



## **2022 ART ON MARKET STREET KIOSK POSTER SERIES PUBLIC ART PROJECT OUTLINE**

### **BACKGROUND**

The Art on Market Street Kiosk Poster Series has commissioned new artwork by artists on an annual basis, since 1992. Each year, the Program commissions three or four artists to create a new body of work that responds to a theme specific to San Francisco. Each poster series is on view for approximately three months, and consists of at least 6 unique images that are printed at 68 inches high by 47 ¼ inches wide, and installed in 18 bus kiosks on Market Street between Hyde Street and the Embarcadero.

### **2022 POSTER SERIES THEME**

#### **All Comics Year!**

“Comics are not a genre, but a developing language.” –Chris Ware

For many decades, comics have held a unique place in San Francisco culture. From Henry Kiyama’s groundbreaking *Four Immigrants Manga* strips in the early 1900s, to the underground comix movement beginning in the late 1960s with publications such as *Zap Comix* and *Wimmen’s Comix*, to the opening of the SF Cartoon Art Museum in 1984, and the recent surge of comics in local academic programs, San Francisco has always been an epicenter of comics inspiration, creation, and publication. While marginalized populations have had a difficult times in the comics world, San Francisco comics culture has consistently embraced and uplifted the voices of women, queer people, BIPOC, and people with disabilities.

Comics and graphic novels have also gained mainstream acceptance and respect in literature and popular culture. Art Spiegelman won the Pulitzer Prize in 1992 for his graphic novel *Maus*; Alison Bechdel, Lynda Barry, and Gene Luen Yang have all received MacArthur “genius” Grants for their comics work; and born and raised San Franciscan Raina Telgemeier often dominates the New York Times Best Seller list.

For the first time in the program’s history, the 2022 Art on Market Street Kiosk Poster Series will be devoted exclusively to the comics medium. Artists will have the opportunity to create graphic narratives centered around San Francisco. The content can be historical, personal,

fantastical, fiction or non-fiction, but they should engage with and be inspired by the city of San Francisco.

**ARTWORK BUDGET**

The total budget for the design of the posters series is a not-to-exceed amount of \$12,000 for each selected artist. This amount includes the artist fee, design and all preparation work necessary to complete all at least six poster designs to the printer’s specifications.

**ARTIST SELECTION PROCESS**

Arts Commission staff will issue an RFQ on March 2, 2021.

Arts Commission staff will identify a short list of artists to present to an artist selection panel consisting of two arts professionals and one Arts Commissioner. After considering the artists’ qualifications, the panel will identify six to eight finalists for the opportunity who will be paid an honorarium of \$750 each to develop proposals.

The artists will then present their proposals to the panel who will recommend four artists to the Arts Commission for the project.

**PROJECT SCHEDULE** (subject to change)

RFQ Issued	March 2, 2021
Application Deadline	April 17, 2021
Artist Review Panel Meeting One	End of April 2021
Visual Arts Committee Approval of Finalists	May 21, 2021
Development of Proposals	June 2020
Artist Review Panel Meeting Two	July/August 2021
Visual Arts Committee Approval of Artists	August 18, 2021
Full Commission Approval	September 6, 2021
Project Artists under Contract	September 2021

Anticipated installation dates for each Kiosk Poster Series is as follows:

- January 1–March 30, 2022
- April 1–June 30, 2022
- July 1–September 30, 2021
- October 1–December 31, 2022

\*All dates subject to change

**FURTHER INFORMATION**

Contact Craig Corpora, Public Art Program Associate at (415) 252-2249 or by email at [craig.corpora@sfgov.org](mailto:craig.corpora@sfgov.org).