

sfac san francisco arts commission

49 SOUTH VAN NESS AVENUE VIDEO ART PROJECT OUTLINE



BACKGROUND

49 South Van Ness Avenue is being developed by the City as a permit center and office building to be occupied by several City departments including Building Inspection, Planning and Public Works. The new City building will be a 16-story tower on 11th Street between Market and Mission Streets. There is a private project that is being developed concurrently next to the new City building. That will be a 39-story mixed-use residential and retail development at the corner of Mission Street and South Van Ness Avenue. The development site will feature a publicly accessible concourse separating the residential and retail components from the City office development and will provide pedestrian connectivity midway through the site from South Van Ness Avenue to 11th Street.

ART OPPORTUNITY

49 South Van Ness Avenue will be the location of several public artworks. Those include: a series of sculptures in the pedestrian walkway by Sanaz Mazinani; a large

hanging sculpture in the atrium of the main entry by Sarah Sze; an integrated two-dimensional artwork by Meghann Riepenhoff; framed artwork for prominent interior walls by various artists; and video art content for the media screen located in the pavilion entrance. This outline will focus solely on the details of the Video Art Project, as the Arts Commission has approved all other projects that are currently in development.

The Video Art Project will consist of a library of approximately 10 video artworks that rotate on a LED screen measuring approximately 25' x 8'. The videos will be between 3-5 minutes in length and will be either existing or newly commissioned work. Given the specific aspect ratio of two screens, each at (16:9), the content will most likely consist of new commissions. Videos will be non-narrative and without sound. The Video Art Project will share screen space with content from the various City Departments occupying the building. However, the art videos will screen at least twice daily.

BUDGET

Total budget: \$100,000 for up to 10 newly commissioned or existing video artworks.

ARTIST RECRUITMENT APPROACH AND ELIGIBILITY

Arts Commission staff will issue an RFQ for the Video Art Project. Professional Practicing Artists with video art experience residing in the United States are eligible to apply.

ARTIST SELECTION PROCESS

After the application deadline, Arts Commission staff will screen applications to establish the pool of artists meeting the minimum eligibility requirements, which are experienced making video work, a professional art practice as evidenced by a sustained record of public art projects and/or exhibitions in museums and galleries. The shortlist of artists will be presented to an Artist Selection Panel consisting of three arts professionals, one community member, an Arts Commissioner, one representative of the client agency, and one representative of the design team. The panel will directly select up to 10 artists for the project based on past work. The panel's recommendation will be forwarded to the Arts Commission for approval.

COMMUNITY INVOLVEMENT

- A community representative will serve on the project selection panel
- All selection panels and Commission meetings are open to the public.

TIMELINE

September 2019: Issue RFQ
November 2019: Selection Panel
November 2019: VAC approval of selected artists
December 2019: Full Arts Commission Approval
December 2019: Artists under contract
April 2020: First screening (two videos)

Pavilion Experience 49 s. van ness

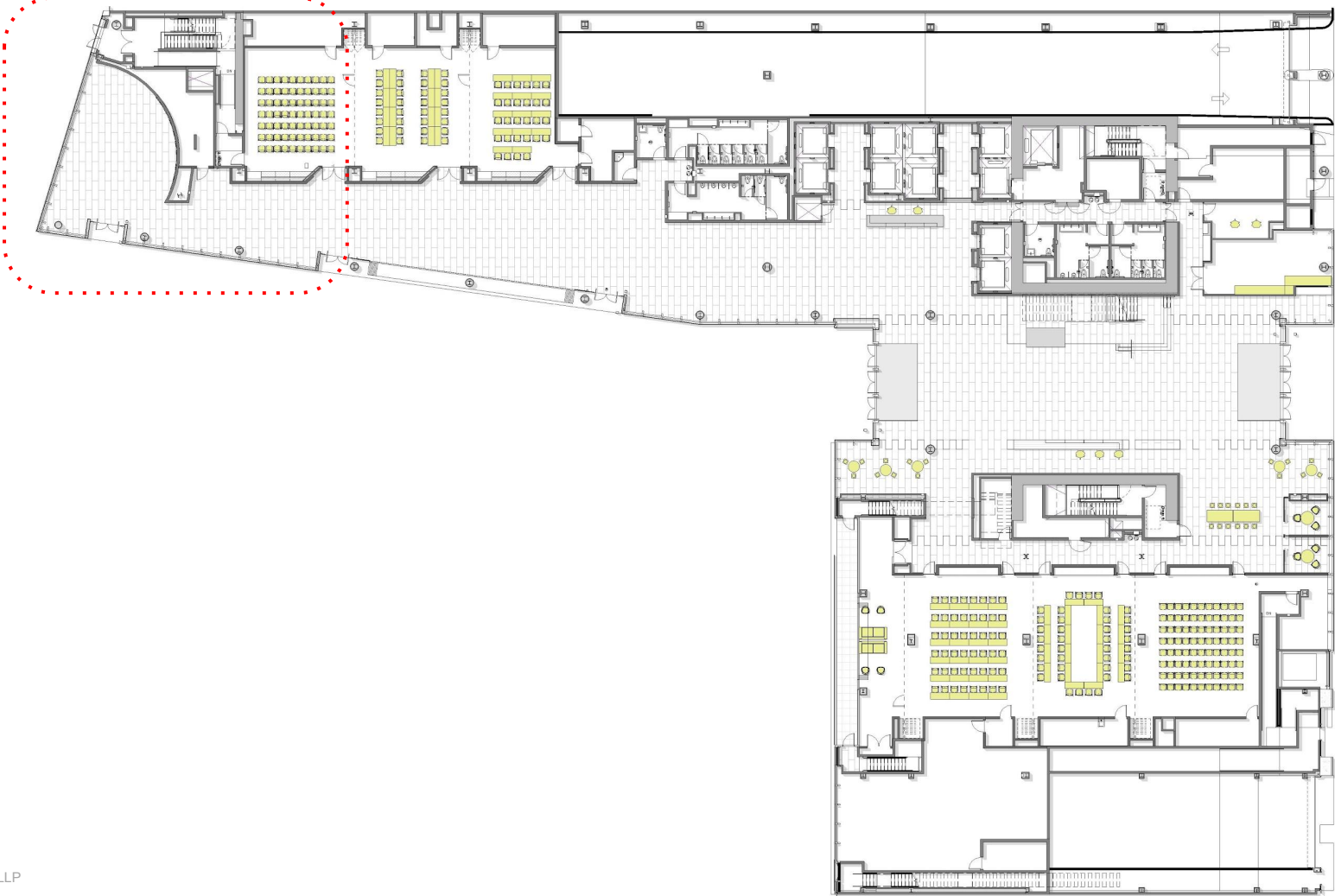


City of San Francisco
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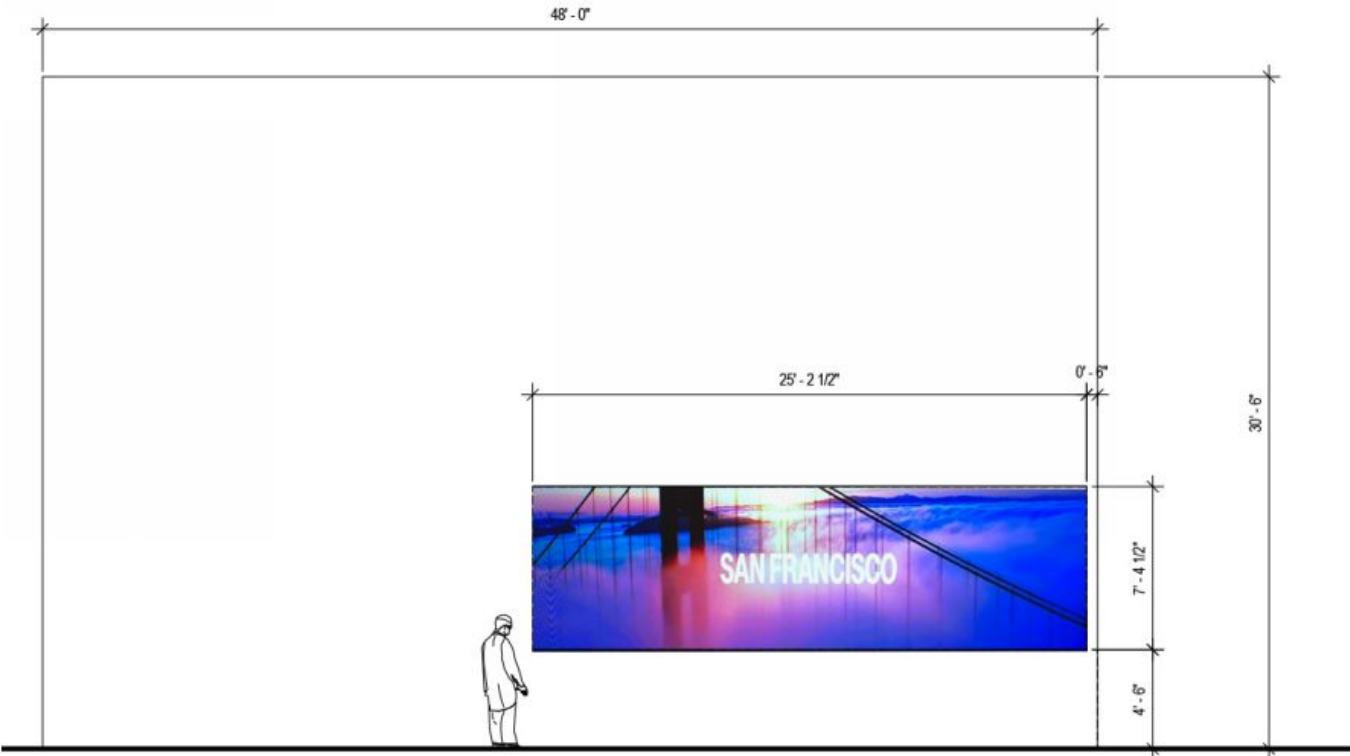
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SOM



1ST FLOOR



PAVILION DISPLAY SCREEN



OPTION 2 LED SYSTEM - NANOLUMENS 2.5 mm
MODULAR 7.38' H X 25.2' W

PAVILION

1d. FULL WALL GRAPHIC (MAP)

