

**RESPONSE #12709 SUBMITTED ON 03/13/2022 08:07:59 PM**

**Art Vendor Application - English**

Page 1 of 3 - Grantee Information

**Art Vendor Information**

Legal First Name:	Sonali
Legal Last Name:	Mangal
Artist Name (if different):	Sonali
Preferred Language:	English

**Contact Information**

Home Address: [Redacted]

Apartment/Unit/Suite #: *No answer given*

City: [Redacted]

Email: [Redacted]

Phone: [Redacted]

State: [Redacted]

Zip Code: [Redacted]

Studio Address/Where your art is made (if different than your home address - Cannot be a PO Box) [Redacted]

Apartment/Unit/Suite # *No answer given*

City *No answer given*

State [Redacted]



Zip Code

No answer given

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Emergency Contact Name

████

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Emergency Contact's Email

████████████████████

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Emergency Contact's Phone Number

██████████

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Are you a current art vendor adding an additional craft?

**No**

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A family unit is two (2) or more persons jointly engaged in the creation of an art or craft item  
Is this an application for a Family Unit?

**No**



Page 2 of 3 - Art Vendor Questions

Artist Biography (Please provide a short biography about yourself and your craft):

I'm a maker based out of San Francisco. I make unique, handmade journals, that attempt to take journals from just something that you "take notes in", to something that's a joy to use and perhaps even has a story to tell

I use a variety of materials for my journals. I lean into my Indian heritage and use materials such as vintage silk that reflect the culture of various parts of the country. I also make leather journals with motifs and patterns on the cover that give it a story and really make the journal stand out. I also use faux leather with unique patterns on the cover.

I'm a self taught bookbinder I've always been a big book lover, and bookbinding is a natural extension of my love for books. It gives me immense joy to make something with my hands. Bookbinding is perfect blend of art and craft - the physical form has to be crafted well for the book to be functional and usable, while the book itself provides infinite opportunities for how it can be aesthetically pleasing.

Over the last year, I've sold my journals through my blog [sonalimangal me](#) and my shop [zenscribble.com](#) I hope to use this opportunity to share my work with locals as well as tourists!

1 Describe your work in detail How do you make it?

I make my journals with my hands Each journals is completely handmade For each journals, I first tear paper and fold them into enough signatures, depending upon the thickness I'm aiming for. Then I sew the signatures into a text block. After that, I apply mull and headbands to add further strength to the text block. After this comes the cover. This is where it gets really creative! I use a variety of materials - from silk, to mirrorwork, to leather, to faux leather, and try and make each cover unique to make my journals feel like a unique piece of art that's a joy to use!

2. Where did you learn your craft?

I'm completely self - taught. I've learnt by reading authoritative books on bookbinding, watching videos, and lots of trial and error by myself!

3. Did you take a class or learn on your own?

I'm self-taught.

Please provide up to five (5) images of the work, both in process and finalized

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Please provide up to five (5) images of the work, both in process and finalized

IMG\_9508.jpg

Please provide up to five (5) images of the work, both in process and finalized

IMG\_9722.jpg

Please provide up to five (5) images of the work, both in process and finalized

IMG\_9788.jpg

Please provide up to five (5) images of the

IMG\_9819.jpg



work, both in process and finalized.

Additionally, artists may upload a video (up to five minutes) of their process.

No answer given

4. Tell us why you make this work?

I love making handmade journals! This art form acts as a terrific creative outlet for me. In this digital age, I enjoy having something that gets me away from the screen and to make something with my hands for a change. I also think that a journal is so much more than just something we write in. It's something that we carry around with us everywhere we go, and speaks volumes about our personalities. A beautiful journals can bring immense joy to a writer or an artist, who spend so much time with their journals. I really enjoy thinking about how my journals could bring so much joy to someone else! :)

5. What makes your work different from other artists and craftspeople making similar items?

I try to make journals that tell a story. By adding patterns or motifs on the cover, or by using materials that speak to the culture they're from, my journals can become a conversation piece for their owner. For eg: One of my journals, I cut out the shape two figures standing next to each other. The book cover therefore looks almost like abstract art. My hope is to make journals that would make their owners proud to pull the journals out in front of others!

(Optional) Please provide an artist CV or Résumé:

No answer given

(Optional) Please provide any Letters of Recommendation from other markets or studios you may have:

No answer given

6. What artist or business name are you operating under?

Zen Scribbles

7. Do you have a website, Etsy, Instagram or any other publicly accessible online store or social media account?

Yes

If Yes, please provide links to your public sites:

<https://www.zenscribbles.com/>

If Yes, please provide links to your public sites:

<https://sonalimangal.me/>

If Yes, please provide links to your public sites:

No answer given

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Please upload your image of display

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8. Are you using logos or material commonly used in commercial products?

Yes

9. How are you ensuring customers can tell a difference between your work and commercial or mass-produced items?

All my journals have a bellyband with the logo on it.





10. What steps have you taken to ensure that you are not violating any copyright or other laws that might apply to the logo or other material commonly used in commercial products?

**I make my own journals using my own ideas.**

11. Does your artwork comply with all federal, state, and local laws and ordinance, including, if necessary, lawful authority to use logos or other images protected by copyright or trademark laws?

**Yes**

12. Are there any health and safety restrictions on your products?

**No**

13. Please upload recent receipts for any tools and materials. Must be the same tools and materials used to create the items in the work samples.

**Screen Shot 2022-03-13 at 7.53.07 PM.png**

13. Please upload recent receipts for any tools and materials. Must be the same tools and materials used to create the items in the work samples.

**Screen Shot 2022-03-13 at 8.06.53 PM.png**

14. What, if any, safety precautions do you employ in your work?

**N/A**



Page 3 of 3 - Certification and Release

I confirm that the information within this application is true and correct.

Pronoun: Miss

Legal First Name: Sonali

Legal Last Name: Mangal

Date: 03/13/2022

Attached Files



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Zen scribbles















