



**MOSCONE PASEO ARTIST SELECTION PANEL
MEETING TWO
SUMMARY**

MEETING DATE

August 24, 2017

VOTING SELECTION PANELISTS

*Youcef Bouhamama, Project Manager, San Francisco Public Works

René de Guzman, Senior Curator of Art, Oakland Museum of California

Mark Schwettmann, Design Director, Skidmore, Owings & Merrill

Dorka Keehn, Arts Commissioner

**Jennifer Lovvorn, Senior Public Art Program Manager, San Francisco Arts Commission

Rhiannon MacFadyen, Founder/Director, Black & White Projects + A Simple Collective

Cathy Maupin, Executive Director, Yerba Buena Community Benefit District

Katie Hood Morgan, Assistant Curator and Exhibitions Manager, Walter and McBean Galleries

*John Noguchi, Convention Facilities Department Director, Moscone Center Administration

*sharing a vote

**non-voting panelist

PROCESS

The following artists presented an overview of their practice and proposals for the Moscone Paseo Artist Selection Panel:

Brian Barnecllo

Brendan Monroe

Kelly Ording

The panelists were asked to discuss and evaluate each of the proposals on the following criteria:

- Aesthetic quality
- Appropriateness of the proposed artwork for the site and project goals
- Demonstrated feasibility of the preliminary proposal and the proposal budget
- Demonstrated maintainability and durability of the artwork's design, materials, fabrication and installation methods

The panelist then ranked the artists 1, 2, or 3 (1 = highest rank) accordingly.

RESULTS OF VOTING TALLY

Brian Barneclo	10
Brendan Monroe	9
Kelly Ording	17

ARTS COMMISSION APPROVAL

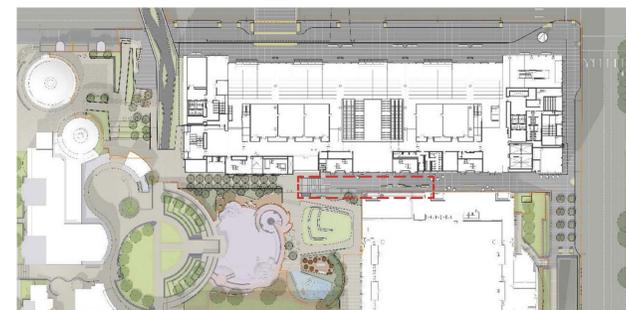
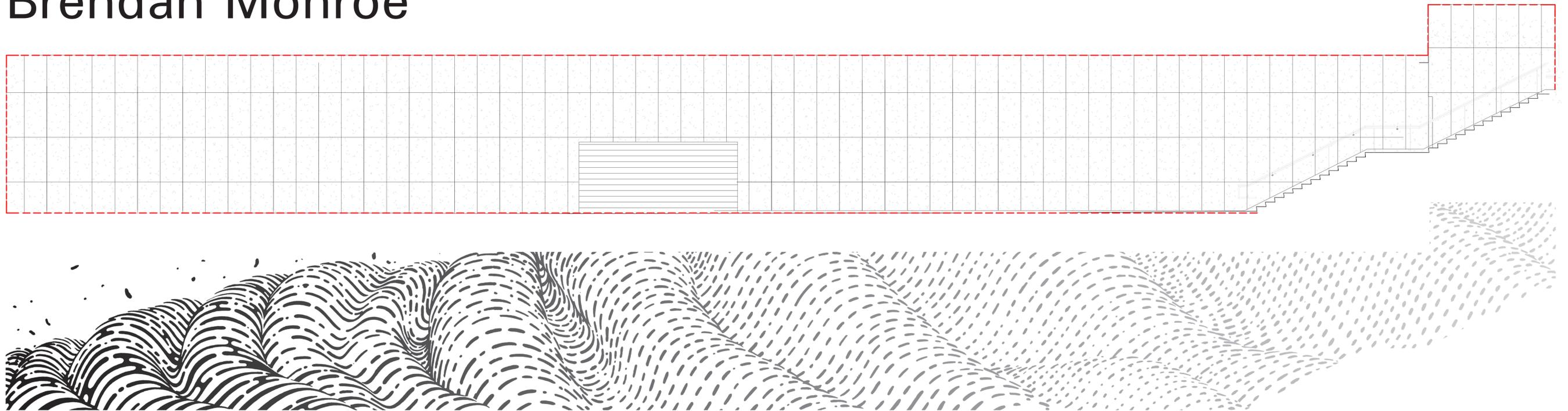
Motion: Motion to approve the artist Brendan Monroe and his proposal for the Moscone Paseo Public Art Project as recommended by the artist selection panel.

Motion: Motion to authorize the Director of Cultural Affairs to enter into contract with artist Brendan Monroe for an amount not to exceed \$200,000 for design, fabrication, transportation and installation consultation of an artwork for the Moscone Paseo Public Art Project.

ROLL

ART PROPOSAL FOR THE MOSCONE CENTER PASEO MURAL

Brendan Monroe



Roll is an artwork inspired by the movement of water and air in nature. The piece depicts an abstract mass filling and spilling over the wall and into the Moscone Paseo. To the West the dotted line work resembles a layer of fog coming in over the San Francisco coastal mountains. As it piles in and builds up to the East, the drawing intensifies, is rolled up and becomes heavy, just as if thick blanket is being pushed in toward the edge of the city.

The use of black, white and gray is a graphic representation and a man-made translation of soft, smooth ebb and flow of cloud banks. This takes cues from the grids inherent in the flat building wall and surrounding architecture and bends the picture plane in an optical play of surfaces and perspective. The mural evokes a human analytical look at the nature that has existed in the region with and without the City of San Francisco for millennia. The rolling volume of abstracted shape joins the viewer in the foreground and hints a subtle reminder that nature cannot be contained by the edges of the wall.

