8' x 30', and one 16' x 35'. Funded by Artslink.
- 1996 *"Precita Valley Vision"*, Precita Valley Community Center, San Francisco. Entire exterior facade, (30' x 28'). Creative Work Fund.
- 1995 *"Si Se Puede,"* Cesar Chavez Elementary School, San Francisco. Exterior east wall (38' x 180'). Funded by SF Mayors' Office of Community Development, WESTAF, Zellerbach Family Fund.
- 1993-95 *"Keep Our Ancient Roots Alive,"* Cleveland School, San Francisco. Diptych mural (two south walls, 40' x 28' each, plus 9 panels, 2.5' x 3.5' each). SF Mayor's Office of Community Development, LEF Foundation, Zellerbach Family Fund, Ronald McDonald's Childrens Charities, and Nu Lambda Trust.
- 1993-94 *"Maestrapeace,"* Women's Building, San Francisco. Designed and painted in collaboration with M. Bergman, J. Alicia, E. Boone, Y. Littleton, M. Desai, and I. Perez. Exterior north and east walls (65' x 96' each). SF Mayor's Office of Community Development; Cultural Equity, S.F. Arts Commission and private donations.
- 1992 *"The Great Cloud of Witnesses,"* Ingleside Community Center, San Francisco. Four interior walls of gymnasium (6' x 60' each). San Francisco Mayor's Community Development Block Grant. Directed and designed in collaboration with Selma Brown.
- 1991 *"The Five Sacred Colors of Corn,"* Balmy Alley, San Francisco. Exterior west wall (15' x 55'). Grants for the Arts, Hotel Tax Fund. Directed and designed in collaboration with Mia Gonzalez.
- 1988-90 *"The Silent Language of the Soul,"* Cesar Chavez (formerly Hawthorne) School, San Francisco. Directed and designed in collaboration with muralist Juana Alicia. Exterior west wall (32' x 300'). San Francisco Mayor's Community Development Block Grant, LEF Foundation, Zellerbach Family Fund and othe
- 1990 *"Water is Life"*, Vasilievsky Island, Leningrad, U.S.S.R. First community mural painted in Soviet Union. Sponsored by Alga a scientific productive complex in Leningrad and the International Program of the Foundation for Social Innovations. In collaboration with Luis Cervantes and Carlos Lorca of San Francisco and Nikolai Bogomolov of Leningrad, with fifteen other Soviet artists. Exterior wall (65' x 40').
- "Spirit of Water,"* portable mural (8' x 25'). Collaboration with Soviet and American artists. *Nothing is Being Done in Neva Neva Land*, site specific mixed-media installation with mural for Artists and Ecologists - *All fOne* South of Market Cultural Center, Gallery and Garden, S. F.. San Francisco/Leningrad Ecological Arts Collaboration sponsored by Foundation for Social Innovations. Portable mural permanently installed in a Leningrad elementary school.
- 1990 *"Indigenous Eyes,"* Balmy Alley, San Francisco. SF Mayor's Office of Community Development and Mural Resource Center Grant Award. In recognition of outstanding contribution to San Francisco mural art. East wall (11' x 21').
- 1989 *"Food For The People,"* Community Food Resource Center, San Francisco. , SF Mayor's Office of Community Development Block Grant. Directed and designed in collaboration with members of Precita Eyes Muralists. Exterior



north wall (21'x180').

- 1987** "New World Tree," Mission Pool, San Francisco. Collaboration with J. Alicia and R. Martinez. Exterior north wall (15'x25'x68'). SF Mayor's Office of Community Development.
- 1985** "Balance of Power," Mission Pool, San Francisco. Exterior west face (15'x25'x115'). Collaboration with J. Alicia, R. Martinez and youth. SF Recreation and Parks Dept. and SF Mayor's Youth Fund.
- 1982-83** "Celestial Cycles," Las Americas Children's Center, San Francisco. Designed with L. Cervantes. Portable mural (8'x16'). SF Mayor's Office of Community Development and Zellerbach Family Fund.
- 1981** "Our Children Are Our Only Reincarnation", portable mural, 8'x 8' acrylic on plywood. Displayed at TheFarm.
- 1979-80** "The Primal Sea," Garfield Square and Pool, San Francisco. Designed with Precita Eyes Muralists. Exterior south entrance (12'x90'). SF Recreation and Park Dept. and California Arts Council.
- 1978** "A Bountiful Harvest," China Books & Periodicals Co., San Francisco. Designed with Denise Meehan, assisted by Precita Eyes Muralists/S.F. CETA Arts Program. Exterior north face (26'x28').
- 1976-77** "Family Life and Spirit of Mankind," Leonard R. Flynn School, San Francisco. Exterior south face, diptych (26'x84'). SF Mayor's Office of Community Development and SF CETA Arts Program.

#### Grants & Awards:

Artist-In-Residence Grant/California Arts Council, 1979-80; Visual Artist Fellowship Grant/National Endowment of the Arts, 1980; Oakland City Council Cultural Development Award, 1982; San Francisco Mayor's Community Development Block Grants, 1976, 1981, 1986-1992; Mayor's Office of Community Development Award in recognition for outstanding contribution to mural art in San Francisco, 1990; Columbia Foundation, Bank of America, PG. & E. Grants, 1990; Lef Foundation, Zellerbach Family Fund, Ronald McDonald Charities, Nu Lambda Trust, 1993-94; WESTAF(Western States Arts Federation Grant), 1994; Creative Work Fund, 1996. Artslink Grant for collaboration with Russian artists, Moscow, 1997; California Alliance for Arts Education Award, 1999. National Endowment for the Arts, 1999-2000. Local Hero Latino Arts KQED 2002. SF Arts Commission Individual Artists Grant Award, 2003, Loco Bloco Community Leader Award Mover and Shaker 2012. SF Latino Legacy Award 2017.

#### Mural Arts Lecturer:

S.F. Art Institute 1975, 1988, 1990. University of Southern California 1976. SF Museum of Modern Art, 1979. University of California, Berkeley, 1980. Las Americas Childrens Center, SF, 1982. Urban Skills Center, SF, 1983. George Washington High School, SF and Golden Gate National Park Headquarters, Ft. Mason, SF, 1986. U.S. Postal Service, Main Branch, SF. Mission Branch Public Library, SF, 1988. Raoul Wallenburg High School and World College West, SF, 1989. De Anza College, Cupertino, 1992. Pescadero High School, Pescadero Beach, 1993. Dominican College, San Rafael, 1993. "Utopia Dystopia", the Third Annual Conference on Feminine Activism and Art, Yerba Buena Center for the Arts, SF, panel discussion, April 1995. S.F. State University, 1996. University of San Diego, 1996. S.F. Museum of Modern Art, 1996. College of Notre Dame, Belmont, 1993-2001. Art and Architecture, AIA San Francisco, 2000. "Mayfair Community Mural Conference; Mexican Heritage Plaza, San Jose, mural workshop, April 2001. DeAnza College, 2006. Pecha Kucha, Estria Foundation, 2011, Revolution Book Store, Berkeley, CA 2012. Pecha Kucha, Artspad SF, 2012, Mural Forum, Stockholm, Sweden, 2014, Mural Routes, Toronto, Canada 2015.

#### Exhibitions Invited (66):

SF Art Institute 1971; Capricorn Asunder Gallery, SF Arts Commission 1973; Ringling Museum, Sarasota, Florida, 1974; Civic Arts Gallery, Walnut Creek, 1976; Nanny Goat Hill Gallery, SF, 1977; Galeria De La Raza, SF, 1978 & 1988; Oakland Museum, State Dept. Fourth Triennale India, Asia, Mideast, Japan, 1978-79; Cervantes Family Show, Galeria Museo, Mission Cultural Center, SF, 1980; Balmy Alley Murals, Casa Gallery, SF, 1984; Harvest, The Farm, SF, 1985; La Pena, Berkeley, 1986; Beef Gallery, SF, 1987; All for One Earth, SOMAR Gallery, SF, 1990; Pushkin Skaya Gallery, Leningrad, USSR, 1990; The Fourth R, Euphrates Gallery, Cupertino, 1992; SF Muralists, "Lumieres de Californie: 20 Artistes Autour de San Francisco; Centre d'animation et de Loisirs Valeyre, Paris, France, 1993; Galeria Museo, Mission Cultural Center, SF, 1995; Nanny Goat Hill Redux, SOMAR Gallery, SF, 1997, Manos de Diosa Balazo Gallery & Mission Badlands, 1997. Euphrat Gallery, De Anza College, 2000. Femina Potens Gallery, SF, 2010, "Rehistoricizing", Luggage Store, SF. 2010, Adobe Gallery: Three Generations of Mural Art, 2013

#### Major Publications Represented:

Toward a Peoples Art: The Contemporary Mural Movement, by Eva Cockcroft, 1977; California Murals, by Clark, Hama, Gorden,





TENDERLOIN  
PEOPLES GARDEN

McAllister  
**HOTEL**

SOLUNA  
Cafe

SOLUNA  
Restaurant

SOLUNA  
Lounge

SOLUNA











Eli Lippert

San Francisco, Ca 94112

### Teaching Experience

- 2012 - 2016.  
San Francisco Arts Commission. Teaching Artist. Where Art Lives Program.
- 2007 – 2013.  
Precita Eyes Muralists. Youth Arts Coordinator. Urban Youth Arts Program.  
Directing and painting numerous workshops and mural projects in various schools, communities, businesses throughout San Francisco and the Bay Area, teaching bi-weekly in-house art classes, event organizing and grant writing.

### Current Exhibition

- Solo show. Office of District 9 Supervisor Hilary Ronen, City Hall, San Francisco, Ca.  
May - August 2018

### Mural Experience (Selected Projects)

- "Existence is Resistance" ©2017. Precita Eyes Muralists and Berkeley Art Studio.  
Directed by Eli Lippert and Priya Handa, Painted with UC Berkeley Students  
Cesar Chavez Student Center, UC Berkeley  
7' x 62'
- "Calle 11" ©2017. Eli Lippert  
Mural for Calle 11 Nightclub spanning entire exterior of building.  
11th and Folsom St, San Francisco, Ca.  
20' x 120'
- "Ascension" ©2016. Eli Lippert.  
Rockwell Modern Condominiums Courtyard.  
Franklin and Pine Streets, San Francisco, Ca.  
40' x 40'
- "Seek the Unknown" ©2015. Eli Lippert & Elaine Chu.  
Google, 1 Market Street, San Francisco, Ca.  
6' x 16'
- "We Are SF, We Are Giant" ©2015. Eli Lippert.  
Mural created for San Francisco Giants "Take the Field" video for 2015 season.  
8' x 16'
- "The Greatest Glory (Nelson Mandela)" ©2014. Eli Lippert.  
Clarion Alley, San Francisco, Ca.

- "Brighton Manor" ©2014. Eli Lippert.  
427 Brighton St. San Francisco, Ca.  
Complete exterior of a two story private residence.
- "Tenderloin Restoration" ©2011-2013. Precita Eyes Muralists.  
Restoration of seven hand painted historic signs in the Tenderloin District of San Francisco, (Originally painted in the 1930's – 1940's on four buildings including Original Joe's Italian Food, Warfield Hotel, Dalt Hotel and Ambassador Hotel)
- "Imagination Continues" ©2011. Eli Lippert.  
Richmond Public Library, Richmond, Ca.  
7' x 18'
- "Revolution Must Arise" ©2010. Precita Eyes Muralists.  
Portable mural on the theme of revolution, Friday Night Cultural Encounters.  
DeYoung Museum. San Francisco, Ca. Temporary installation.  
6' x 24'
- "Visible Means of Support" ©2009. Kerry James Marshall.  
Two murals painted by Kerry James Marshall and Precita Eyes Muralists.  
San Francisco Museum of Modern Art.  
30' x 32' each.
- "Naturally, peace can come with love" ©2009. Precita Eyes Muralists, in collaboration with Alternative Initiative Network.  
Co-Directing five murals painted with youth and community members in the towns of Alma Chaab and Bint Jbeil, Lebanon.
- Mural Night Gallery Project ©2008. Precita Eyes Muralists.  
Directed By Eli Lippert, Fred Alvarado.  
Four murals painted with the Urban Youth Arts Program in the lower 24<sup>th</sup> Street Corridor, San Francisco, Ca.  
10' x 140'
- "Vamos Gigantes" ©2007. Precita Eyes Muralists for the San Francisco Giants.  
PG&E Sub Station. 19<sup>th</sup> Street at Lexington Street, San Francisco, Ca.  
25' x 100'
- "Solidarity" ©2007. H.O.M.E.Y. Community project directed by Eric Norberg.  
24<sup>th</sup> Street at Capp Street, San Francisco, Ca.  
8' x 80'
- "Ella Baker" ©2007. Precita Eyes Muralists.  
Ella Baker Center for Human Rights, Oakland, Ca.  
8' x 110'















## **SELECTED EXHIBITIONS**

**"BAMFEST Artists Exhibition"**, Jack London Square, Oakland, 2018

**"Holy Trinity"**, Bindlestiff Studio, San Francisco, 2018

**"Y No Nos Vamos vol.2"**, Gallery del Grotto, San Francisco, 2017

**"The Time is Now"** Naming Gallery, Curated by Femme Cartel, Oakland, 2016

**"La Vida de Frida"** Puerto Alegre, San Francisco, 2016

**"Urban X Indigenous: Remember Our Place?"** SOMArts Cultural Center, San Francisco, 2016

**"Urban X Indigenous: Remember Our Place?"** SOMArts Cultural Center, San Francisco, 2016

**"Y No Nos Vamos - And We're Not Leaving"**, Gallery del Grotto, San Francisco, 2016

**"Keep Our Eyes Open"** I:AM Gallery, San Francisco, 2016

**"Cantatrix: The One Who Knows"** Solo Exhibition, Gallery del Grotto, San Francisco, 2015

**"Hidden in Plain Sight"** Incline Gallery, San Francisco, 2015

**"Urban X Indigenous: Spirits of the Streets"** SOMArts Cultural Center, San Francisco, 2015

**"Market Street Prototyping Festival: Exchange Portals"**, San Francisco, 2015

## **PUBLICATIONS**

Madeira Brand. "Monica Magtoto (5'2") - Featured in 'Short Girls Crushing It' - MADEIRA". Madeira.Web: June, 2016

TAYO Literary Magazine. "Guest Interview: 'Moon Phases'". TAYO Literary Magazine. May, 2015

Emergent Art Space. "'Spring 2014 New Artists on EAS'. Emergent Art Space.Web: June 11th, 2014

Perea, John-Carlos. *Intertribal Native American Music in the United States*. Oxford University Press, May 14th, 2013

## **TEACHING / PUBLIC ART**

**Muralist**, Bay Area Mural Festival/Oakland Mural Festival, Oakland. 2018

**Muralist**, Aracely Cafe, San Francisco, 2018

**Muralist**, Kapwa Rising, Mestiza Restaurant San Francisco, 2018

**Muralist**, Buildgroup, San Francisco. 2018

**Muralist**, Hotel Graham, San Francisco, 2017

**Muralist**, Large Scale Reproduction of Charles Surendorf Linocut. Tunnel Top Park, San Francisco. 2017

**Muralist, Collaboration with The Bay Baes.**

Bay Area Mural Festival at Angel Light Bookstore, Berkeley. 2016

**Muralist, "Untitled" Collaboration with The Bay Baes.**

Clarion Alley, San Francisco. 2016

**Muralist "Say Her Name" Collaboration with The Bay Baes.**

El Rio, San Francisco. 2016

**Muralist "We Are the Thorn in the Side of Injustice" Collaboration with The Bay Baes.**

MAPP, San Francisco. 2016

**Muralist, "Untitled"**, The Rockwell Apartments, San Francisco. 2016

**Muralist, "The Four Sacred Directions" Precita Eyes.** Bernal Tower Mural Project. San Francisco. 2016

**Sign Painter, FLAX, Oakland, 2016**

**Muralist, Science of Skateboarding, Exploratorium,** "Science of Skateboarding", exhibit, San Francisco. 2016

**Teaching Artist in Residence (Bilingual), Monroe Elementary School, San Francisco**

**Guest Lecturer, WritersCorps - OASIS for Girls CREATE program, S.F.**

Facilitated typography workshops for at risk teenage girls.

**Arts Educator, Technology Coordinator, International Studies Academy, San Francisco**

**Arts Educator, Leadership High School, San Francisco**

# **MONICA MAGTOTO**

Illustration | Graphic Arts | Arts Education

www.magtotoart.com

## **DESIGN**

**Sign Painter, Illustrator, Cheese School of San Francisco, San Francisco**

**Sign Painter, Fisher's Wine + Cheese, Larkspur**

**Graphic Designer, San Francisco Coalition on Homelessness, S.F.**

Designed original infographics for state legislation policy brief and for the organization's annual data report.

**Designer/Illustrator, DJ Lisan, San Francisco**

Created original illustration, type design, and layout for DJ Lisan's single entitled "Fallout".

**Designer, Wishbone Restaurant, San Francisco**

Created original designs for signage, menu, and logos for Wishbone restaurant in the Westfield Mall in San Francisco.

**Designer, Fashion Illustrator, Curator, San Francisco**

Illustrated and edited technical flats for line sheets for Fall, 2014 collection. Created signage and imagery for storefront and online promotions, photographed products.

**Designer, Aerep Records, San Francisco**

Created maps, diagrams, and edited photos for the publication of John-Carlos Perea's *Intertribal Native American Music in the United States*. Created illustrations, photo collages, custom type designs, layouts, and web graphics for the album "Creation Story" by John-Carlos Perea - Aerep Records, 2014.

**Designer, Pottery Barn, San Francisco**

Assisted in editing various US and international Pottery Barn catalogues. Edited photos, copy, and layouts, designed original layouts, produced and distributed proofs to editors and creative directors.

## **EDUCATION**

**San Francisco State University - Single Subject Credential in Art**

**Otis College of Art and Design - Bachelor of Fine Arts - Digital Media**

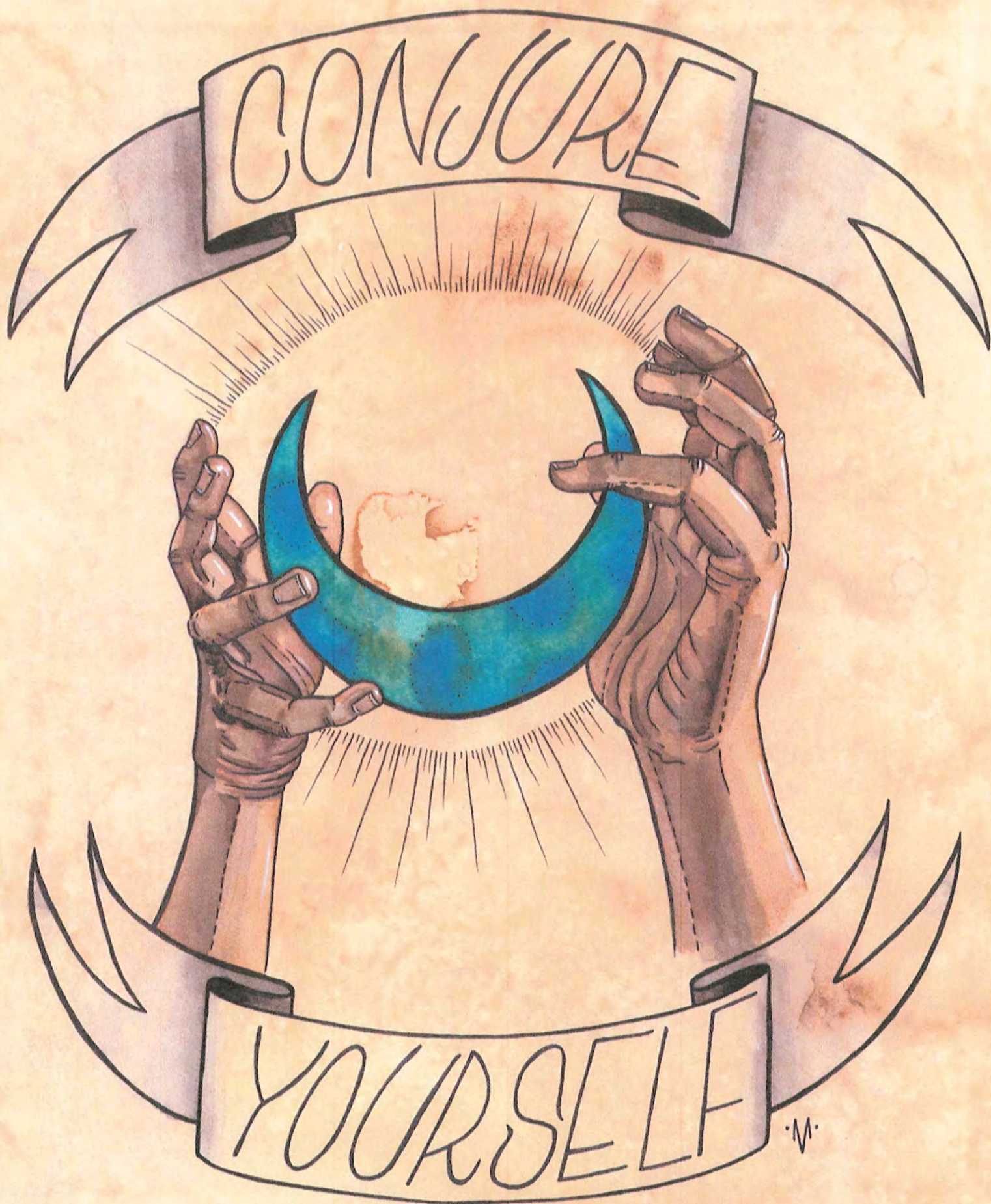














# Malik Seneferu

\*webwww.maliksart.com □

## **Core Accomplishments**

An award-winning self-taught painter, draughtsman, muralist, sculptor, illustrator and instructor and Freelance Artist. Seneferu's work is permanently displayed in San Francisco's hilltop park and has traveled internationally and adorned, book, magazine and newspaper covers. From New York's Schaumburg Center and Smithsonian to London then Durban South Africa's "War against Racism" even GOOGLE SF and on to Italy, Haiti and Kenya his art travels while becoming well known for his live painting and ArtMagnet invention.

## **Public Art Work Experience**

- 17 JUN Candelstick Mural, 2 (8' x 8' ft.) New Candelstick development, San Francisco CA.
- 16 MAR Harbors Landing 15' x 15' x 15' ft., Hilltop Park Permanent Sculptural installation San Francisco CA.
- 09 JUN So a child thinketh: Alice Griffith (24' x 100' ft.) mural, San Francisco CA.
- 04 JUL Comalyv mural project: (8' x 100' ft.) BVHP Beacon/YMCA of San Francisco CA.
- 03 JUN Comalyv mural project: (8' x 100' ft.) BVHP Beacon/YMCA of San Francisco CA.
- 97 MAR "MUNGU": second floor hall mural (9' x 120' in), J Eugene McAteer HS, San Francisco CA.
- 93 NOV Japan Town Diversity: North Beach mural (24' x 96' ft.), JAM, San Francisco CA.
- 89 APR Mount Zion Hospital: community Mural; (7' x 330' ft.), San Francisco CA.

## **Employment History**

- Art and Restorative Justice instructor, Five Keys Charter School – San Bruno County Jail CJ#5 2013- present
- Art instructor, Imagine Bus Project SF juvenile Hall- San Francisco CA. 2009-2013
- Art instructor, The Eye of Zora workshop/ exhibition Zora Neal Hurston, San Leandro Public Library 2013
- Program Director, Safe Haven/Youth Arts- San Francisco, CA 2004-2009
- Senior Case Manager, Hunters Point Foundation - San Francisco, CA 2001-2004
- Senior Case Manager, Edgewood Services Family- San Francisco, CA 2000-2004
- Art Instructor, SFES- San Francisco, CA 1999-2000
- Art Instructor, Potrero Hill Neighborhood House- San Francisco, CA 1996-98
- Art Instructor, HUD Housing Developments- San Francisco 1988-96

References available upon request

### **Selected Exhibitions**

18 SEP	Institute for the Future: Computer History Museum, Mountain View CA.
15 SEP	Power, protest & resistance: Selena Gallery, Brooklyn NY.
15 AUG	Take A Breath, Feel the Fire, Avenue 50 Studio Los Angeles CA.
15 APR	Afrikan Voices: Shamburg Museum, New York City NY.
10 JAN	Black Artists As Activist: Corridor Gallery, Brooklyn NY.
09 JUN	Diversity in Art: Art Not Terminal Gallery, Seattle WA.
09 MAY	In my head: California African American Museum, Los Angeles CA.
08 MAY	Black Artists' Expressions of Father: Canvas Paper, Stone Gallery, Harlem NY.
08 FEB	"Yea we said it": Joyce Gordon Gallery, (DUO), Oakland CA
07 JUN	Black Artist's Expressions of Father: MLK Cpl. Morehouse College, Atlanta GA.
07 FEB	THE SF WORLD'S FAIR 2007: Silverman Gallery, San Francisco CA.
05 FEB	Black: Artescape Gallery, San Ramon CA.
04 OCT	Dia De Los Muertos, Muerte Y Destino: Delta of Venus Café, Davis CA.
03 AUG	Straight out of Hunters Point: Sony Metreon-Action theater, San Francisco CA.
01 SEP	UN World Conference Against Racism: Durban, South Africa
96 SEP	New Lineage 60 <sup>th</sup> Annual Celebration: Richmond Art Center, Richmond CA.
95 APR	No More Scapegoats: Corte Madera Town Center, Corte Madera CA.
94 SEP	Rage and Beyond: Pro Arts Gallery, Oakland CA.
93 DEC	Black Crafts Bazaar: Fort Mason Center for the Arts, San Francisco CA.

### **SELECTED CURATORIALS:**

18 AUG	The Black Woman Is God: AAACC Hall Of Culture San Francisco CA.
17 OCT	The Blue Period: Sargent Johnson Gallery San Francisco CA.
14 APR	From the hill beyond: Shoe Groupie Store and Gallery annual curatorial
11 OCT	Malik Seneferu UCSB Multi-Cultural Center Lounge, Santa Barbra CA.
10 OCT	ZOMBIE, Resurrection Fela Kuti; African American Art and Cultural Complex, San Francisco CA.

10 JUN Malik's art on Stockton Blvd.: Masters Barbers and Beauty Shop Sacramento CA.

04 NOV "The Raw": Sargent Johnson Gallery, San Francisco CA.

04 FEB Grand opening exhibit Malik Seneferu: The Pigman Gallery, San Francisco CA.

04 JAN "Soular"(window display): ProArts Gallery. Oakland CA.

03 OCT Opening night with Herbie Hancock: BAYCAT, San Francisco CA.

03 JUL Aesthetic Ascension 2003-06: Barnes & Nobles @ Jack London Square, Oakland CA.

03 APR "Solar Return": Perry's Joint Café, San Francisco CA.

03 MAR Urban Art in Black: African American Center Public Library, San Francisco CA.

02 DEC Tribute to Raymond Howell & Ruth Waddy, Wadin Bayview Library, San Francisco CA.

02 FEB "Ourstory," Black History: Vista Community College, Berkeley CA

02 FEB Straight out of Hunters Point: Berkeley Fine Arts Cinema, Berkeley CA.

01 JUN A Glimpse of the soul: Peralta Building, Oakland CA.

00 SEP The Left Hand of Wisdom: Sargent Johnson Gallery San Francisco CA,

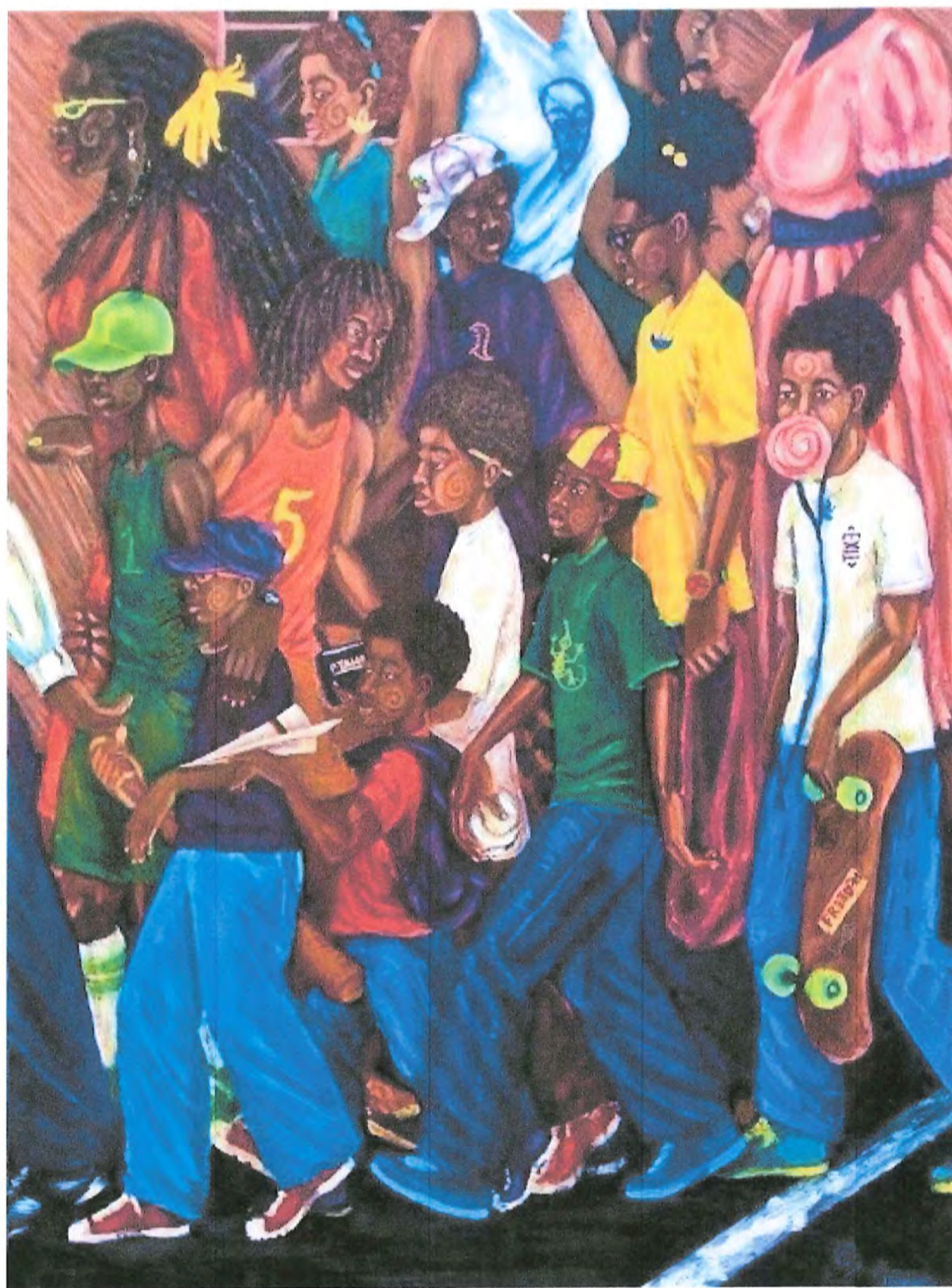
99 SEP Black Expressionism: Jack Adams hall SFSU, San Francisco CA.

98 OCT Best of Bayview: Ruth Williams Memorial Theater, San Francisco CA.















# ART BY MEL WATERS



RESUME AND PORTFOLIO

# RESUME

- PROFILE: San Francisco based muralist, fine artist and tattoo artist with a passion for history, community and the creative process.
- EDUCATION: Sacred Heart Cathedral, Prep., 1996-2000  
University of Maryland, Eastern Shore, 2000-2002  
Academy of Art, 2003
- EXPERIENCE: Owner / Artist  
Moonrise Tattoo and Waters Gallery  
San Francisco, CA  
12/2017-Present
- Tattoo Artist / Shop Manager  
Dean's Tattoo Headquarters  
San Francisco, CA  
2009-2016
- Fulltime, Self-Employed Artist  
2007-Present
- GI Technician  
California Pacific Medical Center  
San Francisco, CA  
2002-2007
- PRESS: SF Weekly, "Up Against The Wall: Rising Rents Haven't Silenced  
San Francisco Street Artists. Meet Seven Who Have Beat The Odds."  
April 1, 2015
- HuffPost, "One Street Portrait A Day: Artist Mel Waters Celebrated Black History  
In San Francisco" March 30, 2016
- El Tecolote, "Latest Mission Mural Pays Tribute To Santana" October 17, 2014

*References available upon request.*



# CARLOS SANTANA MURAL

19TH STREET AT MISSION STREET, SAN FRANCISCO



"The artwork, which was coordinated with the building's owner and the San Francisco Arts Commission, honors a musician who symbolizes cultural pride and synthesis – who combined Latin music with American rock and other influences – at a highly trafficked intersection. Waters' art has become an instant landmark.

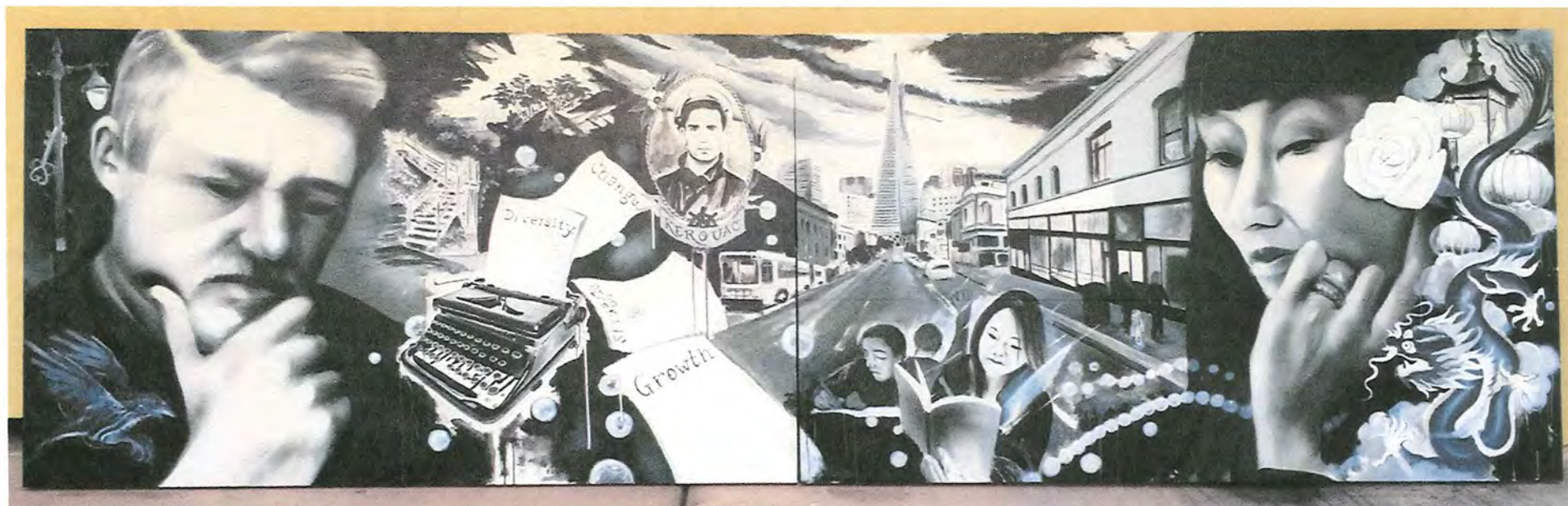
'From when I started it, people were yelling out, 'Carlos Santana! 'Carlos Santana!,' ' says Waters. 'The old Latino generations felt like I was bringing the Mission back. But old, young, hipster – it didn't matter. People were feeling it from the start.'

*(SF Weekly: Up Against The Wall, April 1, 2015)*



# FIND YOUR WAY

GOOGLE OFFICES, ONE MARKET, SAN FRANCISCO





SF CHINATOWN, UNTITLED MURAL  
WASHINGTON STREET AT GRANT STREET, SAN FRANCISCO







February 6, 2018

City and County of San Francisco  
Community Challenge Grant Program  
Division of the City Administrator's Office  
City Hall, Room 362  
One Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102

Re: 350 Ellis, Mural

To Whom It May Concern:

The Tenderloin Neighborhood Development Corporation (TNDC) supports Glide Community Housing and Precita Eyes in their efforts to obtain a City Challenge Grant for the creation of a mural at 350 Ellis Street.

"350 Ellis" is a 96-unit low-income rental housing building in the Tenderloin which was formerly owned by the San Francisco Housing Authority. TNDC, along with our joint-venture partner Glide Community Housing, purchased the building in 2016. As of today, we are 50% through a \$50 million renovation, with zero permanent tenant displacement.

The mural represents the opportunity to visually enhance the building and – more importantly – the neighborhood. In addition, under Precita Eyes' collaborative model, the community will play an important role in mural design; we support this approach. Lastly, we recognize that the African-American community and Glide Church both have a special history in the Tenderloin, and we welcome the opportunity to honor that history.

Sincerely,

Donald S. Falk  
Chief Executive Officer

Alexandra Goldman  
Senior Community Organizing and Planning Manager

TENDERLOIN  
NEIGHBORHOOD  
DEVELOPMENT  
CORPORATION

201 EDDY STREET  
SAN FRANCISCO  
CA 94102

PH: 415.776.2151  
FAX: 415.776.3952  
INFO@TNDC.ORG  
WWW.TNDC.ORG

  
CHARTERED MEMBER

Mayor's Office of Housing and Community Development  
City and County of San Francisco



**Mark Farrell**  
Mayor

**Kate Hartley**  
Director

February 12, 2018

City and County of San Francisco  
Community Challenge Grant Program  
Division of the City Administrator's Office  
City Hall, Room 312  
One Dr. Carlton B Goodlett Place  
San Francisco, CA 94102

**Re: 350 Ellis Street, Mural**


To Whom It May Concern:

The City and County of San Francisco through the Mayor's Office of Housing and Community Development supports the award of a City Challenge Grant for the creation of a mural on the east side of 350 Ellis Street.

350 Ellis Street is among the 28 former San Francisco Housing Authority projects which was purchased and is now being rehabilitated by local non-profit developers and managers under MOHCD's guidance as part of the Rental Assistance Demonstration ("RAD") program. The RAD portfolio is of the utmost importance to MOHCD, and we welcome the opportunity to further partner with additional city agencies for their support of this city-wide transformative program.

The mural will be a welcome addition to the building and the neighborhood. MOHCD recognizes the important role the Challenge Grant can take in these opportunities for community involvement and neighborhood improvement.

Thank you,

  
Kate Hartley  
Director



## Friends of Boeddeker Park



246 Eddy St.  
San Francisco, CA 94102  
(415) 931-1126

City and County of San Francisco  
Community Challenge Grant Program  
Division of the City Administrator's Office  
City Hall, Room 362  
One Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102

Re: **350 Ellis Street, Mural**

To Whom It May Concern:

Friends of Boeddeker Park wholeheartedly supports the award of a City Challenge Grant for the creation of a mural on the east side of 350 Ellis Street.

Friends of Boeddeker Park began in 2003 with a mission to work with the community to make Boeddeker Park at Eddy and Jones a space where people of all ages can relax, enjoy nature, socialize and recreate in a safe and beautiful environment in the Tenderloin. We still meet on a monthly basis and provide activities in the park for the residents of the TL as well as a means for community input.

The north side of the park extends to Ellis St and is very near the location of the mural, and we very much look forward to the beautification of the Ellis street neighborhood that the mural will bring. We have confidence in TNDC, Precita Eyes, and Glide Community Housing to bring a special new treasure to the Tenderloin neighborhood at 350 Ellis St.

We recognize the important role the Challenge Grant can take in these opportunities for community involvement and neighborhood improvement, and appreciate it very much.

Thank you,

Betty L. Traynor, Coordinator  
Friends of Boeddeker Park  
btraynor@att.net



February 12, 2018

LETTER OF SUPPORT  
350 Ellis Street Community Mural

To the Community Challenge Grant Program Committee:

I write to you today in support of the application submitted by Glide Community Housing for the proposed community mural at 350 Ellis Street. As separate organizations with a common goal, the GLIDE Foundation and Glide Community Housing recognize that all have a unique story to tell and that all voices deserve to be heard.

We believe this mural will enrich, beautify, and celebrate the rich culture and history of the Tenderloin district. The mural will create a visual medium that will give many marginalized voices the possibility of sharing their stories. Symbolizing the bridge between the ever-widening gap of those who have means and those who are being left behind, the overall theme of the mural will be to honor the history, culture, and contributions of African Americans and other people of color who have resided in the Tenderloin neighborhood through the years - populations that are frequently forgotten over the course of time.

We encourage the Community Challenge Grant Committee to support the voices of the TL by funding the 350 Ellis Street mural which will be a central focus of the neighborhood, beautifying it and giving a visual voice to the neighborhood's history, and its past and present community heroes.

Yours truly,

Rita Shimmin  
Executive Director  
GLIDE Foundation



CITY & COUNTY OF SAN FRANCISCO

TREASURE ISLAND DEVELOPMENT AUTHORITY  
ONE AVENUE OF THE PALMS  
SUITE 241, TREASURE ISLAND  
SAN FRANCISCO, CA 94130  
(415) 274-0660 FAX (415) 274-0299  
WWW.SFTREASUREISLAND.ORG



ROBERT P. BECK  
TREASURE ISLAND DIRECTOR

September 19, 2018

San Francisco Arts Commission  
Attn: Alyssa Torres, Mural Review  
401 Van Ness, Suite 325  
San Francisco, CA 94102

Dear Ms. Torres,

I write to confirm the Treasure Island Development Authority (TIDA)'s approval, in TIDA's role as property owner, of the Treasure Island Community Mural proposed for the exterior wall of Treasure Island Gymnasium, located at 749 9<sup>th</sup> Street on Treasure Island.

TIDA supports Precita Eyes Muralists' Design Approval Application for the Treasure Island Community Mural, and urges San Francisco Arts Commission approval of the mural design.

Sincerely,

A handwritten signature in black ink, appearing to read "R. Beck".

Robert Beck  
Treasure Island Director

Cc: Susan Cervantes, Precita Eyes Muralists  
Tse Ming Tam, One Treasure Island  
File



**Artwork/Mural Design Information Form**

Lead Artist(s): Susan Cervantes, Francisco Franco

Proposed Site Artwork (Full Address with Cross Streets):

YMCA Treasure Island Gym  
749 9<sup>th</sup> Street  
San Francisco, CA 94130

District #: 6

\*Supervisor's Districts, where proposed mural will be placed can be found at:  
<http://propertymap.sfplanning.org/?name=sffind>

Artwork Title: Treasure Island Community Mural Project

Artwork Dimensions: 13' high x 72' long

Estimated Schedule: Start: 8 / 25 /18 Completion: 12 / 4 /18

\*Requests for approval should be received 90 days prior to actual implementation of the mural.

Funding Source(s) for mural, please list all:

One Treasure Island

**Project Contact Information**

ARTIST(S): Susan Cervantes, Francisco Franco

Artist Full Name: \_\_\_\_\_

Address: 2981 24<sup>th</sup> Street

San Francisco, CA 94110

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Project Coordinator (if different than artist):

Full Name: Susan Cervantes

Address: 2981 24<sup>th</sup> Street

San Francisco, CA 94110

Email: \_\_\_\_\_

Phone: 415-285-2287



Sponsoring Organization (if any):

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

#### Questions 1-4

\*Attach a separate document if needed for the following questions:

1) Proposal (Describes proposed design, site, and theme.)

See attached proposal description.

2) Materials and processes to be used for wall preparation, mural creation and anti-graffiti treatment. Wall preparation will use TSP for cleaning, acrylic gesso for primer. Highly pigmented Nova acrylic paint will be used for the mural creation and 4 coats of "Sheercoat" will be applied for anti-graffiti treatment.

3) List individuals and groups involved in the mural design, preparation, and implementation. Treasure Island residents, families, artists, YMCA, Shipshape Community Center, and Treasure Island staff are involved in the mural design process. Lead muralists are responsible for the completion of the mural design in scale and color, and transferring design to the wall. A scheduled community painting day will give the Treasure Island community an opportunity to participate in the painting process with lead muralists to the final completion of the mural.

4.) Maintenance Plan (including parties responsible for maintenance and graffiti abatement)

The Treasure Island Development Authority, One Treasure Island with other island partners YMCA and Shipshape Community Center have agreed to monitor the mural on a regular basis for any graffiti or damage. They will consult with Precita Eyes to discuss any maintenance if needed. Precita Eyes will provide graffiti cleanup instructions and materials for the facilities manager at the end of the mural project.





## **PRECITA EYES MURALISTS ASSOCIATION INC.**

**Celebrating 41 years of Community Mural Art and Culture**

2981 24th Street, San Francisco, CA 94110 • Ph: (415)285-2287 Fax: (415)920-0592  
348 Precita Avenue • San Francisco, CA 94110 • Phone: (415) 285-2311 • [www.precitaeyes.org](http://www.precitaeyes.org)

### **TREASURE ISLAND COMMUNITY MURAL PROJECT**

Mural Location: Treasure Island Gymnasium

Dimensions: 11' x 70'

Lead Artists: Susan Cervantes, Francisco Franco

#### **Background**

On Saturday, August 25<sup>th</sup> the Treasure Island Community Mural Design Workshop was led by Precita Eyes Muralists, Susan Cervantes and Francisco Franco. The workshop was attended by a dozen participants. The themes they wanted to see in the mural included family diversity, dog walkers, sports activities, history of the island, longshoremen, phoenix bird symbol of SF, anchors, seaplane, Native Americans, palm trees, bay bridge and elements representing the future.

The participants drew out their ideas around the themes and with the artists developed a composition that includes all of their images telling their story.

#### **Mural Description**

From left to right:

An original Native American story teller sitting around a fire on the shoals of Yerba Buena Island sharing the stories of the island with a modern family. In the background are the iconic Sun Tower and existing One Treasure Island building built for the 1939 Golden Gate International Exposition World's Fair, and the Bay Bridge in the background. From the fire pit rises the Phoenix bird representing the rise of the city from the Great Earthquake and Fire. In the bottom left and right corners of the mural are the island anchors symbolizing the Navy's presence on the island from the beginning of World War II to 1997.

Next are Navy men working on the island that transition into youth activities such as basketball, jump roping, and finally kids and dogs running through the field with a paper airplane echoing the famous Yankee Clipper seaplane in the upper right corner of the mural.

Witness of the island changes is the iconic female sculpture that once stood 40' tall in the center of the island, "Bliss Dance" by Marco Cochane which represents all the artists community on the island. To her right are builders of new development on the island who are raising the word LOVE, building Love for all the island locals and future residents.

In the background is the Avenue of the Palms turning into wind turbines, the future energy source with the constant Golden Gate Bridge as seen from the island,



TREASURE ISLAND COMMUNITY MURAL PROJECT

PRECITA EYES MURALIST ©2018

SCALE: ONE INCH = ONE FOOT

LEAD ARTISTS: SUSAN CERVANTES &  
FRANCISCO FRANCO



# **Treasure Island Community Mural Project Workshop**

**Hosted by Precita Eyes Muralists**

**Inviting ALL Island community members to  
participate in the designing and planning workshop  
for the Community Mural that will be painted on the  
outside wall of Treasure Island Gym!**



**SATURDAY AUGUST 25th 10:30 AM - 1:30 PM**

**ShipShape Community Center**

**850 Avenue I, Treasure Island**



**PrecitaEyes.org**

**All community members ages 7 and up are welcome!!**

**Refreshments served!**

**Can't attend this event but still interested in helping with the Mural Project? Additional participation opportunities will be available in the coming months for painting of the mural.**

**For info on the Project including additional participation opportunities and approximate Project timelines call (415) 274-0660 or visit: [SFTreasureIsland.org/CommunityMuralProject](http://SFTreasureIsland.org/CommunityMuralProject)**

Susan Kelk Cervantes, M.F.A.  
Artist/Muralist  
415-285-2287

San Francisco, CA 94110

**Professional Objectives:**

To develop and pursue my vision designing and painting public community murals, painted tile, mosaic and mixed-media installations with life affirming themes and continue sharing my knowledge and skills in the collaborative process.

**Education:** San Francisco Art Institute, California. B.F.A., 1965; M.F.A., 1968.

**Community Mural Arts Educator:**

Founding Artistic Director, Precita Eyes Muralists Assoc., Inc., Precita Eyes Mural Arts Center, San Francisco. a non-profit community arts org., 1977-present. SF. CETA Arts Program/Precita Valley Community Center; SF Arts Commission, 1975-79. Wallenberg Alternative High School, SF, 1990; Buena Vista School, SF, 1991; New College of California Arts and Social Change Program, SF, 1993; Balboa High School, S.F., 1995; Mission High School, S.F., 1996; Cleveland Elementary School, S.F., 1993 -1995; California State University Hayward, 2000, California College of Arts 2004, San Francisco Art Institute, 2010, University of San Francisco, 2013, Northeastern University, Boston 2016 and others.

**Public & Private Mural Commissions (305) (selected list)**

**2017** **"Garden Delights"**, © Precita Eyes Muralists, Susan Cervantes directed with Fred Alvarado and Paulette Liang, mosaic mural project in collaboration with senior residents at 25 Sanchez, 8 panels 24" x 24" each for their garden environment.

**2016** **"Tenderloin People's Garden"**, ©2016 Precita Eyes Muralists, Susan Cervantes directed with Yuka Ezoe and Max Marttila in collaboration with Tenderloin Development Corporation People's Garden residents, McAllister and Larkin Streets, San Francisco. 25' x 65'.

**"All Streams Lead to the Same River"**, ©2016 Precita Eyes Muralists, Susan Cervantes directed with Fred Alvarado, Elaine Chu, and Suaro Cervantes in collaboration with students of Northeastern University Latino Students Cultural Center, Boston, MA. Top to bottom two story building, 3 sides, 25' x 140'.

**"Mano a Mano"**, ©2016, Precita Eyes Muralists, new Mexican Museum barricade mural, Susan Cervantes designed with Fred Alvarado in collaboration with Contemporary Jewish Museum, Yerba Buena Center, Bessie Carmichael School, Galeria de la Raza, 10' x 132', Mission and 3<sup>rd</sup> Street in Jessie Square.

**2015** **"Recovery, Wellness and Health"**, ©2015 Precita Eyes, Directed and painted by Susan Cervantes, Yuka Ezoe, Elaine Chu and assisted by Suaro Cervantes in collaboration with the SFGH Psychiatric Dept. staff and patients. (3) 10'x 15 murals', San Francisco General Hospital, SF CA, Acrylic on Stucco.

**2014** **Bridge Housing Mural Project**, ©2014 Precita Eyes, Directed by Susan Cervantes, Suaro Cervantes and Fred Alvarado in collaboration with the Bridge Housing Community, Potrero Hill Health Center 1050 Wisconsin St. SF CA, 12'x24' Acrylic on Stucco.

**2013** **The Bean Soup Literary Mural Project**, ©2013 Precita Eyes, Co- Directed with renowned poet Jorge Argueta in collaboration with 15 artist participants and Project Artaud. Property Fence on 17<sup>th</sup> and Alabama Street, SF CA. 200' in length, Acrylic on Wood Fence. Funded by the SF Community Challenge Grant program.

**"The Pages of Knowledge"**, exterior painted tile and bronze relief mural for The Bernal Heights Library, 500 Cortland, San Francisco in collaboration with Elaine Chu, Marina Perez Wong, Dan Macchiarini, Suaro Cervantes. 6'x 40'

**2012** **"untitled"**, interior mural for The Center of Vulnerable Populations, 25<sup>th</sup> and Potrero, SF. With Yuka Ezoe and Max Albee in collaboration with UCSF staff and faculty, 11'x 22'



- 2011 **"Portola Gateway"** Alemany at San Bruno , SF, managed and directed mural by Cory Ferris with community volunteers, 18'cir.x 50' freeway column.
- 2011 **"True Colors"**, Canal Alliance/Forwords, San Rafael, CA, acrylic exterior plywood paneled wall, 23' x 26', Directed by Susan Cervantes and co-directed with Kristine Keller and Ariana Terrance in collaboration with 50 students.
- 2010 **"Serving Youth for 100 Years"**, Chinatown YMCA, interior painted tile mosaic 10'x 25', in collaboration with Elaine Chu and YMCA community.
- 2010 **"Mission Celebrations"**, Cesar Chavez and Mission Streets, exterior 8'x45' acrylic on stucco. In collaboration with Precita Eyes Muralists. Privately funded by Seven Hills Corporation.
- 2009-10 **"Americana Tropical"**, 24<sup>th</sup> St. Mini Park, 12'x20' painted tile mosaic mural. Precita Eyes Muralists in collaboration with 24<sup>th</sup> St. Mini Park children, youth, families and Lower 24<sup>th</sup> St. Neighborhood Assoc. Funded by Fleishhacker Foundation and SF Arts Commission Organization Project Grant.
- 2010 **"Beautifull"**, Beautifull Restaurant at 9<sup>th</sup> and Irving Streets, SF, 8'x8' portable mural. Private Commission.
- 2009 **"Marin Health"**, Directed Precita Eyes Muralists in collaboration with Eli Simmons for the Marin Health and Wellness Campus, San Rafael, CA., exterior 20'x 60'. Funded by San Rafael Arts Council.
- 2009 **"Children Connecting the World With Knowledge and Understanding"**, China National Children's Center, Beijing, China, 10'x40' exterior mural,. Directed a collaborative mural with 20 Beijing art teachers. Funded by the 1990 Institute Foundation.
- 2009 **"Art in the Atrium: Visible Means of Support"** Directed Precita Eyes Muralists in collaboration with Kerry James Marshall. San Francisco Museum of Modern Art atrium, 2 interior walls, 28'x32' each. Funded by SFMOMA.
- 2008 **"Abundance and Prosperity for All"**, 24<sup>th</sup> St. at Florida St., Directed and designed in collaboration with Jason Gilmore. Private commission.
- 2008 **"Seeds of Peace"**, Good Earth, Fairfax, CA, 17' x 46',Directed and dDesigned with community and in collaboration with Miranda Bergman. Sponsored by Precita Eyes Muralists and Funded by Peace Center of Marin.
- 2008 **"Determination"**, East Oakland Community Project, homeless shelter, Oakland, CA interior lobby, 21' x 19', Designed with community and in collaboration with Catalina Gonzalez. Sponsored by Precita Eyes Muralists and funded by EOCP.
- 2008 **Crocker Amazon Mosaic Mural Project**, Crocker Amazon Playground, Moscow and Geneva Sts., S. F., CA, 4 benches, 1 concrete boat, 646 sq. ft. designed and executed with community. Funded by Community Challenge Grant.
- 2007 **"Hearts and Roses"**, Hillcrest Elementary School, SF. Directed mosaic mural 20' x12' with 2<sup>nd</sup> and 3<sup>rd</sup> grade students, teachers and parents.
- 2007 **"Green Olympic Spirit"**, China National Children's Center, Beijing, China. Directed 2 murals in collaboration 10' x 40' and 4'x 65' with over 150 9<sup>th</sup> grade Chinese students for the Grand Mural Painting Festival.
- 2007 **"Be the Change You Want To See In the World"**, 25<sup>th</sup> and Bryant Sts.,15'x 70' SF, Directed Precita Eyes Community Mural Workshop
- 2006-2007 **"Dante's Divine Comedy: Inferno, Purgatorio, Paradiso"**, Directed and designed with Ellen Silva for St. Mary's College, Dante's Hall, 3 interior murals , 10' x 30' each
- 2006 **24<sup>th</sup> Street Mini Park painted tile mosaic sidewalk**. 5' in diameter. Directed in collaboration with children and residents of Lower 24<sup>th</sup> St., SF, Neighborhood Parks Council/Neighborhood Beautification Fund.

- 2006 **24<sup>th</sup> Street Mini Park Renovation Project**, 120" mosaic tile serpent and stainless steel plant sculpture coordinated and managed project in collaboration with artists Colette Crutcher, Mark Roller, Aileen Barr, Jon Captain and Precita Eyes Muralists.
- 2006 **"People Creating a Better World Through Art"**, 13' x 140', exterior south wall at 50 13<sup>th</sup> St., SF, acrylic on stucco and metal. Directed Precita Eyes Community Mural Workshop.
- 2006 **"Peace and Joy"**, exterior south wall, 15' x 40' acrylic on stucco, La Playa and Kirkham,
- 2005 **"Rising Up for Peace"**, Private collection of Ruth Krumbar and Russell Long, 5'x7' acrylic on canvas.
- 2005 **"Futuro Pasado"**, Jerry's Java and Tattoo, 24<sup>th</sup> and Potrero, SF, Directed students from Precita Eyes Community Mural Workshop. Exterior west wall, 14' x 50'.
- 2004 **"Espiritu y Corazon", Mexican Heritage Plaza**, San Jose. Directed community mural project in collaboration with the Mayfair District, artists and residents. Exterior south facing wall 17'x 80'.
- 2004 **"Community Wisdom"**, The first "Poly fresco" mural publicly demonstrated, a new innovative approach to mural painting. Designed and painted on the east facing wall of the Leonard R. Flynn Elementary School., at Harrison and Cesar Chavez Sts., 14'x 18'. SF Arts Commission Individual Artist Grant.
- 2002-2003 **Alemany Farmer's Market Mural Project**, 80 stalls, 4,900 sq. ft. in collaboration with the farmers market community, youth, artists and volunteers. Funded by the Mayor's Neighborhood Beautification Fund.
- 2003 **"Garden of Friendship"**, Childrens art center, St. Petersburg, Russia, exterior 17'x70'. Directed and designed in collaboration with children, parents teachers and guest Russian artists and Precita Eyes.
- 2003 **"Whole Food, Whole People, Whole Earth"**, Whole Foods Market, Berkeley, CA, 14'x25', exterior mural, acrylic on wood and stucco. Directed and designed in collaboration with the market community. Privately funded.
- 2002 **"Millennium Mural"**, 30<sup>th</sup> Street Senior Center, 225 30<sup>th</sup> Street, San Francisco, 10'x 90' stucco wall mural in collaboration with more than 50 seniors. Sponsored by the San Francisco Arts Commission Special Projects Grant.
- 1999-2002 **"Community Peace"**, Precita Park memorial sidewalk and bench project, 8'x 30'. San Francisco. Directed and designed with community participation 700 individual painted tiles for sidewalk in memory of a couple slain in the park. Friends of Recreation and Parks and Precita Valley Neighbors Assoc.
- 2001 **"Pasajes y Encuentros: Offrendas for the Days of the Dead"**, Oakland Museum, 14'x 30'. Directed by Susan Cervantes with Patricia Rose, Lynn Garcia and Jaime Wynn. Temporary mural designed for annual Day of the Dead exhibition at the Oakland Museum.
- 2001-2002 **"The Flower Inside Us Grows"**, Otis Street at Mission Street, Mission Sidewalk Enhancement Project, mosaic and painted tile sidewalk mural, 5'x65', in collaboration with Peter Carpou and Carolyn Marks with the participation of over 200 youth at the Larkin Street Youth Center and Precita Eyes. Commissioned by the SF Arts Commission through the Municipal Railway.
- 2001 **"Maitri: Compassionate Friendship"**, Maitri Aids Hospice, Church and Duboce Streets, SF, CA, exterior façade, east facing Church Street, 14' x 44'. Directed and designed mural, assisted by Jaime Wynn and 30 community volunteers. Funded by Rebuilding Together.
- 2000 **"Soul-Journey"**, Bayview/Hunters Point Foundation, 1625 Carroll Ave. at 3rd Street, SF, CA, exterior facade 34'x187'. Directed and designed mural in collaboration with other artists from the community. Funded by the Mayor's Neighborhood Beautification Fund, National Endowment for the Arts, and Carroll Avenue Associates.



- 1999 *"Song of the Spirit"*, Student Union, City College of San Francisco, Phelan Campus, exterior facade 11'x 88". Directed and designed mural in collaboration with Associated Students. Funded by Associated Students.
- 1999 *"All One Love"*, Rose Hotel, San Francisco, exterior 19' x 92'. Directed and designed mural in collaboration with homeless and residents. Funded by Mercy Charities Housing Corp.
- 1998 *"Hope for the World Cure"*, Bagdad Cafe, 16th and Market Sts., S.F. CA. Entire exterior facade 17'-23'x 112'. Directed and designed mural in collaboration with Art from the Heart Heals, a group of artists affected with HIV/AIDS. Funded by Cultural Equity, S.F. Arts Commission.
- 1998 *"Culture of the Crossroads"*, McDonald's Restaurant, 24th & Mission Streets, S.F., CA Entire exterior facade 3'-17'x 150'. Directed and designed collaborative mural with 16 active mural members of Precita Eyes Muralists including children and youth. Funded by Rodrick Foods Corp.
- 1997 *"All People, One Heart"*, Moscow National Jewish School, Moscow, Russia. Directed 4 community murals in collaboration with over 20 Russian artists, children, and youth. Two exterior walls 56'x40', one 8'x 30', and one 16'x 35'. Funded by Artslink.
- 1996 *"Precita Valley Vision"*, Precita Valley Community Center, San Francisco. Entire exterior facade, (30' x 28'). Creative Work Fund.
- 1995 *"Si Se Puede,"* Cesar Chavez Elementary School, San Francisco. Exterior east wall (38'x180'). Funded by SF Mayors' Office of Community Development, WESTAF, Zellerbach Family Fund.
- 1993-95 *"Keep Our Ancient Roots Alive,"* Cleveland School, San Francisco. Diptych mural (two south walls, 40'x28' each, plus 9 panels, 2.5'x3.5' each). SF Mayor's Office of Community Development, LEF Foundation, Zellerbach Family Fund, Ronald McDonald's Childrens Charities, and Nu Lambda Trust.
- 1993-94 *"Maestrapeace,"* Women's Building, San Francisco. Designed and painted in collaboration with M. Bergman, J. Alicia, E. Boone, Y. Littleton, M. Desai, and I. Perez. Exterior north and east walls (65'x96' each). SF Mayor's Office of Community Development; Cultural Equity, S.F. Arts Commission and private donations.
- 1992 *"The Great Cloud of Witnesses,"* Ingleside Community Center, San Francisco. Four interior walls of gymnasium (6'x60' each). San Francisco Mayor's Community Development Block Grant. Directed and designed in collaboration with Selma Brown.
- 1991 *"The Five Sacred Colors of Corn,"* Balmy Alley, San Francisco. Exterior west wall (15'x55'). Grants for the Arts, Hotel Tax Fund. Directed and designed in collaboration with Mia Gonzalez.
- 1988-90 *"The Silent Language of the Soul,"* Cesar Chavez (formerly Hawthorne) School, San Francisco. Directed and designed in collaboration with muralist Juana Alicia. Exterior west wall (32' x 300'). San Francisco Mayor's Community Development Block Grant, LEF Foundation, Zellerbach Family Fund and othe
- 1990 *"Watter is Life"*, Vasilievsky Island, Leningrad, U.S.S.R. First community mural painted in Soviet Union. Sponsored by Alga a scientific productive complex in Leningrad and the International Program of the Foundation for Social Innovations. In collaboration with Luis Cervantes and Carlos Lorca of San Francisco and Nikolai Bogomolov of Leningrad, with fifteen other Soviet artists. Exterior wall (65' x 40').
- "Spirit of Water,"* portable mural (8' x 25'). Collaboration with Soviet and American artists. *Nothing is Being Done in Neva Neva Land*, site specific mixed-media installation with mural for *Artists and Ecologists - All for One* South of Market Cultural Center, Gallery and Garden, S. F.. San Francisco/Leningrad Ecological Arts Collaboration sponsored by Foundation for Social Innovations. Portable mural permanently installed in a Leningrad elementary school.
- 1990 *"Indigenous Eyes,"* Balmy Alley, San Francisco. SF Mayor's Office of Community Development and Mural Resource Center Grant Award. In recognition of outstanding contribution to San Francisco mural art. East wall (11'x21').
- 1989 *"Food For The People,"* Community Food Resource Center, San Francisco. , SF Mayor's Office of Community Development Block Grant. Directed and designed in collaboration with members of Precita Eyes Muralists. Exterior

north wall (21'x180').

- 1987** "New World Tree," Mission Pool, San Francisco. Collaboration with J. Alicia and R. Martinez. Exterior north wall (15'x25'x68'). SF Mayor's Office of Community Development.
- 1985** "Balance of Power," Mission Pool, San Francisco. Exterior west face (15'x25'x115'). Collaboration with J. Alicia, R. Martinez and youth. SF Recreation and Parks Dept. and SF Mayor's Youth Fund.
- 1982-83** "Celestial Cycles," Las Americas Children's Center, San Francisco. Designed with L. Cervantes. Portable mural (8'x16'). SF Mayor's Office of Community Development and Zellerbach Family Fund.
- 1981** "Our Children Are Our Only Reincarnation", portable mural, 8'x 8' acrylic on plywood. Displayed at TheFarm.
- 1979-80** "The Primal Sea," Garfield Square and Pool, San Francisco. Designed with Precita Eyes Muralists. Exterior south entrance (12'x90'). SF Recreation and Park Dept. and California Arts Council.
- 1978** "A Bountiful Harvest," China Books & Periodicals Co., San Francisco. Designed with Denise Meehan, assisted by Precita Eyes Muralists/S.F. CETA Arts Program. Exterior north face (26'x28').
- 1976-77** "Family Life and Spirit of Mankind," Leonard R. Flynn School, San Francisco. Exterior south face, diptych (26'x84'). SF Mayor's Office of Community Development and SF CETA Arts Program.

#### Grants & Awards:

Artist-In-Residence Grant/California Arts Council, 1979-80; Visual Artist Fellowship Grant/National Endowment of the Arts, 1980; Oakland City Council Cultural Development Award, 1982; San Francisco Mayor's Community Development Block Grants, 1976, 1981, 1986-1992; Mayor's Office of Community Development Award in recognition for outstanding contribution to mural art in San Francisco, 1990; Columbia Foundation, Bank of America, PG. &E. Grants, 1990; Lef Foundation, Zellerbach Family Fund, Ronald McDonald Charities, Nu Lambda Trust, 1993-94; WESTAF(Western States Arts Federation Grant), 1994; Creative Work Fund, 1996. Artslink Grant for collaboration with Russian artists, Moscow, 1997; California Alliance for Arts Education Award, 1999. National Endowment for the Arts, 1999-2000. Local Hero Latino Arts KQED 2002. SF Arts Commission Individual Artists Grant Award, 2003, Loco Bloco Community Leader Award Mover and Shaker 2012. SF Latino Legacy Award 2017.

#### Mural Arts Lecturer:

S.F. Art Institute 1975, 1988, 1990. University of Southern California 1976. SF Museum of Modern Art, 1979. University of California, Berkeley, 1980. Las Americas Childrens Center, SF, 1982. Urban Skills Center, SF, 1983. George Washington High School, SF and Golden Gate National Park Headquarters, Ft. Mason, SF, 1986. U.S. Postal Service, Main Branch, SF. Mission Branch Public Library, SF, 1988. Raoul Wallenburg High School and World College West, SF, 1989. De Anza College, Cupertino, 1992. Pescadero High School, Pescadero Beach, 1993. Dominican College, San Rafael, 1993. "Utopia Dystopia", the Third Annual Conference on Feminine Activism and Art, Yerba Buena Center for the Arts, SF, panel discussion, April 1995. S.F. State University, 1996. University of San Diego, 1996. S.F. Museum of Modern Art, 1996. College of Notre Dame, Belmont, 1993-2001. Art and Architecture, AIA San Francisco, 2000. "Mayfair Community Mural Conference; Mexican Heritage Plaza, San Jose, mural workshop, April 2001. DeAnza College, 2006. Pecha Kucha, Estria Foundation, 2011, Revolution Book Store, Berkeley, CA 2012. Pecha Kucha, Artspad SF, 2012, Mural Foorum, Stockholm, Sweden, 2014, Mural Routes, Toronto, Canada 2015.

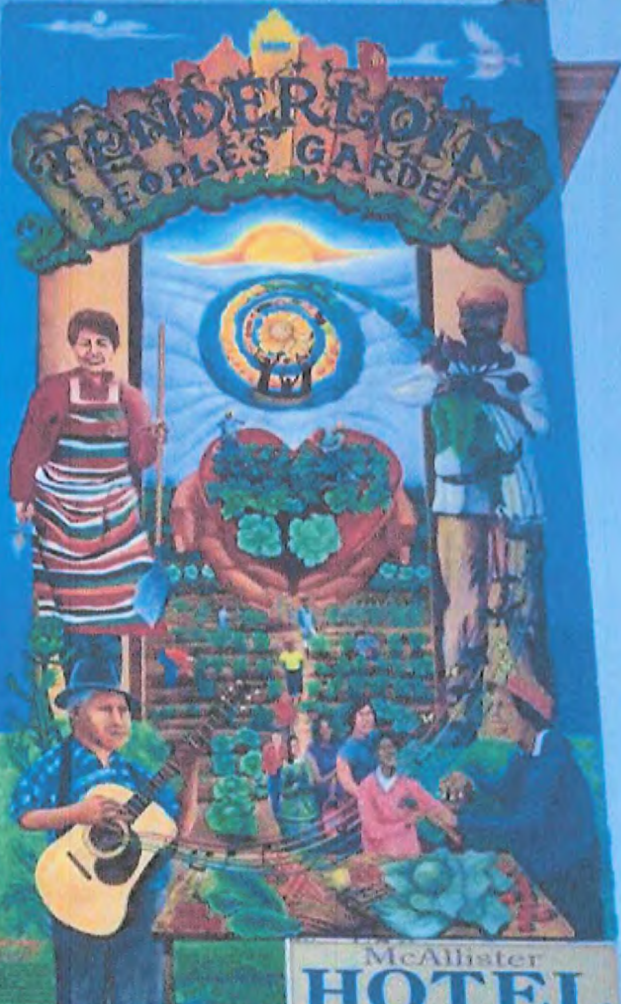
#### Exhibitions Invited (66):

SF Art Institute 1971; Capricorn Asunder Gallery, SF Arts Commission 1973; Ringling Museum, Sarasota, Florida, 1974; Civic Arts Gallery, Walnut Creek, 1976; Nanny Goat Hill Gallery, SF, 1977; Galeria De La Raza, SF, 1978 & 1988; Oakland Museum, State Dept. Fourth Triennale India, Asia, Mideast, Japan, 1978-79; Cervantes Family Show, Galeria Museo, Mission Cultural Center, SF, 1980; Balmy Alley Murals, Casa Gallery, SF, 1984; Harvest, The Farm, SF, 1985; La Pena, Berkeley, 1986; Beef Gallery, SF, 1987; All for One Earth, SOMAR Gallery, SF, 1990; Pushkin Skaya Gallery, Leningrad, USSR, 1990; The Fourth R, Euphrates Gallery, Cupertino, 1992; SF Muralists, "Lumieres de Californie: 20 Artistes Autour de San Francisco; Centre d'animation et de Loisirs Valeyre, Paris, France, 1993; Galeria Museo, Mission Cultural Center, SF, 1995; Nanny Goat Hill Redux, SOMAR Gallery, SF, 1997, Manos de Diosa Balazo Gallery & Mission Badlands, 1997. Euphrat Gallery, De Anza College, 2000. Femina Potens Gallery, SF, 2010, "Rehistoricizing", Luggage Store, SF. 2010, Adobe Gallery: Three Generations of Mural Art, 2013

#### Major Publications Represented:

Toward a Peoples Art: The Contemporary Mural Movement, by Eva Cockcroft, 1977; California Murals, by Clark, Hama, Gorden,





McAllister  
**HOTEL**

SOLUNA  
Cafe

SOLUNA  
Restaurant

SOLUNA  
Lounge



Soluna





Susan Cervantes  
"Community Wisdom" 2004







# **Francisco A. Franco, M.F.A.**

## **PROFESSIONAL RESUME**

### **EDUCATION & CREDENTIALS:**

#### **Master of Fine Arts**

Concentration in Painting, Drawing and Sculpture  
Graduate School of Figurative Art at the New York Academy of Art-  
New York, New York, 2001- 2002  
Cum Laude

#### **Bachelor of Arts- College of Letters and Science**

Major in Studio Art, Minor in Philosophy  
University of California at Berkeley, Berkeley, California, 1998- 2001  
G.P.A.: 3.5 in major: 4.0

#### **Associate of Arts**

Concentration in Fine Arts- Transferred to UC Berkeley  
Modesto Junior College, Modesto, California, 1994- 1997  
Overall G.P.A.: 3.5

#### **Ruskin School of Drawing at Oxford University, Summer Residency**

An intense and immersive study of artistic human anatomy, under anatomist, artist, and author Dr. Sarah Simblet. Studies included drawing, lectures on the history, science, philosophy, and artist's role in the approach to the study of human anatomy. This included dissecting and drawing from human cadavers, in order to gain - depth knowledge of the underlying anatomy that governs human form.

### **TEACHING EXPERIENCE:**

#### ***Master Muralist at Precita Eyes: 2015- Present***

Precita Eyes Arts & Visitor Center 2981 24<sup>th</sup> Street, San Francisco, CA 94110  
As an inner-city, community—based, mural arts organization, Precita Eyes Muralists work to enrich and beautify urban environments and educate the public about the process and history of community mural art. Working with a variety of neighborhoods and communities, we nourish one's inherent creativity and celebrate the beauty of their community. We maintain a deep commitment to collaboration. This dedication to the collaborative process ensures that the creative work produced is accessible, both physically and conceptually; to the people whose lives it impacts. We bring art into the daily lives of people through a process which allows them to celebrate their beauty, discover their creativity, and reflect their concerns, joys and triumphs.

#### ***Instructor at California College of the Arts; Young Artists Studio Program Summer 2018***

Students explore the expressive medium of painting through a variety of subjects, working both from observation and from imagination. Participants experiment with composition, content, and color while learning the technical aspects of using acrylic paint. All instructors encourage creative thinking and personal expression.



## Teaching Experience Continued:

### ***Resident Artist Upward Bound Program: June 2014 – August 2014 (3 months)***

*San Francisco State University*

This is a grant to teach a summer academic enrichment and residential program from June 23rd through August 1<sup>st</sup> 2014. Upward Bound provides fundamental support to participants in their preparation for college entrance. The program provides opportunities for participants to succeed in their precollege performance and ultimately in their higher education pursuits. Upward Bound serves high school students from low-income families; and high school students from families in which neither parent holds a bachelor's degree. The goal of Upward Bound is to increase the rate at which participants complete secondary education and enroll in and graduate from institutions of postsecondary education.

### ***Creative Arts Instructor: 11/2013- Present***

*Y.E.L.L.A.W.E. Afterschool Program*

*Fremont High School, Fruitvale District of East Oakland, California*

The program focuses on a diverse range of learning methods designed to integrate wisdom through the creative expression of the students. Students are encouraged to explore and understand their own thought process, as they create and complete works of art. During this process the students must re-learn the material by expressing it from their own, unique perspective. In this way, the students both learn and become teachers in their own right, giving them confidence to integrate and transfer that knowledge back to their community in a positive manner.

### ***Professor- Studio Art (PT): 8/2002- 04/2011***

*Yosemite Community College District, Modesto, California*

**Art Appreciation-** Both taught in class and online. Lecture and discussion course where students are encouraged to appreciate the Visual Arts of world cultures.

**Basic Drawing-** Introductory techniques are taught to represent form and space, light and shade, texture and perspective using various media.

**Figure Drawing-** Class focuses on further strengthening drawing skill and personal expression. An emphasis in artistic anatomy is given to understand the underlying forms of the body that help define the human form.

**Color Design-** an introduction to the basic elements and principles of two- dimensional design. This course focuses on the elements of design such as line, shape, space, texture, value, and color.

### ***Professor- Studio Art (PT): 1/2004- 5/2006***

*Gavilan Community College, Gilroy, California*

**Figure Drawing-** Class focuses on further strengthening drawing skill and personal expression. An emphasis in artistic anatomy is given to understand the underlying forms of the body that help define the human form.

**Two- Dimensional Color and Design-** an introduction to the basic elements and principles of two- dimensional design. This course focuses on the elements of design such as line, shape, space, texture, value, and color.

**Basic Drawing-** Introductory techniques are taught to represent form and space, light and shade, texture and perspective using various media.

### ***Instructor- Mixed Media and Drawing (PT): 10/99- 4/00***

*Artsbridge Program, Havenscourt Middle School, Oakland, California*

Developed and taught art programs where I worked hand in hand with instructors using cross-disciplinary methods in areas of the community with schools that were financially strapped and teaching aid was needed and where children were at a disadvantage.

Final class project: Collaborative class mural created on campus.

### ***Private Art Workshops at Francisco Franco Studios/ Ongoing Workshops vary on demand***

Instructor of ongoing workshops held at Francisco Franco Studios that include mural workshops, figure drawing, oil painting, and portrait painting.

## Teaching Experience Continued:

### *Francisco Franco Studios/ Ongoing*

*San Francisco, California*

Work includes, large scale murals, portraiture, book illustration, and other freelance artwork..

Including online and art event sales of prints and giclees and original artwork by Francisco Franco

## LANGUAGES:

Fluent in reading, writing and speaking in both English and Spanish

## AWARDS:

- *California Legislature Assembly, Certificate of Recognition. In honor and appreciation of service to the Latino community and serving as a role model for Latino youth.*  
Presented September 27, 2013 by Robert A. Wieckowski; Member of the Assembly, 25<sup>th</sup> District California Legislature.
- *28<sup>th</sup> Annual Portraits of Success, Exemplary Leadership Award, September 27, 2013.* Presented by the Hispanic Development Corporation
- *Service Award, 5 Years Outstanding Service, Yosemite Community College District, August 27, 2007*  
*Oxford Anatomy Fellowship, August 1, 2002- August 24, 2002*  
*Certificate of Special Recognition in the Arts, May 19, 2000, presented by the Department of Art Practice, University of California at Berkeley, Professor Mary Lovelace O'Neal, Chair*
- *ArtsBridge Scholarship, Spring 2000, University of California at Berkeley*
- *Celebration of the Humanities, First Place Drawing/ Second Place Painting/ Honorable Mention Mixed Media, May 6, 1997, Modesto Junior College*
- *Celebration of the Humanities, First Place Painting, Second Place Drawing, May 7, 1996, Modesto Junior College*

## REFERENCES:

John Jacobsmeyer  
(Faculty Chair)

New York Academy of Art

John McNamara  
(Professor)

University of California, at Berkeley

Dr. Richard Serros PHD  
(Doctor/ Art Historian)

Modesto Junior. College



# CURRICULUM VITAE

## EXHIBITION RECORD

### Selected Solo Exhibitions

- *Smoocha Libre: Series of New Work, Aye Dios Mio Gallery*, Market Hall 1000 N. Alameda Ave. San Jose CA 95110  
June 1<sup>st</sup>, 2013
- *Day of the Dead Art show/ Hennessey Event*, 87 E. San Fernando St. San Jose CA 95112  
November 2, 2012
- *Lunasol Gallery*, 6711 Bright Ave. Uptown Whittier CA 90601  
October 20- November 20, 2012
- *Foundation*, Old Crow Gallery, 362 Grand Avenue, Oakland, CA 95650  
Scheduled: January 16- February 16, 2011
- *El Milagro Muerto en Vida*, Milagro Marketing Gallery, 1141 Ringwood Court St. 20 San Jose, California 95131 (408) 324- 0106  
September 29<sup>th</sup>, 2010
- *Resonance*, Black and Brown Gallery, 1225 West San Carlos St. San Jose, CA 95126  
January 23- February 23, 2010
- *Beyond the Veil*, Empire Seven Studios, 525 N 7<sup>th</sup> St., San Jose, CA (408)668-4434  
June 13-28 2009
- *Artist Journey*, Gavilan College Gallery , Gilroy, California, September 15, 2003- December 20, 2003
- *Artist in Transition*, Ethnic Studies Library, U.C. Berkeley, May 5, 1999- July 2, 1999
- *Pintor Del Mysterio*, Galleria de Artes y Libreria Aztlan, Modesto, California, March 1, 1998- April 7, 1998

### Selected Group Exhibitions

- The World of Frida, Bedford Gallery at the Leshner Center for the Arts, Walnut Creek, CA July 8 - September 16 2018
- "Structure and Struggle" C.A.C.t.U.S. Gallery 326 Elm Ave. Long Beach, CA 90802 March 10 – April 10, 2018
- *Pasion De Frida*, Sanchez Contemporary Art Gallery 1951 Telegraph Ave. Oakland  
July 8<sup>th</sup>, 2017
- Art as Resistance: Chicano Artists in the Time of Trump, Avenue 50 Gallery 131 North Avenue 50 Highland Park, CA 90042  
May 13 – June 3, 2017
- *'Sweet Souls*, University of California at Sacramento, The University Union- The Gallery (2<sup>nd</sup> floor) February 22- March 17, 2016
- *#30 Día de los Muertos: Journey of the Soul* exhibition is dedicated to the victims of the Pulse tragedy in Orlando, FL, National Museum of Mexican Art 1852 W. 19th street Chicago, IL 60608,  
September 23<sup>rd</sup>-December 11 2016
- *Chicano Voice*, The Mattie Rhodes Center Art Gallery in association with HEART 1740 Jefferson Kansas City, MO 64108, May 6, - June 7, 2016
- *"Day OF THE DEAD: ART OF DÍA DE LOS MUERTOS 2015"*, The California Museum, 1020 O St, Sacramento CA 95814 August 18, 2015 – January 3, 2016
- *Laluzapoolza 2015*, La Luz De Jesus Gallery, 4633 Hollywood Boulevard, Los Angeles, CA 90027 March 6 – 29, 2015
- *Festival de Calacas/ 16<sup>th</sup> Annual Dia De Los Muertos*, Dr. Martin Luther King Jr. Library 150 E. San Fernando Street 1<sup>st</sup> and 5<sup>th</sup> floor galleries San Jose CA  
October 27- December 27, 2013
- *Return of the Masters/ Alumni Exhibition*, MJC Art Gallery, 435 College Ave., South Dr., East Campus Modesto, CA 95350  
October 7- 31, 2013
- *Árbol De Vidas/ Tree of Lives*, Petaluma Arts Center, 230 Lakeville St. Petaluma, CA 94952

- October 5<sup>th</sup> - November 3<sup>rd</sup>, 2013
- *Pasion De Frida*, Puerto Alegre Gallery, 546 Valencia Street San Francisco, CA 94114
- July 2- August 27, 2013 and the previous year July 3- August 28, 2012
- *Viva la Vida*, SMUD Gallery 6301 S Street, Sacramento, CA 95811
- September 6- October 31, 2012
- *Stand Tall II*, Old Crow Gallery 362 Grand Avenue, Oakland, California,
- March 4<sup>th</sup> - April 4<sup>th</sup> 2011
- *A Step to Eternity*, Sun Gallery Hayward Area Forum of the Arts, 1015 E. Street, Hayward, CA 94541 (510) 581-4050
- October 20<sup>th</sup> - November 13<sup>th</sup>, 2010
- *Faculty Show*, Modesto Junior College Gallery, Modesto, CA September 14- October 14, 2010
- *Stand Tall*, Old Crow Gallery, 362 Grand Avenue, Oakland, California,
- April 2010
- *Submerge State Tour*, MACLA Gallery, San Jose, California, June 23, 2003- July 1, 2004
- *Multiplicity & Diversity*, New York Academy of Art, New York, NY., January 25- February 4, 2002
- *Fresh Flesh*, Crucible Steel Gallery, San Francisco, California, March 28, 2001- April 1, 2001
- *Walking the Labyrinth*, Main Gallery, Modesto Junior College, Modesto, California, February 1, 2001- March 22, 2001
- *47th Annual Spring Art Show*, Palm Court Winery of Ernest and Julio Gallo, Modesto, California, May 13, 2000- May 26, 2000
- *Verbal Tapestry*, Worth Ryder Gallery, U.C. Berkeley, February 1, 2000-
- *The Satyrus Group: Out of the Labyrinth*, Main Gallery, Modesto Junior College, Modesto, California, January 21, 1999- February 19, 1999

## Selected Mural Work

- *Offerings*- acrylic on stucco, Lead Artist Francisco Franco with Felipe Hernandez, Robert Louthan, Sarah Siskin, and Dierdre Weinburg. 1245 S. Van Ness Avenue, San Francisco CA
- *El Rey: Homage to Vicente Fernandez- El Molcajete Cocina*, Oakland, California 2017
- *New Mexican Museum Baracade Mural*- San Francisco, California 2016
- *Artesano Mural*- San Francisco, California 2016
- *McKinley Park Mural*- Stockton, California 2015
- *Murals in Motown*- Downtown Modesto, California 2015
- *Tequila Process Mural*, acrylic on MDO panels. Tres Agaves Restaurant- 1182 Roseville Parkway Roseville, CA 9567, (916) 782-4455
- February 2011- *Commissioned by Herradura Tequila*
- *Corona Mural*, Tres Agaves Fine Dining Restaurant- San Francisco. California
- April 2010- *Commissioned by the Corona Brewing Company*
- *Tequila Trail Mural Map II*, acrylic on aluminum honeycomb panel.
- Unveiled September 16, 2009.* Tres Agaves Tequila Lounge- 1182 Roseville Parkway Roseville, CA 9567, (916) 782-4455
- *Co-commissioned by Casa Noble and Corralejo Tequila* 2009
- *Tequila Trail Mural Map*, acrylic on MDO panels. Tres Agaves *Tequila Lounge*- 130 Townsend Street, San Francisco, CA 94107
- *Commissioned by Partida Tequila*
- *Blue Chip Sports Bar and Family Restaurant*- 2008
- 325 South First Street, San Jose, California
- *The Triumph of Tequila*, Acrylic on MDO panel mural
- Tres Agaves Fine Dining Restaurant- San Francisco. California 2008
- *Commissioned by Herradura Tequila*
- *Marcello's Restaurant*, Oakdale, California 2008
- *Club Tycoon*- Oakland, California 2007
- *Vixen Gentleman's Club*- 220 Jones St. San Francisco California 2007
- *Bacardi Mural*, Mass'es Sports Bar and Grill- Walnut Creek, California 2006
- *Commissioned by Bacardi U.S.A.*
- *Crash Night Club*- 36 Mason St. San Francisco, California 2006
- *Official Entertainment Recording Studios*- 401 E. Taylor St. #1 San Jose, California 2006
- *Tequila's Grip*, acrylic on plaster wall
- Chacho's Mexican Restaurant*- San Jose, California 2007
- Commissioned by Don Jullio Tequila*



- *Posada's Revenge*, acrylic on plaster wall  
Chacho's Mexican Restaurant- San Jose, California 2005
- *El Rio Nilo Night Club*- Gilroy, California 2004  
-Commissioned by *Cazadores/ Bacardi U.S.A.*
- *Blue Monkey Lounge Bar and Grill*- San Jose, California 2004

### Notable Collections:

- *National Museum of Mexican Art*- 1852 West 19th Street Chicago, IL 60608  
"Amor Prohibido" acquired in 2016
- *John McClain Collection*- Album Producer and Executor of Michael Jackson's Estate  
"Porque Le Llamo Mi Diego" acquired 2016  
"La Catrina" acquired 2016

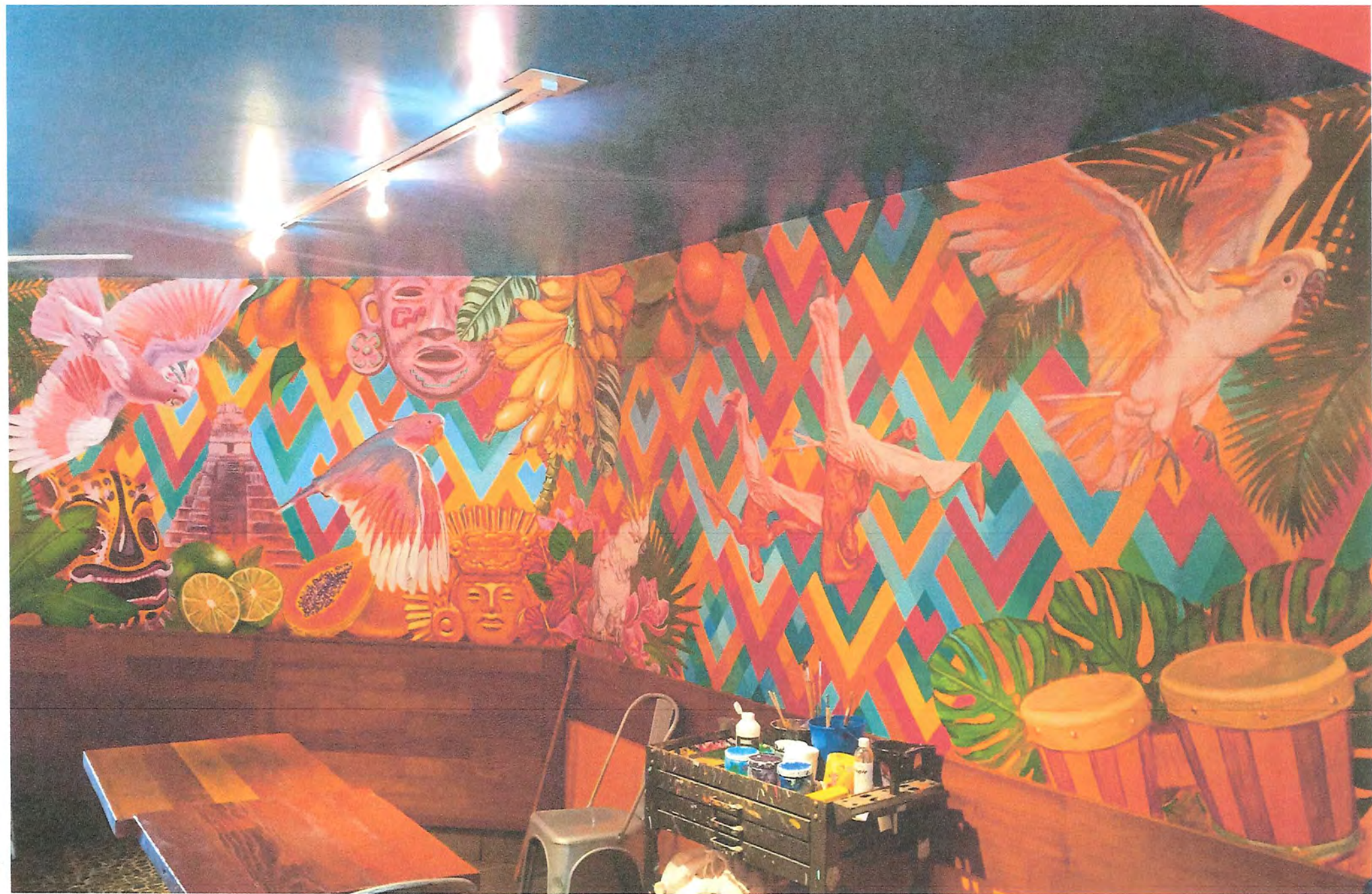
### Presentations:

- Hispanic Heritage Month: Diversity & Inclusion featured speaker at Fenwick & West LLP  
September 2017
- Chicano Voice: The Chicano Arts Festival. Lecture Panel at Hallmark Cards Inc. and Mattie Rhodes Art Gallery Kansas City, MO.
- Francisco Franco: *Beyond the Veil* 2010. A public presentation and artist talk describing a philosophic approach to painting and creative process. Paper presented at Empire Seven Gallery.
- Francisco Franco: *Tequila Trail Map Unveiling* 2009. A mural unveiling and discussion about finding balance between client demands and expectations, public concerns, and economic issues, without compromising personal artistic expression. As well as, bridging the gaps between ones art, personal mythology, culture, and ancestral heritage. Presented at Tres Agaves Mexican Restaurant and Tequila Lounge.
- Francisco Franco: Educational Travels 2003. The Chronicles of an Artist's Journey. Artist talk presented to the public at the *Center of Expressive Arts* at Gavilan College.
- Francisco Franco: Artist show and talk presented to the students of U.C. Berkeley at the Ethnic Studies Library 2000.

### Selected Articles and Reviews

- *Modesto Bee*, May 9, 1999, by Leo Stutzin, Bee Arts Editor
- *Urbanizm Magazine*, Issue #3, Winter Edition 2001, by Chris "Quest" Ford, Staff Writer
- *The Daily Californian*, October 29, 1998, by Scott Loganbill, Staff Writer
- "Pintor Por Meda Casualidad", *El Sol* 2000, March 4- March 10, 1998, by Luis N. Casillas
- "Latino Voices", *San Jose Mercury News*, September 16, 2005, by Josie Lepe
- *Nuevo Mundo, The Mercury News*, September 16-22, 2005, by Josie Lepe
- *Spanglish Magazine*, *Latinos A Lo Grande*; "Who is Who in the Bay Area"  
December 2006
- "Muralist Lends his Touch to Cinequest", *San Jose Mercury News*, March 5, 2012 by Howard Mintz
- *Lowrider Arte Magazine*, "Coping with Death", October/ November 2012, by Beto Mondoza
- *Silicon Valley Latino*, "Portraying the Celebration of Life and Death", Issue 1, Number 1
- *EO El Observador*, *The 2013 "Portraits of Success"*, Septemeber 27- October 3, 2013 Volume 34  
Issue 39
- "Dying to Paint" a biography on Francisco Franco from *El Observador* Volume 34 Issue 43 October 25-31, 2013
- *Red Social Hispana Magazine*, *Francisco Franco: Arte Chicano Pop*, Year 1, Issue 5 December 18  
2014 San Francisco Bay Area
- *The Stockton Record*, 'Together we rise as one', Friday, October 16, 2015











September 17, 2019

San Francisco Arts Commission  
25 Van Ness Avenue, Suite 345  
San Francisco, CA 94102

Dear Commissioners,

It is with great pleasure that One Treasure Island, a non-profit Community Development organization, in collaboration with Precita Eyes, and the Treasure Island Development Authority (TIDA), submits this letter of support for the Treasure Island Community Mural Project.

There were two community engagement workshops that were held to solicit resident input and approval of the design that is presented before you. Treasure Island community residents and workers approved the mural design, which signifies the transformation of the island from the past, present and to the future. The mural reflects the diversity and importance of the community as well as messages that the island will be developed to provide opportunities, caring and love for all.

One Treasure Island is pleased to support the final Treasure Island Community Mural Project proposal submitted by Precita Eyes and seeks the San Francisco Arts Commission's approval of the project.

Thank you in advance and please do not hesitate to contact me, Sherry Williams, at 415-274-0311, [REDACTED] or email me at [REDACTED]

Sincerely,

A handwritten signature in dark ink, appearing to read "Sherry Williams", is written over a light blue horizontal line.

Sherry Williams  
Executive Director



September 15, 2018

San Francisco Arts Commission  
401 Van Ness Avenue, Suite 325  
San Francisco, CA 94102

Dear Sir/Madam,

We, the undersigned members of the Treasure Island Community, wish to convey our approval and support of the Treasure Island Community Mural Project, and of the mural design proposed by Precita Eyes Muralists to be painted on Treasure Island Gymnasium on Treasure Island.

The proposed Treasure Island Community Mural will allow the Treasure Island community to come together and beautify our neighborhood through public art. Thank you for your consideration.

Sincerely,

(Print Name)

(Signature)

1. Amanda Scharpf



2. Ben Sersander



3. Aleckia Harris

4. Ollie Jackson

5. Esmeralda Michel



6. Jacob Fernandez

7. Audrey Fernandez

8. Tse Ling Tse



September 15, 2018

San Francisco Arts Commission  
401 Van Ness Avenue, Suite 325  
San Francisco, CA 94102

Dear Sir/Madam,




We, the undersigned members of the Treasure Island Community, wish to convey our approval and support of the Treasure Island Community Mural Project, and of the mural design proposed by Precita Eyes Muralists to be painted on Treasure Island Gymnasium on Treasure Island.

The proposed Treasure Island Community Mural will allow the Treasure Island community to come together and beautify our neighborhood through public art. Thank you for your consideration.

Sincerely,

(Print Name)

(Signature)

1. Oleg Goltshev 
2. Sherry Williams 
3. Bob Rugo 
- 4.
- 5.
- 6.
- 7.
- 8.





FOR YOUTH DEVELOPMENT™  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

September 17, 2019

San Francisco Arts Commission  
25 Van Ness Avenue, Suite 345  
San Francisco, CA 94102

Dear Commissioners,

It is with great pleasure Treasure Island YMCA, organization, in collaboration with One Treasure Island, Precita Eyes, and the Treasure Island Development Authority (TIDA), submit this letter of support for the Treasure Island Community Mural Project.

There were two community engagement workshops that were held to solicit resident input and their approval of the design that is presented before you. The community residents and workers approved of the mural design, which signifies the transformation of the island from the past, present to the future. The mural will also reflect the diversity of the community, instill a sense of community, and that the island will be developed to provide opportunities, caring and love for all.

The mural will be painted on the Treasure Island YMCA white wall. We are excited and will use the mural project to further engage residents and workers on the island to participate in the painting of the mural on our white wall. Treasure Island YMCA fully support and approve the final One Treasure Island Mural Project proposal submitted by Precita Eyes' and seek the San Francisco Arts Commission's approval of the project.

Thank you and please do not hesitate to contact me, Shiante Lewis,  
[SLewis@ymcasf.org](mailto:SLewis@ymcasf.org).

Sincerely,

Shiante Lewis  
Director of Treasure Island and Youth Programs

Treasure Island YMCA  
749 9<sup>th</sup> Street  
San Francisco CA 94103  
D 415 765 9037



# Mural Design Information Form

LEAD ARTIST

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

---

---

PROJECT  
COORDINATOR

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

---

---

SPONSORING  
ORGANIZATION

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

FUNDING SOURCES

---

---

PROPOSED SITE  
(address, cross  
street )

DISTRICT

District numbers can be found at <http://sfgov.org/elections/district-citywide-maps>



MURAL TITLE

DIMENSIONS

ESTIMATED  
SCHEDULE (start and  
completion dates)

1. Proposal (describe proposed design, site and theme. Attach a separate document if needed).

2. Materials and processes to be used for wall preparation, mural creation and anti-graffiti treatment.

3. List individuals and groups involved in the mural design, preparation and implementation.

**Attach the following documents to this form:**

1. Lead artist's resume/qualifications and examples of previous work
2. Three (3) letters of community support
3. Letter or resolution approving proposal from city department **or**;
4. Letter of approval from private property owner along with Property Owner Authorization Form
5. Signed Artist Waiver of Property Rights for artwork placed upon city property **or**;
6. Signed Artist Waiver of Proprietary Rights financed in whole or in part by city funds for artwork placed upon private property
7. Maintenance Plan (including parties responsible for maintenance)
8. Color image of design
9. One image of the proposed site and indicate mural dimensions









YUKA EZOE



www.YukakoEzoe.com

SAN FRANCISCO, CA

## EDUCATION

- 2005 Garret Rietveld Academy of Arts, Amsterdam, Netherlands (spring session)
- 2006 BFA in Interdisciplinary Art, San Francisco Art Institute, San Francisco, CA
- 2008 Women's Initiative, San Francisco, CA, a small business development NPO

## PROFESSIONAL EXPERIENCE

### Precita Eyes Muralists Association, Inc.

Education Director & Mural Director  
September 2006 - Present

Education Director: (2011-Present) General administration, public relations, kids and youth mural and art project management, mural consultation, graphic design for flyers and website, festival management, volunteer coordination, and studio management.

Muralist: Directed, co-directed, and assisted on over 65 community mural projects.

### SELECTED MURAL PROJECTS:

#### Laguna Honda Hospital

Directed with Elaine Chu, in collaboration with hospital patients, staff / 5 ft x 180 ft / 2018

#### Laguna Honda Hospital

Directed with Elaine Chu, in collaboration with hospital patients, staff, and Forest Hill Neighborhood / 5 ft x 160 ft / September to December 2017

#### West Portal Elementary School, "Wings of Change"

Directed with Elaine Chu, in collaboration with 110 3d grade students, parents, and staff.  
9ft x 77ft / April to June 2017

#### John F. Kennedy Elementary School, "United"

Designed and painted by assistant, Joe Colmenares, and 24 4th graders / 13' x 35' / 2015

#### TNDC's Tenderloin People's Garden Mural Project, "Growing Together"

Directed with Susan Cervantes and Max Marttila, Designed and painted by Tenderloin community / 47'x25' / McAllister St at Larkin St., SF, CA / 2016



John F. Kennedy Elementary School, "Legacy of Hero's"  
Designed and painted by assistant, Sarah Siskin, and 24 5th graders / 10' x 27' / 2015

Google Painted in collaboration with Suaro Cervantes / 6'x16' / 2015

Laguna Honda Hospital  
Collaboration with hospital patients, staff, and Forest Hill Neighborhood  
5ft x 200ft / April to July 2015

San Francisco General Hospital  
Directed with Susan Cervantes, with Psychiatric patients and staff of SFGH  
10ft x 15ft (3) / September to December 2014

3781 23rd St. San Francisco, CA  
Private commission / 3.5ft x 14ft and 3.5ft x 12ft / June to August 2014

George Peabody Elementary School  
With 42 2<sup>nd</sup> graders / 3ft x 42ft / August to December 2014

Drew Elementary School  
With 88 3<sup>rd</sup>, 4<sup>th</sup> and 5<sup>th</sup> grade students / (3) 5ft x 8ft / April to May 2014

SF Public Library  
Pop-Up Mobile Canopy with 25 Tenderloin community members / 9ft x 9ft x 9ft / June to July 2013

Thomas R. Policita Middle School & ASAP After School  
Directed with 40 6-8th grade students and 10 volunteers / 6ft x 18ft / April to May 2013

Argonne Elementary School  
With 80 3rd graders and 100 volunteers / 25ft x 54ft / January to May 2013

Minnie and Lovie Ward Recreation Center  
Collaboration with Ingleside community / 3.5ft x 44ft / August to November 2012

SF General Hospital  
Collaboration with staff of Center for the Vulnerable Population at UCSF, Susan Cervantes and Max Allbe / 17 ft x 25ft / September to December 2012

Bret Hearte Elementary School  
Assisted director Brenda Miller with 60 students / 17ft x 67ft / December 2008 to April 2009

#### SELECTED INSTANT MURAL PROJECTS:

At Precita Eyes I have directed over 45 "Instant Mural Projects" which are murals done in 1 to 2 days with a school group or company group working together.

[Cars.Com](#), Company team building with 12 adults, April 2015

Japan Pacific Resource Network

20 College students from Japan (Workshop conducted in Japanese), March 2015

Seabury Hall High School, students from Hawaii, February 2015

Instant Mural for Artists and Educators

Instant Mural program for teacher and artist training, 3 times in past

Stern Grove Festival Association, June 2007 & June 2008

Monroe Elementary. With the Eco-SF Center, August 2008

Peace-Boat, 20 Japanese peace promoting voyagers (Workshop conducted in Japanese)

October 2006 & January 2007

## OTHER ART RELATED WORK

Larkin Street Youth Services

Art Teacher for age 14-24 foster youths, San Francisco, CA

Sep 2010- April 2013

## AWARDS

2017 Lower Polk Community Benefit District, mural project, SF, CA

2017 SF Shine Window Project, window mural, SF, CA

2017 Supervisor Norman Yee's Participatory Budgeting Grant, director for Precita Eyes Muralists' project in collaboration with Laguna Honda Hospital. SF, CA

2016 Supervisor Norman Yee's Participatory Budgeting Grant, director for Precita Eyes Muralists' project in collaboration with Laguna Honda Hospital. SF, CA

2015 Community Challenge Grant, director for Precita Eyes Muralists' mural project in collaboration with Tenderloin Neighborhood Development Corporation's community garden, SF, CA

2001- 2005 San Francisco Art Institute Merit Scholarship, SF, CA

2001-2005 San Francisco Art Institute Merit Scholarship, SF, CA

2001 Reflection Contest, Visual Arts District Division, 2<sup>nd</sup> place, Chesapeake, Virginia.

2000 Chrysler Museum of Student Gallery, Wally Dreyer Award, 1<sup>st</sup> place photography, Virginia.

2000 Richmond Camera, Vision 2000, 2<sup>nd</sup> Place, photography contest, Virginia

2000 RAWLS Museum of Student Photography Award, 1<sup>st</sup> place photography, Courtland, VA



## SELF EMPLOYED ART, MURAL AND DESIGN WORK

2018 Sol LeWitt wall drawing, #419, #1141, #1142, and isometric cubes, assistant for Gabe Hurier for Ovitz Collection in Malibu, CA.  
2017 Sol LeWitt wall drawing, #669, #786, #340A, and #197, assistant artist for Gabe Hurier at Fraenkel Gallery, SF, CA  
2016 Sol LeWitt wall drawing "Loopy Doopy #1012", assistant artist for Gabe Hurier, SFMOMA  
2015 Sol LeWitt wall drawing "#895", assistant artist for Takeshi Arita, 1400 Mission, SF, CA  
2015 Facebook, mural assistant for artist Jen Stark  
2015 Calma Devina, logo design  
2015 RVCA, window installation as Bahama Kangaroo with Naoki Onodera  
2014 Ad-Balance, Newman Eyewear advertisement  
Graphic designer, production assistant, talent and location scout, and translator.  
2014 Berkeley Art Museum, "The Possible", Hamamastu kite workshop invited artist  
2013 Park and Community Advocate, Excelsior Historic Street Sign Project  
Stencil design for street post, permanent display in library and postcard  
2013 Future Twin, rock band, 12" record design, San Francisco, CA  
2012 Ippuku Japanese Restaurant, 2 T-shirt designs, Berkeley, CA  
2011 Future Twin, rock band, EP tape, 7" record, T-shirt, button and sticker design  
2011 Linda Perhacs, music video and T-shirt design for psychedelic folk musician 2010 Human Ear Record Label, concert poster for Linda Perhacs  
2010 Berkeley Art Museum/ PFM L@TE, live painting with Naoki Onodera

## PRIVATE COMMISSION MURALS

2018 Kabuki Hotel, in collaboration with Naoki Onodera, four 5'x8' and two 17' x 10'  
2018 Berkeley Art Museum, in collaboration with Naoki Onodera, 11.25' x 9.5'  
2017 SF Shine, retail window mural project, at Lucky Candles Botanica, 5151 Mission St, SF, CA, 10' x 26'  
2017 Lower Polk Community Beautification Development in collaboration with Naoki Onodera 80 Hemlock St, SF, CA, 27' x 23'.  
2017 Mission Chinese, 6' x 14', 2234 Mission St., San Francisco, CA.  
2016 "Rainbow Ride" in collaboration with Naoki Onodera, 7'x 9', San Jose St, SF, CA  
2016 "Calling Up the Rainbow Ride" in collaboration with Naoki Onodera, 6'x 8', Fillmore St at Waller St., SF, CA  
2016 Sunset Neighborhood Beacon Center, in collaboration with Naoki Onodera, 6.5' x 21', 3925 Noriega St at 46th Ave., SF, CA  
2015 Edo Salon, in collaboration with Val Santillo, 17' x 10', Stiner St. at Height St., SF, CA  
2014 Judy Irandy, Camillia Flower, 3'x6' & 4'x8', San Francisco, CA  
2013 Life, 3' x 8', San Francisco, CA  
2012 & 2006 C.A.M.P. (Clarion Ally), in collaboration with Naoki Onodera, 5'x7'  
2009 Izakaya Guru Guru, in collaboration with Naoki Onodera, Tokyo, Japan  
2005 Country Station Sushi, in collaboration with Naoki Onodera, 30'x10'

## SOLO EXHIBITIONS

2014 The Front, Bahama Kangaroo with Naoki Onodera, New Orleans, LA  
2012 Caldera Gallery, Bahama Kangaroo with Naoki Onodera, Santa Fe, NM  
2011 Kokoro Gallery, San Francisco, CA  
2011 Lake Gallery, Bahama Kangaroo with Naoki Onodera, San Francisco, CA  
2009 Ever Gold Gallery, Bahama Kangaroo with Naoki Onodera, San Francisco, CA

## CURATED SHOWS

2010 Chandelers Fine Art and Frame Gallery, Japanese kite exhibition with International Association of Tako Age, San Francisco, CA  
2009 Subterranean Art House, Flying Kite Man Show, curate 45 artist with Ryoji Kajikawa, Berkeley, CA

## SELECTED GROUP EXHIBITIONS

2013 RVCA, Locals Only, San Francisco, CA  
2013 Alley Cat Bookstore, Double Trouble, San Francisco, CA  
2013 RVCA, No Worries, San Francisco, CA  
2011 858, Bahama Kangaroo with Naoki Onodera, Tokyo, Japan  
2010 Art Outside, Austin, TX  
2009 Contemporary Museum of Baltimore, The Reverse Art: In the Wake, Baltimore, ML  
2007 SFMOMA Artist Exhibition, Japanese Manga influenced artist, San Francisco, CA  
2007 Cell Space, Hidden History, San Francisco, CA  
2007 Studio Gallery, Mischief, San Francisco, CA  
2007 Diego Rivera Gallery, San Francisco Art Institute, Spring Break II, San Francisco, CA

## PRESS

2018 Bay Nature, November issue, cover, Laguna Honda Hospital Mural Project of Precita Eyes Muralists  
2015 12 FPS, Bahama Kangaroo Video Interview  
2014 "NEW ORLEANS ART INSIDER"  
2013 Bun, Holly, "At Home With Yukako Ezoe of Bahama Kangaroo ", Revolver  
2012 Roth, Chole, "Is Giving a Shit the New Giving a Shit?", SF Weekly  
2011 Kokoro Studio Presents with Artwork of Yukako Ezoe, Nichi Bei Weekly, March 10, NO.79, page 7  
2011 Walker, Jeff, "The Comic Book Guide to the Mission", The Murals of the Mission, Introduced as comic character  
2011 Huston, Johnny Ray, "Lucky Charms Safe Journeys, Guardian, March 23, 2010, Vol.45 NO. 25, page 28  
2010 Perhacs, Linda, "Concert #3 Produced by Human Ear at the SFAI", Timeless Linda Perhacs  
2009 "Flying Large Hamamastu Kites", The Hokubei Mainichi News, July 29, 2009, NO. 17275, page 2  
2009 Zassenfause, Eric, "Hidden Histories", KQED Arts





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千客万来・招き猫



## Education

**Maryland Institute College of Art, Baltimore, MD**  
Graduated 2004, Bachelor of Fine Arts in Painting, Minor in Art History  
**School of the Arts High School, San Francisco, CA**  
Graduated 2000

## Work Experience

### **Twin Walls Mural Company, Co- Founder, Muralist**

San Francisco, CA

August 2013-present

### **Precita Eyes Mural Arts Organization, Community Muralist, Administrative Assistant**

San Francisco, CA

December 2009- present

### **Philadelphia Mural Arts Program, Muralist, Teacher**

San Francisco, CA

Summer 2005- Summer 2006

## Murals

**"Tenderloin Stay Rooted"**, © 2018 Twin Walls Mural Company, Designed and painted in collaboration with Marina Perez- Wong with CounterPulse staff and residents in the Tenderloin. 80 Turk Street, San Francisco CA, 8'x200', Acrylic on Parachute Cloth installed on wood panels

**Justice for Luis Gongora**, ©2018 Twin Walls Mural Company, Designed and painted in collaboration with Marina Perez- Wong and Clarion Alley Mural Project, Clarion Alley, San Francisco CA, 10'x15', Acrylic on Stucco

**"She Inspires Me: Bringing Her to Light"** © 2018 Twin Walls Mural Company, Designed and painted in collaboration with Marina Perez- Wong for Twitter HQ, 1355 Market Street, #900 San Francisco CA , 10'x40', Acrylic on Stucco

**"150 Years of Compassionate, Dedicated Service to the Community", (Phase 2)** © 2017 Precita Eyes, Directed and painted in collaboration with Yukako Ezoe and Laguna Honda Hospital. 375 Laguna Honda Blvd, San Francisco CA 94116, 5'x160', Acrylic on Stucco

**"希望, Hope, Act, The Fight For Freedom"**, ©2017 Twin Walls Mural Company, Designed and painted in collaboration with Marina Perez- Wong with Chevalier Partners and Interstice Architects. Sponsored by the San Francisco Mayor's Office of Economic and Workforce Development and Lower Polk Neighbor's Association, Hemlock Alley, San Francisco CA, 25'x15', Acrylic on Stucco

**" We are All Streams Leading to the Same River/ Todos Somos Arroyos Del Mismo Rio"**, ©2016 Precita Eyes, Directed and painted in collaboration with Susan Cervantes, Suaro Cervantes and Fred Alvarado. Latino Student Cultural Center at Northeastern University, 360 Huntington Ave, Boston MA, 25'x125', Acrylic on Stucco

**"150 Years of Compassionate, Dedicated Service to the Community", (Phase 1)** © 2015 Precita Eyes, Directed and painted in collaboration with Yukako Ezoe and Laguna Honda Hospital. 375 Laguna Honda Blvd, San Francisco CA 94116, 5'x200', Acrylic on Stucco

**"La Flor de la Vida"**, ©2015 Twin Walls Mural Company, Painted in collaboration with Marina- Perez- Wong, 25<sup>th</sup> Street between Valencia Street and Bartlett Street, 16'x30', Acrylic on Stucco

**"Recovery, Wellness and Health"**, ©2015 Precita Eyes, Directed and painted by Susan Cervantes, Yukako Ezoe, Elaine Chu and assisted by Suaro Cervantes in collaboration with the SFGH Psychiatric Dept staff and patients. (3) 10'x 15', San Francisco General Hospital, SF CA, Acrylic on Stucco

**SFPL Pop Up Project**, ©2013 Precita Eyes, Painted in collaboration with Yukako Ezoe and SFPL, Faithful Fools Ministry and the Tenderloin Community. 100 Larkin St, SF CA. 3 5'x9' Acrylic Tyvek instant murals and Acrylic on a vinyl pop up canopy structure 10'x10'.

**"Koi, La Mission"**, ©2013 Twin Walls Mural Company, Painted in collaboration with Marina Perez- Wong, 24<sup>th</sup> Street and Potrero Streets, 16'x50', Acrylic on Stucco

**"Celebrating our Richmond- Past and Present"**, ©2013 Precita Eyes, Directed by Elaine Chu and Yukako Ezoe in collaboration with the Argonne Elementary School, staff, parents, and 88 3<sup>rd</sup> grade students. 680 18<sup>th</sup> St, SF CA 25'x53', Acrylic on Stucco.

**"Pages of Knowledge"**, © 2013 Precita Eyes, Directed by Susan Cervantes with Dan Machiarrini, Suaro Cervantes, Marina Perez-Wong, Elaine Chu and Missy Ablin. Bernal Heights Library, SF CA.

**"The Past, Present and Future"**, ©2011 Precita Eyes Muralists, Painted in collaboration with Marina Perez-Wong. Saint Francis Memorial Hospital, 900 Hyde St, San Francisco, CA

**"100 Years of Serving Youth"**, 2010, Chinatown YMCA, San Francisco, CA, Assistant Muralist for lead artist Susan Cervantes and Precita Eyes Muralists

**"Celebrando Nuestra Comunidad"**, 2006, 5<sup>th</sup> and Somerset, Philadelphia, PA, Assistant Muralist for lead artist Jason Slowik and the Philadelphia Mural Arts Program.

**"Urban Horseman Mural"**, 2005, 322 West Montgomery Ave, Philadelphia, PA, Assistant Muralist for lead artist Jason Slowik and the Philadelphia Mural Arts Program.





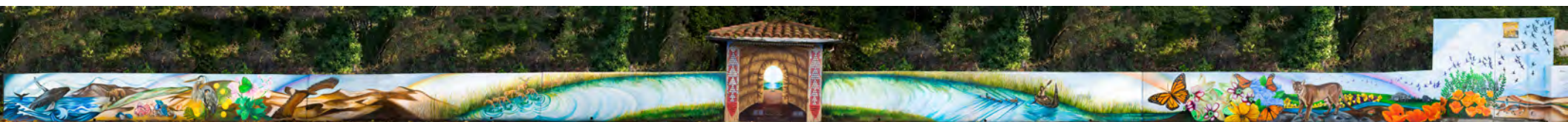














MIDTOWN TERRACE HOME OWNERS ASSOCIATION

800-862-0803

P.O BOX 31087 SAN FRANCISCO, CA 94131

San Francisco Arts Commission

25 Van Ness Avenue, Suite 345

San Francisco, CA 94102

September 15, 2018

Dear San Francisco Arts Commission,

Earlier this year, we were approached Precita Eyes Muralists to provide input for Phase III of the mural to be completed on the "large, ugly green wall" in front of LHH and facing the Forest Hills Muni Station. We provided suggestions and attended workshops held at Laguna Honda Hospital.

Now, I, once again, on behalf of the residents of Midtown Terrace, would like to give my full whole-hearted support for completing this project.

Art, such as this, provides such a beautiful addition of our neighborhood.

The Midtown Terrace Home Owners Association gives its utmost support for this mural project.

Sincerely,

Rick Johnson

Immediate Past President, Midtown Terrace Home Owners Association





September 24, 2018

San Francisco Arts Commission  
401 Van Ness Avenue, Suite 325  
San Francisco, CA 94102

ART-Info@sfgov.org

Dear Commissioners,

I am writing as Chair of SF Urban Riders to express our support Precita Eyes' mural expansion at Laguna Honda Hospital and Rehabilitation Center.

SF Urban Riders promotes off-road cycling in San Francisco for people of all ages and abilities. One of our projects is restoring the trails and habitat at Laguna Honda. Over the past few years we have put over a thousand hours of volunteer work into improving the grounds for the community. In turn the community has supported us by voting this as one of the top projects for the 2018 District 7 Participatory Budgeting funding from Supervisor Yee.

We have been delighted with the first two phases of the mural. The mural not only brightens the experience of all who pass by, but it provides an insight into the natural and human history of San Francisco. Thus we strongly support the completion of the next phase of the mural.

Sincerely,

A handwritten signature in cursive script that reads "Matthew Blain".

Matthew Blain  
Chair, SF Urban Riders



**To: San Francisco Arts Commission**  
**From: Greg Gaar**

Dear Commissioners,

Thanks for your past support of the Precita Eyes' Laguna Honda Mural.

I've lived in San Francisco for my entire life (70 years) and I served four years on the Park, Recreation and Open Space Citizens Advisory Committee.

I love the mural on the wall in front of Laguna Honda Hospital and across the street from Forest Hill Station. Since I ride the #43 or #44 bus everyday, I, along with thousands of commuters, view the mural every single day. I point it out to passengers, mainly kids, while riding the bus.

It's so important to remind San Franciscans of our natural and cultural heritage which is beautifully depicted in the mural.

Hopefully, your commission will support the completion of the mural as proposed by the skilled Precita Eyes muralists.

Art in public places not only brightens up our workdays, but stimulates San Franciscans to connect and learn more about our special city.

Thanks,  
Greg Gaar





Department of Public Health  
Greg Wagner, Interim Director of Health

San Francisco Health Network  
Roland Pickens, MHA, FACHE, Director



London Breed  
Mayor

Laguna Honda Hospital and Rehabilitation Center  
Mivic Hirose, RN, MS, CNS, Executive Administrator

September 11, 2018

San Francisco Arts Commission  
25 Van Ness Avenue Suite 345  
San Francisco, CA 94102

Dear Sir/Madam,

It is with great pleasure that I write this letter in support of the final composition for the third phase of the mural project collaboration between Precita Eyes Muralists and Laguna Honda Hospital and Rehabilitation Center. Continuation of the mural project will add another 200 feet section of the long, undulating retaining wall which borders the campus across from the Forest Hill Muni station. A portion of the wall currently depicts a colorful panorama of images representing Laguna Honda's nearly 150 years of providing skilled, compassionate and dedicated healthcare to San Franciscans in need as well as vibrant animals and natural scenery of the Westside of San Francisco.

The third phase of Laguna Honda Mural Project will present an opportunity for neighborhoods in District 7 to come together in the beautification of the neighborhood through the arts. There are over 760 residents at Laguna Honda Hospital, who along with their family members and decision makers, are excited to participate in the project. Collectively, the community will be energized to create a mural art that can be enjoyed in the present and future years. With the amount of traffic the wall space receives by public who access transportation from Forest Hill Muni station, drive or walk down Laguna Honda Boulevard, the mural art will serve as a spark that livens the environment.

Precita Eyes Muralists brings over 35 years of experience in creating art through collaboration with local communities. Their mission of being inclusive, community-based and educational align with Laguna Honda Hospital's effort to partner with locals in the neighborhood with the goal of being an accessible healthcare system for San Franciscans needing post-acute, rehabilitation and skilled nursing services. I am confident that Precita Eyes Muralists will again satisfactorily lead and complete this mural project for the community and Laguna Honda Hospital.

On behalf of Laguna Honda Hospital community, I fully support and approve the final composition of the mural project. In partnership with Precita Eyes Muralist, we seek approval from the San Francisco Arts Commission to begin the third phase of the project.

Thank you and please do not hesitate to contact me if you have further questions.

Sincerely,

Mivic Hirose, RN, MSN, CNS  
Executive Administrator





# Precita Eyes Mural Arts and Visitors Center

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*Since 1977: Celebrating Over 41 Years of Community Mural Art*

2981-24th Street, San Francisco, CA 94110 Phone: (415) 285-2287

[www.precitaeyes.org](http://www.precitaeyes.org)

## **Maintenance Plan**

Precita Eyes Muralists will apply an anti- graffiti coating after the mural is completed and Laguna Honda staff agrees to monitor the mural wall. Should any damage or vandalism appear they will notify Precita Eyes to discuss a restoration plan. Precita Eyes will train Laguna Honda maintenance staff on proper cleaning and removal of graffiti if needed.

Laguna Honda Contact:  
Mivic Hirose, RN, MS, CNS  
Executive Administrator



Precita Eyes Muralists Contact:  
Susan Cervantes  
Founding Director  
(415)285-2287

