

Mural Design Information Form

LEAD ARTIST

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

PROJECT
COORDINATOR

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

SPONSORING
ORGANIZATION

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

FUNDING SOURCES

PROPOSED SITE
(address, cross
street)

DISTRICT

District numbers can be found at <http://sfgov.org/elections/district-citywide-maps>

MURAL TITLE

DIMENSIONS

ESTIMATED
SCHEDULE (start and
completion dates)

1. Proposal (describe proposed design, site and theme. Attach a separate document if needed).

2. Materials and processes to be used for wall preparation, mural creation and anti-graffiti treatment.

3. List individuals and groups involved in the mural design, preparation and implementation.

Attach the following documents to this form:

1. Lead artist's resume/qualifications and examples of previous work
2. Three (3) letters of community support
3. Letter or resolution approving proposal from city department **or**;
4. Letter of approval from private property owner along with Property Owner Authorization Form
5. Signed Artist Waiver of Property Rights for artwork placed upon city property **or**;
6. Signed Artist Waiver of Proprietary Rights financed in whole or in part by city funds for artwork placed upon private property
7. Maintenance Plan (including parties responsible for maintenance)
8. Color image of design
9. One image of the proposed site and indicate mural dimensions



DARIN BALABAN

Fine Artist & Muralist

PERSONAL PROFILE

I am a highly experienced visual artist well-versed in a plethora of art forms, including painting, illustration, and graphic design. I am self-taught, self-driven, and a creative problem-solver.

PROFESSIONAL SKILLS

Traditional Methods:

Painting
Aerosol Paint
Illustrating

Digital Art:

Procreate
Illustration
Logo Design

PROFESSIONAL HIGHLIGHTS

Impossible Foods HQ---Interior Mural

Assisted world-renowned artist, Broлга, execute his mural design for the interior of the Impossible Foods main office.

City of Oakland Beautification Project

Partook in a multitude of murals linked to non-profits to help those in need.

PROFESSIONAL CAREER

Freelance Muralist & Fine Artist

Self-employed | September 2017-Present

- Successfully garnered client projects worth up to \$320,000.
- Provided quality output in tight deadlines for an extensive range of clients.

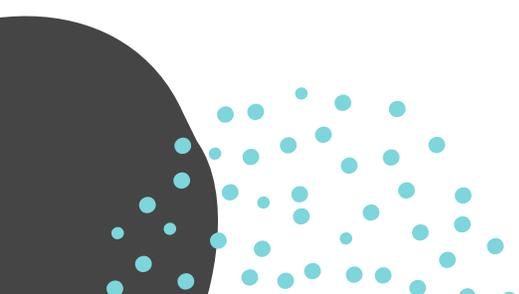
HONORS & AWARDS

Highlighted Artist on the WesCover Platform

Member of the Low Brow Art Collective

Have painted murals for a multitude of clients including:

Pepsi
Dunkin' Donuts
Impossible Foods
LinkedIn



GET IN TOUCH WITH ME:

Telephone: 310-738-0527

Email: darinpaints@gmail.com

LinkedIn: <https://www.linkedin.com/in/darinbalaban/>









Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Arts Commission, 401 Van Ness Avenue, Suite 325, San Francisco, CA 94102 **AND to the City Agency with jurisdiction over the property.**

CITY AGENCY

Agency: _____

Authorized Agent: _____

Address: _____

Email: _____

Phone: _____

SIGNATURE: _____

DATE: ____/____/____

ARTIST

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Work.

Artist: Darin Balaban

Address: 2340 8th Avenue, Oakland, CA 94606

Email: darinpaints@gmail.com 310-738-0527

Phone: _____

SIGNATURE: *darin balaban cd*

DATE: ~~07/30/2021~~ see attachedment:

SAN FRANCISCO ARTS COMMISSION

Authorized Agent: Jenn Doyle Crane

Address: San Francisco Arts Commission
401 Van Ness Avenue, Suite 325
San Francisco, CA 94102

Email: jennifer.crane@sfgov.org

Phone: 415-252-2100

SIGNATURE: _____

DATE: ____/____/____

For more information regarding VARA and CAPA:

<http://www.sfartscommission.org/pubartcollection/mural-guidelines/pa05-mural-guidelines/pa05-2-visual-artists-rights-act/>

<http://www.sfartscommission.org/pubartcollection/mural-guidelines/pa05-mural-guidelines/pa05-3-california-art-preservation-act/>







EXHIBIT I to Proposal

The Kensington Pedestrian Bridge is a unique mid-century modern architectural statement with 5 concrete pillars and pedestrian walkway spanning Portola Drive. The bridge was built in the 1950s to reconnect people living in Mira Loma and West Portal after the city removed homes to widened the street. Over the years the failure of the city to provide adequate maintenance for the bridge and surrounding vegetation diminished its use and contributed to the isolation of both neighborhoods. The project is a neighborhood/city collaboration with the SF Dept. of Urban Forestry that includes the clearing and replanting of the area surrounding the bridge which is currently underway. The artwork an important component of this neighborhood/city collaboration. The design is mid-century modern in concept with bold geometric interlocking circles in brown, gray, white and green on the 5 pillars. A stripe of green across the span of the bridge connects both neighborhoods and completes the design. This design compliments the mid-century modern architecture of the bridge and reinforces the interconnectivity of the people who live and work here. The colors were chosen to blend with the greens/browns of the new plantings. (See attachments - photos of bridge structure and with mock-up of the design on one of the pillars.)



Exhibit 2 to Proposal

San Francisco Department of Public Works removed the ivy from the bridge and power washed the pillars. The artist primes the walls, sketches in the design once it is approved, outlines it with a brush and fills in the spaces with rollers. A mural protective varnish is applied. For three years the artist is responsible for the upkeep and repaints anything that is significantly damaged. The neighbors purchase anti-graffiti kits and are responsible for minor damage. As with any public art, the city/neighbors continue to work collaborative to resolve any problems that arise as they currently do with all 5 projects.

Exhibit 3 to Proposal

Approximately 50 residents from Mira Loma/West Portal neighborhoods are actively engaged in and support this project. They attend neighborhood work days to clear and replant the area and were informed by email/flyers of all aspects of this project including the design of the artwork. Neighborhood associations and commercial establishments support the project and the design component. See letters of support on pages 16 to 20, below.



Greater West Portal Neighborhood Association
Families working to improve their neighborhood

June 6, 2021

RE: Beautification of the Kensington/Portola Avenue Pedestrian Bridge

To whom it may concern:

The Greater West Portal Neighborhood Association (GWPNA) hereby voices its complete support for the efforts of neighbors to clean up and beautify the Kensington/Portola Avenue Bridge. Their work, in collaboration with staff from the San Francisco Department of Public Works, has been inspiring. The results thus far have been impressive.

We urge that every option be utilized to provide funding to complete the task – clean up, repair and beautify – and redeem what had once been an eyesore. Specifically, we support the proposal to add public art to the bridge and urge all City Officials and Agencies to take whatever steps are necessary to provide the funding for this.

The project is an outstanding example of what is possible when citizens and government work together. We ask that it receive all the support it needs to continue.

Sincerely,

A handwritten signature in blue ink, appearing to read "TK", is written over a horizontal line.

Thomas J. Kanaley
President, 2020-21
GWPNA

cc: Hon. London Breed, Mayor
Supervisor Myrna Melgar
Mr. Alaric Degrafinreid, Acting Director, SFDPW



August 24th, 2021

Regarding Artwork Design on the Kensington Pedestrian Bridge:

My name is Karl Aguilar with Papenhausen Hardware in West Portal and am writing to show my support for the addition of artwork to the Kensington Pedestrian Bridge. The more we take care of an area, the less people disrespect and destroy it. Additionally, artwork is a fantastic deterrent for graffiti.

For these reasons, I happy support the current project proposal.

Thank you,

Karl Aguilar
Partner, Papenhausen Hardware

August 30, 2021

Ms. Jenn Doyle Crane, Authorized Agent
San Francisco Arts Commission
401 Van Ness Avenue, Suite 325
San Francisco, CA 94102

Dear Ms. Crane,

I am the President of the West Portal Merchants Association and I support of the artwork proposed for the Kensington Pedestrian Bridge.

This project- like Dewey Circle and Triangle Park- is a successful neighborhood collaboration with the Department of Urban Forestry.

Projects like these support and benefit residents and commercial establishments alike.

The artwork component is an important element in this project. And it is appropriate because it reimagines the original intention of the pedestrian bridge - to reconnect neighborhoods. I hope the commission will agree and approve the design.

Very truly yours,

Lee Hsu,



ST FRANCIS HOMES ASSOCIATION

**101 SANTA CLARA AVENUE
SAN FRANCISCO, CA 94127**

415-681-0493 + WWW.STFRANCISWOOD.ORG

August 30, 2021

San Francisco Arts Commission
401 Van Ness Avenue, Suite 325
San Francisco, CA 94104

Dear San Francisco Arts Commission:

The St. Francis Homes Association is in support of the proposed design to be painted on the 5 pillars of the Kensington Pedestrian Bridge crossing Portola at Kensington near Miraloma.

Board of Directors

St. Francis Homes Association

To whom it may concern,

I am writing a quick note in support of the Artwork project to beautify the Kensington pedestrian bridge and columns holding up the bridge. This bridge connects the west side neighborhoods of Forest Hill Extension/West Portal to Miraloma- Park area and beyond.

The mural artwork is very tasteful and colorful and will go a long way in beautifying the area and lessening any future graffiti. It will enhance the experience of pedestrians walking on the bridge as well as the significant car traffic that traverses Portola Drive.

The project is the 5th this organization and the neighborhoods have taken on with the Department of Urban Forestry and all the other ones have been well supported and maintained by the community.

Warmest Regards,

Dena Aslanian-Williams
President West of Twin Peaks Central Council.