



MAYOR EDWIN M. LEE PLAQUE FOR INTERNATIONAL TERMINAL AT SFO PROJECT OUTLINE

BACKGROUND: The Airport will be renaming the International Terminal Departures Hall in honor of the late mayor, Edwin Lee. They have asked the Arts Commission to manage the artist selection and fabrication and installation of a bronze plaque honoring the late Mayor Edwin Lee for the departures hall. The plaque will be 5 ft. x 5 ft. and will feature a bas relief portrait of the mayor along with biographical text. The format of the plaque will be similar to others the Arts Commission has provided the Airport to honor several former commissioners, such as Mo Bernstein and Bill Coblenz. Funding for the project will be from the Airport; the completed plaque will not become part of the Civic Art Collection.

BUDGET:

Project Management:	\$14,000
Artist Selection:	\$ 5,000
Design/Fabrication/Install	<u>\$51,000</u>
Project Total:	\$70,000

ARTIST SELECTION

Arts Commission staff will:

- Staff will use the candidate pool for the 2019 Pre-Qualified Pool and Maya Angelou artist pool to identify a short list of candidates judged best qualified for this opportunity

The list of qualified artists will be presented to the Project Selection Panel consisting of

- 1) Representatives of the Arts Commission
- 2) Representative of the Airport Commission
- 3) 1 Arts professional
- 4) 1 Member the Ed Lee Dedication Community Advisory Group

The panel will identify 3 finalists who will be invited to develop a maquette for the plaque. These finalists will be paid an honorarium of \$1,000 ea. for development of a proposal.

The Mayor Edwin Lee Plaque Project Selection Panel will reconvene to consider the finalists' proposals in an interview format and will select one artist and an alternate for the project for recommendation to the Art Commission.

COMMUNITY INVOLVEMENT

- Airport staff will work with the Ed Lee Dedication Community Advisory Group to keep them informed about the process. Artist proposals will be online on the Airport’s website for public comment.
- A member of the Ed Lee Dedication Community Advisory Group will participate on the Selection Panel.

TIMELINE (Subject to change)

Project Outline Approval (VAC)	Oct. 2019
Qualification Panel	Nov. 2019
First Project Artist Selection Panel	Nov. 2019
Finalist Proposals Due	Jan. 2020
Final Project Artist Selection Panel	Jan. 2020
VAC Approval	Feb. 2020
Arts Commission Approval	March 2020
Airport Commission Approval	March 2020
Artist Under Contract	April 2020
Project Completion	Oct. 2020