



**DEPARTMENT OF HOMELESS SERVICES and HOMELESSNESS  
ADMINISTRATIVE OFFICES AT 440 TURK ST.  
PUBLIC ART PROJECT OUTLINE**

**BACKGROUND:** The project involves the remodel of an existing building at 400 Turk St. for the purposes of providing the administrative offices for the Dept. of Homeless Services and Homelessness (HSH), and for providing certain client services. The remodel will be a 2-story facility that shares the building with the Tenderloin Neighborhood Development Corporation. Reception and client services will be located on the ground floor of the HSH facility, with administrative offices and conference room upstairs.

**ART OPPORTUNITIES**

- Major opportunity is large wall (25' x 9') in Waiting/Reception; possible material is mosaic (Artaic 1" tile estimated); printed aluminum or purchased 2-D artwork
- Additional walls in Reception Area and 2<sup>nd</sup> floor main conference room is an opportunity for licensed 2-D prints.

**PROJECT GOAL:**

- Welcoming to HSH clients and visitors
- Help provide an atmosphere of dignity and respect
- Follow principles of "evidence based art" to be supportive to clients experiencing stress, symptoms of mental illness, and other negative impacts of homelessness
- Provide financial support for artists experiencing homelessness

**ART ENRICHMENT ALLOCATION: \$90,000**

**PROJECT BUDGET**

- Project Management: \$18,000
- Selection Costs: \$4,100
- Mosaic Artwork for Waiting/Reception or other wall treatment: \$33,430
- Mosaic Installation Allocation: \$8,050
- 2-D prints (approx.. 10) on aluminum panels, inclusive of all costs: \$14,600
- Signage and Documentation: \$2,500
- Contingency: \$4,820
- Conservation \$4,500

**ARTIST RECRUITMENT APPROACH AND ELIGIBILITY**

For Mosaic Mural:

- Select a short list of artists using the FY17/18 Pre-Qualified Pool and Bayview Artist Registry.
- All artists on these lists are eligible, but the project will not be able to fund out of town travel

1. 2-D Artwork printed on aluminum panels:

Work with Hospitality House Community Arts Program. We will work with project stakeholders to identify appropriate artwork that will be reproduced and printed on aluminum panels and framed. The Arts Commission will contract directly with Hospitality House to coordinate selection of artwork to be considered for licensing, administer licensing agreements, and compensate the artists.

#### **ARTIST SELECTION PROCESS:**

##### **Mosaic Mural or other wall treatment:**

Arts Commission staff will screen applications to establish the pool of applicants judged to best meet the goals of the project. These applications will be presented to an artist qualification panel consisting of 1 arts professional, 1 client representative, and 1 SFAC staff member, who will review and score the applications to identify the short list of qualified artists to be considered for the project opportunity.

The list of qualified artists will be presented to the HSH Project Selection Panel consisting of a representative of the client agency, 2 arts professionals, an Arts Commissioner, 2 community members or client stakeholders. The panel will identify 3 finalists who will be invited to develop conceptual site specific proposals after attending an orientation session with the project team and key stakeholders. These finalists will be paid an honorarium of \$1,000 plus travel reimbursement for development of a proposal.

The HSH Project Selection Panel will reconvene to consider the finalists' proposals in an interview format and will select one artist and an alternate for the project for recommendation to the Art Commission.

#### **COMMUNITY INVOLVEMENT**

- SFAC staff will present an overview of the public art project to client staff and stakeholders
- A community representative will serve on the (CIP Name) Project Selection Panel and will participate in the Artist Orientation
- The finalists proposals will be on display for public comment near the project site and on the SFAC website for two weeks prior to the final selection panel meeting
- All selection panels, Visual Arts Committee (VAC) and Commission meetings are open to the public.

#### **TIMELINE (Subject to change)**

Project Outline Approval (VAC)	Oct. 17, 2018
First Project Artist Selection Panel	Nov. 2018
Artist Finalist Orientation	Dec., 2018
Finalist Proposals Due	Jan., 2019
Final Project Artist Selection Panel	Feb., 2019
VAC Approval	March, 2019
Arts Commission Approval	May, 2019
Artist Under Contract	June, 2019
Project completion	Fall, 2019