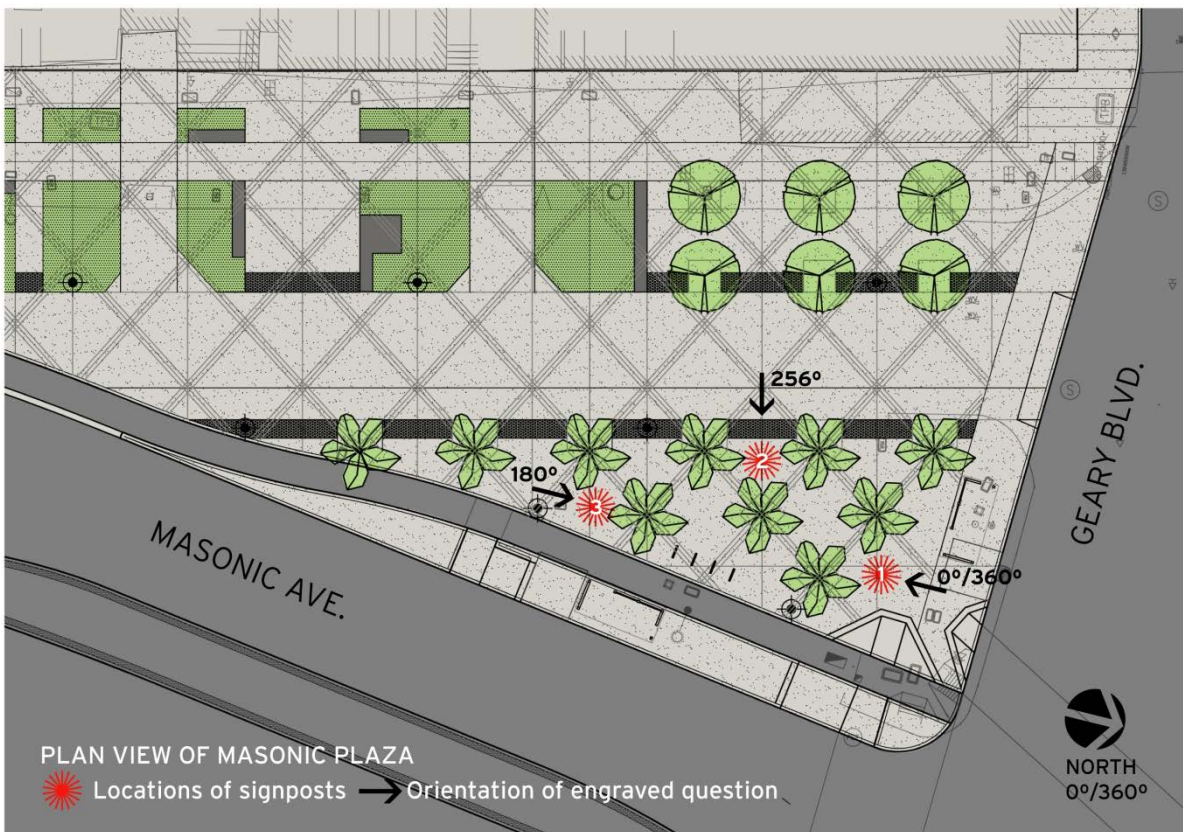


Staff Report

Date: August 9, 2016
To: Visual Arts Commissioners
From: Mary Chou, Project Manager
Re: Masonic Avenue Streetscape Improvement Project

The following is the final orientation of the posts in the plaza, the color palette, and the design and layout of text and arrows for the artwork by Scott Oliver for the Masonic Avenue Streetscape Improvement Project. A prototype of one of the arrows will be presented for review at the meeting. As a reminder, the Visual Arts Committee approved the final list of place names at the July 2016 VAC.

Motion: Motion to approve Design Development deliverables (color palette, text layout and arrow design) for Scott Oliver's *Points of Departure* artwork for the Masonic Avenue Streetscape Improvement Project.

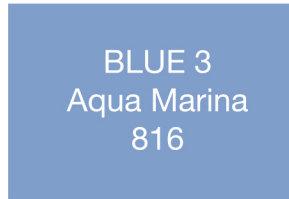
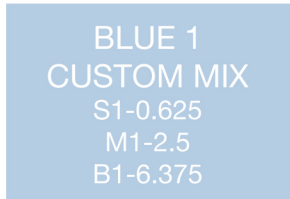


POST 1 ARROWS

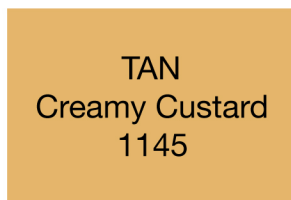
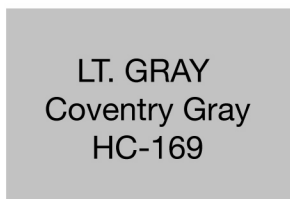
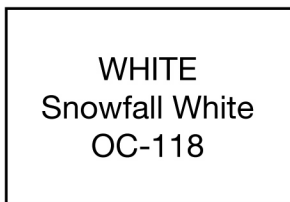


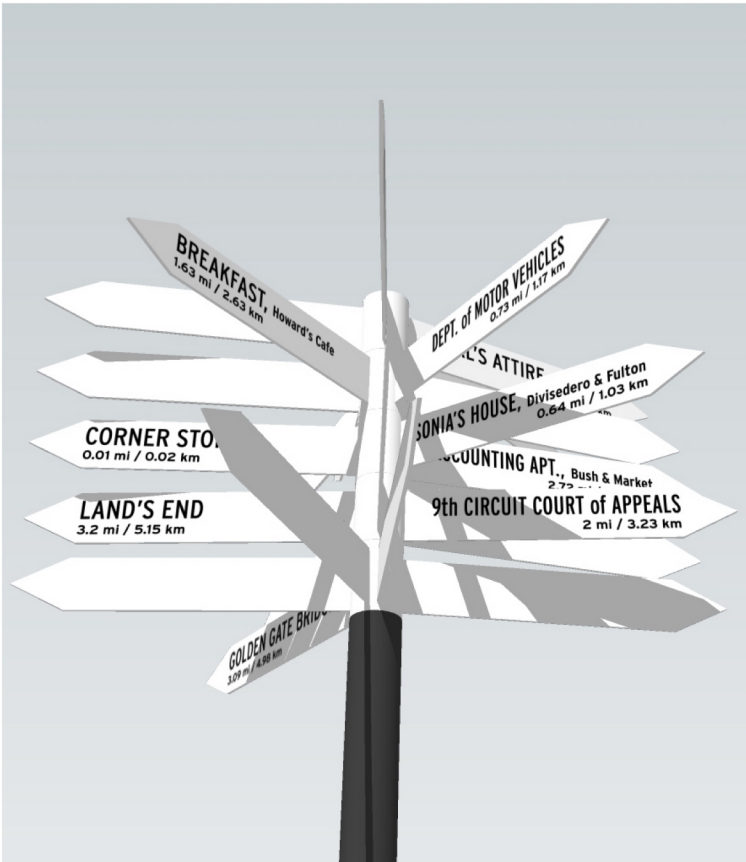
Type on all arrows is either white or black depending on background color. * White is the infill color for the questions engraved into the posts. **Black is the color of all three posts.

POST 2 ARROWS



POST 3 ARROWS

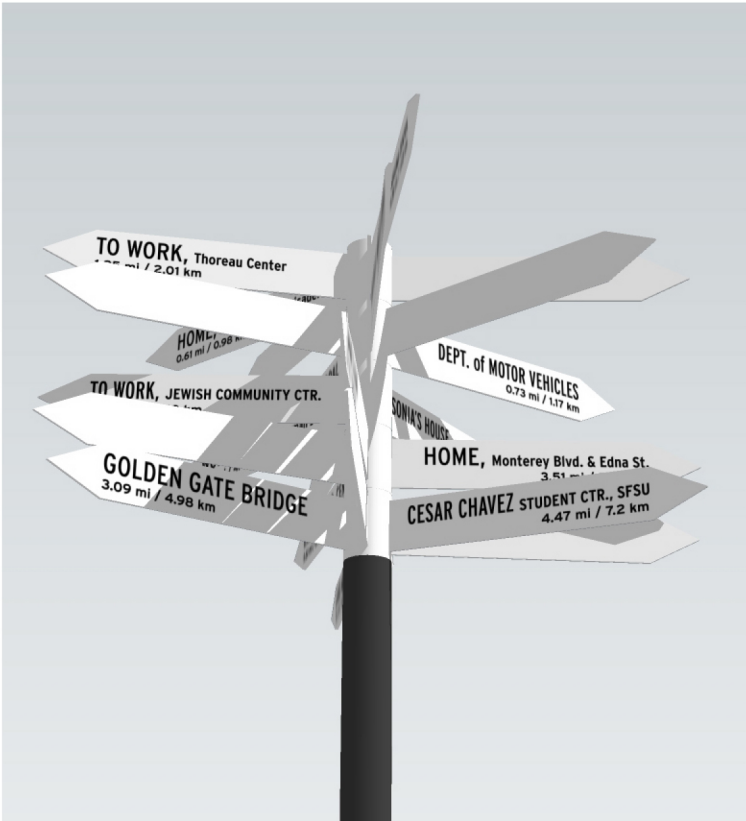




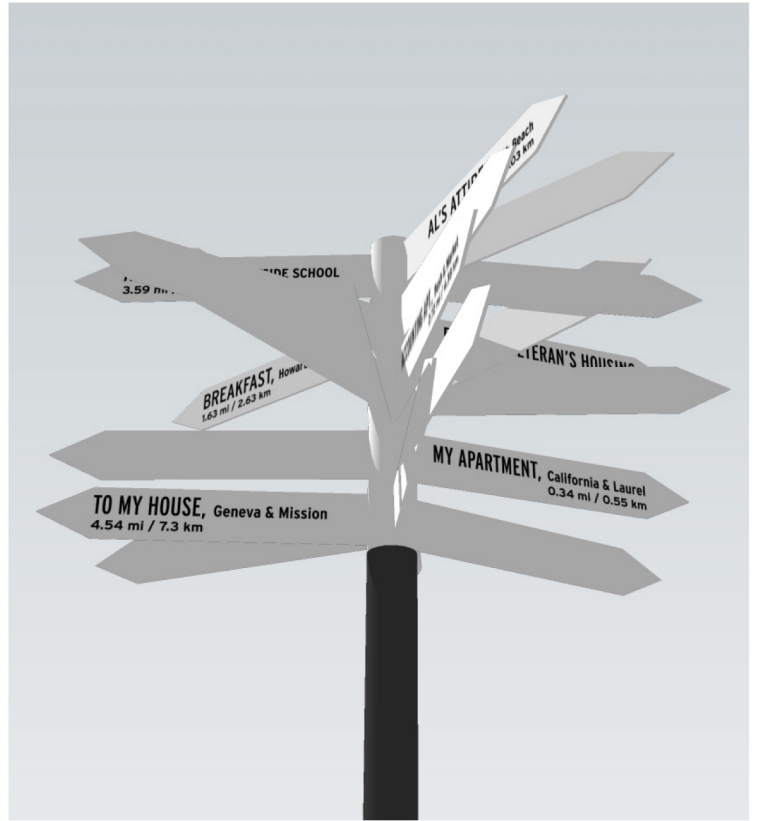
North



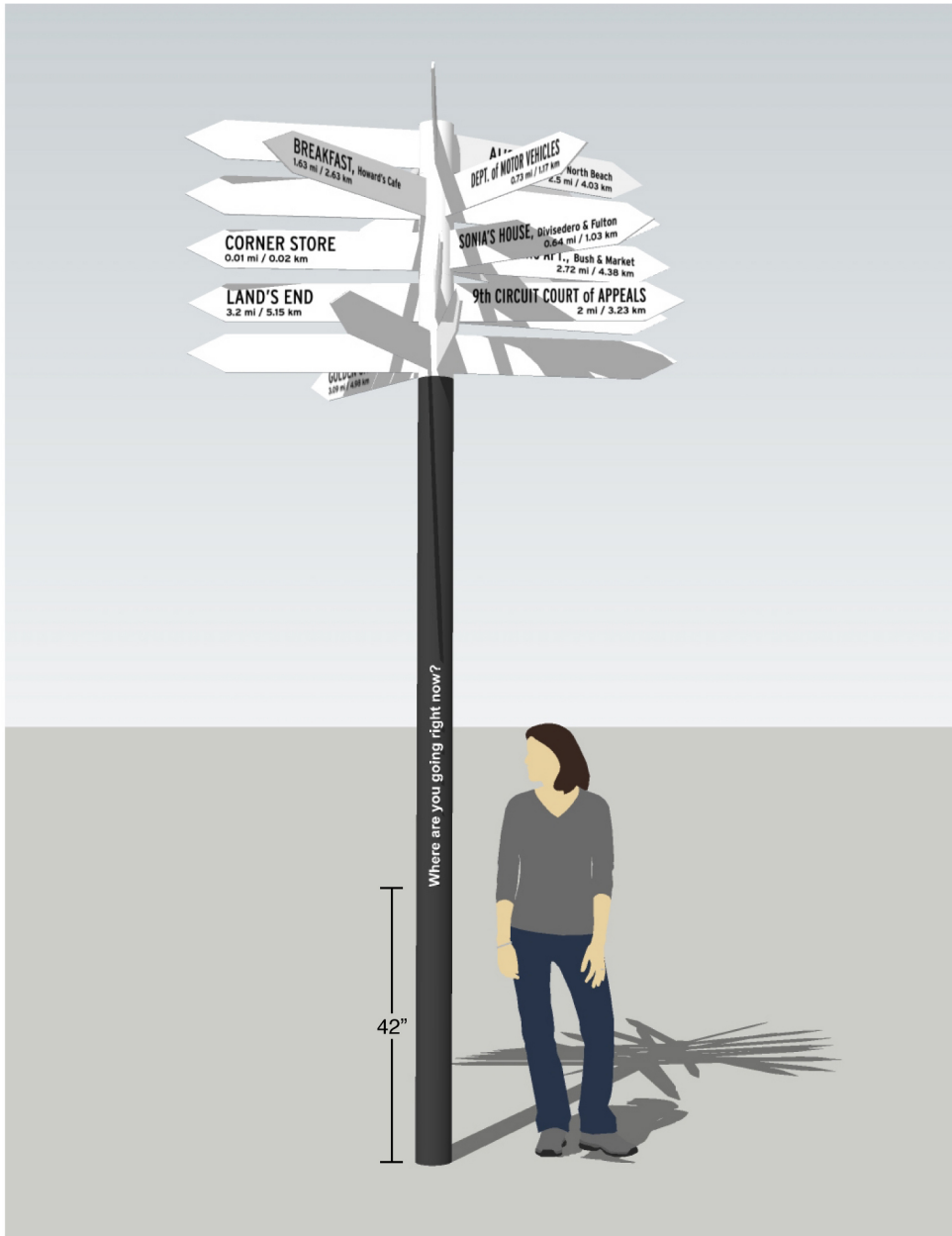
South



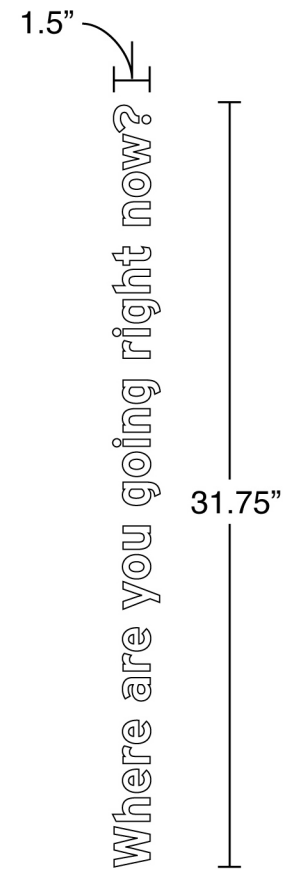
East



West

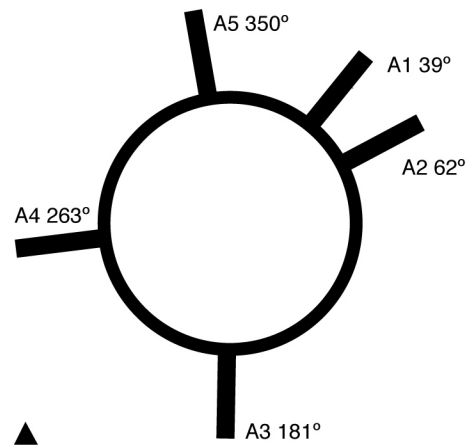


Placement of engraved question : View looking north
 Not to scale

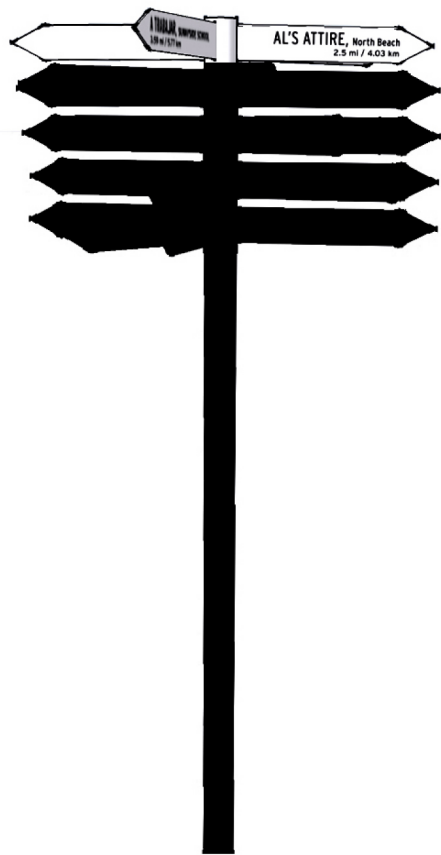
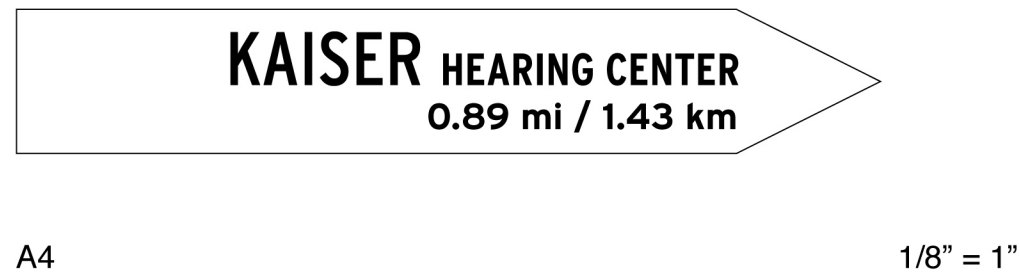
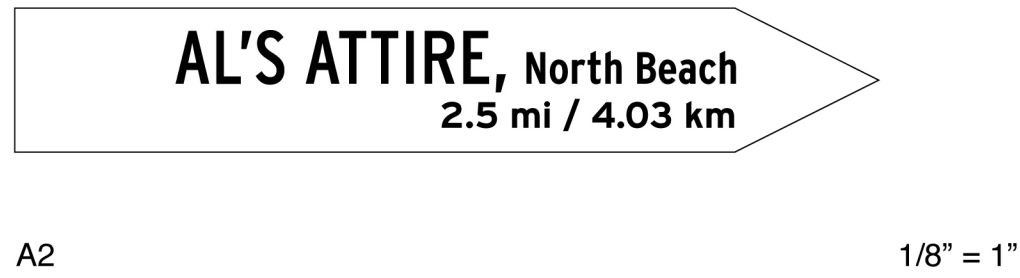


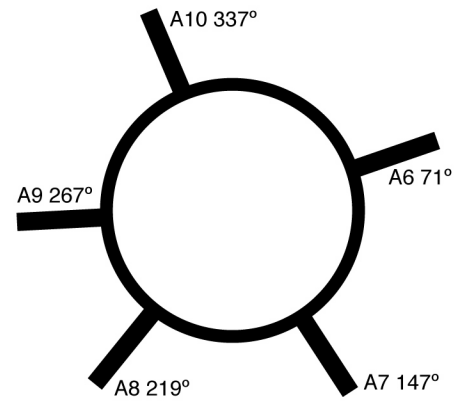
Typography for post engraving

1/8" = 1"

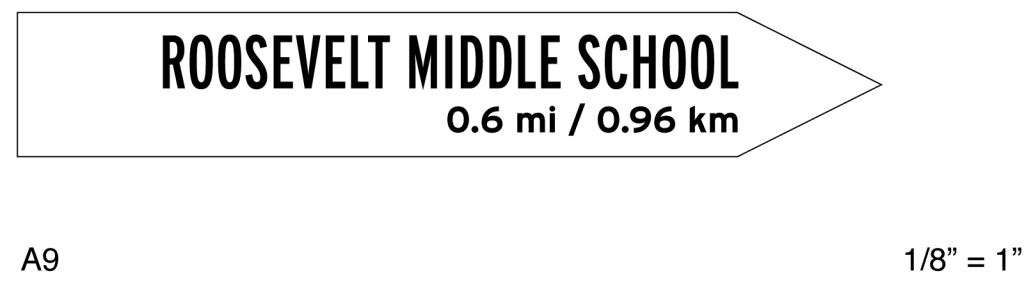
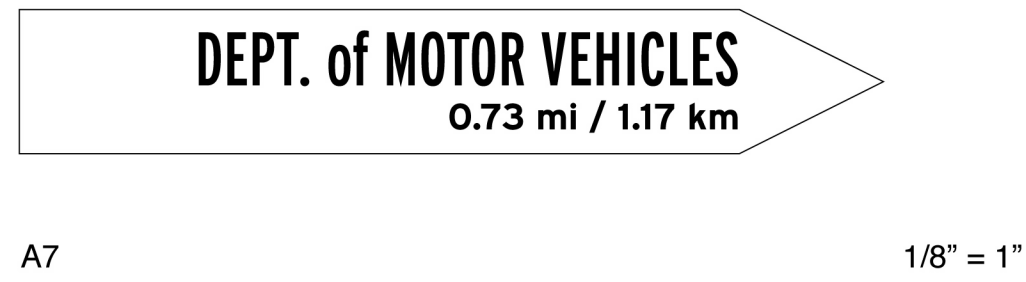
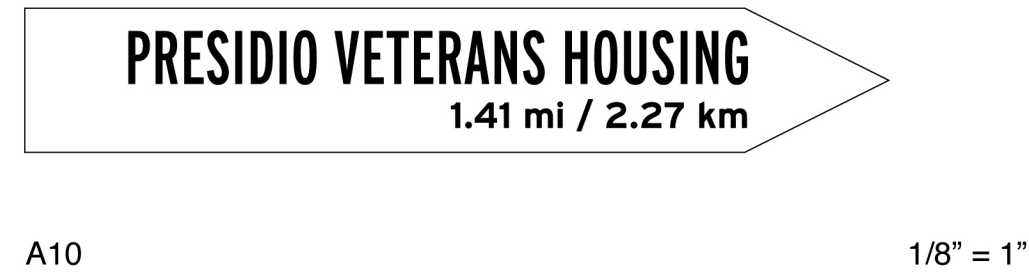
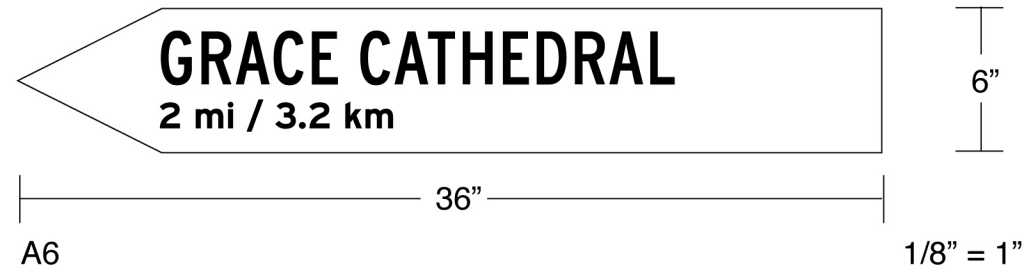


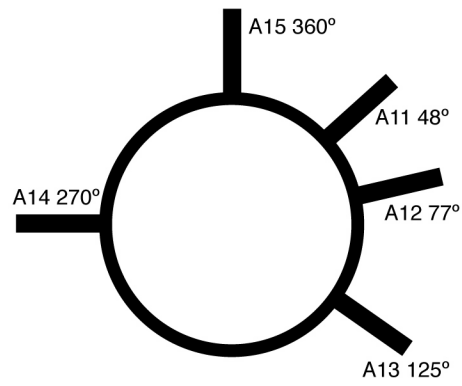
▲
N 0°/360°
SECTION DIAGRAM
1/4" = 1"



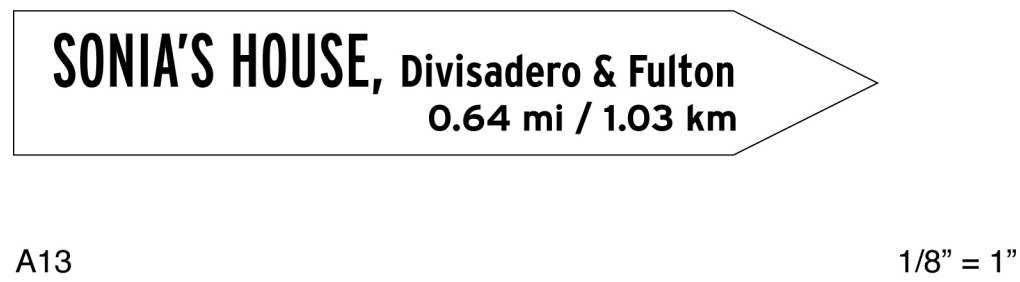
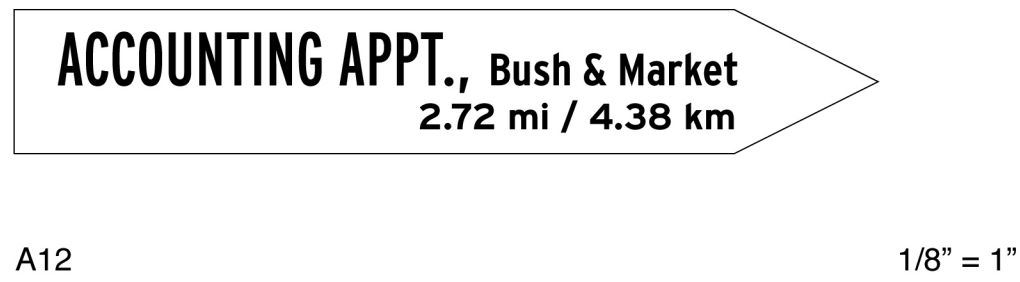
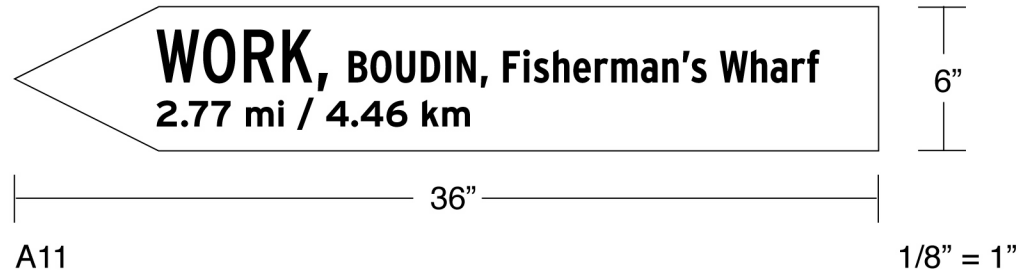
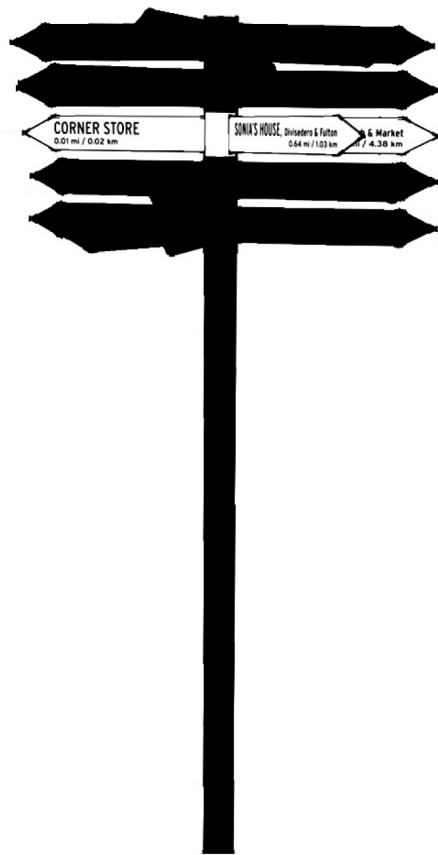


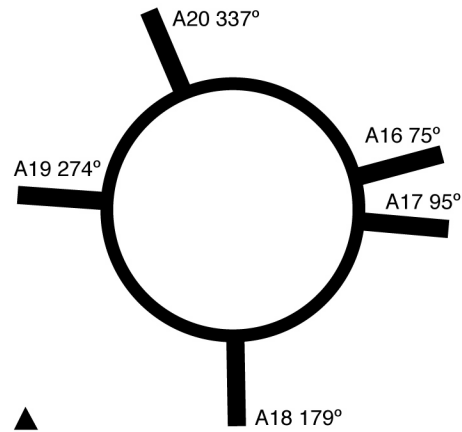
▲
N 0°/360°
SECTION DIAGRAM
1/4" = 1"



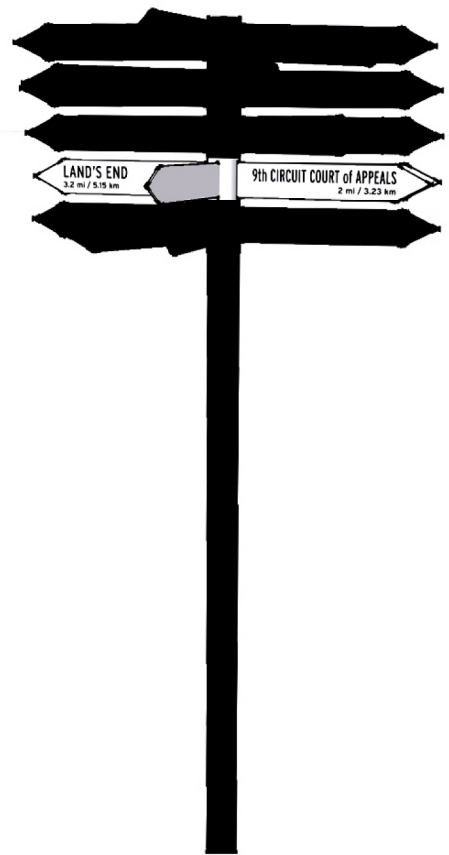
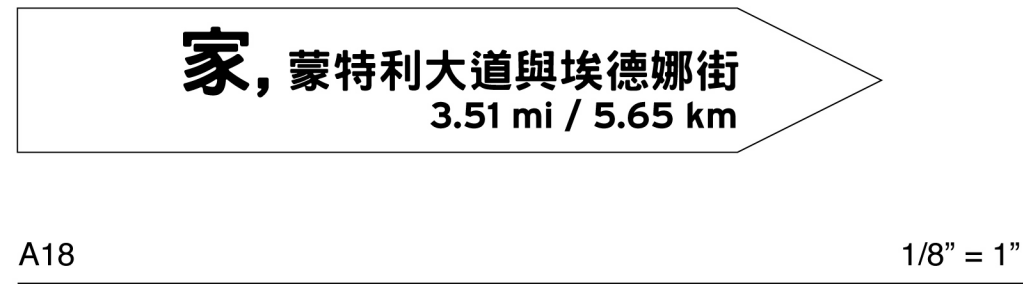
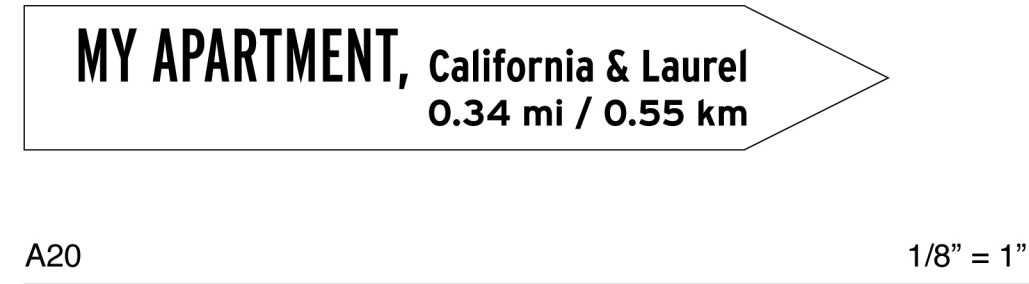


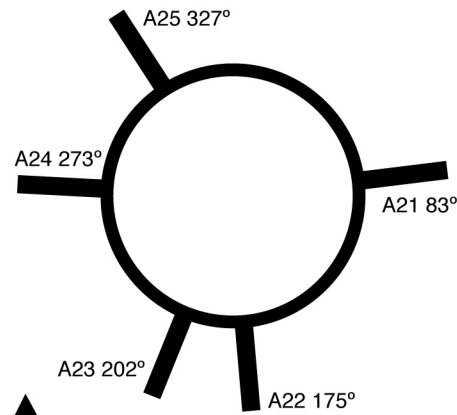
▲
N 0°/360°
SECTION DIAGRAM
1/4" = 1"



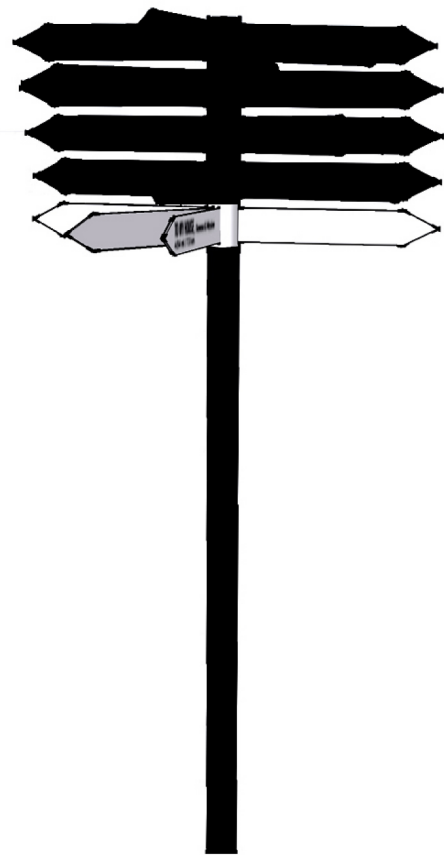
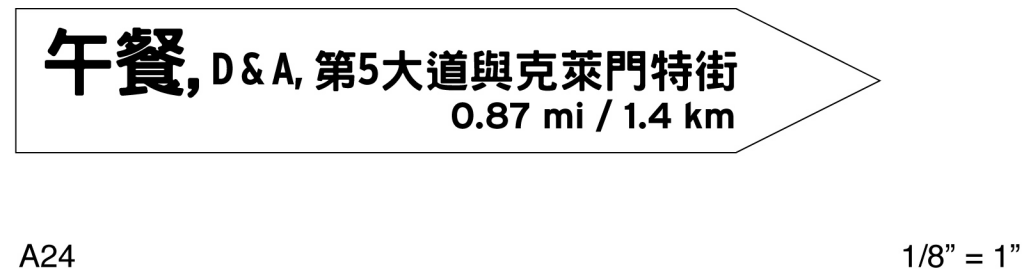
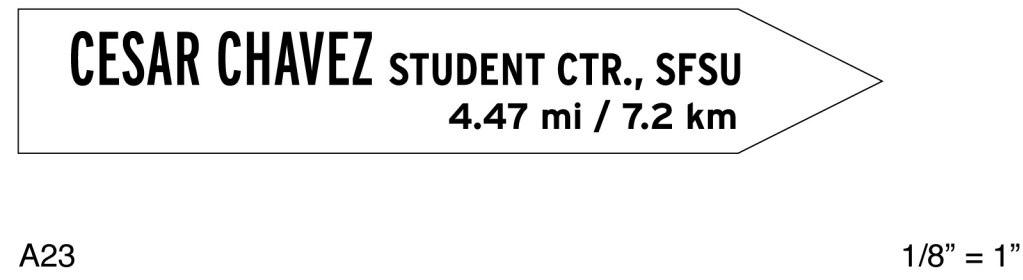
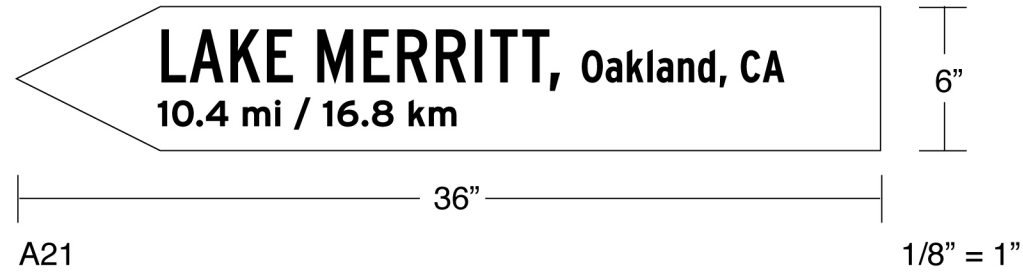


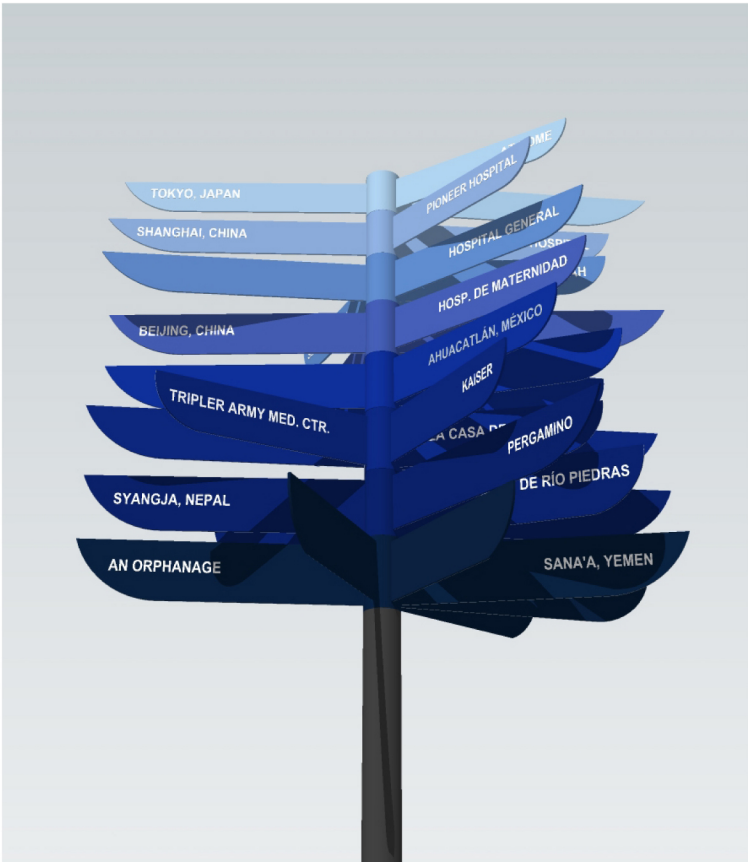
▲
N 0°/360°
SECTION DIAGRAM
1/4" = 1"



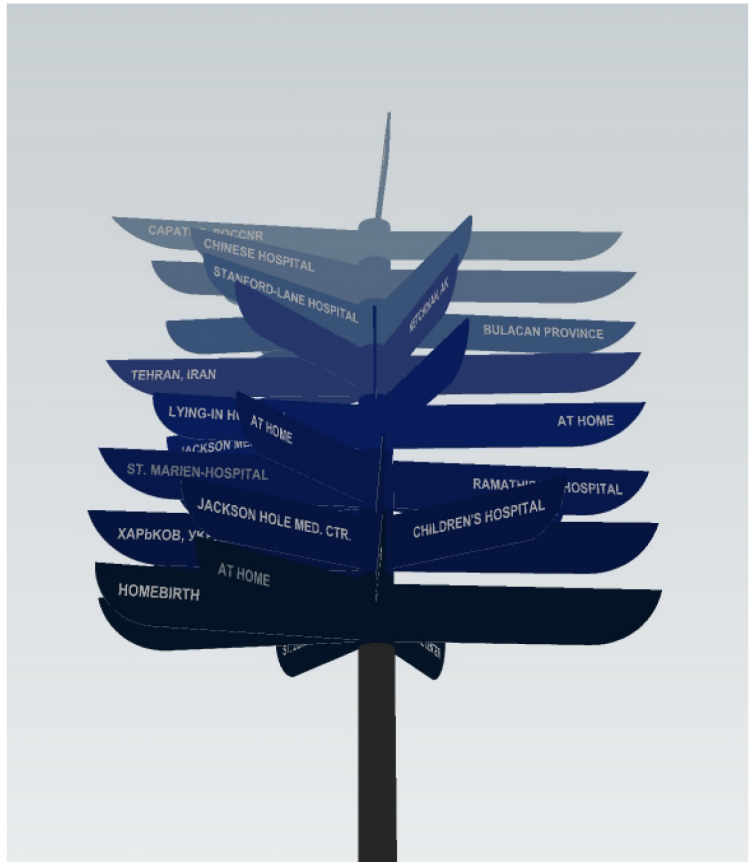


SECTION DIAGRAM
1/4" = 1"





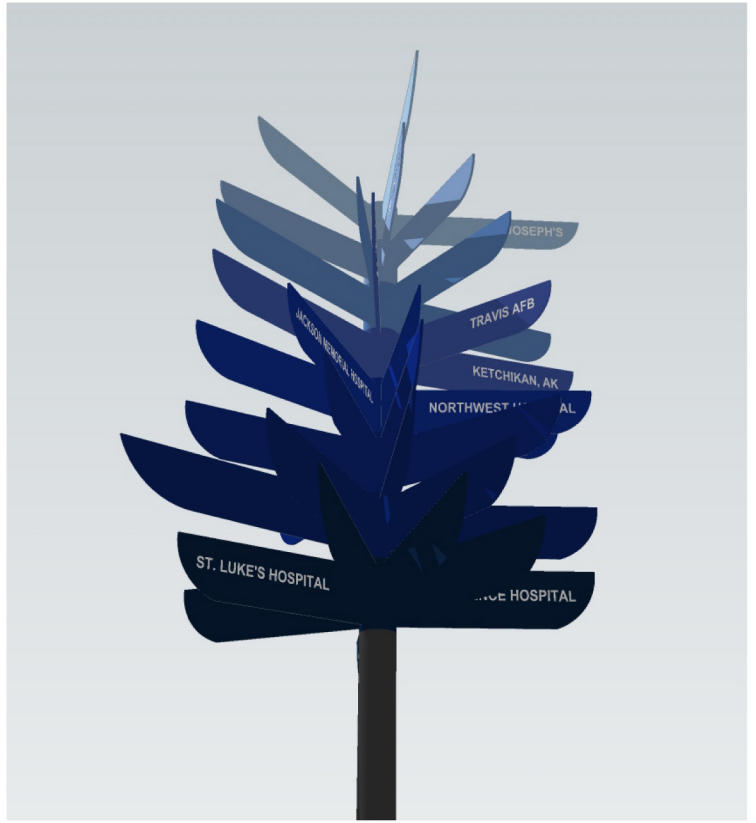
North



South



East



West