

Mural Design Information Form

LEAD ARTIST

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

PROJECT
COORDINATOR

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

SPONSORING
ORGANIZATION

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

FUNDING SOURCES

PROPOSED SITE

(address, cross
street)

DISTRICT

District numbers can be found at <http://sfgov.org/elections/district-citywide-maps>

MURAL TITLE

DIMENSIONS

ESTIMATED
SCHEDULE (start and
completion dates)

1. Proposal (describe proposed design, site and theme. Attach a separate document if needed).

2. Materials and processes to be used for wall preparation, mural creation and anti-graffiti treatment.

3. List individuals and groups involved in the mural design, preparation and implementation.

Attach the following documents to this form:

1. Lead artist's resume/qualifications and examples of previous work
2. Three (3) letters of community support
3. Letter or resolution approving proposal from city department **or**;
4. Letter of approval from private property owner along with Property Owner Authorization Form
5. Signed Artist Waiver of Property Rights for artwork placed upon city property **or**;
6. Signed Artist Waiver of Proprietary Rights financed in whole or in part by city funds for artwork placed upon private property
7. Maintenance Plan (including parties responsible for maintenance)
8. Color image of design
9. One image of the proposed site and indicate mural dimensions

The Kelsey Civic Center (240 Van Ness)
Mural Design Approval

Proposal (describe proposed design, site and theme.)

The proposed Artwork will be located at The Kelsey Civic Center ("TKCC", 240 Van Ness Avenue), a 112-unit 100% affordable housing development co-developed by Mercy Housing California and The Kelsey. TKCC's goals are to create an **inclusive, affordable, accessible, and sustainable community** with 25% of units set aside for people with disabilities using home and community-based services. The Artwork reflects the themes of disability inclusion and racial equity.

TKCC is located in a C-3 zoning district and is supported with public funds from the Mayor's Office of Housing and Community Development ("MOHCD"). The Artwork seeks to fulfill Section 429 of the Planning Code, as overseen by the San Francisco Planning Department.

The Artwork will consist of a 42'8" x 11'8" perforated metal panel used as a folding gate and canopy at the development's commercial entry and a 4'9" x 11'8" perforated metal panel at a pedestrian gate. Both pieces will be located on Grove St (current addresses 155-165 Grove Street), facing City Hall.

The Artwork will be digitally transferred from a 2D original piece of art created by Joseph "JD" Green (the Artist) to metal panels using perforation to translate the shading of the image. The image transfer will fall under the direction of the Architect, with ongoing Artist collaboration. The panels will be installed by the development's general contractor, Cahill Contractors LLC.

The developers, Mercy Housing California and The Kelsey, worked with Creativity Explored to commission 11 proposals from their working artists. All proposals were ranked by the development's Community Advisory Group. From there, the top five proposals were evaluated by a selection panel, including representatives of the owners, architect, a disability advocate, and the Asian Art Museum. The proposals were evaluated for their artistic merit and appropriateness for the neighborhood context.

The Artist's concept was as follows: "The faces are made of puzzle pieces. It is an indirect way to address the disability theme; the puzzle shows the idea that someone's sense of self can be made up of many different parts. As an African American, Black man, there are many pieces that make up that identity for me, as well. First I did some sketches of faces and then I thought about how different aspects fit together in a puzzle piece kind of way."

The Kelsey Civic Center (240 Van Ness)
Mural Design Approval

Lead artist's resume/qualifications and examples of previous work

Creativity Explored (CE) is a studio-based collective in San Francisco that partners with developmentally disabled people to celebrate and nurture the creative potential in all of us.

Founded in 1983 by Florence and Elias Katz, an artist and a psychologist, CE has facilitated the careers of hundreds of disabled artists and serves as a model in the field of art and disability worldwide. More than 130 talented artists with developmental disabilities work in the Creativity Explored studios. Creativity Explored artists' work is collected worldwide and exhibited in museums and galleries around the world.

Joseph "JD" Green's work demonstrates an eye for detail combined with a penchant for quick handwork. His process involves creating preliminary sketches from source imagery found online or from his imagination. His chosen disciplines are printmaking, drawing, painting, and ceramics. For Green, art-making is an opportunity to relax, explore his own imagination, and engage others in conversation about what he is creating.

Green co-curated Shoerageous in 2014 and CB2 selected his artwork to adorn a pillow in 2015. Then in 2019, Green's powerful work about race was featured in Fragments & Resistance at the CE gallery.

Green participated in CE's first paid internship program for artists in 2019, where he helped facilitate the Imagine Saturdays program and hosted art-making workshops at LinkedIn as part of the InCommon community engagement space. Green leads the CE artist Dance Party during the studio closure, keeping the CE community connected virtually.

Learn more about Green in this video, which debuted at Art Changes Lives 2017.

2020

The Good American, Creativity Explored, San Francisco, CA
CE x CG x NIAD x Save Art Spaces Public Art Project, San Francisco, CA
Cordially Invited 3, Make Studio, Baltimore, MD

2019

California Conference for the Advancement of Ceramic Art 2019, Davis, CA
Fragments + Resistance, Creativity Explored, San Francisco, CA
The Grand Finale, Spark Arts, San Francisco, CA
See Me with My Own Eyes, LinkedIn InCommon Space, San Francisco, CA

2018

Faces and Places in the City, Eureka Valley/Harvey Milk Memorial Library, San Francisco, CA
"From" All Over the Place, 9th Circuit Court of Appeals, San Francisco, CA
Bitchin', Creativity Explored, San Francisco, CA
Monster Drawing Rally, Minnesota Street Project, San Francisco, CA

2017

Art and Advocacy, California Museum, Sacramento, CA
Black White, Creativity Explored, San Francisco, CA

2016

Natural History, Creativity Explored Gallery, San Francisco, CA

The Kelsey Civic Center (240 Van Ness)
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Ripe, Creativity Explored Gallery, San Francisco, CA
Tabula Rasa, Creativity Explored Gallery, San Francisco, CA

2015

Tree of Life, Creativity Explored, San Francisco, CA
Dance Party! Creativity Explored Gallery, San Francisco, CA

2014

Shoerageous, Creativity Explored, San Francisco, CA
INK, Creativity Explored, San Francisco, CA

2013

SIDESHOW, Creativity Explored, San Francisco, CA
San Francisco's Calacas: Day of the Dead, Creativity Explored, CA

2012

Autism event, Montalvo Arts, San Jose, CA

The Kelsey Civic Center (240 Van Ness)
Mural Design Approval

Example Work





November 30, 2021

Craig Corpora
Program Associate, Civic Art Collection and Public Art Program
San Francisco Arts Commission
401 Van Ness Avenue, Suite 325
San Francisco, CA 94102

Re: Public Art at The Kelsey Civic Center

Dear Craig:

Civic Center Community Benefit District is writing to express support for public art to be located at 240 Van Ness Avenue, the future home of The Kelsey Civic Center.

We are excited that The Kelsey's commitment to diversity and inclusion will be realized with a beautiful and functional public art piece, reflective of San Francisco's diverse community.

The work, created by a disabled artist, comes with a comprehensive daily maintenance plan to be managed and paid for by the project sponsor, and further promotes the goal of our organization to activate and beautify Civic Center's public realm.

Sincerely,

A handwritten signature in blue ink, appearing to read "Tracy Everwine". The signature is fluid and cursive, with a large initial "T" and "E".

Tracy Everwine
Executive Director

ASIAN ART MUSEUM
Chong-Moon Lee Center
for Asian Art & Culture

200 Larkin Street
San Francisco, CA 94102
T 415.581.3500



Asian
Art
Museum

November 22, 2021

Craig Corpora
Program Associate, Civic Art Collection and Public Art Program,
San Francisco Arts Commission
401 Van Ness Avenue, Suite 325
San Francisco, CA 94102

Re: Public Art at The Kelsey Civic Center (240 Van Ness Avenue)

Dear Craig,

Hey old friend! It's been a long time since we last saw each other. I hope all is well with you. I'm thrilled to reach out to you in this capacity and introduce you to an important project I have the honor of being involved with.

The Asian Art Museum is pleased to write this letter of support for public art to be located at 240 Van Ness Avenue, the future home of The Kelsey Civic Center, a 100% affordable housing development focused on disability forward design. We are excited to see a beautiful and functional public art piece reflective of San Francisco's diverse community, created by an artist with disabilities. This commitment to diversity and inclusion is central to The Kelsey, and also our mission.

The Asian Art Museum of San Francisco connects art to life. Our mission is to inspire new ways of thinking by connecting diverse communities to historical and contemporary Asian art and culture through our world-class collection, exhibitions and programs. As Associate Director of Public and Community Programs, I seed relationships between the museum and community organizations and artists that grow our commitment to being an accessible, welcoming, and supportive neighbor to our Civic Center communities.

As a member of the final art selection panel for The Kelsey Civic Center, I joined a group of five panelists with and without disabilities, representing the most proximate art museum, the

Asian Art Museum, to ensure that the final proposal selected had artistic merit and would be an asset to the historic and diverse Civic Center neighborhood.

The selected public art proposal by Creativity Explored-affiliated artist, JD Green, is the best fit for this project both based on the material, structure, and other key architectural elements and based on the artist's representation of disability identity, culture, and diversity. Moreover, the addition of this public art to the Civic Center neighborhood will be complementary to the Civic Center Initiative

The Kelsey Civic Center will deliver 112 units of affordable housing to San Francisco's Civic Center neighborhood and be the home of a future Disability Community Cultural Center. The location of the public art piece on Grove Street, which will face City Hall, communicates San Francisco's powerful disability diversity directly to decision-makers. We urge the San Francisco Arts Commission to approve the public art proposal.

With warmest regards,

A handwritten signature in black ink, appearing to read 'awoff', written in a cursive style.

Allison Wyckoff

Associate Director of Public and Community Programs



(415) 546-1333
www.sdaction.org

November 29, 2021

Craig Corpora
Program Associate, Civic Art Collection and Public Art Program
San Francisco Arts Commission
401 Van Ness Avenue, Suite 325
San Francisco, CA 94102

Re: Public Art at The Kelsey Civic Center (240 Van Ness Avenue)

Dear Craig Corpora,

Senior and Disability Action is delighted to write this letter of support for public art to be located at 240 Van Ness Avenue, the future home of The Kelsey Civic Center, a 100% affordable housing development focused on disability forward design. We are excited to see a beautiful and functional public art piece reflective of San Francisco's diverse community, created by an artist with disabilities. This commitment to diversity and inclusion is central to The Kelsey, and also our mission.

SDA mobilizes and educates seniors and people with disabilities to fight for individual rights and social justice. Through individual support and collective action, we work together to create a city and world in which seniors and people with disabilities can live well and safely. The Kelsey Civic Center will move San Francisco closer to this vision.

As a key stakeholder in the community surrounding The Kelsey Civic Center, Senior and Disability Action has been involved with The Kelsey Civic Center project since November 2018 when The Kelsey (the co-developer) presented the proposed project to our organization. Since that initial meeting, the development team has met with SDA five additional times to discuss the project design, timeline, financing, and any other questions or concerns that were raised by our organization.

In addition, the development team has included SDA's Housing Organizers as members of The Kelsey Civic Center's Community Advisory Group, a body that provides ongoing feedback on the project throughout the development process. The development team also hosted a focus group with SDA's African-American Racial and Social Equity and Justice Alliance, which provided our organizers and members the ability to provide direct feedback on the project in March of 2021. SDA participated in the Community

Advisory Group's public art review process in which the final selected public art ranked top choice.

Through these meetings and advisory opportunities, we continue to be excited about how this affordable, accessible, and inclusive housing meets the specific needs of our community. As an organization dedicated to increasing San Francisco's investment in Black and Brown disabled and senior leaders and an overall culture of anti-ableism and inclusion, we strongly support The Kelsey Civic Center's opportunity to have public art by a local African American artist with a disability, JD Green.

The Kelsey Civic Center will deliver 112 units of affordable housing to San Francisco's Civic Center neighborhood and be the home of a future Disability Community Cultural Center. The location of the public art piece on Grove Street, which will face City Hall, communicates San Francisco's powerful disability diversity directly to the decision-makers. We urge the San Francisco Arts Commission to approve the public art proposal.

Sincerely,

A handwritten signature in blue ink that reads "Jessica Lehman". The signature is fluid and cursive, with the first letters of each name being capitalized and prominent.

Jessica Lehman
Executive Director

November 22, 2021

Craig Corpora
Program Associate, Civic Art Collection and Public Art Program
San Francisco Arts Commission
401 Van Ness Avenue, Suite 325
San Francisco, CA 94102

Re: Public Art at The Kelsey Civic Center (240 Van Ness Avenue)

Dear Craig Corpora,

As local resident, future neighbor, and community advisor to The Kelsey Civic Center, I am pleased to write this letter of support for public art to be located at 240 Van Ness Avenue, the future home of The Kelsey Civic Center, a 100% affordable housing development focused on disability forward design. I am excited to see a beautiful and functional public art piece reflective of San Francisco's diverse community, created by an African American/Black artist with disabilities.

My name is Robin Wilson-Beattie, and I am a resident of San Francisco. I'm a disability and sexuality educator, speaker, writer, and mother of one.

As a member of The Kelsey Civic Center Community Advisory Group (CAG), the developers (Mercy Housing California and The Kelsey) led us in a process of rating which proposals were the best fit - of which JD Green's proposal rose to the top. The CAG both ranked JD Green's piece as most in alignment with The Kelsey's Civic Center's commitment to disability inclusion and racial equity, as well as the architectural elements of its future placement and material.

The Kelsey Civic Center will deliver 112 units of affordable housing to San Francisco's Civic Center neighborhood and be the home of a future Disability Community Cultural Center. The location of the public art piece on Grove Street, which will face City Hall, communicates San Francisco's powerful disability diversity directly to decision-makers. As a disabled advocate, activist, and community leader, I urge the San Francisco Arts Commission to approve the public art proposal.

Sincerely,

Robin Wilson-Beattie



December 6, 2021

Craig Corpora
Program Associate, Civic Art Collection and Public Art Program
San Francisco Arts Commission
401 Van Ness Avenue, Suite 325
San Francisco, CA 94102

Subject: Approval of Public Art for The Kelsey Civic Center (240 Van Ness Avenue)

Dear Mr. Corpora,

This letter confirms that The Kelsey Civic Center, L.P., the Owner of The Kelsey Civic Center (240 Van Ness Avenue), approves the installation of "Untitled" by JD Green as public art to fulfill Section 429 of the Planning Code. The location of the art will be at the current addresses of 155-165 Grove Street.

The Artwork will consist of a 42'8" x 11'8" perforated metal panel used as a folding gate and canopy at the development's commercial entry and a 4'9" x 11'8" perforated metal panel at a pedestrian exit gate.


The selection of this Artwork involved considerable community input, and carefully studied the site context, functionality, and durability of the artwork. We are very proud to provide a home to this Artwork, with an estimated installation date of spring 2024 (pending affordable housing funding commitments and construction schedule).

Sincerely,

The Kelsey Civic Center, L.P.,
a California limited partnership

By: Mercy Kelsey Civic Center LLC
a California limited liability company,
its managing general partner

By: Mercy Housing Calwest,
a California nonprofit public benefit corporation,
its sole member/manager

By: 
Ramie Dare,
Vice President

Mercy Housing California

1256 Market Street, San Francisco, CA 94102 o | 415.355.7100 f | 415.355.7101

TTY | 800-877-8973 or 711 mercyhousing.org/california

Mercy Housing is sponsored by communities of Catholic Sisters



LIVE IN HOPE

Waiver of Proprietary Rights

for Artwork Placed Upon PRIVATE PROPERTY under VARA and CAPA

The artists, **JD Green** and Creativity Explored, have designed a work of visual art ("the Artwork") as described below. The Artwork will be located at the address below, with consent from **The Kelsey Civic Center, L.P.** (hereinafter referred to as the "Property Owner").

DESCRIPTION: [type, mural, medium]:

The Artwork will consist of a 42'8"x11'8" perforated metal panel used as a folding gate and canopy and a 4'9"x11'8" perforated metal panel at a pedestrian gate. Both pieces will be located on Grove St. The Artwork will be digitally transferred from a 2D original image to the panels. The image depicts puzzle pieces, "showing the idea that someone's sense of self can be made up of many different parts."

TITLE, DATE: Untitled, 2021

DIMENSIONS: 42'8"x11'8" (folding gate and canopy) and 4'9"x11'8" (pedestrian gate)

ADDRESS/LOCATION: 240 Van Ness Avenue (mural will be on Grove St. elevation)

As a condition of the Property Owner's approval and authorization to create the Artwork on the Property, Artist agrees to waive and does hereby waive voluntarily all rights to attribution and integrity with respect to the Artwork and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) ("VARA"), the California Art Preservation Act (Cal. Civ. Code §§987 and 989) ("CAPA"), or any other local, state, foreign or international law, as currently drafted or as may be hereafter amended, that conveys the same or similar rights (collectively "Moral Rights Laws"), with respect to the Artwork, its display, removal from display, exhibition, installation, conservation, storage, study, alteration and any other activities conducted by the Property Owner or any future owner of the Property. If the Artwork is incorporated into a building such that the Artwork cannot be removed from the building without physical defacement, mutilation, alternation, distortion, destruction, or other modification (collectively, "Modification") of the Artwork, Artist waives any and all such claims under any Moral Rights Laws arising out of or against any current or future owners of the Property, and its agents, officers and employees, for Modification of the Artwork.

The Property Owner, or any future owner of the Property, has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the Artwork, in whole or in part without prior notice to the Artist. However, if the Property Owner, or any future owner of the Property, modifies the Artwork without the Artist's consent in a manner that is prejudicial to Artist's reputation, Artist retains the right to disclaim authorship of the Artwork in accordance with 17 U.S.C. § 106A (a) (2).

The Property Owner has no obligation to pursue claims against third parties for modifications or damage to the Artwork done without the Property Owner's authorization. However, the Property Owner may pursue claims against third parties for modifications or damage or to restore the Artwork if the Artwork has been modified without the Property Owner's or Artist's authorization. In the event that the Property Owner pursues such a claim, Property Owner shall notify the Artist, and Artist shall cooperate with the Property Owner's efforts to prosecute such claims.

Artist bears the sole responsibility for providing the San Francisco Arts Commission and Property Owner with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Arts Commission: 401 Van Ness Avenue, Suite 325, San Francisco, CA 94102 and to the Property Owner: <<INSERT ADDRESS FOR NOTICE>>.

PROPERTY OWNER

Property Owner: The Kelsey Civic Center, L.P.
(or Authorized Agent): _____
Address: 1256 Market St.
San Francisco, CA 49102
Email: _____
Phone: 415.355.7100
SIGNATURE: Rami Dan
DATE: 12 / 06 / 2021

ARTIST

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Artwork.

Artist: Joseph "JD" Green c/o Creativity Explored
Address: 3245 16th St
SF CA 94103
Email: ann.kappes@creativityexplored.org
Phone: 415-863-2108
SIGNATURE: [Signature]
DATE: 12/3/21

For more information regarding VARA and CAPA:

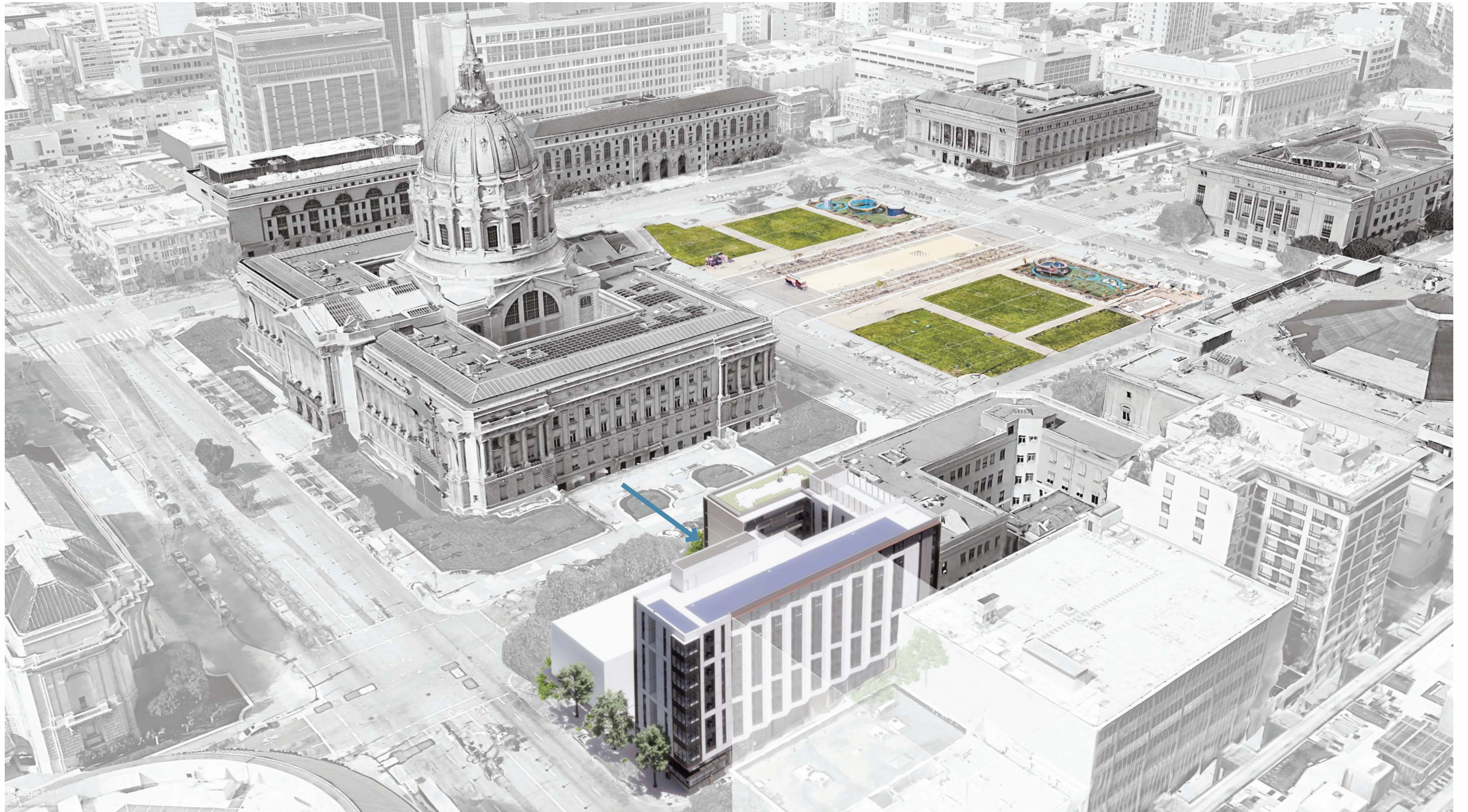
<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/visual-artists-rights-act>

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/california-art-preservation-act>

Maintenance Plan

Mercy Housing Management Group (“MHMG”), the property management firm for The Kelsey Civic Center, will take active measures to maintain and prevent vandalism on the Public Art to be located on the Grove Street elevation of the building. Steps to ensure the Public Art is maintained include the following:

- **Maintenance Staffing:** The Kelsey Civic Center will have a full-time maintenance manager/maintenance staff to help address maintenance of building systems and help with every-day issues that arise. They will help monitor activities in the building to prevent damage to building features and equipment, including the Public Art. Maintenance staff will also help clean up litter in common areas in and around the building including and sidewalks adjacent to the building.
- **Anti Graffiti Coating:** The specified perforated metal panels for the Public Art have a non-directional brushed finish, then a matt finish, and an anti-graffiti spray coating overlay. The specified metal panels to be used for the public art installation are extremely resilient and have been installed at Civic Center at the Bi-Rite Pavilion in Civic Center Plaza.
- **Security and Monitoring:** Entries, corridors, lounges, elevators, and various common areas will have security cameras installed not only to monitor activity and safety of residents, but also visitors. Special attention is being placed on security of the Grove Street entrance, and MHMG will work with the future commercial tenant to ensure this space is monitored for the safety of all residents and guests.



Building Location - 240 Van Ness

The Kelsey Civic Center



The Kelsey



WRNSSTUDIO

Santos Prescott and Associates

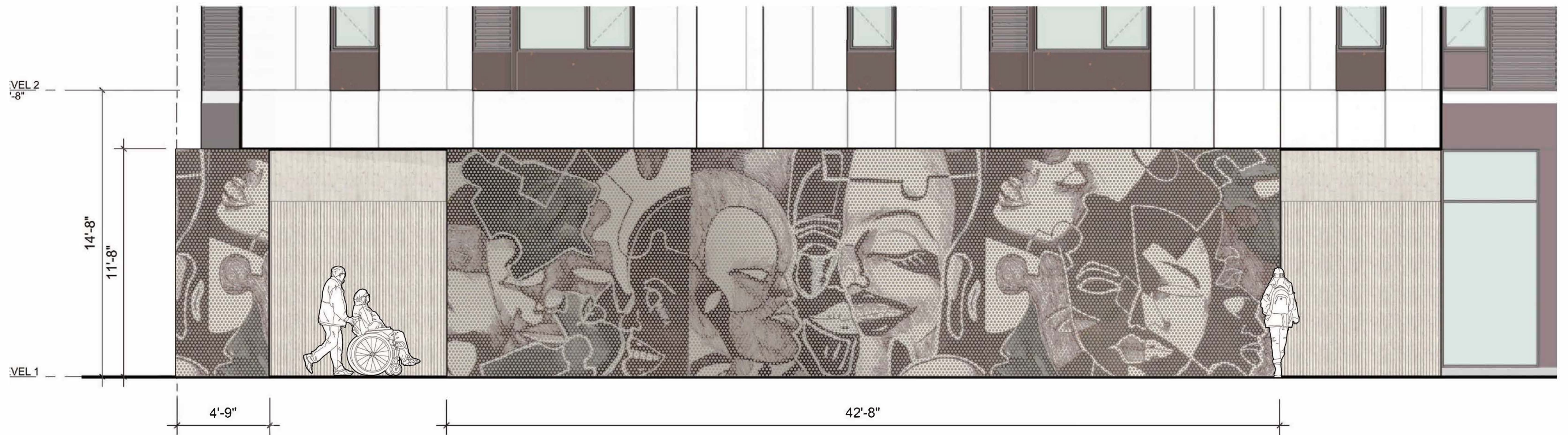


Public Art Location - Grove Street Commercial Entrance

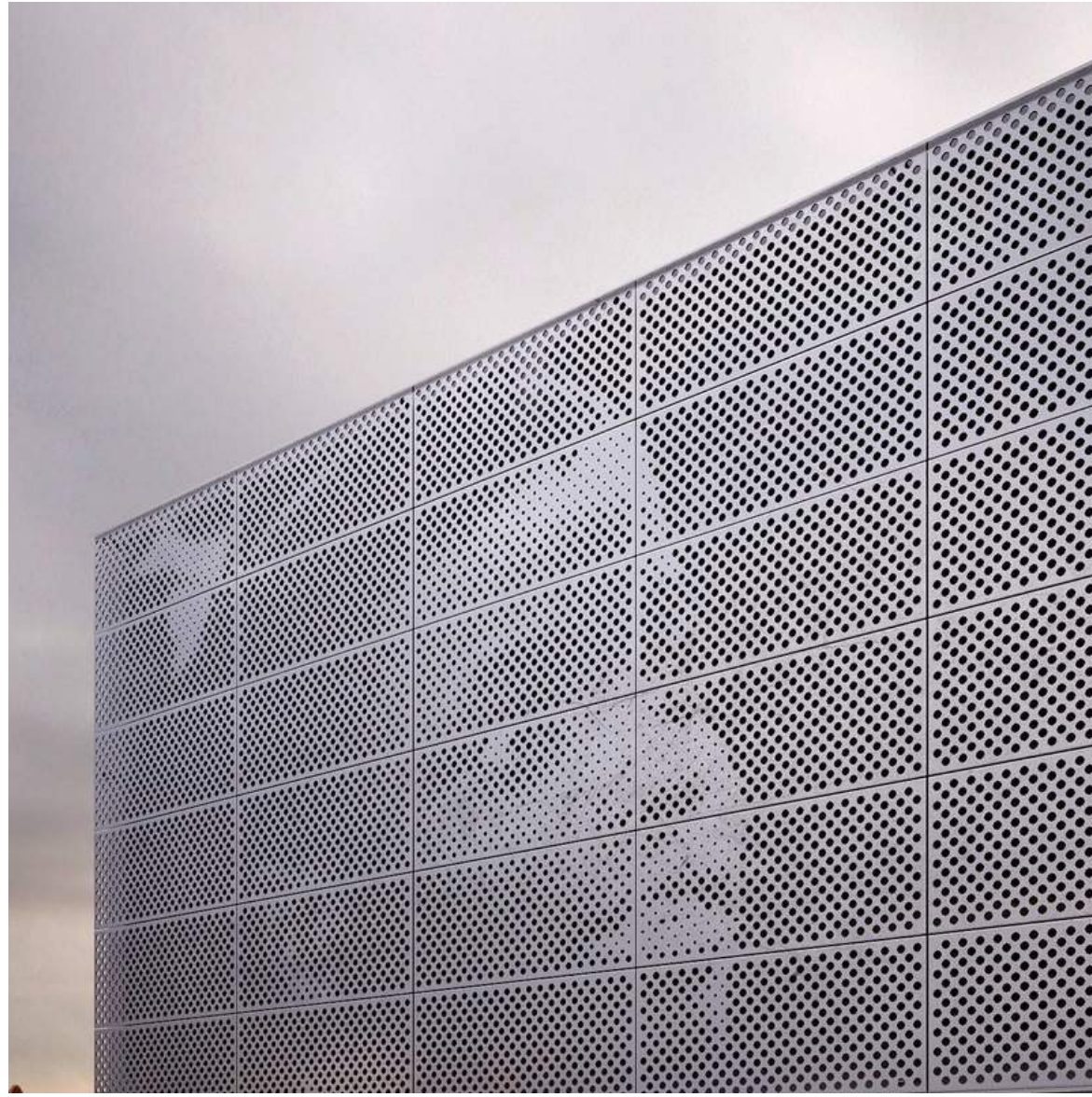


"Untitled," 2021
JD Green

Rendering and Dimensions of "Untitled," 2021



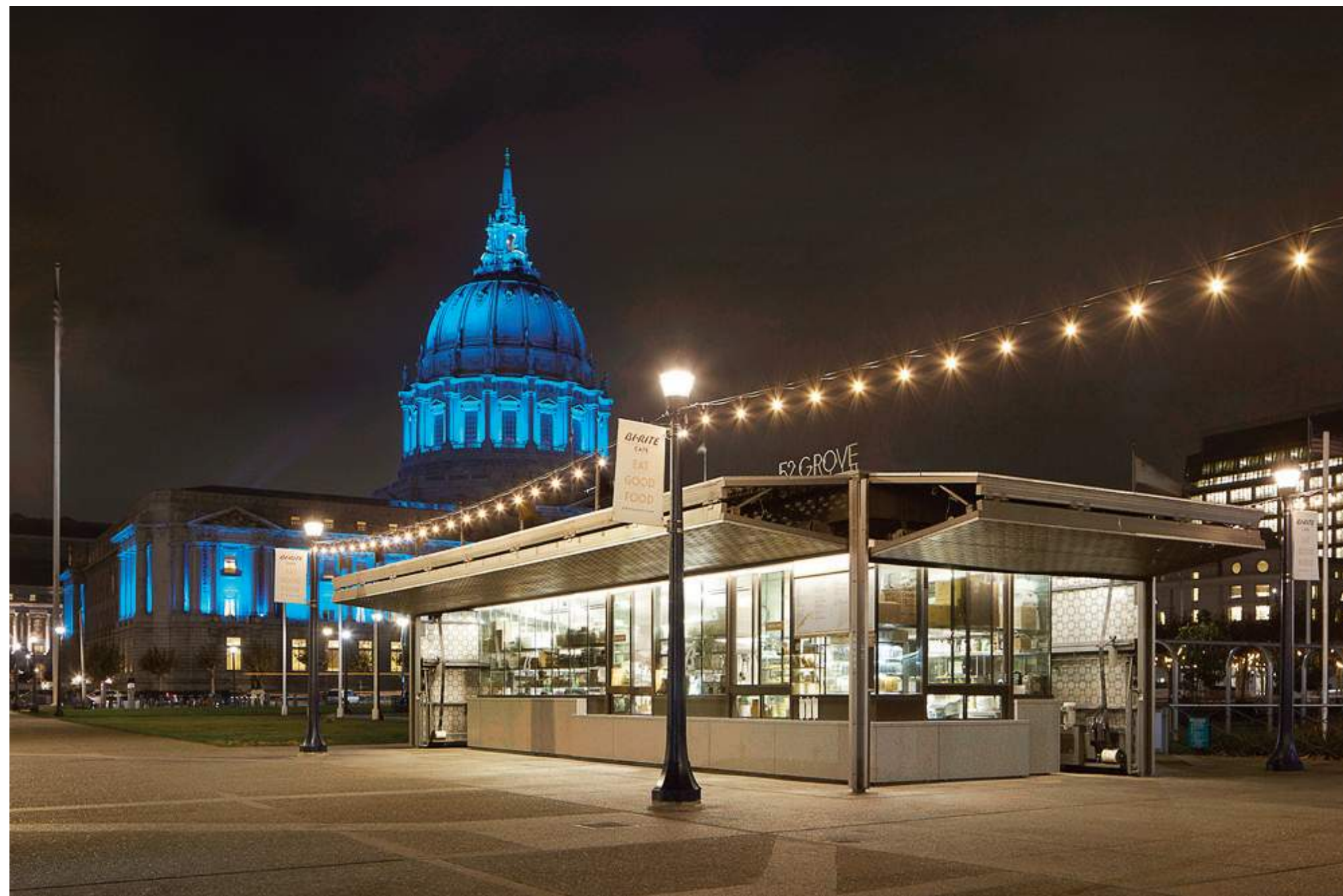
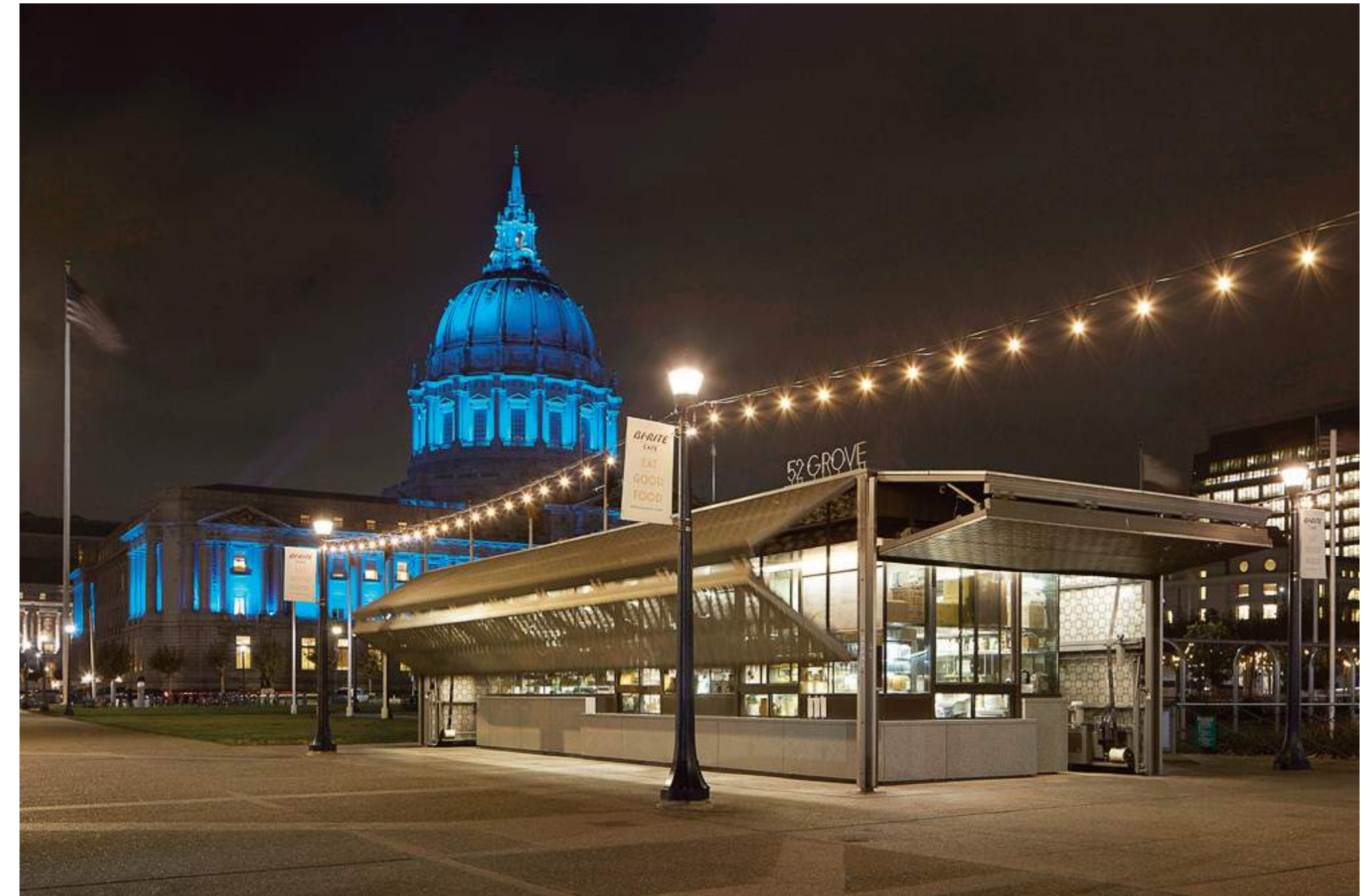
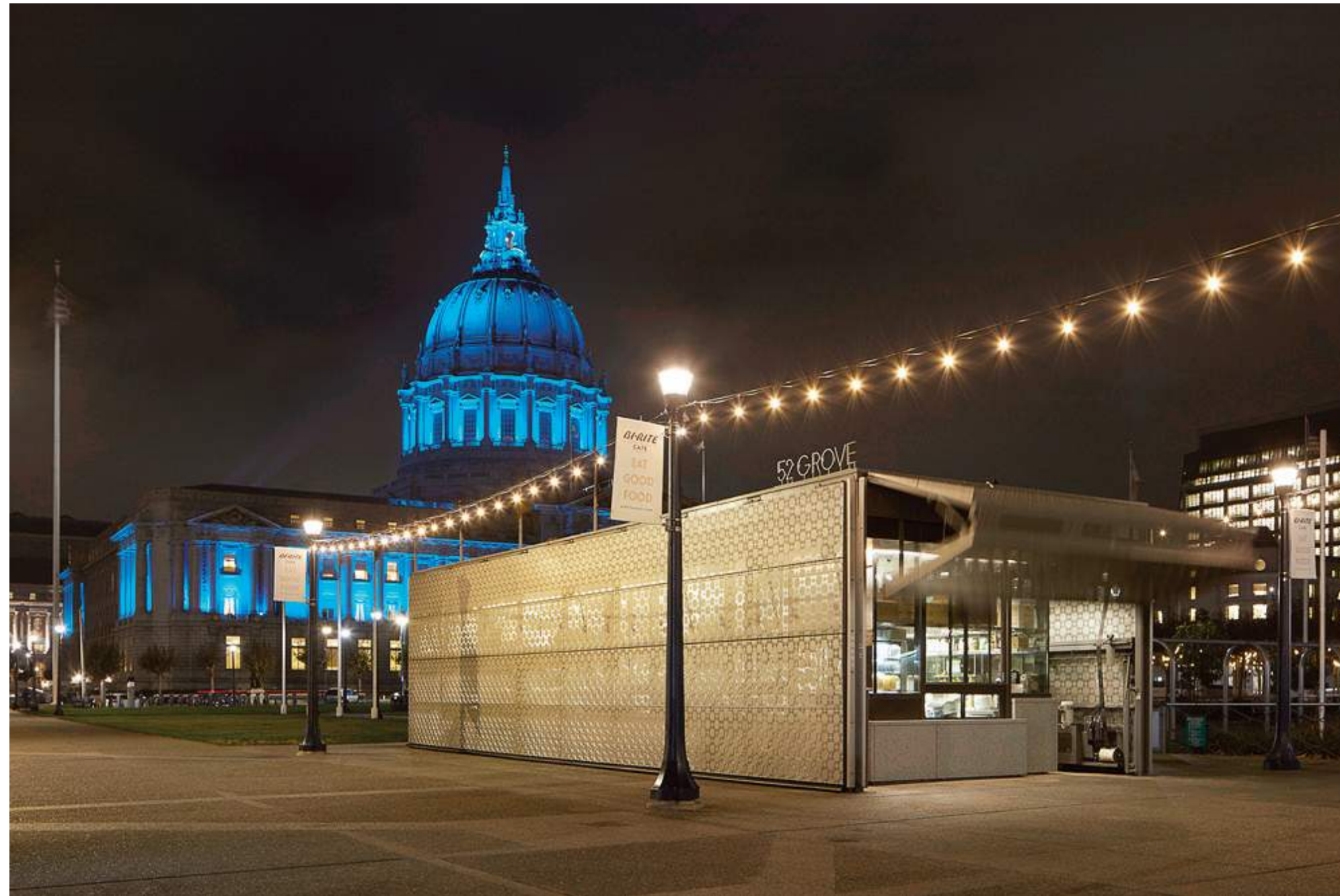
The Kelsey Civic Center



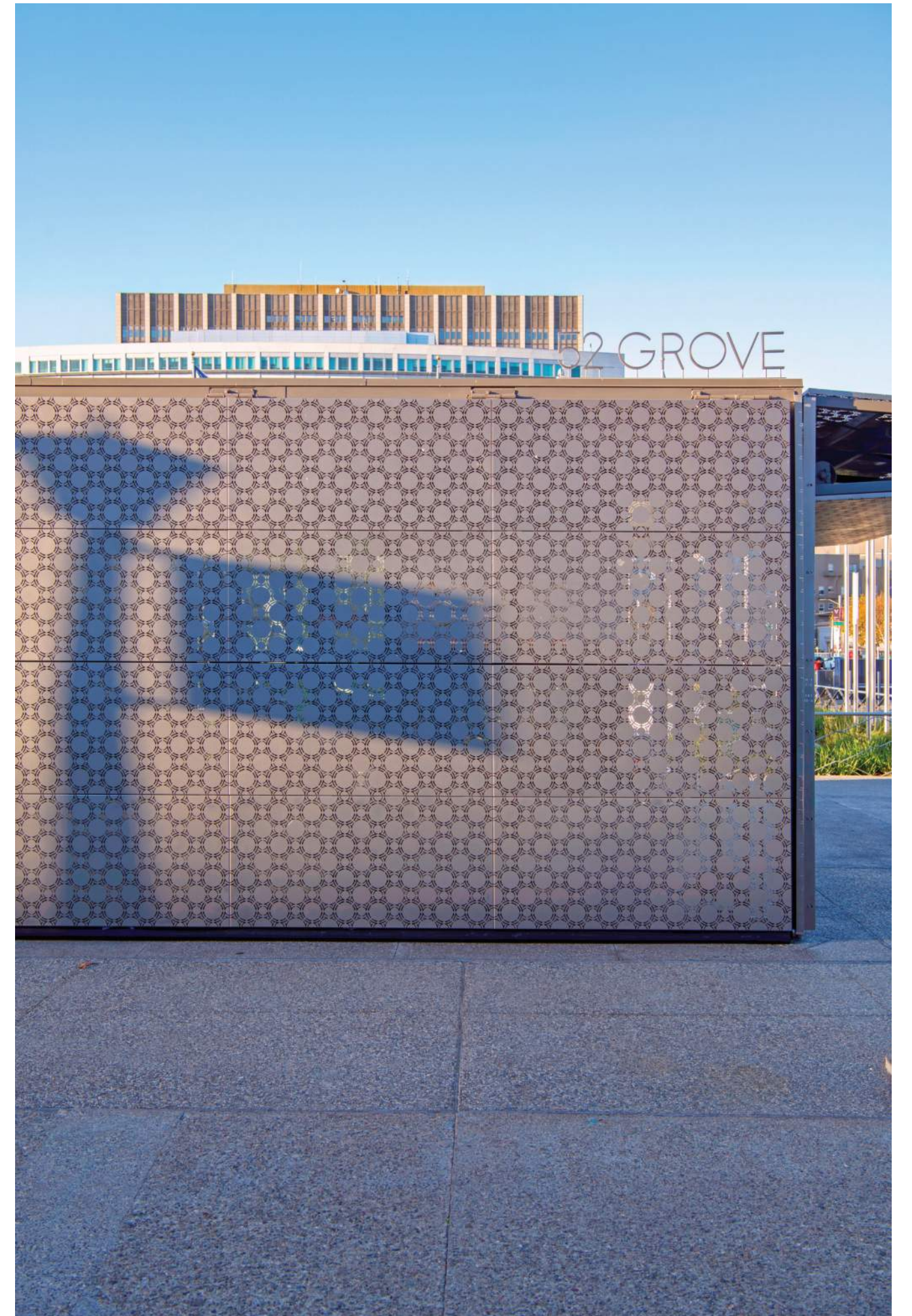
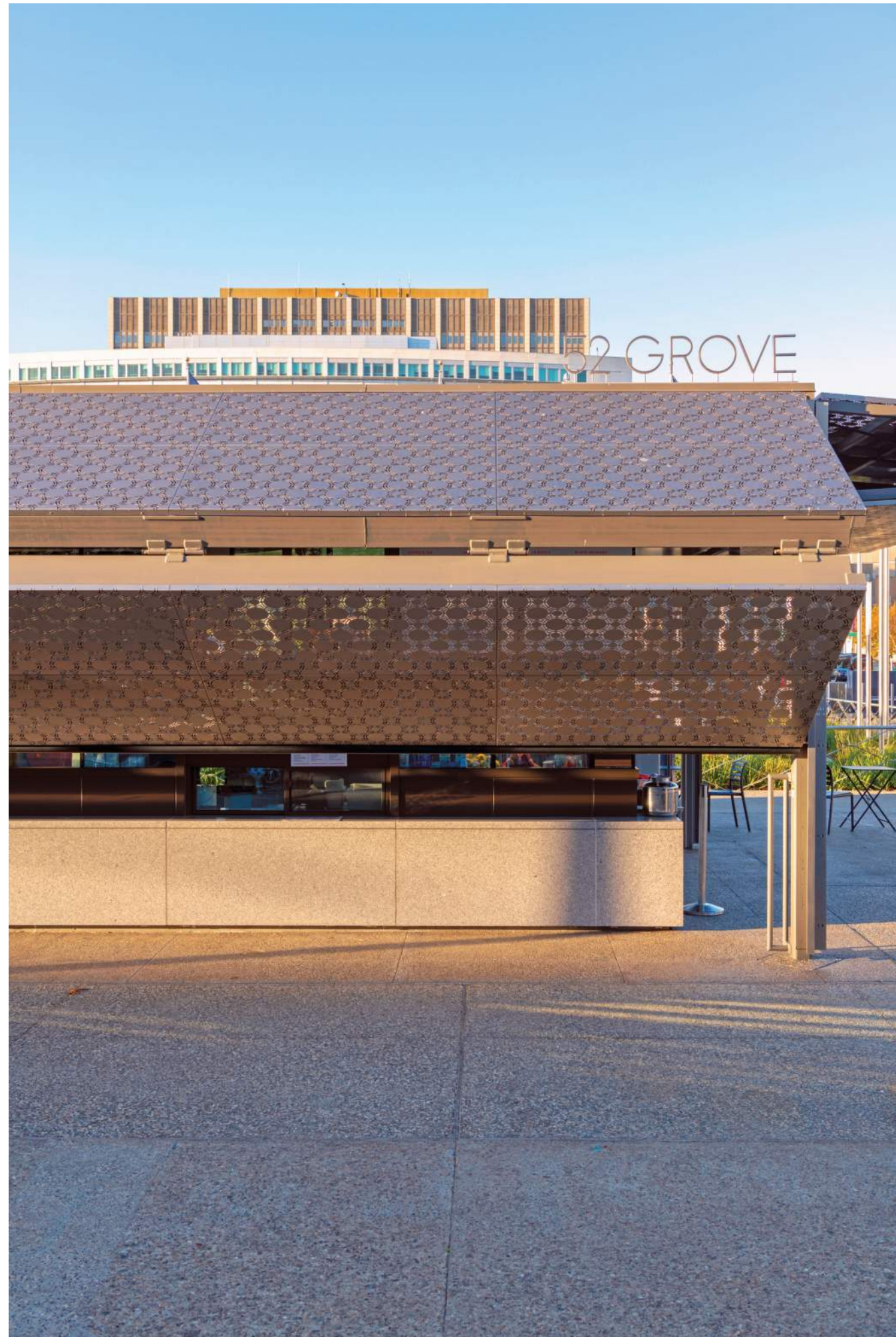
Precedents - Artwork on Perforated Metal Panel

The Kelsey Civic Center

Precedents - Bi-Rite Cafe, Bi-fold Door



The Kelsey Civic Center



Precedents - Bi-Rite Cafe, Bi-fold Door