



M. Lanita Henriquez  
Community Challenge Grant Program  
City Hall, Room 362  
One Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102

London N. Breed  
Mayor

Alaric Degrafinried  
Acting Director

49 South Van Ness Ave.  
Suite 1600  
San Francisco, CA 94103  
(628) 271-2677

[sfpublicworks.org](http://sfpublicworks.org)  
[facebook.com/sfpublicworks](https://facebook.com/sfpublicworks)  
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RE: Goettingen Steps Project

Dear Ms. Henriquez:

This letter is written in support of the Goettingen Neighbors Group (GNG) application for a Community Challenge Grant. The group's project would focus on the ongoing development of the Goettingen Steps. Specifically, the installation of tiles on the steps of the stairway.

Since 2018, the group has hosted monthly cleanup events around the steps. This includes litter pickup, gardening, and graffiti abatement efforts. The GNG's commitment does not just start there. In 2017, they secured nearly \$60,000 in ad-back funding from the Supervisors office to install benches and retaining walls. To sustain these projects, they have held plant and garage sales, raised funds at Neighborfest block parties, and even hosted a Drag themed Bingo Night.

The group has a track record of successfully project managing developments. In the past, they have collaborated with Public Works to improve the stairway handrail and install a gate to create a public space on the hillside.

In terms of representing their community, this group is made up of about thirteen core residents. They include San Francisco natives and recent additions to the neighborhood, people of multi-racial backgrounds, and multi-generational age groups. They worked together to create a public space where one did not exist before. Once the tile is in place, the end project will be highly visible and be an instant landmark to the Portola neighborhood.

In preparation for their CCG grant, Public Works pledges to repair the exposed rebar and other safety hazards on the concrete stairs. We would also provide no parking and street space use permits / signage for the group to construct the projects. We anticipate these are the only permits required for this project.

On behalf of San Francisco Public Works, I fully endorse the GNG's vision and application to the Community Challenge Grant program. If you have any questions, please feel free to contact me or my staff, Ramses Alvarez, at [ramses.alvarez@sfdpw.org](mailto:ramses.alvarez@sfdpw.org) or

415-641-2349.

A handwritten signature in blue ink that reads "Carla Short".

Carla Short  
Acting Deputy Director for Operations

# Mural Design Information Form

LEAD ARTIST

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

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PROJECT  
COORDINATOR

Ruth Wallace

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

---

---

SPONSORING  
ORGANIZATION

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

FUNDING SOURCES

---

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PROPOSED SITE  
(address, cross  
street )

DISTRICT

District numbers can be found at <http://sfgov.org/elections/district-citywide-maps>

MURAL TITLE

DIMENSIONS

ESTIMATED  
SCHEDULE (start and  
completion dates)

1. Proposal (describe proposed design, site and theme. Attach a separate document if needed).

2. Materials and processes to be used for wall preparation, mural creation and anti-graffiti treatment.

3. List individuals and groups involved in the mural design, preparation and implementation.

**Attach the following documents to this form:**

1. Lead artist's resume/qualifications and examples of previous work
2. Three (3) letters of community support
3. Letter or resolution approving proposal from city department **or**;
4. Letter of approval from private property owner along with Property Owner Authorization Form
5. Signed Artist Waiver of Property Rights for artwork placed upon city property **or**;
6. Signed Artist Waiver of Proprietary Rights financed in whole or in part by city funds for artwork placed upon private property
7. Maintenance Plan (including parties responsible for maintenance)
8. Color image of design
9. One image of the proposed site and indicate mural dimensions



PHILLIP HUA  
360 DWIGHT STREET  
SAN FRANCISCO, CA 94134  
WWW.PHILLIPHUA.COM  
ART@PHILLIPHUA.COM  
(415) 722-9067

## SOLO EXHIBITIONS AND PROJECTS

- 2020 **ALL THAT GLITTERS.** COMMONWEALTH CLUB OF CALIFORNIA. SAN FRANCISCO, CA
- 2018 **DOMESTIC. POLITICS.** RUTH'S TABLE. SAN FRANCISCO, CA
- 2015 **GROSS DOMESTIC PRODUCT.** E-MODERNE GALLERIE, PHILADELPHIA, PA.
- 2011 **PERSIST.** ART IN STOREFRONTS. CITY CENTER, STOREFRONT #169, OAKLAND, CA. CURATED BY KERRI JOHNSON AND BROOK BAIRD.
- ENTWINED EXCESS.** HANG ART GALLERY. SAN FRANCISCO, CA.
- 2009 **FUTURES MARKET.** GOOGLE, INC. MOUNTAIN VIEW, CA
- CONSIDER IT.** ART IN STOREFRONTS. 984 MARKET ST. SAN FRANCISCO, CA. CURATED BY THE SAN FRANCISCO ARTS COMMISSION AND TRIPLE BASE GALLERY.
- 2006 **ALL THE KING'S MEN.** PERFORMANCE. UNION SQUARE. SAN FRANCISCO, CA

## SELECTED GROUP EXHIBITIONS

- 2021 **CROCKER KINGSLEY 2021.** BLUE LINE ARTS. ROSEVILLE, CA
- 2020 **TO HEAR AND BE HEARD.** SANTA CLARA UNIVERSITY, SANTA CLARA, CA. CURATED BY MARIANNE MCGRATH
- NEW GROWTH.** MODERN EDEN GALLERY, SAN FRANCISCO, CA
- MODERN PORTRAITURE.** PAMELA WALSH GALLERY, SAN FRANCISCO, CA
- THE RETURN.** I I I MINNA GALLERY, SAN FRANCISCO, CA
- 2019 **AFFORDABLE ART FAIR.** ARTERED GALLERY, NEW YORK CITY, NY
- AFFORDABLE ART FAIR.** ARTERED GALLERY, HAMBURG, GERMANY
- AFFORDABLE ART FAIR.** ARTERED GALLERY, SINGAPORE
- BEYOND EDEN ART FAIR.** MODERN EDEN GALLERY, SAN FRANCISCO, CA
- 2018 **MERMAY.** MODERN EDEN GALLERY, SAN FRANCISCO, CA.
- 10 YEARS OF WONDERLAND.** I I I MINNA GALLERY, SAN FRANCISCO, CA
- FOURSQUARED.** ARC GALLERY, SAN FRANCISCO, CA.
- 2017 **WITH LIBERTY AND JUSTICE FOR SOME?** BERKELEY ART CENTER, BERKELEY, CA. CURATED BY WALTER MACIAL AND MONICA LUNDY.
- FLOWER CHILD.** MODERN EDEN GALLERY, SAN FRANCISCO, CA.
- WITH LIBERTY AND JUSTICE FOR SOME?** WALTER MACIEL GALLERY, LOS ANGELES, CA. CURATED BY WALTER MACIAL AND MONICA LUNDY.
- 2016 **BLUE MARBLE.** SAN LUIS OBISBO MUSEUM OF ART. SAN LUIS OBISBO, CA. JURIED BY PATRICIA WATTS
- SALON AT THE TRITON.** TRITON MUSEUM. SANTA CLARA, CA. JURIED BY CHARLOTTE EYERMAN , EXECUTIVE DIRECTOR OF THE MONTEREY MUSEUM OF ART
- MORE THAN YOURSELFIE.** NEW MUSEUM LOS GATOS. CURATED BY MARIANNE MCGRATH, CURATOR.
- 2015 **ENDANGERED.** EUPHRAT MUSEUM OF ART, DEANZA COLLEGE. CUPERTINO, CA. CURATED BY DIANA ARGABRITE.

- SIGNAL 8.** THE CAT STREET GALLERY, HONG KONG.
- MEMORY SKETCHES.** GRAY LOFT GALLERY. OAKLAND, CA.
- AFFORDABLE ART FAIR.** HAMPSTEAD, LONDON, CYNTHIA CORBETT GALLERY
- AFFORDABLE ART FAIR.** HONG KONG, ARTERED GALLERY
- BEARING WITNESS IN THE DRONE AGE.** SAN FRANCISCO, CA. CURATED BY HANNA REGEV AND MATT MCKINLEY
- SELECTIONS.** SOMARTS. SAN FRANCISCO, CA. JURIED BY DEBORAH RAPPAPORT, PRESIDENT, RAPPAPORT FAMILY FOUNDATION, MATT GONZALEZ, ARTIST & CHIEF ATTORNEY, SAN FRANCISCO PUBLIC DEFENDER'S OFFICE, MICHAEL KROUSE, OWNER OF MADRONE ART BAR, KIM LARSON, GALLERY DIRECTOR & CO-OWNER, MODERN EDEN GALLERY, GINA PELL, CREATIVE DIRECTOR & TECH ENTREPRENEUR, HEIDI ROIZEN, OPERATING PARTNER, DFJ VENTURE
- LIVING WITH ENDANGERED LANGUAGES.** ROOT DIVISION. SAN FRANCISCO, CA. CURATED BY HANNA REGEV
- 2014 **AFFORDABLE ART FAIR.** SINGAPORE, ARTERED GALLERY
- EBB/FLOW.** PROARTS. OAKLAND, CA. JURORS: CESAR GARCIA, DIRECTOR, THE MISTAKE ROOM, AND NAIMA J. KEITH, ASSISTANT CURATOR, THE STUDIO MUSEUM
- THE 2014 JURIED ANNUAL.** PIEDMONT CENTER FOR THE ARTS. PIEDMONT, CA. JURORS: CARIN ADAMS, OAKLAND MUSEUM OF CALIFORNIA, ASSOCIATE CURATOR OF ART & MATERIAL CULTURE AND CAITLIN HASKELL, SAN FRANCISCO MUSEUM OF MODERN ART ASSISTANT CURATOR OF PAINTING AND SCULPTURE
- YOUNG MASTERS ART PRIZE.** LLOYD'S CLUB. LONDON, UK
- YOUNG MASTERS ART PRIZE.** SPHINX FINE ART. LONDON, UK
- FLORA AND FORM.** GRAY LOFT GALLERY. OAKLAND, CA
- EMERGING ARTISTS OF THE BAY AREA.** MARIN MUSEUM OF CONTEMPORARY ART. JUROR: KENNETH BAKER, ART CRITIC, SAN FRANCISCO CHRONICLE
- 2013 **CUT + PASTE.** HANG ART GALLERY, SAN FRANCISCO, CA
- PHILLIP HUA, KATE NARTKER, ZACHARY ROYER SCHOLZ.** CCSC ART GALLERY. SAN FRANCISCO, CA
- 2012 **LA ART SHOW.** LOS ANGELES, CA, HANG ART GALLERY
- SUMMER NATIONAL JURIED EXHIBITION.** MARIN MUSEUM OF CONTEMPORARY ART. JUROR: LUCINDA BARNES, CHIEF CURATOR AND DIRECTOR OF PROGRAMS & COLLECTIONS, BERKELEY ART MUSEUM & PACIFIC FILM ARCHIVE
- 2011 **DECAY.** ARC GALLERY. SAN FRANCISCO, CA
- ARTPADSF ART FAIR.** SAN FRANCISCO, CA, HANG ART GALLERY
- THE END IS THE BEGINNING IS THE END.** GOOGLE, INC. MOUNTAIN VIEW, CA
- 2010 **MEMORY UPGRADE.** CENTER ON CONTEMPORARY ART. SEATTLE, WA. CURATED BY JUAN ALONSO.
- GREEN.** BERKELEY ART CENTER. BERKELEY, CA.
- 2010 BAY AREA ANNUAL.** SANCHEZ ART CENTER. PACIFICA, CA. CURATED BY BETTI-SUE HERTZ, DIRECTOR OF VISUAL ARTS, YERBA BUENA CENTER FOR THE ARTS
- AMERICAN PASTICHE: CHOOSE YOUR OWN ADVENTURE.** HANG ART GALLERY. SAN FRANCISCO, CA.
- 2009 **(S)EDITION: PRINTS AS ACTIVISM.** URBAN INSTITUTE OF CONTEMPORARY ARTS. GRAND RAPIDS, MI.
- REVISIONS: NEW CREATIONS FROM SCRAP.** SF ENVIRONMENT ECOCENTER. SAN FRANCISCO, CA. CURATED BY MEG SHIFFLER, SAMARA RIVERS, AND JD BELTRAN.
- ON THE CUTTING EDGE.** COOS ART MUSEUM. COOS BAY, OR.
- SCOPE ART FAIR.** MIAMI, FL, MICAELA GALLERY
- TOP 40.** CALIFORNIA MUSEUM OF PHOTOGRAPHY. LOS ANGELES, CA. CURATED BY REX BRUCE.
- COLD + HOT.** MICAELA GALLERY. SAN FRANCISCO, CA.

- TOP 40.** LOS ANGELES CENTER FOR DIGITAL ART. LOS ANGELES, CA. CURATED BY REX BRUCE.
- EPIC.** SOMARTS CULTURAL CENTER. SAN FRANCISCO, CA. CURATED BY RICO REYES.
- TIME LAPSE.** HANG ART GALLERY, SAN FRANCISCO, CA
- FACE: CONTEMPORARY CHINESE-AMERICAN ARTISTS.** CHICO STATE UNIVERSITY ART GALLERY. CHICO, CA
- 2008 **APATURE: A WINDOW ON THE ART OF YOUNG ASIAN PACIFIC AMERICANS.** KEARNY STREET WORKSHOP. SAN FRANCISCO, CA
- GIVE AND TAKE.** HANG ART GALLERY, SAN FRANCISCO, CA
- ACE.** DIEGO RIVERA GALLERY, SAN FRANCISCO, CA
- 2007 **I.O.U.** MISSION 17. SAN FRANCISCO, CA. CURATED BY KEVIN B. CHEN
- ON/OFF: ART IN THE DIGITAL ERA,** CABRILLO GALLERY. SANTA CRUZ, CA
- NEW FACES.** HANG ART GALLERY. SAN FRANCISCO, CA.
- SALON D'ETE.** MICAELA GALLERY. SAN FRANCISCO, CA.
- GET OUT OF JAIL FREE.** SAN FRANCISCO LGBT CENTER. SAN FRANCISCO, CA.
- 2006 **APATURE: A WINDOW ON THE ART OF YOUNG ASIAN PACIFIC AMERICANS.** KEARNY STREET WORKSHOP. SAN FRANCISCO, CA
- COLORS OF LIFE** BELCHER STUDIOS GALLERY. SAN FRANCISCO, CA.
- 9TH ANNUAL INTERNATIONAL EXHIBITION.** INTERNATIONAL SOCIETY OF ACRYLIC PAINTERS. CORNELL MUSEUM OF ART AND HISTORY. DELRAY, FL.
- 2005 **UT PICTURA POESIS.** CESAR CHAVEZ ART GALLERY. SAN FRANCISCO STATE UNIVERSITY. SAN FRANCISCO, CA.
- PAPER! AWESOME!** PIGMAN GALLERY. SAN FRANCISCO, CA. CURATED BY BRION NUDA ROSCH.
- 8TH ANNUAL INTERNATIONAL EXHIBITION.** INTERNATIONAL SOCIETY OF ACRYLIC PAINTERS. ARTIST'S GALLERY OF SEATTLE. SEATTLE WA.
- 2004 **10TH NATIONAL FINE ARTS EXHIBITION.** MEMPHIS/GERMANTOWN ART LEAGUE. GERMANTOWN, TN.
- 2003 **BOLD EXPRESSIONS.** 48TH ANNUAL OPEN INTERNATIONAL EXHIBITION. SACRAMENTO FINE ARTS CENTER. CARMICHEAL, CA.

## AWARDS AND HONORS

- SHORTLISTED FOR THE YOUNG MASTERS ART PRIZE, LONDON, 2014
- SF WEEKLY MASTERMIND GRANT FINALIST, 2010
- FIRST PLACE. ON THE CUTTING EDGE, COOS ART MUSEUM, COOS BAY, OR. 2009
- SAVOIR FAIRE AWARD. 2005
- FIRST PRIZE, EXPERIMENTAL ART CATEGORY. ARTIST MAGAZINE. JANUARY 2004

## PRESS

- "UPLIFTING MURAL PAINTED ON IMPERIAL GARDEN FACADE" SF WEEKLY, VERONICA IRWIN. MARCH 3, 2021
- "HOW ARTIST PHILLIP HUA USES COLOR TO EVOKE EMOTIONS" KELLY-MOORE, SHANON KAYE, JULY 31, 2020
- "PORTRAITS OF AN IMMIGRANT-FILLED NATION AT WALTER MACIEL GALLERY" KQED, SARAH HOTCHKISS & KELLY WHALEN. FEB 8, 2017
- "PHILLIP HUA" NICOLA MILOSEVIC. WIDEWALLS, APRIL 2016
- "GROSS DOMESTIC PRODUCT" ORION MAGAZINE, BARRY LOPEZ. APRIL 2016
- "MUNI GETS ON BOARD WITH ART, NOT ADS" SAN FRANCISCO CHRONICLE. SAM WHITING. NOVEMBER 19, 2015
- "EMERGING EXHIBITION" NOVATO ADVANCE. MARCH 5-11, 2014

"GUIDE TO OPEN STUDIOS: 10+ ARTISTS TO KEEP YOUR EYES ON" 7X7 MAGAZINE. ALLISON MCCARTHY, SEPTEMBER 30, 2011

"SAN FRANCISCO OPEN STUDIOS 2011 PREVIEW" HUFFINGTON POST. TAMI YU, SEPTEMBER 29, 2011

"DEGRADATION IN MOTION" SFWEEKLY. KEITH BOWERS, AUGUST 24, 2011

"PHILLIP HUA: BIRDS, FLOWERS MASK FISCAL STATEMENT" SAN FRANCISCO CHRONICLE. KIMBERLY CHUN, SEPTEMBER 1, 2011

"BEST OF THE BAY 2010" SFWEEKLY, MAY 19-25, 2010

"MASTERMINDS 2010" SFWEEKLY, REYHAN HARMANCI, FEBRUARY 17-23, 2010

"BEE HAVE" SFWEEKLY, HIYA SWANHUYSER, JANUARY 6-12, 2010

"PEERING INTO ART IN STOREFRONTS" ART LTD., CHERIE LOUISE TURNER, JANUARY/FEBRUARY 2010

"THE HIT LIST 2009" CALIFORNIA HOME + DESIGN MAGAZINE. NOVEMBER/DECEMBER 2009

"ARTWORK TO AID SAN FRANCISCO'S BLIGHTED STREETS" SAN FRANCISCO CHRONICLE, RACHEL GORDON, OCTOBER 23, 2009

"FALL ARTS PREVIEW:" 7X7 MAGAZINE, SEPTEMBER 2009

"GOOD ON PAPER" INTERIOR DESIGN, ANNIE BLOCK, AUGUST 2009

"TIME LAPSE AT HANG ANNEX" SF ART NEWS, MICHAEL YOCHUM, APRIL 2, 2009

"HANG ART ANNEX" SAN FRANCISCO ARTS MONTHLY, APRIL 2009

"UNIVERSITY GALLERY FOCUSES ON ASIAN ART:" THE ORION, EARL PARSONS. MARCH 11, 2009.

"WINDOW ON THE ARTIST'S WORLD" SAN FRANCISCO CHRONICLE, DELFIN VIGIL, OCTOBER 12, 2008

"A COMMODITY, SUPERIMPOSED, ON NEWS" PERSUASIAN, WINTER 2007-08

"XANH" WHITE HOT MAGAZINE OF CONTEMPORARY ART, MAY 2007

"PICKS" THE GUARDIAN, MAY 24-30, 2006

## EDUCATION

2003 BFA ACADEMY OF ART UNIVERSITY, SAN FRANCISCO, CA

## TEACHING

2009 - PRESENT. INSTRUCTOR OF DIGITAL MEDIA. ACADEMY OF ART UNIVERSITY, SAN FRANCISCO, CA

## COLLECTIONS

CISCO SYSTEMS, INC.  
BAIRD, INC.  
BROWN-FORMAN CORPORATION  
JIM BEAM BRANDS  
BANK OF AMERICA  
SANTA CLARA VALLEY MEDICAL CENTER  
KAISER PERMANENTE MISSION BAY  
KAISER PERMANENTE DUBLIN  
ZUCKERBERG SAN FRANCISCO GENERAL HOSPITAL  
BOSTON CHILDREN'S HOSPITAL  
IMAGERY ESTATE WINERY

## PUBLIC ART PROJECTS

- 2020 PIER 70, SAN FRANCISCO, CA
- 2019 BACK TO BASICS. DAVIS, CA  
REWIND. PALO ALTO, CA
- 2018 BUILDING A BETTER BAYVIEW. SOUTHEAST COMMUNITY CENTER, SAN FRANCISCO, CA  
SAS. SAN ANTONIO, TX  
SOARING HEIGHTS. SAN ANTONIO, TX
- 2016 19TH STREET OAKLAND BART STATION. OAKLAND, CA  
WE ARE SAN FRANCISCO. SAN FRANCISCO MUNI BUSES. SAN FRANCISCO, CA.
- 2015 FERN ALLEY REDESIGN. FERN ALLEY, SAN FRANCISCO, CA.
- 2011 PERSIST. ART IN STOREFRONTS. CITY CENTER, STOREFRONT #169, OAKLAND, CA.
- 2009 CONSIDER IT. ART IN STOREFRONTS. 984 MARKET ST. SAN FRANCISCO, CA. CURATED BY THE SAN FRANCISCO ARTS COMMISSION AND TRIPLE BASE GALLERY.





*BUILDING A BETTER BAYVIEW* (2021 Completion date)

Dimensions: 119"x493"

Materials: UV cured acrylic prints and 22k gold leaf on 203 17"x17" panels of varying depths

Description: Inspired by the community center, this mural pays homage to the founders with their portraits on a background of images from the surrounding neighborhood. Images are sourced from the families of the founders and community, and fabrication and installation is performed by businesses in the neighborhood where applicable.

Client: San Francisco Public Utilities Commission

Budget: \$300,000

Location: Southeast Community Center in San Francisco, CA



*WHERE TO GO FROM HERE* (2021 Completion date)

Dimensions: 9'x9'

Materials: UV cured acrylic print on glass lightbox

Description: Inspired by Oakland's growing green economy and the proximity to Lake Merritt as a bird sanctuary, the imagery features a heron on an oak tree with newspaper clippings of articles highlighting Oakland's progress towards a greener future in the background.

Client: Bay Area Rapid Transit (BART)

Project Budget: \$170,000

Location: 19th Street Oakland BART Station



*BACK TO BASICS (2019)*

Dimensions: 48"x59"x24"

Materials: Adhesive vinyl wrap on utility box

Description: "Think Outside The Box" art program to beautify utility boxes with artist designed vinyl box wraps

Client: City of Davis

Budget: \$500 design fee, total budget unknown

Location: Davis, CA



**WE ARE SAN FRANCISCO (2015)**

Dimensions: 11"x28" each panel (18 panels total)

Materials: UV cured acrylic prints on board

Description: Inspired by MUNI buses as a method of connecting people, these portraits conceptually and visually connect two San Franciscans together across age, sex, and occupation.

Client: SF Beautiful and San Francisco Municipal Transportation Agency

Project Budget: \$22,800

Location: Inside MUNI buses in San Francisco, CA



*MAMA TRAN (2018)*

Dimensions: 88"x264"

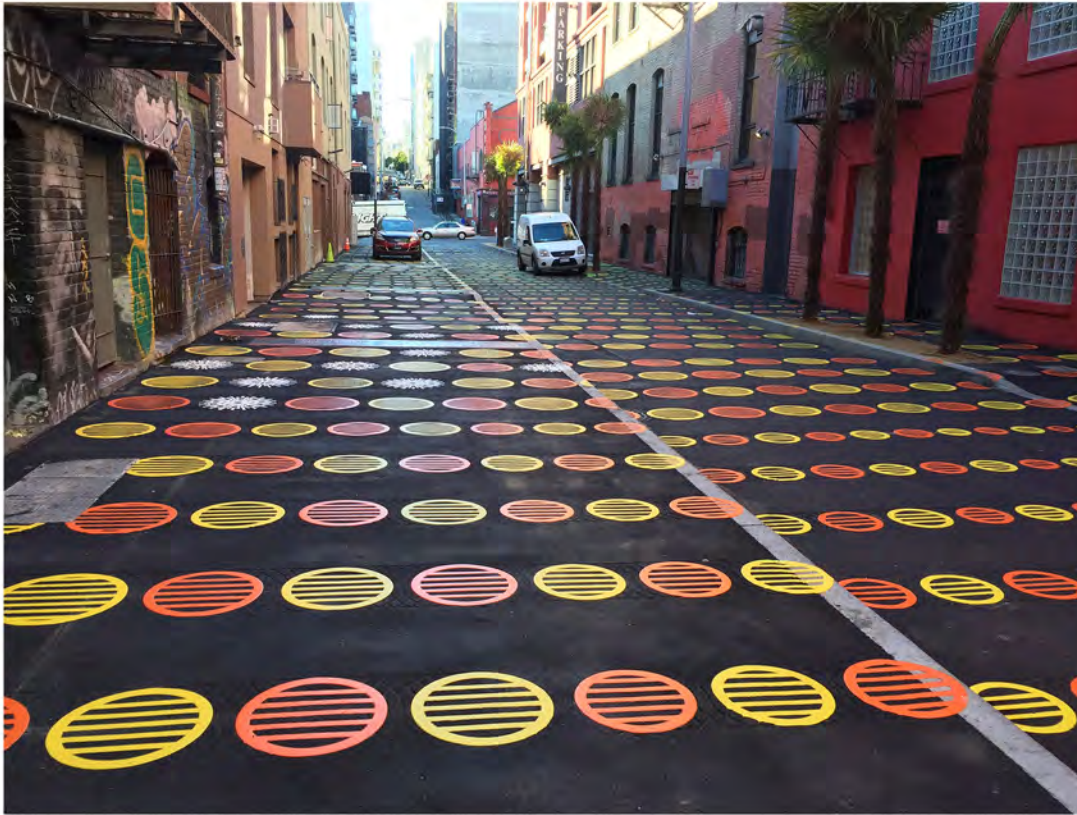
Materials: UV cured acrylic print on glass tile

Description: Commissioned portrait of the owner's mother

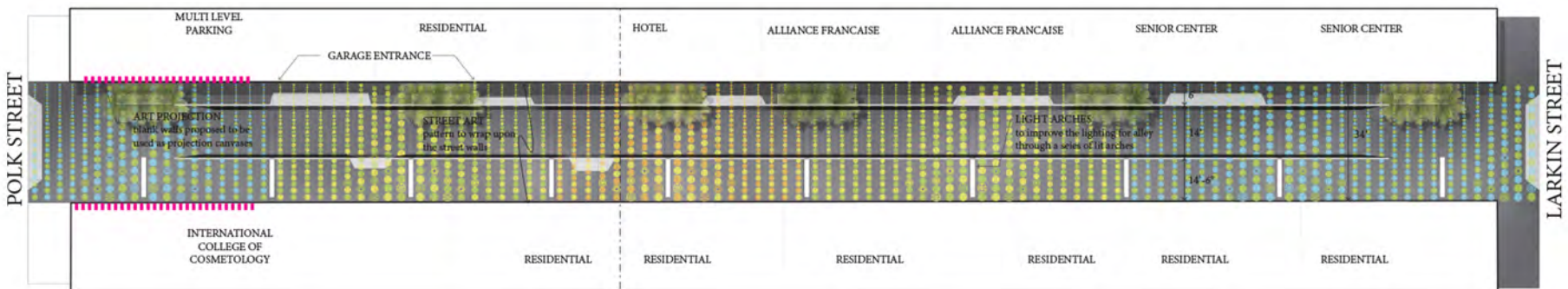
Client: Bun Mee

Project Budget: \$41,500

Location: San Francisco International Airport Terminal 3 Food Court



Detail



**FERN ALLEY (2018)**

Dimensions: 34'x260'

Materials: Duratherm streetprint in asphalt

Description: Working collaboratively with SF Public Works, I helped with the redesign of Fern Alley in the area of the overall streetprint pattern and the accent dots.

Client: Lower Polk Neighbors

Project Budget: \$45000

Location: Fern Alley in San Francisco, CA



SAS (2019)

Dimensions: 13'x5'

Materials: Water jet cut steel

Description: Art-In-Transit program to incorporate art into bus shelters

Client: VIA Metropolitan Transit

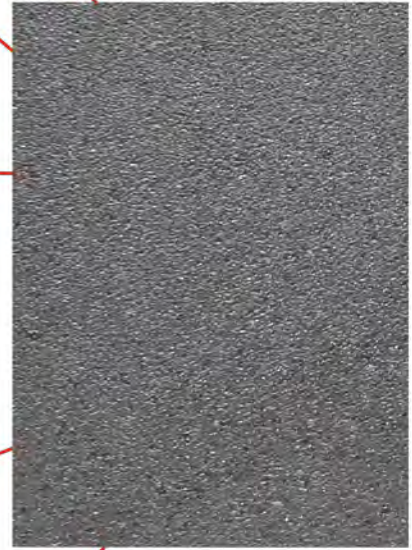
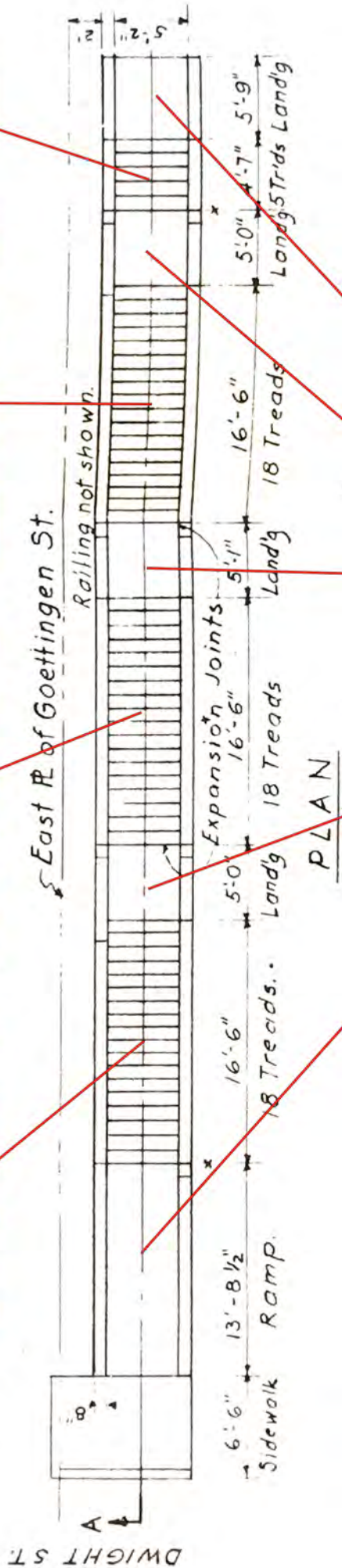
Budget: \$500 artist design fee, total budget unknown

Location: San Antonio, TX along SAS (San Antonio Station) Drive

Mirrored tiles on last set of risers



Multicolored triangular ceramic and mirrored tiles on all stair risers, some with Words of Wisdom



Daltile "Exhibition" tread tile in Black EX05 unpolished & textured



# Steps to Wisdom

A journey ending in self-reflection



Mockup of stairway



Examples of *Words of Wisdom* customized ceramic tiles, interspersed throughout the stairway design.



Mockup of final set of stairs with mirrored tiles

As visitors ascend the stairs, they can read the *Words of Wisdom* tiles; messages and advice elicited from the neighborhood on love, self, friendship, family, and community.

This journey of self-reflection up the stairs end in a fully mirrored set of stairs, where the visitors are greeted with a literal reflection of themselves.

The stairway not only serves to beautify, but to also evoke an experience.

Member, Board of Supervisors  
District 9



City and County of San Francisco

## HILLARY RONEN

Lanita Henriquez, Director  
Community Challenge Grant Program  
One Dr. Carlton B. Goodlett Place Room 362  
San Francisco, CA 94102

Dear Director Henriquez,

I am the Supervisor of District 9, which includes the Portola District. I am writing to express my support for a San Francisco Community Challenge Grant to the Goettingen Neighbors Group.

I have worked on the Goettingen Stairs Hillside with the Goettingen Neighbors Group for many years, and advocated alongside them as they painstakingly built walls, benches, lighting, benches, and a handrail in this shared community space. Community members have held monthly clean ups and maintenance to keep the space safe and clean.

The Goettingen Neighbors Group is now ready to beautify the 63 steps along the stairway with custom tiling that will not only enhance the neighborhood, but also illuminate it. The Goettingen Stairs is at one of the many dead-end streets in the Portola, and these stairs allow my constituents to traverse the surrounding hills more easily.

The proposed stairway design was developed by Portola artist, Phillip Hua, who came up with the practical solution to use mirrored and reflective surfaces to illuminate the stairway. This new design project will keep the stairway safe, increase pedestrian flows, and lighten and beautify the steps. The custom tiles will be made by Ailene Barr and Collette Crutcher, who have worked on several tiled stairways in San Francisco.

I have full faith that the Goettingen Neighbors Group, in partnership with the San Francisco Parks Alliance and Public Workers, will see this project come to fruition. Please consider the Goettingen Neighbors Group Stair Project for a Community Challenge Grant award for the Fall 2020 grant cycle.

Please feel free to call my aide Jennifer Li at 917-573-1488 or email her at [Jennifer.Li-D9@sfgov.org](mailto:Jennifer.Li-D9@sfgov.org) with any questions. Thank you for your consideration.

Sincerely,

A handwritten signature in blue ink that reads "Hillary Ronen".

Supervisor Hillary Ronen  
San Francisco Board of Supervisors



Lanita Henriquez, Director  
Community Challenge Grant Program  
Division of the City Administrator's Office  
City Hall, Room 362  
One Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102  
October 19, 2020

Dear Ms. Henriquez:

The Portola Neighborhood Association has had a long working relationship with the individuals who make up the Goettingen Neighbors Group (GNG) and, at times, have worked in collaboration with them for the mutual benefit to the Portola at large.

We applaud the work they have already done and support their efforts to continue building on the improvements they have made to what was once an easement next to a hillside full of weeds and trash and prone to erosion with every rainy season, spilling mud into the street. This area is now a beautifully landscaped and cared for public space.

We feel the GNG is a strong candidate for a Community Challenge Grant because they have a proven track record of maintaining and building on what they create. Since the group is largely made up of established homeowners committed to the Portola for the long term, whatever funding is granted to them will not only be well spent, but also have lasting value.

I would be happy to say more about this well-established and unified group. Please do not hesitate to call me for further information.

Yours,

A handwritten signature in black ink, appearing to read "Maggie Weis".

Maggie Weis, Chair  
Portola Neighborhood Association  
[chair@portolasf.org](mailto:chair@portolasf.org) / (415) 420-7603



October 23, 2020

Lanita Henriquez, Director  
Community Challenge Grant Program  
Division of the City Administrator's Office  
City Hall, Room 362  
One Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102

Re: Goettingen Neighbors Group's Stair Project Community Challenge Grant application

Dear Ms, Henriquez:

I am writing on behalf of the Friends of 770 Woolsey Street, a San Francisco non-profit group made up of Portola residents that has worked for several years to preserve the neighborhood's history of urban agriculture at the very last of the 21 former nurseries that used to dominate this neighborhood's landscape. As a non-profit that works on community open spaces and greening, we wholeheartedly support the efforts of the Goettingen Neighbors Group to create a tiled stairway at the Goettingen garden hillside.

The addition of a tiled stairway in the midst of the beautiful Goettingen public garden space would complement the neighborhood's small but growing public art presence. The Portola has coalesced its personal and artistic identity around gardening. The City has designated this neighborhood as San Francisco's Garden District, and we hold that title proudly. In addition to the large sign at Highway 101 announcing this designation to all who drive past our neighborhood, there are numerous murals throughout the neighborhood depicting the neighborhood's agricultural history, and the flowers that used to be grown there. These stairs will be a welcome addition to the neighborhood's public art.

The Goettingen Neighbors Group has been a longtime presence in the neighborhood, steadily maintaining the hillside garden for many years. The Friends of 770 Woolsey Street admire the longtime commitment of its members for over a decade, and fully support the Goettingen Neighbors Group Stair Project for a Community Challenge Grant award for the 2020 grant cycle.

Sincerely,

Elisa Laird-Metke  
Friends of 770 Woolsey Street  
[Friendsof770@gmail.com](mailto:Friendsof770@gmail.com)  
[www.friendsof770.com](http://www.friendsof770.com)

## Waiver of Proprietary Rights

### for Artwork Placed Upon CITY PROPERTY under VARA and CAPA

Artist has designed a work of visual art. In consideration of the City's approval of the Artist design of visual art.

DESCRIPTION: [type, mural, medium]:

Custom ceramic tiles on stairway risers

TITLE, DATE: Steps to Wisdom, 2021

DIMENSIONS: 378"x60"

ADDRESS/LOCATION: 700 Goettingen Street, San Francisco, CA 94134

("the Work") for the City artist agrees to waive and does hereby waive voluntarily all rights to attribution and integrity with respect to the Work and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) ("VARA"), the California Art Preservation Act (Cal. Civ. Code §§987 and 989) ("CAPA"), or any other local, state, foreign or international law, as currently drafted or as may be hereafter amended, that conveys the same or similar rights ("Moral Rights Laws"), with respect to the Work, its display, removal from display, exhibition, installation, conservation, storage, study, alteration and any other activities conducted by the City, its officers, employees, agents, contractors, licensees, successors or assigns. If the Work is incorporated into a building such that the Work cannot be removed from the building without physical defacement, mutilation, alternation, distortion, destruction, or other modification (collectively, "Modification") of the Work, artist waives any and all such claims under any Moral Rights Laws arising out of or against any current or future owners of the site, and its agents, officers and employees, for Modification of the Work.

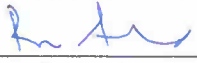
The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the Work, in whole or in part, in City's sole discretion.

The City has no obligation to pursue claims against third parties for modifications or damage to the Work done without the City's authorization. However, the City may pursue claims against third parties for modifications or damage or to restore the Work if the work has been modified without the City's authorization. In the event that the City pursues such a claim, it shall notify the Artist, and Artist shall cooperate with the City's efforts to prosecute such claims.

If the City modifies the Artwork without the Artist's consent in a manner that is prejudicial to Artist's reputation, Artist retains the right to disclaim authorship of the Artwork in accordance with 17 U.S.C. § 106A (a) (2).

Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Arts Commission, 401 Van Ness Avenue, Suite 325, San Francisco, CA 94102 AND to the City Agency with jurisdiction over the property.

CITY AGENCY

Agency: San Francisco Public Works  
Authorized Agent: Ramsey Alvarez  
Address: 2323 Cesar Chavez St.  
San Francisco CA 94124  
Email: ramsey.alvarez@sfdpw.org  
Phone: 415 641 2439  
SIGNATURE:   
DATE: 7 / 12 / 21

ARTIST

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Work.

Artist: Phillip Hua  
Address: 360 Dwight St  
San Francisco, CA 94134  
Email: art@philliphua.com  
Phone: 415-722-9067  
SIGNATURE:   
DATE: 07 / 12 / 21

SAN FRANCISCO ARTS COMMISSION

Authorized Agent: Jenn Doyle Crane  
Address: San Francisco Arts Commission  
401 Van Ness Avenue, Suite 325  
San Francisco, CA 94102  
Email: jennifer.crane@sfgov.org  
Phone: 415-252-2100  
SIGNATURE: \_\_\_\_\_  
DATE: \_\_\_\_/\_\_\_\_/\_\_\_\_

For more information regarding VARA and CAPA:  
<http://www.sfartscommission.org/pubartcollection/mural-guidelines/pa05-mural-guidelines/pa05-2-visual-artists-rights-act/>  
<http://www.sfartscommission.org/pubartcollection/mural-guidelines/pa05-mural-guidelines/pa05-3-california-art-preservation-act/>

## Waiver of Proprietary Rights

### for Artwork Placed Upon CITY PROPERTY under VARA and CAPA

Artist has designed a work of visual art. In consideration of the City's approval of the Artist design of visual art.

DESCRIPTION: [type, mural, medium]:

Hand made ceramic Tiled Steps

TITLE, DATE: Goettingen Hill Stairway

DIMENSIONS: 175 SQ FT APPROX

ADDRESS/LOCATION: Goettingen Hill Stairway, San Francisco

("the Work") for the City artist agrees to waive and does hereby waive voluntarily all rights to attribution and integrity with respect to the Work and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) ("VARA"), the California Art Preservation Act (Cal. Civ. Code §§987 and 989) ("CAPA"), or any other local, state, foreign or international law, as currently drafted or as may be hereafter amended, that conveys the same or similar rights ("Moral Rights Laws"), with respect to the Work, its display, removal from display, exhibition, installation, conservation, storage, study, alteration and any other activities conducted by the City, its officers, employees, agents, contractors, licensees, successors or assigns. If the Work is incorporated into a building such that the Work cannot be removed from the building without physical defacement, mutilation, alternation, distortion, destruction, or other modification (collectively, "Modification") of the Work, artist waives any and all such claims under any Moral Rights Laws arising out of or against any current or future owners of the site, and its agents, officers and employees, for Modification of the Work.

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If the City modifies the Artwork without the Artist's consent in a manner that is prejudicial to Artist's reputation, Artist retains the right to disclaim authorship of the Artwork in accordance with 17 U.S.C. § 106A (a) (2).

Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Arts Commission, 401 Van Ness Avenue, Suite 325, San Francisco, CA 94102 AND to the City Agency with jurisdiction over the property.

CITY AGENCY

Agency: San Francisco Public Works  
Authorized Agent: Ramones Alvarez  
Address: 2323 Cesar Chavez St.  
San Francisco CA 94124  
Email: ramones.alvarez@sfdpw.org  
Phone: 415-641-2349  
SIGNATURE: Ramones Alvarez  
DATE: 7/12/21

ARTIST

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Work.

Artist: AILEEN BARR  
Address: 1963 28th Ave  
SF CA 94116  
Email: barrailleen@cs.com  
Phone: (415) 407-4496  
SIGNATURE: Aileen Barr  
DATE: 7/11/21

SAN FRANCISCO ARTS COMMISSION

Authorized Agent: Jenn Doyle Crane  
Address: San Francisco Arts Commission  
401 Van Ness Avenue, Suite 325  
San Francisco, CA 94102  
Email: jennifer.crane@sfgov.org  
Phone: 415-252-2100  
SIGNATURE: \_\_\_\_\_  
DATE:     /    /    

For more information regarding VARA and CAPA:

<http://www.sfartscommission.org/pubartcollection/mural-guidelines/pa05-mural-guidelines/pa05-2-visual-artists-rights-act/>

<http://www.sfartscommission.org/pubartcollection/mural-guidelines/pa05-mural-guidelines/pa05-3-california-art-preservation-act/>