

HERZ RECREATION CENTER PUBLIC ART PROJECT OUTLINE



PROJECT OVERVIEW

The Recreation and Park Department is partnering with Mercy Housing and Related CA to construct a new recreation center/gymnasium at Herz Playground, a site within John McLaren Park bordered by Visitacion Avenue, Hahn Street, and Sunnysdale Avenue. The new recreation center will be designed and built to fit cohesively within the existing park landscape and “the Hub,” a new community center campus with childcare services and recreational facilities. The vision for the overall Hub is to be an inclusive, friendly, family and youth focused place for neighborhood residents and visitors. The recreation center will feature an indoor basketball court with bleachers, a multi-purpose room, restrooms, and associated staff spaces such as offices. The facility will provide a much needed recreation center on the south side of San Francisco with the goal of creating a clean, safe, warm and modern resource for all.

ART OPPORTUNITIES

The project site provides several possible opportunities for the location of an artwork. These will be reviewed at the April 21, 2021 meeting of the Visual Arts Committee and the Committee will determine one of the following as the final artwork location:

- A) Building façade near the entry
- B) Suspended sculpture within the building entry lobby
- C) Two-dimensional artwork on either the north or south interior gym elevation
- D) Exterior sculpture along pathway adjacent to Rec Center and Hub buildings

PROJECT GOAL

- The artwork shall be a community asset and reflect the identity of the surrounding neighborhoods
- The artwork shall be appropriate to Herz Recreation Center and contribute to a welcoming community environment

PROJECT BUDGET

The total Art Enrichment for the project is \$300,000. The artist contract for design, fabrication, transportation and installation of an artwork is \$173,500.

ARTIST RECRUITMENT APPROACH AND ELIGIBILITY

Arts Commission staff will issue a Request for Qualifications (RFQ) for the Herz Recreation Center Art Enrichment Project. Professional practicing artists residing in the United States are eligible to apply.

ARTIST SELECTION PROCESS

After the RFQ application deadline the Arts Commission staff will screen applications to establish the minimum eligibility requirements of being a professional practicing artist who resides in the United States.

The eligible applications will be presented to an artist qualification panel consisting of 2 arts professionals and 1 SFAC staff, who will review and score the applications to identify the short list of qualified artists to be considered for the project opportunity.

The list of qualified artists will be presented to the Herz Recreation Artwork Selection Panel consisting of a design representative of the client agency, 3 arts professionals, an Arts Commissioner, and 1 community members. The panel will identify 3 finalists who will be invited to develop conceptual site specific proposals after attending an orientation session with the project team and key stakeholders. These finalists will be paid an honorarium of \$3,000 for development of a proposal.

The Herz Recreation Artwork Selection Panel will reconvene to consider the finalists’ proposals in an interview format and will select one artist and an alternate for the project for recommendation to the Arts Commission.

COMMUNITY INVOLVEMENT

- SFAC staff presented an overview of the public art project in conjunction with the CIP presentation to the community on February 3, 2021.
- A community representative will serve on the Herz Recreation Artwork Selection Panel and will participate in the Artist Orientation.
- The finalists’ proposals will be on display for public comment near the project site and on the SFAC website for two weeks prior to the final review panel meeting.
- All review panels, Visual Arts Committee (VAC) and Commission meetings are open to the public.

TIMELINE (Subject to change)

Community Meeting	February 3, 2021
Project Outline Approval (VAC)	April 21, 2021
RFQ issued	April 23, 2021
RFQ due date	May 24, 2021
Artist Qualification Panel	Week of May 24, 2021
Artist Selection Panel	Week of June 7, 2021
Artist Finalist Orientation	Week of June 14, 2021
Finalist Proposals Due	July 16, 2021

Final Project Artist Review Panel
VAC Approval of Project Artist
Artist Under Contract

Week of August 2, 2021
August 18, 2021
September 2021

FURTHER INFORMATION

Contact Marcus Davies, Public Art Project Manager at marcus.davies@sfgov.org