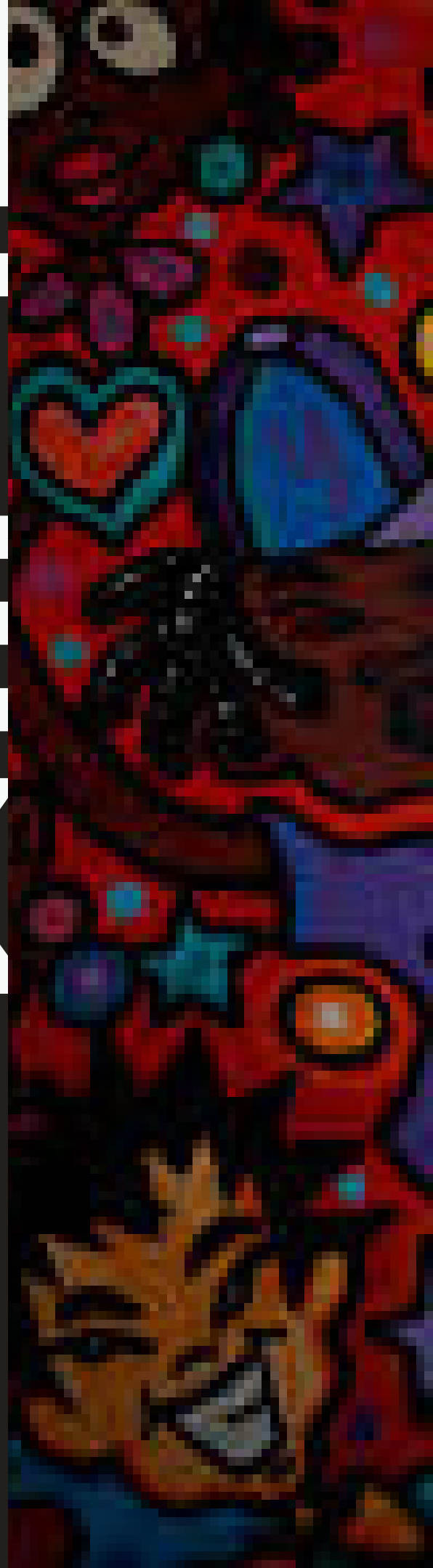


# AFRICAN AMERICAN ART & CULTURE COMPLEX

THE CENTER OF BLACK JOY



# PRESENTATION OUTLINE

## TODAY'S AGENDA

- ABOUT AAACC
- PROGRAM HIGHLIGHTS
- FISCAL HEALTH
- BOARD GOVERNANCE
- FUTURE VISION



ABOUT

*Us*



OUR  
*Vision*

**TO BE A SPACE FOR BLACK CREATIVES AND COMMUNITIES TO THRIVE**

# WHO WE ARE



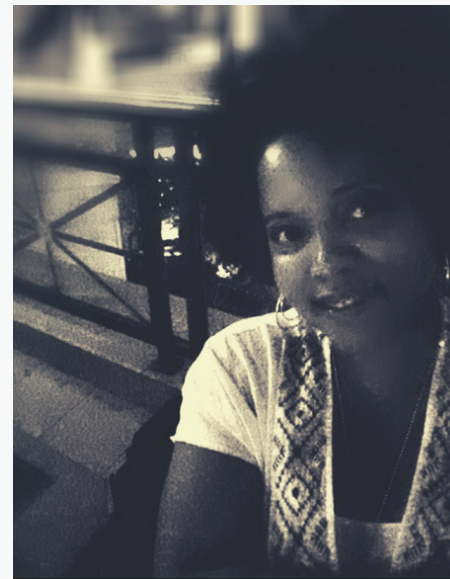
MELONIE  
GREEN

Co-Executive  
Director



MELORRA  
GREEN

Co-Executive  
Director



LISA  
GRAY

Grants &  
Compliance  
Manager



IDRIS  
HASSAN

Office Manager



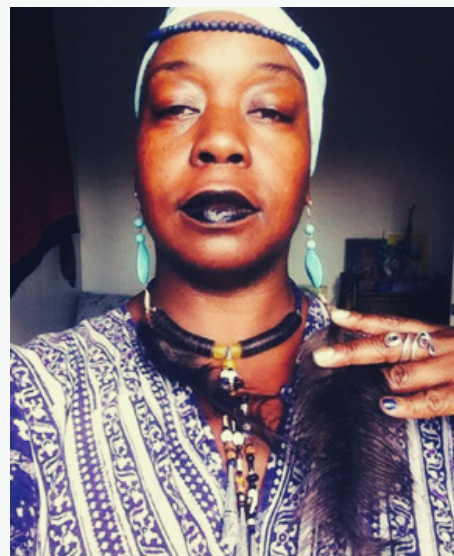
VACANT

Executive Assistant



VACANT

Programs & Services  
Coordinator



RESHAWN  
GOODS

Adult  
Programs & Services  
Administrator



VACANT

Children & Youth  
Programs & Services  
Administrator



VACANT

Communications  
Coordinator



VICTOR  
LOPEZ

Building Manager



PRECIOUS  
GREEN

Rental & Membership  
Coordinator



JR  
VALREY

Event  
& Facility Support



A F R I C A N   A M E R I C A N  
A R T & C U L T U R E  
C O M P L E X

OUR  
*Mission*

The African American Art & Culture Complex is a space for Black creatives and communities to present, gather, and learn and a place for all to experience the brilliance of Black art and culture.

MISSION & VALUES



A F R I C A N A M E R I C A N  
A R T & C U L T U R E  
C O M P L E X

OUR

*Values*

**Creative  
Equity**

- WORK TRADE PROGRAM
- AFFORDABLE RENTALS PROGRAM

**Excellence**

- ALL PROGRAMS AND SERVICES

**Freedom of  
Expression**

- VISUAL ARTS & EXHIBITIONS PROGRAM
- THEATER & PERFORMING ARTS PROGRAM

**Fun &  
Innovation**

- CHILDREN & YOUTH PROGRAM
- TECH & MEDIA PROGRAM

**Health &  
Wellness**

- CAPOEIRA
- KARATE
- FITNESS CLASS
- VOGUE DANCE

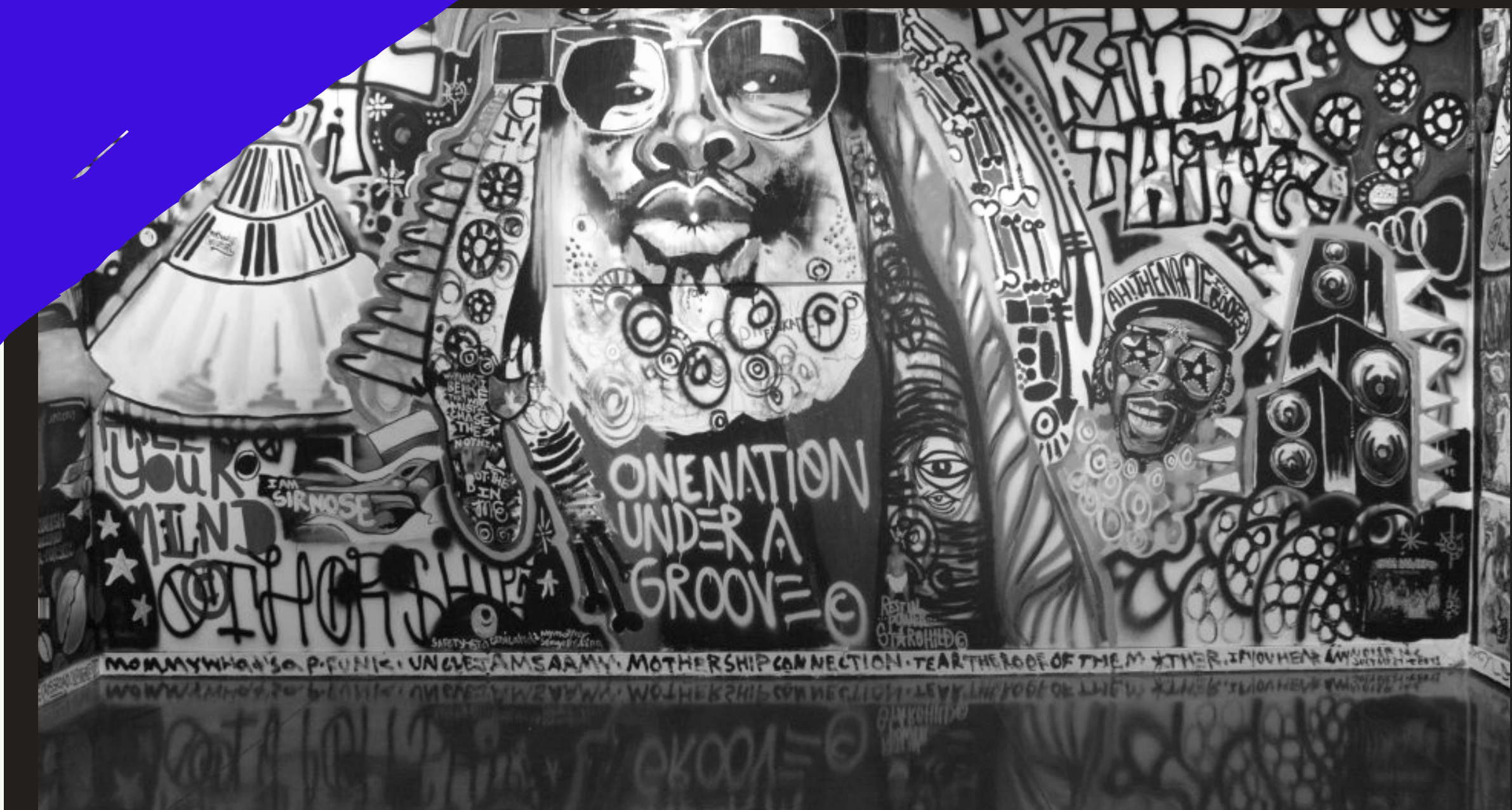
MISSION & VALUES



PROGRAM

*Highlights*





FY

**2019-2020**

- Visual Arts & Exhibitions
- Art Classes
- Responsive Public Programming
- Technical Assistance Program
- Fiscal Sponsorship Program
- Collaborative Community Project

PROGRAM HIGHLIGHTS



## ART PROGRAMS

- 5 Exhibitions
- 5 New Adult Art Classes
- Launch of the Tech Lab



## SERVICES PROGRAM

- Fiscal Sponsorship Program
- Technical Assistance Program
- Health & Wellness Classes and Workshops



## COMMUNITY ENGAGEMENT

- Kwanzaa Celebration
- The Black Family Reunion
- MLK National Day of Service
- Wakanda Winter Wonderland



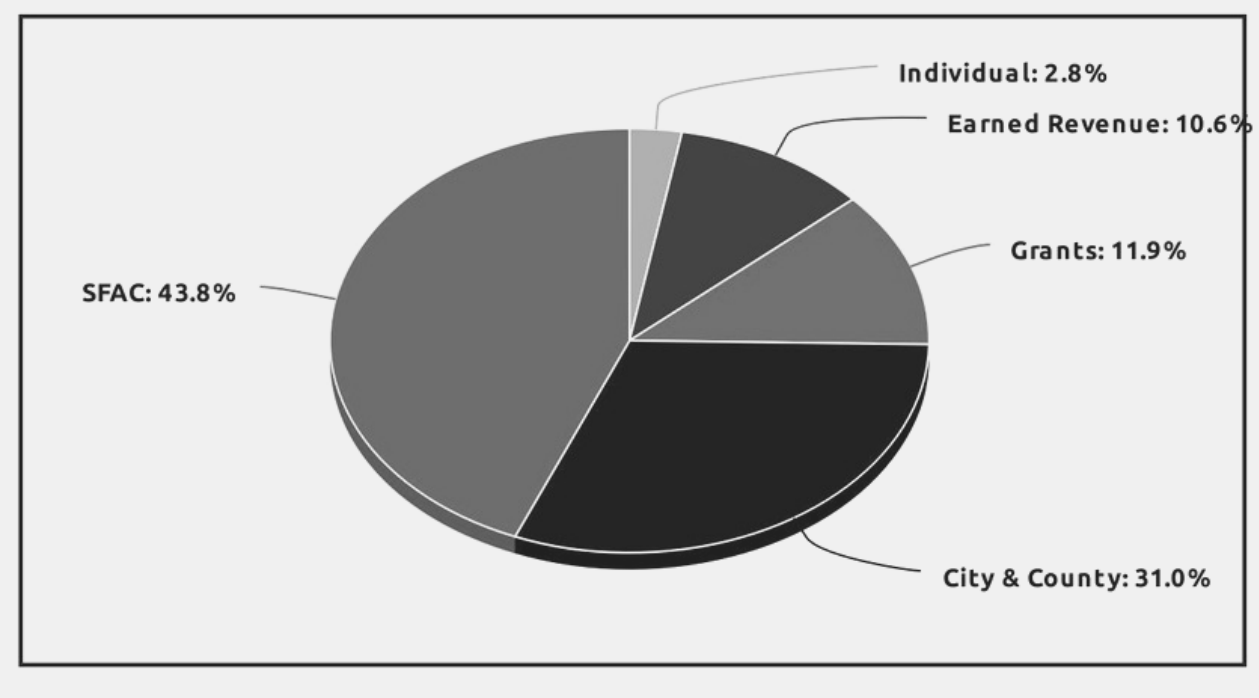
FISCAL

Health



FY  
*2019-2020*

FISCAL HEALTH



## DIVERSIFIED REVENUE PLAN

We are committed to flipping our pie chart to reflect:

- City funds make up less than 50 percent of our annual operating budget
- Increased sales from artwork and merchandise
- Transition from rental organization to co-working platform

## PROGRAM RESERVES

Our goal is to maintain a programmatic reserve fund with:

- 1% of unrestricted funds
- 1% Board contributions
- Three-month cash reserve

## COMPLIANCE MONITORING

In our FY18-19 compliance monitoring meeting, the following are our highlight areas of improvement:

- Budget needs to allocate shared admin cost across programs
- PnL needs to show year to date activity by program and include shared cost
- Update payroll data and include property tax filings

BOARD

Governance



FY

*2019-2020*

# BOARD GOVERNANCE



## BOARD OF DIRECTORS

- Arnold Townsend, President
- Jolen Anderson, Vice President
- Soraya Wright, Treasurer
- PJ Johnston, Parliamentarian
- Ain Bailey
- Mkonu Mwapagha
- Mattie Scott
- Ayo Suber

## OUR COMMITTEES

- Finance Committee
- Governance Committee
- Tech Committee

## BOARD DEVELOPMENT

- Review and implement best practices by reviewing our bylaws
- Share year-round training opportunities
- Expand our policy to increase board giving and fundraising





FUTURE

*Vision*



THE  
BLACK WOMAN  
IS GOD BEAUTY ZONE

NyeLynTho | re

THE VISION  
*Forward*

FUTURE VISION

# VISION FORWARD: A SOCIAL ENTERPRISE



As a non-profit social enterprise with a commitment to social innovation, social service, and social justice, we have categorized our programs as follows with current and future services below:

## SOCIAL INNOVATION

- Art Programs
- Adult Programs
- Children & Youth Programs
- Tech & Media Program

## SOCIAL SERVICE

- Fiscal Sponsorship Program
- Health & Wellness Program
- Membership Program
- Technical Assistance Program
- Work Trade Program

## SOCIAL JUSTICE

- Ambassador Program
- Black Family Reunion
- MLK National Day of Service
- Wakanda Winter Wonderland

**BY 2021,  
AAACC WILL:**

## **PROGRAMS & SERVICES GOALS**



### PROGRAMS & SERVICES

- Host our first annual season of robust art programs
- Provide wrap around services for the whole family
- Host our first Tech Art Showcase from Light Cypher Lab

### COMMUNITY ENGAGEMENT

- Increase our footprint on the Fillmore and Bayview corridor by co-hosting and co-presenting events.
- Host two community partner meetings per quarter
- Provide free monthly emerging artists showcase

### INCREASE CAPACITY

- Implement the strategies from our business plan and model is our roadmap
  - Transition from a rental platform to a co-working model.
  - Efficient workflow environment with proper software and programs
  - Efficient booking process with proper booking software booking
  - MarComm consultant specialist to powerfully communicate and promote AAACC events, programs, and services

# BOARD GOALS



## EXPAND TO A BOARD OF 11 MEMBERS

- By Q4 of FY19-20
  - Host two recruitment events
  - Increase to 11 members

## STRENGTHEN OUR COMMITTEES

- Currently, we have three committees: Governance, Finance, and Tech. Our goal is to:
- Add Fundraising Committee
  - Host quarterly committee meetings
  - Each committee recruits one additional member or ambassador

## CREATE ADVISORY COUNCIL

- Advisory Council is our ambassador body who:
- Potential board members
  - Love and understand the importance of Black art
  - Volunteer for AAACC events and programs

# Get Social With Us



AAACCSF



AAACCSF



AAACULTURECOMPLEX

**CONTACT  
US FOR A  
TOUR!**

**MAILING ADDRESS**

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SAN FRANCISCO, CA 94102

**EMAIL & WEB ADDRESS**

INFO@AAACC.ORG  
DIRECTORS@AAACC.ORG  
AAACC.ORG

**PHONE NUMBER**

(415) 922-2049