

800 Indiana Street Dog Park Mural

ARTIST

Antoine Marnata 524 E 21st #3 Oakland, CA 94606 510-6467067 Antoine@1amsf.com

PROJECT COORDINATOR

Dorka Keehn Keehn On Art 2821 Bush St SF CA 94115 415-595-6663 dorka@keehnonart.com

SPONSOR

Joe Kirchofer Vice President - Development AvalonBay Communities 455 Market Street, Suite 1650 San Francisco, CA 94105 415-284-9082 joe_kirchofer@avalonbay.com

FORMAL SPONSOR FOR CALTRANS

Jonathan Goldberg Green Benefit District Program Manager San Francisco Public Works 2323 Cesar Chavez Street San Francisco, CA 94124 415.695.2015 jonathan.goldberg@sfdpw.org

SITE

The developer, Avalon Dogpatch/AvalonBay Communities, Inc., has commissioned one original and prominent mural to be integrated into the Dog Park that is located underneath the 20th Street ramp at Indiana Street, adjacent to its new development Avalon Dogpatch at 800 Indiana Street, San Francisco. The mural will be located on the two columns holding up the ramp. While AvalonBay is commissioning the mural, the dog park is located on CalTrans property. CalTrans will be the final owner of the artwork and requires DPW to be the formal sponsor. AvalonBay will be responsible for maintenance.

COMMUNITY ENGAGEMENT

AvalonBay met extensively with the Dogpatch Neighborhood Association to discuss the project, the dog park and artwork, and the other related open spaces. Received the unanimous endorsement of the project from DNA. Also presented to the Potrero Boosters several times. Met separately to specifically discuss Dog Park art project with Bruce Huie, President of the DNA, Susan Eslick, past president, and others.

ARTWORK DESCRIPTION

"Sailing Sunrise Sunset"

Paying homage to the industry and trade that thrived in the DogPatch area, this concept highlights two distinct, yet connected designs across the two columns. The column to the east depicts motion and flow with the sailboats, sky, and ocean while the column to the west depicts a connection to home and land with the docks, ropes (similar to dog leashes), and buildings. Given that the mural is located at a dog park, the relationship of the east column can also represent the dog while the west column represents the owner.

The columns will be prepared as needed and the mural will be painted using a lift. An anti-graffiti coating will also be applied.

ARTIST BIO

San Francisco-based artist Antoine Marnata (born 1987) is known for creating vibrant murals in the Bay Area since 2013. Originally from a small town of the south of France, Antoine learned the graphic design, visual art and advertising in Toulouse, France and Brussels, Belgium before moving to the USA and becoming a mural artist. Over the years, he developed a large range of techniques that gives him the abilities to create distinct mural styles. Antoine's latest body of work is rooted in abstract and conceptual paintings on large-scale walls. His latest community murals are now part of the San Francisco landscape.

TIMELINE

The artwork will be installed once all approvals have been received. Caltrans has already provided a preliminary review and will furnish final approval after SFAC review and approval and receiving the signed ASSIGNMENT AND TRANSFER OF COPYRIGHT AND WAIVER OF MORAL RIGHTS document from the artist. The goal is to begin installation November 2019.