

Mural Design Information Form

LEAD ARTIST
ADDRESS
CITY
STATE ZIP CODE
EMAIL PHONE

PROJECT COORDINATOR
ADDRESS
CITY
STATE ZIP CODE
EMAIL PHONE

SPONSORING ORGANIZATION
ADDRESS
CITY
STATE ZIP CODE
EMAIL PHONE
FUNDING SOURCES

PROPOSED SITE (address, cross street)
DISTRICT

District numbers can be found at <http://sfgov.org/elections/district-citywide-maps>

MURAL TITLE	"Showtime"
DIMENSIONS	80' x 11' + 22' x 17'4" + 58'4" x 17'4"
ESTIMATED SCHEDULE (start and completion dates)	May 1 - 14, 2022
1. Proposal (describe proposed design, site and theme. Attach a separate document if needed).	A collaborative Cabaret-themed collage by five local artists portraying the performers and performances of the Oasis nightclub on which the mural will be painted. The work will cover the two facades of Oasis facing 11th Street and Burns Place.
2. Materials and processes to be used for wall preparation, mural creation and anti-graffiti treatment.	Acrylic paint applied by brush; we will cover the mural with a graffiti-proof clear coat
3. List individuals and groups involved in the mural design, preparation and implementation.	D'Arcy Drollinger (owner, Oasis), The LEATHER & LGBTQ Cultural District, the Sisters of Perpetual Indulgence, Serge Gay Jr. (lead artist), Simon Malvaez, Juan Manuel Carmona, Elliott C. Nathan, Christopher McCutcheon

Attach the following documents to this form:

1. Lead artist's resume/qualifications and examples of previous work
2. Three (3) letters of community support
3. Letter or resolution approving proposal from city department **or**;
4. Letter of approval from private property owner along with Property Owner Authorization Form
5. Signed Artist Waiver of Property Rights for artwork placed upon city property **or**;
6. Signed Artist Waiver of Proprietary Rights financed in whole or in part by city funds for artwork placed upon private property
7. Maintenance Plan (including parties responsible for maintenance)
8. Color image of design
9. One image of the proposed site and indicate mural dimensions

OASIS



LEATHER & LGBTQ
CULTURAL DISTRICT



the
Sisters
of Perpetual
Indulgence, Inc.™



“SHOWTIME” Oasis Mural Project / Spring / 298 11th St. SF CA 94103 / 11th st = 1,496 sq ft Burns Place = sq ft 69 sq ft

ART MURAL

WITH:

J MANUEL CARMONA

SIMÓN MALVAEZ

SERGE GAY JR.

ELLIOTT C NATHAN

CHRISTOPHER MCCUTCHEON



“SHOWTIME” Oasis Mural Project / Spring / 298 11th St. SF CA 94103 / 11th st = 1,496 sq ft Burns Place = sq ft 69 sq ft

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OASIS MURAL PROJECT

Spring 2022

Maintenance Plan

The mural will be covered with a graffiti-proof clear coat.

Oasis has a facilities manager who will work in tandem with the SOMA West Community Benefit District in upkeep and maintenance of the mural on all sides of the building.

SERGE GAY JR.

SERGEAYJR.COM / SERGEGAYJR@HOTMAIL.COM / @SERGEGAYJR / PAINTER AND CREATIVE DIRECTOR IN SAN FRANCISCO, CA.



EDUCATION

College for Creative Studies Detroit, MI (BFA) May 2006 Major: Illustration
(Honors Student, Top Selection Award)

SKILLS

Traditional Media Painting, Drawing, Printmaking, Silkscreen, Sculpture,
and Photography.

Digital Media Adobe: Photoshop, Illustrator Indesign, After Effects and
premiere, Microsoft Word, PowerPoint.

EXPERIENCE

Freelance artist | 2007-now

sergeshop.com San Francisco, CA Commission work in editorial, Adverting
Illustration, Branding, Logo, Iconography, UI design, storyboard.

Hound houndcontent.com Los Angeles, CA | 2015-2017

Commission artist, Creative and Art Director, Post Production Illustration,
Background Art Design for Motion Graphics, Set Design.

Artists and Delicts andla.com Los Angeles, CA | 2011-2015

Commission artist, Creative and Art Director, Post Production
Illustration, Background Art Design for Motion Graphics, Set Design.

Sargent House/ RefusedTV sargenthouse.com Los Angeles, CA | 2007-2011

(Grammy nominated) Commission artist, Post Production Illustration,
Background Art Design for Motion Graphics, Set Design.

Bear Basics / Rasputin Music bearbasics.com Berkeley, CA | 2008-2010

In-Store Graphic Designer, Illustration, Window front Designs.

RYC Clothing Company Oakland, CA / 2006-2008

In house Clothing Graphic Designer.

The Children Center thechildrencenter.com Detroit, MI

Art Teacher and Tutor for Inner City kids. | 2002-2005

SOLO EXHIBITIONS

2020 PRINCE 2 QUEENS, VossGallery, San Francisco, CA

2019 P.S. I Love You, VossGallery, San Francisco, CA

2019 VALID, Art-Artack Gallery, San Francisco, CA

2017 Different Rules, Spoke-Art Gallery, San Francisco, CA

2016 Combine, BlackBird Gallery, San Francisco, CA

2014 Gold, Spoke-Art Gallery, San Francisco, CA

2011 Absolute Happiness, Spoke-Art Gallery, San Francisco, CA

2010 Xcstasy, Medicine Agency Gallery, San Francisco, CA

GROUP EXHIBITIONS

2017 David Lynch Tribute Art Show, Spoke-Art Gallery, New York, NY

2016 4th Annual 12X12 Exhibit, Gauntlet Gallery, San Francisco, CA

2015 Beyond Eden, LA Municipal Art Gallery (Spoke-Art), Los Angeles, CA

2015 La Couleur De L'etrangete, Spoke-Art Gallery, San Francisco, CA

2014 Contemporary Contemporary, Gauntlet Gallery, SF, CA

2013 Scorsese, Spoke-Art Gallery, San Francisco, CA

2013 Rediscovery, Gauntlet Gallery, San Francisco, CA

2013 Moleskine #3, Spoke-Art Gallery, San Francisco, CA

2013 Sex, Drugs, Money, & Guns, Gauntlet Gallery, San Francisco, CA

2013 Attention Earth, Strychnin Gallery, Berlin, Germany

2013 Visions and Reflections, Gauntlet Gallery, San Francisco, CA

2012 Picks of the Harvest, Thinkspace Gallery, Culver City, CA

2012 Moleskine #2, Spoke-Art Gallery, San Francisco, CA

2012 ArtPad, Spoke-Art Gallery (The Phoenix Hotel), San Francisco, CA

2013 ArtPad, Spoke-Art Gallery (The Phoenix Hotel), San Francisco, CA

2012 Dark Spectrum, Oakland Art Murmur Gallery, Oakland, CA

2012 The Great West Coast Migration, Spoke-Art Gallery, San Francisco, CA

2012 Hope-Beyond, Modern Eden Gallery, San Francisco, CA

2012 Days to Come, 5 Claude Lane Gallery, San Francisco, CA

2012 Stack the Deck, Fourth Wall Project, Boston, MA

2012 A Taste of Things to Come, Spoke-Art Gallery, San Francisco, CA

2012 Where We're Going, We Don't Need Roads, Gauntlet Gallery, SF, CA

2012 Wasted! The Great American Pastime, WWA Gallery, Culver City, CA

2012 Sea No Evil Art Show, Riverside Municipal Auditorium, Riverside, CA

2011 Quentin vs. Coen, Spoke-Art Gallery, San Francisco, CA

2011 Quentin vs. Coen II, Bold Hype Gallery, New York, NY

2011 Distillation Show, The Distillery Gallery, Boston, MA

2011 Wild Country, Space Gallery, San Francisco, CA

2011 Urban Roots, 323East Gallery, Royal Oak, MI

2011 Sink or Swim, Spoke-Art Gallery, San Francisco, CA

2010 Bad Dads, LoPo Gallery (Spoke-Art), San Francisco, CA

2010 Awesome Number One Big Fun Show, Medicine Agency, SF CA.

2010 Pazapa Art Auction Benefit, Braunstein Quay Gallery, SF, CA

2009 2nd Anniversary, Barber Lounge, San Francisco, CA

2008 Good Wood, 3rd Ward, Brooklyn, NY

2008 Suite Jesus, 111 Minna Gallery, San Francisco, CA

2007 Satori, Synergy fine art Gallery, Berkley, MI

2006 Potluck, Pr1mary Space Gallery, Hamtramck Mi

2006 ManBox, Pr1mary Space Gallery, Hamtramck Mi

MURALS

2022 Maitri: 401 Duboce Ave, San Francisco, CA

2021 All Things Hemp: 3738 Grand Ave, Oakland, CA

2021 Break Free: 989 Post St, San Francisco, CA

2021 Safety First: 2390 Market St, San Francisco, CA

2021 Burma Love - Downtown: 8 Mint Plaza, San Francisco, CA

2020 Flamingo Resort: 777 4th St, Santa Rosa, CA

2020 Moby Dick: 4049 18th St, San Francisco, CA

2019 The Little Chihuahua: 1431 Polk St, San Francisco, CA

2019 Here's How Bar: 1780 Telegraph Ave, Oakland, CA

2019 Love Shack by SPARC: 502 14th St, San Francisco, CA

2019 Japan Crate Headquarters: Los Angeles. Ca

2018 Hotel San Francisco: 653 Commercial St, San Francisco, CA

2018 Khamsa: 1503 15th St, San Francisco, CA

2017 Heritage Restaurant: 708 Clement St, San Francisco, CA

2017 Cafe Claude: 7 Claude Ln, San Francisco, CA

2017 Atelier Emmanuel Salon: 9 Claude Ln, San Francisco, CA

2016 Lush Lounge: 1221 Polk St, San Francisco, CA 94109

2016 Japan Crate Headquarters: (Market) San Francisco, CA

2015 Japan Crate Headquarters: (Richmond) San Francisco, CA

2009 Barber Lounge Salon & Spa: 854 Folsom St San Francisco, CA

March 7, 2022

San Francisco Arts Commission
Attn: Craig Corpora, Mural Review
401 Van Ness, Suite 325
San Francisco, CA 94102

Dear Mr. Corpora,

I am writing in support of the Oasis Mural Project proposed by the Oasis nightclub, in partnership with the Leather and LGBTQ Cultural District, and the Sisters of Perpetual Indulgence. The South of Market has a long and rich LGBTQ history that is reflected in our nightlife and long-standing cultural institutions. These organizations have had a hugely positive impact on our neighborhood and city, helping to make San Francisco a world class destination and a beacon of hope for LGBTQ people across the world. As our city continues to develop and evolve, it is vital that we do so while preserving the history, work, and arts and culture of SOMA. This mural will help to enliven the industrial SOMA neighborhood and pay homage to the people and businesses that have called it home for decades. I'm in full support of this effort, supporting Oasis, and uplifting the partnership with the Cultural District and the Sisters, and urge your support as well.

Thank you for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to read 'Honey Mahogany', with a stylized flourish at the end.

Honey Mahogany
SOMA Resident
Co-Owner of the Stud
Co-Founder of the Transgender District
Chair of the San Francisco Democratic Party

650-219-7073
honeymahogany@gmail.com



March 7th, 2022

San Francisco Arts Commission
Attn: Craig Corpora, Mural Review
401 Van Ness, Suite 325
San Francisco, CA 94102

Dear Craig:

I am pleased to communicate my support for the Oasis Mural Project proposed by the SF Leather and LGBTQ Cultural District and The Sisters of Perpetual Indulgence. This mural project is within SOMA West CBD's boundaries. We are proud to support the placekeeping and celebration of the South of Market's past, present, and future as a place for the Leather and LGBTQ community.

From a practical standpoint, SOMA West CBD is acutely aware of the many issues related to safety, cleanliness, and undesirable activities, and we strongly support the installation of these particular murals as a step to adding beauty and character to the neighborhood.

We are thrilled that Oasis and the Leather District are supporting the work of young, local, and incredibly talented LGBTQ artists Serge Gay Jr., Simon Valdez, and J Manuel Carmona. They are the City's most exciting and talented creators, and we are lucky to have their work housed in SOMA West.

The murals are an opportunity to enhance the people-based quality of the streetscape on Folsom and 11th, offering an incredibly bright landmark to the 11th Street nightlife corridor and celebrating Oasis's incredible legacy as a gathering space for the LGBTQ community.

A handwritten signature in black ink, appearing to read "Erica Waltemade".

Erica Waltemade
SOMA West Community Benefit District
714.653.2917
erica@swcbd.org

SOMA West Community Benefit District
1066 Howard Street San Francisco, CA 94103
415-469-5787
www.swcbd.org

Dear Members of the San Francisco Arts Commission,

I am writing today on behalf of the Sisters of Perpetual Indulgence, Inc, who enthusiastically support the proposed collaborative mural project at the SF OASIS, led by Serge Gay, Jr. We believe that artists can be the signposts for a community to come together under and lead us through the rebuilding of our City after the life changing years we have experienced under the COVID-19 pandemic.

San Francisco has long been a center for public art, from the Beaux Arts flourishes in the Financial District, to the vibrant Mission School that came from that neighborhood, to the soul-comforting and eclectic use of murals during the boarding of local businesses during the shutdown. It was the work of artists, including all of the collaborators in this project, that held space and hope for the rebirth of this city, and the Sisters believe this proposed mural will bring even more hope for the emergence of SOMA district as we find new footing in the years to come.

D'Arcy Drollinger has made the SF OASIS a premiere destination on a world-scale, and the use of a legacy location like the old OASIS baths in doing so has highlighted the success of honoring the vibrant historical locations of a neighborhood's past in a forward-thinking exciting direction for the future. As collaboration between artists is tantamount in the world of drag performance, a collaborative mural project is a worthy reward for that esteemed building.

The ideas and energy that Serge Gay, Jr has informed their artwork with has been a triumph of honoring past with present, and to have the ideas proposed celebrating the history and experiences of a legacy venue, with a projection of an integration of artists and ideas for the future, truly represents the moment we are currently living in and would allow a mural like this to have the long-range importance of the best of the WPA Public Art projects from the 1930s and 40s. As the Sisters were founded as an organization of artists who comment on the current events and project a message of joy and hope for the future, our organization can think of nothing but an exciting, creative future that art like this proposed mural will bring.

We expect that you will feel the same and see no issue in unanimously supporting this project!

More Love,
More Hope,
More Joy,

Sister Celine Dionysus

Treasurer 2022

Founder Queer Artists for Queer Spaces Project, on behalf of the Sisters of Perpetual Indulgence, Inc.

Waiver of Proprietary Rights

for Artwork Placed Upon PRIVATE PROPERTY under VARA and CAPA

The artist, **Serge Gay**, has designed a work of visual art (“the Artwork”) as described below. The Artwork will be located at the address below, with consent from **11th Street LLC** (hereinafter referred to as the “Property Owner”).

DESCRIPTION: Mural

Collaborative mural executed by five local artists on Oasis’ 11th street and Burns Place facades.
The mural will cover both the 11th street facade as well as the wall on Burns Place.

TITLE, DATE: Oasis Mural Project / Spring 2022

DIMENSIONS: 11th st = 1,496 sq ft Burns Place = sq ft 69 sq ft

ADDRESS/LOCATION: Oasis 298 11th St. SF CA 94103

As a condition of the Property Owner’s approval and authorization to create the Artwork on the Property, Artist agrees to waive and does hereby waive voluntarily all rights to attribution and integrity with respect to the Artwork and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) (“VARA”), the California Art Preservation Act (Cal. Civ. Code §§987 and 989) (“CAPA”), or any other local, state, foreign or international law, as currently drafted or as may be hereafter amended, that conveys the same or similar rights (collectively “Moral Rights Laws”), with respect to the Artwork, its display, removal from display, exhibition, installation, conservation, storage, study, alteration and any other activities conducted by the Property Owner or any future owner of the Property. If the Artwork is incorporated into a building such that the Artwork cannot be removed from the building without physical defacement, mutilation, alternation, distortion, destruction, or other modification (collectively, “Modification”) of the Artwork, Artist waives any and all such claims under any Moral Rights Laws arising out of or against any current or future owners of the Property, and its agents, officers and employees, for Modification of the Artwork.

The Property Owner, or any future owner of the Property, has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the Artwork, in whole or in part without prior notice to the Artist. However, if the Property Owner, or any future owner of the Property, modifies the Artwork without the Artist’s consent in a manner that is prejudicial to Artist’s reputation, Artist retains the right to disclaim authorship of the Artwork in accordance with 17 U.S.C. § 106A (a) (2).

The Property Owner has no obligation to pursue claims against third parties for modifications or damage to the Artwork done without the Property Owner’s authorization. However, the Property Owner may pursue claims against third parties for modifications or damage or to restore the Artwork if the Artwork has been modified without the Property Owner’s or Artist’s authorization. In the event that the Property Owner pursues such a claim, Property Owner shall notify the Artist, and Artist shall cooperate with the Property Owner’s efforts to prosecute such claims.

Artist bears the sole responsibility for providing the San Francisco Arts Commission and Property Owner with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Arts Commission: 401 Van Ness Avenue, Suite 325, San Francisco, CA 94102 and to the Property Owner: **250 Columbus St, Suite 207, San Francisco, CA 94133.**

PROPERTY OWNER

Property Owner: 11th Street LLC
(or Authorized Agent): Joe Carouba
Address: 250 Columbus ST. Suite 207
San Francisco, CA 94133
Email: joebscm@pacbell.net
Phone: 415-203-1428
SIGNATURE: *Joseph Carouba*
DATE: 03 / 07 / 2022

ARTIST

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Artwork.

Artist: Serge Gay
Address: PO BOX 14263 San Francisco, CA 94111
Email: sergegayjr@hotmail.com
Phone: 786-351-0355
SIGNATURE: *Serge Gay Jr.*
DATE: 03 / 07 / 2022

For more information regarding VARA and CAPA:

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/visual-artists-rights-act>

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/california-art-preservation-act>

Waiver of Proprietary Rights

for Artwork Placed Upon PRIVATE PROPERTY under VARA and CAPA

The artist, Serge Gay, has designed a work of visual art ("the Artwork") as described below. The Artwork will be located at the address below, with consent from 11th Street LLC (hereinafter referred to as the "Property Owner").

DESCRIPTION: Mural

Collaborative mural executed by five local artists on Oasis' 11th street and Burns Place facades.
The mural will cover both the 11th street facade as well as the wall on Burns Place.

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As a condition of the Property Owner's approval and authorization to create the Artwork on the Property, Artist agrees to waive and does hereby waive voluntarily all rights to attribution and integrity with respect to the Artwork and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) ("VARA"), the California Art Preservation Act (Cal. Civ. Code §§987 and 989) ("CAPA"), or any other local, state, foreign or international law, as currently drafted or as may be hereafter amended, that conveys the same or similar rights (collectively "Moral Rights Laws"), with respect to the Artwork, its display, removal from display, exhibition, installation, conservation, storage, study, alteration and any other activities conducted by the Property Owner or any future owner of the Property. If the Artwork is incorporated into a building such that the Artwork cannot be removed from the building without physical defacement, mutilation, alternation, distortion, destruction, or other modification (collectively, "Modification") of the Artwork, Artist waives any and all such claims under any Moral Rights Laws arising out of or against any current or future owners of the Property, and its agents, officers and employees, for Modification of the Artwork.

The Property Owner, or any future owner of the Property, has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the Artwork, in whole or in part without prior notice to the Artist. However, if the Property Owner, or any future owner of the Property, modifies the Artwork without the Artist's consent in a manner that is prejudicial to Artist's reputation, Artist retains the right to disclaim authorship of the Artwork in accordance with 17 U.S.C. § 106A (a) (2).

The Property Owner has no obligation to pursue claims against third parties for modifications or damage to the Artwork done without the Property Owner's authorization. However, the Property Owner may pursue claims against third parties for modifications or damage or to restore the Artwork if the Artwork has been modified without the Property Owner's or Artist's authorization. In the event that the Property Owner pursues such a claim, Property Owner shall notify the Artist, and Artist shall cooperate with the Property Owner's efforts to prosecute such claims.

Artist bears the sole responsibility for providing the San Francisco Arts Commission and Property Owner with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Arts Commission: 401 Van Ness Avenue, Suite 325, San Francisco, CA 94102 and to the Property Owner: 250 Columbus St, Suite 207, San Francisco, CA 94133.

PROPERTY OWNER

Property Owner: 11th Street LLC
(or Authorized Agent): Joe Carouba
Address: 250 Columbus ST. Suite 207
San Francisco, CA 94133
Email: joebscm@pacbell.net
Phone: 415-203-1428
SIGNATURE: *Joseph Carouba*
DATE: 03 / 07 / 2022

ARTIST

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Artwork.

Artist: Simon Malvaez
Address: 1560 McKinnon Ave, San Francisco, CA 94124
Email: simonmalvaez@gmail.com
Phone: 4153697441
SIGNATURE: *Simon Malvaez*
DATE: 03 / 07 / 2022

For more information regarding VARA and CAPA:

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/visual-artists-rights-act>

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/california-art-preservation-act>