

# Mural Design Information Form

LEAD ARTIST

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

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PROJECT  
COORDINATOR

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

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SPONSORING  
ORGANIZATION

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

FUNDING SOURCES

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PROPOSED SITE  
(address, cross  
street )

DISTRICT

District numbers can be found at <http://sfgov.org/elections/district-citywide-maps>

MURAL TITLE

DIMENSIONS

ESTIMATED  
SCHEDULE (start and  
completion dates)

**1.** Proposal (describe proposed design, site and theme. Attach a separate document if needed).

**2.** Materials and processes to be used for wall preparation, mural creation and anti-graffiti treatment.

**3.** List individuals and groups involved in the mural design, preparation and implementation.

**Attach the following documents to this form:**

- 1.** Lead artist's resume/qualifications and examples of previous work
- 2.** Three (3) letters of community support
- 3.** Letter or resolution approving proposal from city department **or**;
- 4.** Letter of approval from private property owner along with Property Owner Authorization Form
- 5.** Signed Artist Waiver of Property Rights for artwork placed upon city property **or**;
- 6.** Signed Artist Waiver of Proprietary Rights financed in whole or in part by city funds for artwork placed upon private property
- 7.** Maintenance Plan (including parties responsible for maintenance)
- 8.** Color image of design
- 9.** One image of the proposed site and indicate mural dimensions

## GEORGIA HODGES

1381C 43<sup>RD</sup> AVENUE

SAN FRANCISCO, CA 94122

415.608.0173 (MOBILE)

[gdh@soularch.com](mailto:gdh@soularch.com)

[www.georgiahodges.com](http://www.georgiahodges.com)

### BORN

1964 NEW YORK, NY

### EDUCATION

1997 CALIFORNIA COLLEGE OF THE ARTS, BFA. CERAMICS.

1986 UNIVERSITY OF VERMONT, BA GEOLOGY

### SELECTED EXHIBITIONS

2018 *VOTE*, PLAYLAND ART CONTAINER, PLAYLAND AT 43<sup>RD</sup> AVE. COMMUNITY PARK, SAN FRANCISCO, CA GROUP (SCULPTURE)

2018 *ALL NATURAL*, FAYES VIDEO BENCH GALLERY, SAN FRANCISCO, CA, SOLO (CERAMIC SCULPTURE)

2018 *ATMOSPHERIC CONDITIONS*, BEACH SIDE GALLERY, SAN FRANCISCO, CA, SOLO (PAINTINGS)

2017 *THE HORIZON LINE*, THE GREAT HIGHWAY GALLERY, SAN FRANCISCO, CA, SOLO (PAINTINGS & SCULPTURE)

2016 *DIFFERING FEATHERS*, THE GREAT HIGHWAY GALLERY, SAN FRANCISCO, CA, GROUP

2016 *MFA NEVER*, ROOT DIVISION, SAN FRANCISCO, CA, GROUP

2015 *HERE*, PRIVATE HOME AND CONSTRUCTION SITE, SAN FRANCISCO, CA, GROUP

2006 *CA DRAWING*, EXPLODING HEAD GALLERY, SACRAMENTO, CA, GROUP

2005 *IT'S ALL THE SAME*, SPACE 743, SAN FRANCISCO, CA, GROUP

2003 *SCARS IN DARK WATERS*, SOULARCH GALLERY, SAN FRANCISCO, CA, DUO

2002 *PREMIERE*, SOULARCH GALLERY, SAN FRANCISCO, CA DUO

2001 *PARTS OF A WHOLE*, SPACE 743, SAN FRANCISCO, CA, GROUP

2000 *ART PARTY*, SOUTHERN EXPOSURE, SAN FRANCISCO, CA, GROUP

1999 *ANIMAL MYSTIQUE*, ARTISAN'S GALLERY, MILL VALLEY, CA GROUP

1999 *HOMEGROWN*, SPACE 743, SAN FRANCISCO, CA, GROUP

## **CURATORIAL:**

- 2018 VOTE, GROUP ART EXHIBITION, CURATED FOR ART CONTAINER AT PLAYLAND, PLAYLAND AT 43<sup>RD</sup> AVE COMMUNITY PARK, SAN FRANCISCO, CA OCTOBER 19<sup>TH</sup>-NOVEMBER 6<sup>TH</sup>, 2018.
- 2015 HERE , GROUP ART EXHIBITION AND PERFORMANCE, CO-CURATED WITH LEIGH BARBIER, PRESENTED IN AN UNCONVENTIONAL SETTING, A HOME AND CONSTRUCTION SITE, "HERE", OCTOBER 3-24<sup>TH</sup>, 2015.
- 2000-2008 SOULARCH GALLERY, SAN FRANCISCO, CA, OWNER & CURATOR, BI-MONTHLY SHOWS OF BAY AREA ARTISTS
- 2006 SF BAY GUARDIAN, "*BEST GREEN PUSH: SOULARCH DESIGN AND GALLERY*", AWARD, JULY 26, 2006.
- 2005 ARTWEEK, REVIEW OF MACY CHADWICK'S EXHIBITION AT SOULARCH GALLERY, BY LINDSEY WESTBROOKE.

## **BIBLIOGRAPHY:**

LAURA MILLER, WEBSERIES ON TASTEMADE.COM: "CERAMICS WITH LAURA MILLER S1, E7" 2015

BARRET AUSTIN, PHOTOS BY CARLOS CHAVARRIA: "OUTER SUNSET USA", *MONOCLE MAGAZINE*, JULY-AUGUST ISSUE, 2014

VICTORIA DALKEY: "DRAWING POWER, ARTISTS' MOST BASIC TOOL CELEBRATED AT EXPLODING HEAD", *SACRAMENTO BEE*, JANUARY 15, 2006

## **STOCKISTS:**

THE GENERAL STORE, SAN FRANCISCO & VENICE LOCATIONS  
INDUSTRIOUS LIFE, SAN FRANCISCO  
ART ATTACK SF, SAN FRANCISCO

## **ADDITIONAL EDUCATION/WORKSHOPS:**

- 1994 HAYSTACK MOUNTAIN SCHOOL OF CRAFTS, DEER ISLE, MAINE. 3 WEEK CERAMICS SUMMER WORKSHOP WITH LINDA CHRISTIANSEN
- 1994 PENLAND SCHOOL OF CRAFTS, PENLAND, NORTH CAROLINA. 1 WEEK CERAMICS SUMMER WORKSHOP.

## **ADDITIONAL EXPERIENCE:**

**BUSINESS PARTNER, SOULARCH DESIGN 1999-PRESENT:** PARTNER/COLLABORATOR WITH DOUG JACUZZI FOR SMALL SAN FRANCISCO DESIGN/BUILD FIRM. [WWW.SOULARCH.COM](http://WWW.SOULARCH.COM).

**CREATOR, THE MUDROOM AT OCEAN BEACH (CERAMIC ARTS COLLECTIVE) 2013 – PRESENT:** HOST AND MANAGE A SMALL, CERAMICS ARTS COLLECTIVE IN THE OUTER SUNSET DISTRICT OF SAN FRANCISCO. THE STUDIO SERVES AS A PLACE WHERE CLAY ARTISTS CAN CULTIVATE AND SHARE THEIR OWN CREATIVE PROCESSES. [MUDROOMOCEANBEACH@TUMBLR.COM](https://mudroomoceanbeach.tumblr.com)

**CERAMICS INSTRUCTOR 2015-PRESENT:** CERAMICS INSTRUCTOR FOR ADULTS, AT SF CLAYWORKS, SAN FRANCISCO.

**CERAMICS STUDIO MANAGER, TECHNICIAN, & INSTRUCTOR 1994-2004:** RESPONSIBLE FOR ALL ASPECTS OF OPERATIONS OF CERAMICS STUDIO AND POTTERY SCHOOL FOR ADULTS FOR THE CLAY STUDIO, SAN FRANCISCO.

REFERENCES: AVAILABLE UPON REQUEST.

October 10, 2019

Community Challenge Grant Program  
c/o City Administrator's Office  
1 Dr. Carlton B. Goodlet Place, Room 362  
San Francisco CA 94102

RE: Far Out West Garden Mural and Garden Improvements:

I am writing in support of Far Out West's request for a Community Challenge Grant to fund a mural and garden improvements in the community garden at 1399 43rd Avenue. I have lived in the Outer Sunset since 1986 and in that time have seen so many positive changes that contribute to the livability and quality of life out here on San Francisco's west side. Far Out West is certainly an outstanding example.

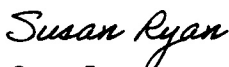
For the last three years, I managed Playland at 43<sup>rd</sup> Avenue, a parking lot-turned-playground and community park, right around the corner from Far Out West. Through my work at Playland, I had the honor and pleasure of collaborating with Georgia Hodges and Doug Jacuzzi, the Far Out West stewards. As across the street neighbors, both have been involved and supportive. I also worked with Georgia on an art show she curated in Playland's Art Container. The show, called VOTE, coincided with the 2018 mid-term elections and included work by 12 Outer Sunset artists which was intended to spark, motivate, and inspire people to take action. Georgia was creative, efficient, reliable, and inspiring in her curation and implementation of this show.

It has been exciting to see the growth and improvements in the Far Out West Garden over time. I hadn't yet met Georgia and Doug when the garden first opened, but remember walking by on Judah and curiously noticing the community garden taking shape on that formerly blighted space by the church. Since then it's been great to watch the raised beds greening and the spaces for community gathering take shape. The installation of the water catchment tank and distribution system has been remarkable, not only as a functioning system, but also as a demonstration and educational opportunity about how this kind of environmental intervention can work and is necessary. The educational panels are awesome.

The mural will be an exciting way to add further beautification to this space and our neighborhood as well as a great way to re-engage neighbors in the FOW community garden. I have absolutely no doubt that Georgia can design and execute an amazing mural that will complement and enhance our neighborhood. I also have the utmost confidence that she can manage the logistics of the project, including scaling a design to fit the dimensions of the wall and the conceptual requirements of a public art piece.

I fully support the project at Far Out West and can't wait to see the new beautification to this well-traveled stretch of Judah.

Sincerely,



Susan Ryan  
1587 40<sup>th</sup> Avenue, San Francisco, CA. 94122

October 13, 2019

Community Challenge Grant Program  
c/o City Administrator's Office  
1 Dr. Carlton B. Goodlet Place, Room 362  
San Francisco, CA 94102  
Attn: Lanita Henriquez

Dear Ms. Henriquez

I am writing in support of the Far Out West (FOW) community garden and mural project. I live right around the corner from FOW and am incredibly appreciative of how this group of volunteers transformed what was, for years, a dilapidated eyesore into a vibrant, green communal space. I have known the founder of FOW, Doug Jacuzzi for 15 years and have been constantly inspired by his dedication and commitment to making his neighborhood a better place. Doug's passion for the environment seems to drive every aspect of his life, both personally and professionally and is seen in the design and management of FOW.

I have also known artist Georgia Hodges for 15 years and have witnessed how much thought and care she puts into her artwork and process. A few years ago I participated in an art show that Georgia organized and was so impressed with the quality and diversity of the fellow artist participants. The show required a huge amount of planning, coordination & curation, and Georgia did an amazing job on all fronts. Her artwork is beautiful and nuanced, and maybe because she has lived in the Outer Sunset for so many years, many of her pieces feel like they incorporate ideas from the environment that surrounds us: the ocean, the wind, the green, the wide expanse. The thought of having a mural at the FOW garden by Georgia is so exciting and I know that she would do an amazing job of creating a large scale piece that reflects the Outer Sunset and the environmental values shared by a neighborhood that lives beside the ocean.

Sincerely,



Frances England

songwriter / musician/ program manager of Playland@43rd community park

Frances England / 1339 43rd Avenue / San Francisco, CA / 94122

Community Challenge Grant Program and the San Francisco Parks Alliance  
1074 Folsom St.  
San Francisco, CA 94103

Re: Letter of Support for Far Out West Community Garden Mural Project Proposal through  
CCG  
Church/Garden address: 1399 43rd Ave  
Project Title: Far Out West Garden Mural and Garden Improvements.

I am writing to express my support for the mural and garden improvements to be made at the Far Out West Community Garden. I live directly across the street. I've lived on Judah between 43rd and 44th for over 11 years and have recently become a homeowner of the apartment I have been living in. I watched the garden project bloom and absolutely love looking out my front window and seeing the garden. I think a mural would enhance the space and very much believe in the importance of public art.

Please contact me if you have any questions or would like me to elaborate.

Quindi Berger  
3833 Judah Street  
SF, CA 94122  
415-828-0345  
quindibird@gmail.com

October 13, 2019

Community Challenge Grant Program  
c/o City Administrator's Office  
1 Dr. Carlton B. Goodlet Place, Room 362  
San Francisco, CA 94102

Att: Lanita Henriquez

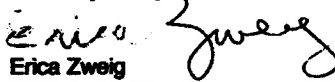
Dear Ms. Henriquez,

I am the owner of the property 3830 and 3832 Judah Street, SF, CA 94122. It is a 3 story building with 3 occupants, including myself. There is a Judah St East facing wall, 3 stories high and it is flat and blank bordering the wonderful Far Out West Community Garden. The wall is visible by all who enter this part of Outer Sunset, pedestrians, N Judah bus riders, autos, entering this neighborhood going West as well as commuters waiting at bus stops on 43rd Avenue and Judah.

For many years I've thought about how an ART MURAL on the wall would beautify and be meaningful to the community, a community that is fast becoming an art outpost in SF on the West side. This, along with adding to the environment of the community garden.

I have admired the artwork of my neighbor Georgia Hodges for a long time. Her work is both beautiful and deep. Georgia and her family have led the development of the FOW Community Garden and other positive changes and artistic events in the area. She is an important member of this outer sunset community. I am grateful Georgia agreed to be the artist of the mural. We have talked, over years, about the mural - that it have an important meaning in keeping with the community, the ocean, GG Park, caring for the environment and community engagement as well. The prototypes of her proposed artwork for the mural hits those points in a beautiful and highly artistic way. We are excited to be considered for the Community Challenge Grant. I am prepared to contribute a share of the costs and we will also engage our neighbors in some fundraising to meet our share of the project. Thankyou very much for your consideration.

Sincerely,

  
Erica Zweig  
3832 Judah Street  
San Francisco, CA 94122  
415 606 7229



## Waiver of Proprietary Rights

### for Artwork Placed Upon PRIVATE PROPERTY under VARA and CAPA

The artist, <sup>Georgia Hodges</sup> <<INSERT NAME OF ARTIST>>, has designed a work of visual art ("the Artwork") as described below. The Artwork will be located at the address below, with consent from <<INSERT NAME OF PROPERTY OWNER>> (hereinafter referred to as the "Property Owner"). <sup>Erica Zweig</sup>

DESCRIPTION: [type, mural, medium]:

Mural

TITLE, DATE: The Interconnectdness of all Living Things.

DIMENSIONS: 32' X 40'

ADDRESS/LOCATION: 3830 - 3832 Judah St.

As a condition of the Property Owner's approval and authorization to create the Artwork on the Property, Artist agrees to waive and does hereby waive voluntarily all rights to attribution and integrity with respect to the Artwork and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) ("VARA"), the California Art Preservation Act (Cal. Civ. Code §§987 and 989) ("CAPA"), or any other local, state, foreign or international law, as currently drafted or as may be hereafter amended, that conveys the same or similar rights (collectively "Moral Rights Laws"), with respect to the Artwork, its display, removal from display, exhibition, installation, conservation, storage, study, alteration and any other activities conducted by the Property Owner or any future owner of the Property. If the Artwork is incorporated into a building such that the Artwork cannot be removed from the building without physical defacement, mutilation, alternation, distortion, destruction, or other modification (collectively, "Modification") of the Artwork, Artist waives any and all such claims under any Moral Rights Laws arising out of or against any current or future owners of the Property, and its agents, officers and employees, for Modification of the Artwork.

The Property Owner, or any future owner of the Property, has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the Artwork, in whole or in part without prior notice to the Artist. However, if the Property Owner, or any future owner of the Property, modifies the Artwork without the Artist's consent in a manner that is prejudicial to Artist's reputation, Artist retains the right to disclaim authorship of the Artwork in accordance with 17 U.S.C. § 106A (a) (2).

The Property Owner has no obligation to pursue claims against third parties for modifications or damage to the Artwork done without the Property Owner's authorization. However, the Property Owner may pursue claims against third parties for modifications or damage or to restore the Artwork if the Artwork has been modified without the Property Owner's or Artist's authorization. In the event that the Property Owner pursues such a claim, Property Owner shall notify the Artist, and Artist shall cooperate with the Property Owner's efforts to prosecute such claims.

Artist bears the sole responsibility for providing the San Francisco Arts Commission and Property Owner with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Arts Commission: 401 Van Ness Avenue, Suite 325, San Francisco, CA 94102 and to the Property Owner: <<INSERT ADDRESS FOR NOTICE>>.

PROPERTY OWNER

Property Owner: Erica Zweig  
(or Authorized Agent): \_\_\_\_\_  
Address: 3830 - 3832 Judah St.  
San Francisco, CA 94122  
Email: ezweig07@att.net  
Phone: 415-606-7229  
SIGNATURE: Erica Zweig  
DATE: 6/8/20

ARTIST

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Artwork.

Artist: Georgia Hodges  
Address: 1381 C 43rd Ave  
San Francisco, CA 94122  
Email: gdh@soularch.com  
Phone: 415-608-0173  
SIGNATURE: [Signature]  
DATE: 6/8/20

For more information regarding VARA and CAPA:

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/visual-artists-rights-act>

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/california-art-preservation-act>

## FAR OUT WEST 5 YEAR MAINTENANCE PLAN:

### MURAL:

The wall slated for the mural will be properly prepared with a power wash and 1-2 coats of primer paint and 1-2 coats of exterior grade, high quality undercoat paint. The upper two thirds of the mural (2<sup>nd</sup> and 3<sup>rd</sup> stories) will be painted with high quality mural paint and final spray coated with an acrylic varnish. The lower level (1<sup>st</sup> story) will be coated with a graffiti protection varnish. The nature of the design of the lower portion of the mural will allow for easy touch up painting as needed. Artist Georgia Hodges will be responsible for maintaining the mural, and repainting/restoring as necessary.

The “plaque” created at eyelevel will have a scan code to access a complete document of the GREEN NEW DEAL Resolution. There will be opportunity to add new scan codes to new, relevant information to GREEN NEW DEAL developments and related materials, such as voter registration, etc.

### FOW GARDEN Beautification:

For the next 5 years, FOW will conduct monthly workdays to cultivate new members and maintain the gardens, plots etc.

# RESOLUTION

116<sup>th</sup> Congress, 1<sup>st</sup> Session

H. RES. 109  
RECOGNIZING THE DUTY  
OF THE FEDERAL  
GOVERNMENT TO CREATE  
**GREEN  
NEW  
DEAL**

IN THE HOUSE OF  
REPRESENTATIVES,  
FEBRUARY 7, 2019

Whereas  
Sec. 104

Resources Bulletin  
BoA and  
Register to Vote here: B

Resolved,  
...to PROMOTE JUSTICE AND FAIRNESS  
BY STOPPING CURRENT  
PREVENTING FUTURE, and re-  
PAIRING HISTORIC  
**OPPRESSION** of  
INDIGENOUS PEOPLES, COMMUNITIES  
OF COLOR, MIGRANT COMMUNITIES, de-  
INDUSTRIALIZED COMMUNITIES, depopulated  
rural communities, the POOR, low income  
workers, WOMEN, the elderly, the unhoused,  
people with DISABILITIES, AND  
**YOUTH...**

...to achieve **NET-ZERO GREEN**  
HOUSE EMISSIONS THROUGH A  
**FAIR AND JUST** TRANSITION  
FOR ALL COMMUNITIES and  
WORKERS; ... BY INVESTING IN  
**SUSTAINABLE FARMING AND**  
**LAND USE PRACTICES THAT**  
**INCREASE SOIL HEALTH;...**

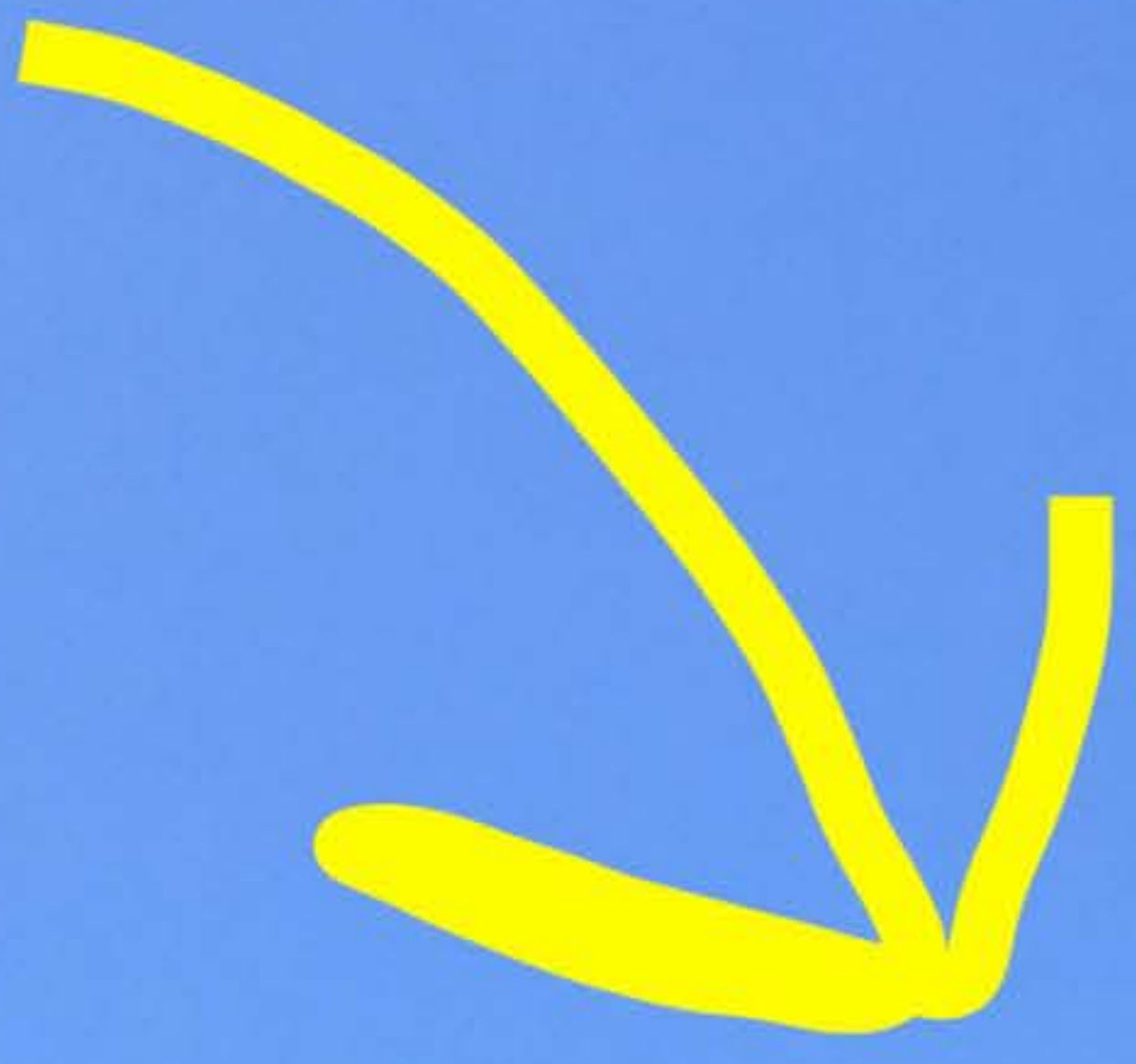
...to SECURE FOR ALL PEOPLE OF THE  
UNITED STATES FOR GENERATIONS TO  
COME—  
— **CLEAN AIR**  
— **CLIMATE AND COMMUNITY RESILIENCE**  
— **HEALTHY FOOD**  
— **ACCESS TO NATURE;**  
— **A SUSTAINABLE ENVIRONMENT...**

...to INVEST in the **INFRA-  
STRUCTURE AND**  
**INDUSTRY** of the UNITED  
STATES TO SUSTAINABLY MEET  
THE CHALLENGES OF THE 21<sup>ST</sup>  
CENTURY... A GND MUST BE DEVELOPED  
THROUGH **TRANSPARENT AND INCLUSIVE**  
CONSULTATION AND COLLABORATION...

... BUILDING RESILIENCE  
AGAINST CLIMATE  
CHANGE-RELATED DISASTER,  
SUCH AS EXTREME WEATHER,  
INCLUDING BY LEVERAGING  
FUNDING AND FINANCING  
INVESTMENTS FOR  
COMMUNITY-DEFINED  
PROJECTS AND STRATEGIES



Mural Dimensions: 32'x40'



Site Address: 3830-3832 Judah St.