

From: [REDACTED]
To: [Trickey, Anne \(ART\)](#)
Subject: Fw: Odd situation
Date: Tuesday, September 04, 2018 10:18:55 AM

Lucinda Page [REDACTED]

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From: Tedi Siminowsky [REDACTED]
To: Lucinda Page [REDACTED]
Sent: Tuesday, September 4, 2018, 9:05:08 AM PDT
Subject: Odd situation

Lucinda Page and To Whom It May Concern

I want to record the strange situation I encountered few weeks ago (Aug 18). My husband and I were visiting San Francisco from Berkeley and especially like to wander around the vendor area in front of the Ferry Building. I always like to find Lucinda Page's booth as we are all associated with the Arts and Crafts Co-operative Gallery in Berkeley. Her booth is never in the same place so it is always a bit of a hunt but by looking for her distinctive jewelry style I can find Lucinda. I did find a booth with her jewelry but was confused because the display did not look like Lucinda's nor did the person behind the table. The booth operator was busy so I did not stop to chat. I kept walking and looking and did find the familiar booth with Lucinda's necklaces and earrings.

Lucinda was much distressed when I told her about finding her jewelry in a different booth. She explained it wasn't her work but another vendor who was copying her work. We talked for a while and two thoughts emerged. One, how can someone just copy someone else designs? The other vendor's work wasn't just a variation of Lucinda's work, it looked like an exact copy! Second, why would the organization which manages the artisan vendors admit a vendor whose work was so exactly like an already existing vendor?

As a long time board member, current vice chair, and past chair of the membership committee of the Arts and Craft Co-op, Inc in Berkeley. I have dealt with issue related to admitting new artists to our organization. Some factors we consider:

- A jury of several artists considers the quality of the work
- The membership committee considers salability, display issues, contribution to the management of the gallery, and
- COMPATIBILITY with existing artists e.g. is the work too similar to work already in the gallery

We want each artist to be unique so that the customers have a varied experience and the artists do not compete with each other. This system has worked for 60 years.

I do not know what the selection criteria is for vendors. As an outside observer it seems to me the entire operation is diminished if vendors are allowed to copy work of another vendor and if new vendors' work is too similar to existing exhibitors. Quality not quantity is a good motto for customer satisfaction. As a customer I want to walk about and see unique booths not reputations of similar work. It seems to me the vendor organization should be upholding the ethic of artists not copying other artists' work AND the value of quality.

I realize there may be a different factor involved in your selection process i.e. everyone welcome. I would urge you to amend your selection process to include the integrity of the artists (for example not

copying others designs) and the quality of the shopper experience.

Tedi Siminowsky

