

STAFF REPORT

DATE: January 16, 2013
TO: Honorable Members of the Visual Arts Committee
FROM: Jennifer Lovvorn
RE: Central Subway: Temporary Art on Barricades

CENTRAL SUBWAY: TEMPORARY ART ON BARRICADE PROJECT OUTLINE



Central Market Dreamscape, by Paz de la Calzada

ART OPPORTUNITIES

There is an opportunity to commission a series of temporary art installations for the construction barricades at the Chinatown and Yerba Buena/Moscone Stations. Each installation would be on view for approximately one year from mid-2013 through mid-2018. The artwork imagery would be designed by an artist and then translated onto adhesive vinyl through a separate contract with a sign company, who would also be responsible for installation onto the plywood panels of the construction barricades. The barricades would be approximately 8' high. The barricade at Chinatown Station runs along Stockton Street and is approximately 190 linear feet. The barricade at Yerba Buena/Moscone runs along Folsom Street and is approximately 160 linear feet.

BUDGET ALLOCATION

The budget for this program of temporary art is \$409,075, which includes up to ten artists' contracts for \$25,000 for artwork design and digital production. The estimated costs for

vinyl printing and installation are also included in the \$409,075 amount. See the attached planning budget for a detailed breakdown of costs.

ARTIST SELECTION PROCESS

Arts Commission staff will use the selection process outlined in the Civic Art Collection Policies and Guidelines for projects with budgets under \$50,000:

- Artist will be contracted for design only
- Project Manager shall present selection panel with a short list of qualified artists from the Prequalified Artist Pool
- Panel shall select the project artist based on past work (no finalists).
- Panel composition: One representative of the client agency, one representative of the Arts Commission and up to two community representatives

SELECTION TIMELINE FOR YEAR ONE (Subject to change)

Project Outline Approval	January 16, 2013
Selection Panel Meeting (Select Project Artists)	February 2013
VAC Approval of Project Artists	February 20, 2013
Artist under contract	March 2013
Design Proposal Approved by VAC	April 17, 2013
Digital production and printing	May 2013
Installation of vinyl on barricades	June 2013

REQUEST FOR APPROVAL

At the January 16, 2013 Visual Arts Committee meeting, staff will request the following:

Motion to approve the Central Subway: Construction Barricade Temporary Art Project Outline for a program of temporary artwork on the barricades for Yerba Buena/Moscone and Chinatown Stations during construction from approximately mid-2013 through 2016.

FURTHER INFORMATION

Contact Jennifer Lovvorn, Public Art Project Manager at (415)252-4637 or by email at jennifer.lovvorn@sfgov.org.