



Mural Design Information Form

LEAD ARTIST

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

PROJECT
COORDINATOR

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

SPONSORING
ORGANIZATION

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

FUNDING SOURCES

PROPOSED SITE
(address, cross
street)

DISTRICT

District numbers can be found at <http://sfgov.org/elections/district-citywide-maps>

MURAL TITLE

DIMENSIONS

ESTIMATED
SCHEDULE (start and
completion dates)

1. Proposal (describe
proposed design, site
and theme. Attach a
separate document if
needed).

2. Materials and
processes to be used
for wall preparation,
mural creation and
anti-graffiti treatment.

3. List individuals and
groups involved in the
mural design,
preparation and
implementation.

Attach the following documents to this form:

1. Lead artist's resume/qualifications and examples of previous work
2. Three (3) letters of community support
3. Letter or resolution approving proposal from city department **or**;
4. Letter of approval from private property owner along with Property Owner Authorization Form
5. Signed Artist Waiver of Property Rights for artwork placed upon city property **or**;
6. Signed Artist Waiver of Proprietary Rights financed in whole or in part by city funds for artwork placed upon private property
7. Maintenance Plan (including parties responsible for maintenance)
8. Color image of design
9. One image of the proposed site and indicate mural dimensions

ABOUT THE ARTISTS

THE ILLUMINARIES

The Bay Area artist group, known as The Illuminaries, have been producing public art across the country for the past 10 years. Their passion is to inspire youth, uplift public space, and create joy through compelling visual compositions of wild and colorful energy.

THE TEAM

Tim Hon

Spraycan artist. Muraling for 15 years. Project Manager. Team lead.

Jon Brumfield

Spraycan artist for 20 years. High School Educator. Inspiring youth through art & education.

Steve Ha

Spray & Traditional artist. Graphic Designer.

Tion "Bukue" Torrence

Spraycan artist & graffiti lettering specialist. DJ, Producer, Emcee.

NOTABLE PROJECTS

Steph Curry / UA

Collab'd with Steph & company on over a dozen projects including shoe launches, popup store designs, Oakland school renovations, & basketball court re-designs.



City of Union City

Won huge RFP to paint 5 murals, a sculpture and public space re-design for the Kennedy Teen Center.



Oakland Unified

Won RFP to design and paint a 10,000sf mural inside the brand new gymnasium and fitness center at Fremont High School.



Oakland Marriott

First Marriott in the world to get a street art mural on it's front facade was painted by The Illuminaries.

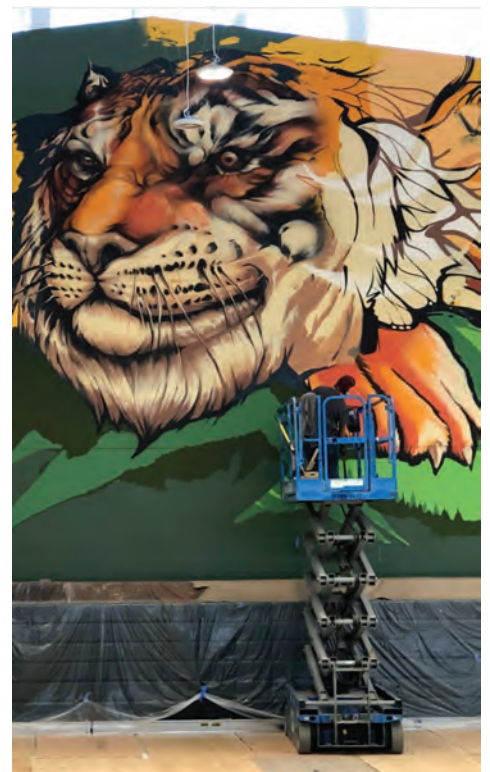


Other clients include...



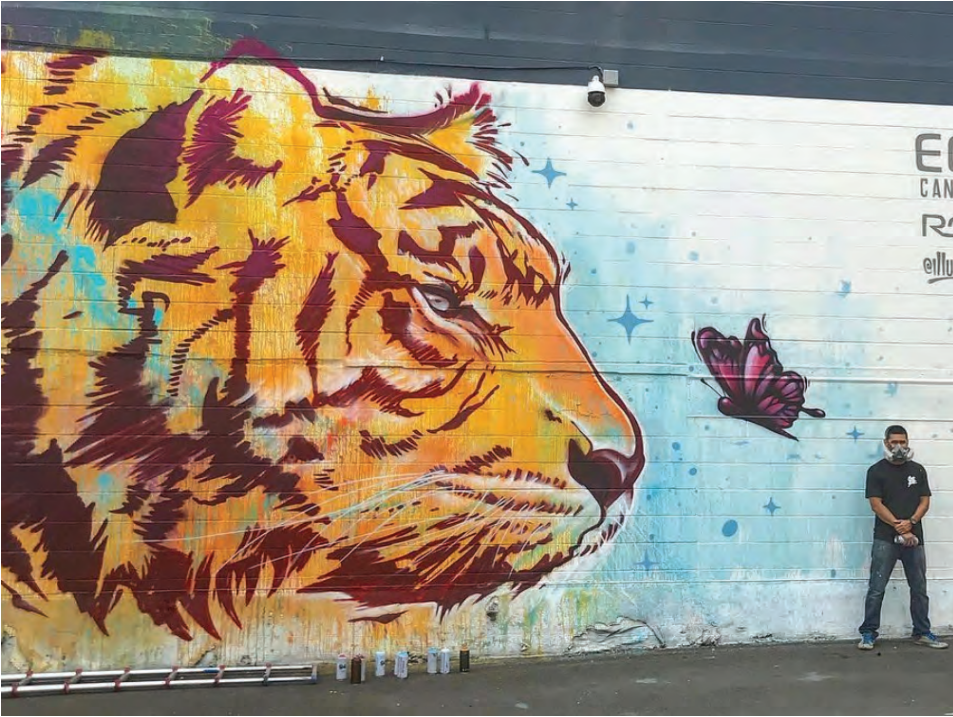
PREVIOUS WORK

THE ILLUMINARIES



PREVIOUS WORK

THE ILLUMINARIES





Young Community Developers, Inc.
1715 Yosemite Avenue
San Francisco, CA 94124
(415) 822-3491 main (415) 822-1196 fax.

Name: Dion-Jay Brookter, MBA
Date: 12/21/2020
Organization: Young Community Developers
Title: Executive Director
Address: 1715 Yosemite Ave, San Francisco, CA 94124

Re: Letter of Support

4346 3rd Street Black Panther Mural Tribute to the late Chadwick Boseman

Dear San Francisco Arts Commission,

Beautification along the 3rd Street corridor here in the Bayview Hunter Point is essential to the upliftment and re-vitalization of our neighborhood. As the highest African American populated district in the city, it is important that our children see heroes that look like them as much as possible. A mural tribute to Black Panther and Chadwick Boseman represents not just a hero of color, but also a leader, educator, friend, brother, and son. The San Francisco African American Arts and Cultural District along with the building owner Carol Jones and her family have a vision to bring this positive image to our community. As a community leader and local resident, we would like to officially give our letter of support for this project to move forward.

Regards,

dbrookter@ycdjobs.org



Bayview Hunters Point Mobilization
for Adolescent Growth in our
Communities



Address:

1275 Fairfax Avenue
Suite 201
San Francisco, CA 94124



Contact:

(415) 642-8017



Email:

Community@bayviewmagic.org



Website:

www.bayviewmagic.org



Federal Tax ID Number:

94-0997140

*BMAGIC operates under the 501 (c)(3)
of fiscal agents Urban Services
YMCA, a branch of the YMCA of San
Francisco. All contributions are tax-
deductible.*

December 14, 2020

RE: 4346 3rd Street Black Panther Mural Tribute to the late Chadwick Boseman

Dear San Francisco Arts Commission,

I am writing to express my support on behalf of BMAGIC of the The San Francisco African American Arts and Cultural District request for public mural design. BMAGIC is a network of San Francisco neighborhood-based nonprofit organizations whose mission is to facilitate, coordinate and develop community resources and opportunities that support service providers and community members in Bayview Hunters Point.

Beautification along the 3rd Street corridor here in the Bayview Hunter Point is essential to uplift and re-vitalization of our neighborhood. As the highest African American populated district in the city, it is important that our children see heroes that look like them as much as possible. A mural tribute to Black Panther and Chadwick Boseman represents not just a hero of color, but also a leader, educator, friend, brother, and son. The San Francisco African American Arts and Cultural District along with the building owner Carol Jones and her family have a vision to bring this positive image to our community. We believe the community will greatly benefit from the outcomes of this mural project.

It takes a village...,

Lyslynn Lacoste, Esq.

BMAGIC Executive Director, San Francisco Office of the Public Defender



December 20, 2020

To: SF Arts Commission

Re: Black Panther Mural 4346 3rd Street

Dear Commissioners,

Please let this letter serve as our support for the proposed mural on Carol & Reggie Jones's building located at 4346 3rd Street.

For the past five years, EDoT has worked on beautification of the 3rd Street merchant corridor. Having art that is visible for all to see is an important piece of that beautification.

We fully support a mural tribute to the Black Panthers and Chadwick Boseman. We greatly appreciate the African American Arts and Cultural District in helping to bring this beautiful mural to our corridor.

Sincerely,

Earl Shaddix

Executive Director

To whom it may concern,

I am Carol and I feel a great sense of pride, very blessed and grateful to be a native of San Francisco and a product of the Bayview-Hunter's Point neighborhood.

My beliefs, values, and cultural background came from my parents and the Bayview community. I have so many fond memories of growing up in the Bayview District - going to elementary, middle school and high school in my district, visiting the mom and pop stores in our community, attending numerous events at the Bayview Opera House and worshipping at St. John's Baptist Church on 3rd Street.

Along with my husband Reggie we've raised three children, Marlon, Chad and Shanel, who are now adults. They were all born in San Francisco and share that same sense of pride of being born in the City!

Reggie and I were very fortunate to have had the opportunity to purchase our building on 3rd Street. It is our desire and goal to pass the property on to our children so that this next generation will continue to pour their love and energy into a Black-owned family business that not only gives back to the Bayview community but cultivates pride and inspiration in the neighborhood that has meant so much to my family and I.

As owners of the building we are extremely excited to see this mural project come to fruition.

A handwritten signature in black ink, appearing to read 'Carol McRae-Jones', with a long horizontal line extending to the right.

Carol McRae-Jones

A handwritten signature in black ink, appearing to read 'Reggie Jones', with a long horizontal line extending to the right.

Reggie Jones

SITE & DESIGN

DIMENSIONS: 40' TALL X 12' WIDE



MAINTENANCE

The mural will be coated with multiple layers of UV resistant varnish for a lifespan rating of 50 years before fading, which also includes a sacrificial top-coat which can be cleaned.

Property Owner is responsible for any vandalism clean up.

Waiver of Proprietary Rights

for Artwork Placed Upon PRIVATE PROPERTY under VARA and CAPA

The artist, **illuminaries**, has designed a work of visual art ("the Artwork") as described below. The Artwork will be located at the address below, with consent from **Carol McRae-Jones** (hereinafter referred to as the "Property Owner").

DESCRIPTION: [type, mural, medium]:

Street art mural dedicated to Chadwick Boseman, the symbol
of the Black Panther figure, and local Bayview icons and landmarks.
Painted in spraypaint and latex paint.

TITLE, DATE: The Black Panther, Feb 2021

DIMENSIONS: 40' tall x 10' wide

ADDRESS/LOCATION: 4346 3RD STREET, San Francisco

As a condition of the Property Owner's approval and authorization to create the Artwork on the Property, Artist agrees to waive and does hereby waive voluntarily all rights to attribution and integrity with respect to the Artwork and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) ("VARA"), the California Art Preservation Act (Cal. Civ. Code §§987 and 989) ("CAPA"), or any other local, state, foreign or international law, as currently drafted or as may be hereafter amended, that conveys the same or similar rights (collectively "Moral Rights Laws"), with respect to the Artwork, its display, removal from display, exhibition, installation, conservation, storage, study, alteration and any other activities conducted by the Property Owner or any future owner of the Property. If the Artwork is incorporated into a building such that the Artwork cannot be removed from the building without physical defacement, mutilation, alternation, distortion, destruction, or other modification (collectively, "Modification") of the Artwork, Artist waives any and all such claims under any Moral Rights Laws arising out of or against any current or future owners of the Property, and its agents, officers and employees, for Modification of the Artwork.

The Property Owner, or any future owner of the Property, has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the Artwork, in whole or in part without prior notice to the Artist. However, if the Property Owner, or any future owner of the Property, modifies the Artwork without the Artist's consent in a manner that is prejudicial to Artist's reputation, Artist retains the right to disclaim authorship of the Artwork in accordance with 17 U.S.C. § 106A (a) (2).

The Property Owner has no obligation to pursue claims against third parties for modifications or damage to the Artwork done without the Property Owner's authorization. However, the Property Owner may pursue claims against third parties for modifications or damage or to restore the Artwork if the Artwork has been modified without the Property Owner's or Artist's authorization. In the event that the Property Owner pursues such a claim, Property Owner shall notify the Artist, and Artist shall cooperate with the Property Owner's efforts to prosecute such claims.

Artist bears the sole responsibility for providing the San Francisco Arts Commission and Property Owner with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Arts Commission: 401 Van Ness Avenue, Suite 325, San Francisco, CA 94102 and to the Property Owner: <<INSERT ADDRESS FOR NOTICE>>.

PROPERTY OWNER

Property Owner:

Reginald C. Jones + Carol McKae Jones

(or Authorized Agent):

Address:

4587 Carmen Way
Union City, CA 94587

Email:

clmckaejones@yahoo.com

Phone:

510-377-3118

SIGNATURE:

Reginald Jones, Carol McKae Jones

DATE:

1/26/20

ARTIST

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Artwork.

Artist:

illuminaries group (Tim Hon)

Address:

2626 Warring St.
Berkeley, CA 94704

Email:

tim@illuminaries.net

Phone:

510-331-1080

SIGNATURE:

Tim Hon

DATE:

01/25/2021

For more information regarding VARA and CAPA:

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/visual-artists-rights-act>

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/california-art-preservation-act>

Tenderloin Community Benefit District K-Rail Project

In partnership with CCC/JIC

Cement K-Rail

Project
permission
has been
granted by
DPW, owners
of the K-Rails



Project Summary

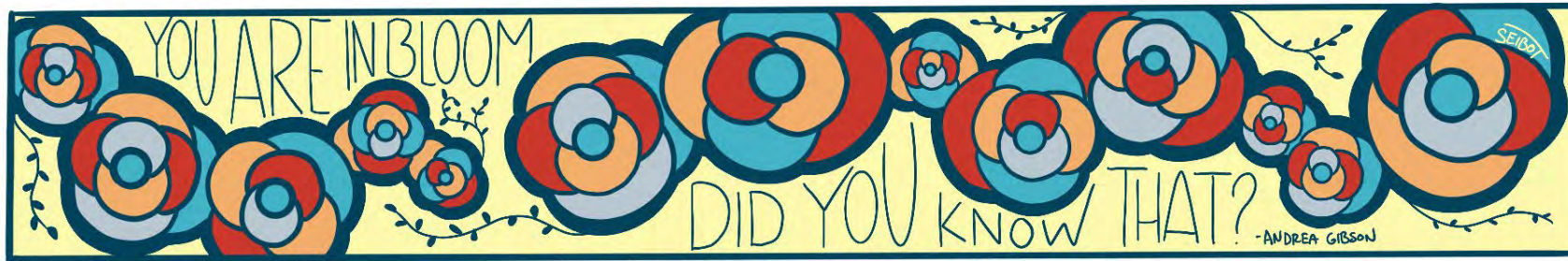
Four artists were selected as a result of a call for submissions and jury process. The artists will paint murals on the pedestrian sides of two k-rails each. The murals will be active for a two year period, then painted over. The artists will be responsible for regular conservation of their murals during that time. Each artist will receive \$4000 (artist fee + materials).

Vanessa Lim (she/her) is an independent illustrator and designer based in Singapore and San Francisco. Lim has a relationship with the TL through a previous temporary art project on utility boxes.



K-RAIL 02

Seibot (they/them) is a San Francisco-based artist whose work includes ink and digital drawing, murals, private commissioned and tattoo designs. Their subjects are most often “flowers and queer folk, or some flourishing amalgamation of the two. Seibot is a Tenderloin resident.



Crystal Vielula is a San Francisco-based artist and arts educator. In 2019, she was selected as a MUNI artist and created 8 collages that traveled were depicted on buses and trains. She designed public art pieces for the Lower Polk, Tenderloin, SOMA West and Yerba Buena districts highlighting the queer history of the area. Vielula has been involved as a muralist with Clarion Alley Mural Project for over 10 years and her current LGBTQ Pride mural is one of the most photographed in the city. Recently her work has been profiled in the *San Francisco Chronicle* and KQED Arts.

A horizontal banner with a light pink background. It features a repeating pattern of stylized flowers in shades of pink and red, with green stems and leaves. The text "YOU DESERVE TO BE NURTURED" is written in a bold, dark blue, sans-serif font across the center.

YOU DESERVE TO BE NURTURED

A horizontal banner with a background of wavy orange and yellow lines. There are several small, colorful butterflies (pink, blue, and yellow) scattered across the background. The text "A neighborhood is a family" is written in a stylized, blue, cursive font across the center.

A neighborhood is a family

Elizabeth McConaughy-Oliver is a Bay Area artist, who uses exaggerated shape and color to communicate her personal experiences as a POC.



20 feet

COMMUNITY IS SUPPORT! / WITH IT YOU CAN ACCOMPLISH ANYTHING



20 feet

Explanatory Document for February 17, 2021 Meeting of the Visual Arts Committee

Calle 24, the community benefit organization for the Latino Cultural District proposes to initiate a program whereby artists will be commissioned to create original projects that highlight the experience of immigrant communities. In addition, they also wish to commission projects that highlight the stories of small businesses located in the Latino Cultural Corridor. The projects will be short term temporary installations that may be installed on storefronts, parklets and other private properties in the Mission District. Arts Commission approval is required because these projects are funded by a grant from the Arts Commission's Community Investment Program.

After releasing a public call for proposals, Calle 24 has decided to proceed with the proposals submitted by Mabel Jimenez and Paola De La Calle which are attached below. The installations will be installed in early March for a duration of approximately two months. Calle 24 will commission additional artists on an ongoing basis. All artists will be paid for their work.

The first two proposals are provided as attachments. Please note that the dates indicated by Paola De la Calle in her proposal have changed as reflected in the following motion.

Motion to approved the temporary installation of artwork proposals by Mabel Jimenez and Paola De La sponsored by Calle 24, a community benefit organization, to be installed in the Mission District within the the Latino Cultural Corridor for a duration of approximately two months commencing March 1, 2021 through May, 2021. The exhibition may be extended at the discretion of the project sponsor and private property owner.

Being a photographer, my installation as I'm picturing it now is very simple, consisting of a simple, large scale print 40x60, of the photo below with accompanying information.

Because of the size, the ideal location would be the window at Accion Latina, publisher of El Tecolote, at 2958 24th Street.

The photo will be glued on the inside of the window, facing towards the street. An anti-graffiti film will cover the outside of the window to prevent permanent damage



I chose this photograph because I feel it embodies the desperation, but also the hope of refugees who seek asylum in the U.S. The photo was taken during a trip to deliver aid to asylum seekers in Tijuana in 2019. The man, Jose Manuel Barragan Corona, was somewhat intoxicated and in an emotional state dealing with his status as a deportee. He told me he wanted his name in print, so that maybe, if his sons in the U.S. see it, they will realize “how hard it truly is”.

About me:

Mabel Jiménez is an independent photographer and reporter based in San Francisco. Being raised in Tijuana, 15 minutes from the Mexico/U.S. border, themes of biculturalism and immigration have influenced her photographic and journalistic work. She has documented San Francisco's Latino community since 2008 and is the former Photo Editor for El Tecolote bilingual newspaper. During her seven year tenure in the position, she created, produced and curated a yearly group photography exhibit showcasing the newspaper's best photojournalism. The exhibit has run for six consecutive years, making it the only ongoing photography exhibit in the San Francisco Bay Area showcasing the Latino experience.

Description

“In Search of Refuge: Testimonies of Resilience and Hope”

As COVID-19 disproportionately impacts Black, Indigenous, immigrant, and low-income communities this site-specific installation seeks to highlight the stories of immigrants and offer respite for the community. The site-specific installation urges us to explore, engage, and expose our colonial history which shapes our present-day experience. Through the artwork proposed in this installation viewers will be asked to consider:

1. How do you define refuge and sanctuary?
2. How can we reimagine the narrative we've been taught about migration?
3. How do we rewrite history to put marginalized voices at the forefront?

This site-specific installation is a continuation of an ongoing exploration that has informed my artistic practice over the past several years as I work to examine the effects of borders, colonialism, and US imperialism on our collective understanding of migration, identity, and culture. Through the use of reimagined archival materials, photographs of Calle 24, migration narratives, and culturally symbolic objects inside the small businesses the installation acts as an opportunity for reflection and a representation of resilience, hope, and joy.

Specific Project Proposal

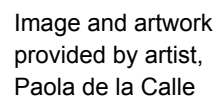
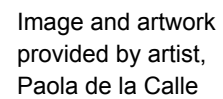
For this project, I am proposing to make a series of two (and no more than three) digital collages to be installed on the windows of the selected small business. The collages will be composed of photographs taken on 24th Street, the selected small business, and personal archival images. This site-specific installation will create a visual narrative of the social, historical, and political reasons for migration. The collages will be individually printed on perforated vinyl which is applied to the interior of the windows of the selected small business.

The images will be cut out using digital editing tools and put together to not only provide an opportunity for reflection for people walking by but to interrogate and provide alternate understandings of migration and resist the stereotypical images we are often bombarded with by the media. Using bright colors and Calle 24 as inspiration the images will use joy as resistance and propose new narratives. The dimensions of the perforated vinyl can be adjusted to fit the storefront windows and can be printed as large as 8x10 ft. vertically or horizontally. Since the perforated vinyl is installed through the interior of the store the artwork is waterproof and protected against vandalism.

Production and Timeline

The site-specific installation is designed to be flexible to accommodate individual measurements for each window dependent on the business selected. To accommodate any odd window sizes the perforated vinyl collages can be adjusted into smaller dimensions and to be visible as die-cuts rather than occupying the entire window space.

Artwork Examples



La Rose des Vents

Installation completed December 2020

Fence and signage completed February 2021

Motion to approve as installed and accept into the Civic art Collection the sculpture *La Rose des Vents*, 2015 by Jean-Michel Othoniel. The sculpture is formed of two parts, a quatrefoil shaped base of painted steel, and a wind activated kinetic structure on the top formed of 24 karat gold gilded aluminum beads and plates with a steel armature. It is supported with a painted steel footing and the complete artwork measures 131-7/8 by 96-1/2 by 78-3/4 inches and weighs 1323lbs. The artwork is a gift to the City from Julie Lepinard and JSLH Foundation; located in front lawn of the Conservatory at Golden Gate Park.

