





Good
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build
been
from
of food
by hu

Market Street E
Expedi
Mark Drest va



...all over the world
of food, cloth, lumber and other
by humans

4/11/06







APPROVED

27 JUL 06
Screening
11:30 a.m.
JG 04
MP



SAN FRANCISCO ARTS COMMISSION
**APPLICATION FOR CERTIFICATE
STREET ARTIST OR CRAFTSPERSON**

NAME (In full): JEFFREY M. POTTER

List names of all applicants of FAMILY UNIT* who wish to sell:
*(EACH FAMILY UNIT MEMBER MUST ALSO PAY A \$20 APPLICATION FEE AND CERTIFICATION FEE)

RESIDENCE ADDRESS:

[Redacted]

TELEPHONE:

[Redacted]

MAILING ADDRESS OF PERSON THROUGH WHOM APPLICANT CAN BE REACHED:

SAME

E-MAIL ADDRESS:

[Redacted]

ADDRESS OF PLACE WHERE ART/CRAFT IS PRODUCED:

[Redacted]

**RETURN IMMEDIATELY
ONLY FIRST 25 APPLICATIONS
RECEIVED, WILL BE SCHEDULED
FOR EACH UPCOMING MONTHLY
SCREENING.**

DESCRIPTION OF THE ART(s) or CRAFT(s) ITEMS FOR WHICH THE APPLICATION
SEEKS CERTIFICATION:

CUSTOM DYED, HAND PRINTED CLOTHING & ACCESSORIES;
T-SHIRTS, tank tops, SWEAT SHIRTS, JACKETS, VESTS, TOTES,
PURSES, CAPS, HATS, DRESSES

***FAMILY UNIT:** Two or more persons jointly engaged in the creation of an art or craft item, no one of whom stands in an employer-employee relationship to any of the other members. (List the names of all members who wish to be certified to sell).

I swear, under penalty of perjury, that the art or craft item(s) listed above is of my own creation or the creation of my family unit, and that I neither employ other persons nor am I employed by another person in the creation of this art or craft item(s).

SIGNATURE OF APPLICANT:

Jeffrey M Potter

DATE: 6/25/06

Make Checks payable to San Francisco Arts Commission
Mailing Address: 25 Van Ness Ave. - Suite 240, San Francisco, CA 94102

APPLICATIONS WILL NOT BE ACCEPTED WITHOUT PAYMENT

RICHARD NEWIRTH
DIRECTOR OF CULTURAL AFFAIRS

ADMINISTRATION
CIVIC DESIGN REVIEW
PERFORMING ARTS
PUBLIC ART
SUITE 240

COMMUNITY ARTS
& EDUCATION
CULTURAL EQUITY GRANTS
STREET ARTISTS LICENSES
SUITE 60

CIVIC ART COLLECTION
SUITE 70

ARTS COMMISSION GALLERY
401 VAN NESS AVENUE
415.554.6080

HTTP://SFAC.SFSU.EDU
EMAIL: SFAC@THECITY.SFSU.EDU

SCREEN PRINTED
CLOTHING



CITY AND COUNTY OF
SAN FRANCISCO



San Francisco Arts Commission
25 Van Ness Avenue, Suite 345, San Francisco, CA 94102

Application for Certification Street Artist or Craftsperson

Name (in full): <u>Jeff Potter</u>		Street Artists License #: (if adding a craft)
List names of all applicants of family unit who wish to sell. Each family unit member must also pay a \$20 application fee and certification fee. A family unit is two or more persons jointly engaged in the creation of an art or craft item, no one of whom stands in an employer-employee relationship to any of the other members.		
Residence Address (number, street name, apt. no., city, state, zip)		
Telephone:	E-mail Address:	
For your appointment notification, do you prefer to be contacted by e-mail or postal mail?		
Emergency Contact (name, address, phone number):		
Address Where Art/Craft is Produced:		
Description of the Art/Craft Items to be Certified: (only two art/craft items will be screened per person)		
1.	<u>dyed clothing</u>	
2.		

I swear, under penalty of perjury, that the art or craft items listed above are of my own creation or the creation of my family unit, and that I neither employ other persons nor am I employed by another person in the creation of these art or craft items.

Signature of Applicant  Date 2/27/13

APPLICATIONS WILL NOT BE ACCEPTED WITHOUT PAYMENT!

Application Fee: \$20.00 payable by check or money order **only** and is due with submission of application. Applications will not be accepted without payment. Artists currently certified by the Street Artists Program do not pay a fee to be rescreened to add new crafts.

Return this form promptly. Only 25 applications will be screened each month. Applications received after the first 25 will be scheduled for the next month's screening. You will be notified of your appointment date and details by mail and/or e-mail.

Howard Lazar, Program Director
415-252-2583, www.sfartscommission.org

Alyssa Licouris, Program Assistant
415-252-2581, street.artists@sfgov.org

For Advisory Committee Use Only:

Items Approved: 5 shirts w/ silkscreen label

Date of Meeting: March 28, 2013

Items Not Approved: bags, sweatshirts

Request to reschedule? YES / NO

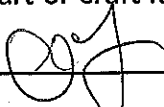


San Francisco Arts Commission
25 Van Ness Avenue, Suite 345, San Francisco, CA 94102

Application for Certification Street Artist or Craftsperson

Name (in full): <u>Jeff Potter</u>	Street Artists License #: (if adding a craft)
List names of all applicants of family unit who wish to sell. Each family unit member must also pay a \$20 application fee and certification fee. A family unit is two or more persons jointly engaged in the creation of an art or craft item, no one of whom stands in an employer-employee relationship to any of the other members. <u>Joanne Fitzsimmons</u>	
Residence Address (number, street name, apt. no., city, state, zip)	
Telephone:	E-mail Address:
For your appointment notification, do you prefer to be contacted by e-mail or postal mail?	
Emergency Contact (name, address, phone number):	
Address Where Art/Craft is Produced:	
Description of the Art/Craft Items to be Certified: (only two art/craft items will be screened per person)	
1.	
2.	

I swear, under penalty of perjury, that the art or craft items listed above are of my own creation or the creation of my family unit, and that I neither employ other persons nor am I employed by another person in the creation of these art or craft items.

Signature of Applicant  Date 3/15/13

APPLICATIONS WILL NOT BE ACCEPTED WITHOUT PAYMENT!

Application Fee: \$20.00 payable by check or money order only and is due with submission of application. Applications will not be accepted without payment. Artists currently certified by the Street Artists Program do not pay a fee to be rescreened to add new crafts.

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Howard Lazar, Program Director
415-252-2583, www.sfartscommission.org

Alyssa Licouris, Program Assistant
415-252-2581, street.artists@sfgov.org

For Advisory Committee Use Only:

Items Approved: all jewelry

Date of Meeting: March 29, 2013

Items Not Approved:

Request to reschedule? YES / NO

DISPLAY CONSPICUOUSLY AT PLACE OF BUSINESS FOR WHICH ISSUED

CALIFORNIA STATE BOARD OF EQUALIZATION

SELLER'S PERMIT



ACCOUNT NUMBER

6/1/2010 SR Y CH 27-744825 00036 CH

JEFFREY MICHAEL POTTER
[REDACTED]

NOTICE TO PERMITTEE:
You are required to obey all Federal and State laws that regulate or control your business. This permit does not allow you to do otherwise.

IS HEREBY AUTHORIZED PURSUANT TO SALES AND USE TAX LAW TO ENGAGE IN THE BUSINESS OF SELLING TANGIBLE PERSONAL PROPERTY AT THE ABOVE LOCATION. THIS PERMIT IS VALID ONLY AT THE ABOVE ADDRESS.

THIS PERMIT IS VALID UNTIL REVOKED OR CANCELED AND IS NOT TRANSFERABLE. IF YOU SELL YOUR BUSINESS OR DROP OUT OF A PARTNERSHIP, NOTIFY US OR YOU COULD BE RESPONSIBLE FOR SALES AND USE TAXES OWED BY THE NEW OPERATOR OF THE BUSINESS.

Not valid at any other address

For general tax questions, please call our Information Center at 800-400-7115.

For information on your rights, contact the Taxpayers' Rights Advocate Office at 888-324-2798 or 916-324-2798.

BOE-442-R REV. 16 (2-06)

A MESSAGE TO OUR NEW PERMIT HOLDER

As a seller, you have rights and responsibilities under the Sales and Use Tax Law. In order to assist you in your endeavor and to better understand the law, we offer the following sources of help:

- Visiting our website at www.boe.ca.gov
- Visiting a district office
- Attending a Basic Sales and Use Tax Law class offered at one of our district offices
- Sending your questions in writing to any one of our offices
- Calling our toll-free Information Center at 800-400-7115

As a seller, you have the right to issue resale certificates for merchandise that you intend to resell. Conversely, you have the responsibility of not misusing resale certificates. While the sales tax is imposed upon the retailer,

- You have the right to seek reimbursement of the tax from your customer
- You are responsible for filing and paying your sales and use tax returns timely
- You have the right to be treated in a fair and equitable manner by the employees of the Board
- You are responsible for following the regulations set forth by the Board

As a seller, you are expected to maintain the normal books and records of a prudent businessperson. You are required to maintain these books and records for no less than four years, and make them available for inspection by a Board representative when requested. You are also expected to notify us if you are buying, selling, adding a location, or discontinuing your business, adding or dropping a partner, officer, or member, or when you are moving any or all of your business locations. If it becomes necessary to surrender this permit, you should only do so by mailing it to a Board office, or giving it to a Board representative.

If you would like to know more about your rights as a taxpayer, or if you are unable to resolve an issue with the Board, please contact the Taxpayers' Rights Advocate Office for help by calling toll-free, 888-324-2798 or 916-324-2798. Their fax number is 916-323-3319.

Please post this permit at the address for which it was issued and at a location visible to your customers.

STATE BOARD OF EQUALIZATION

Sales and Use Tax Department



SAN FRANCISCO ARTS COMMISSION
 25 VAN NESS AVENUE, SUITE 345, SAN FRANCISCO, CA 94102

28 June 12
 approved

Application for Certification
Street Artist or Craftsperson

[Handwritten initials and signatures]

Name (in full): <u>Jeff Potter</u>		Street Artists License #: (if adding a craft)
List names of all applicants of family unit who wish to sell. Each family unit member must also pay a \$20 application fee and certification fee. A family unit is two or more persons jointly engaged in the creation of an art or craft item, no one of whom stands in an employer-employee relationship to any of the other members. <u>Jo Anne Fitzsimmons</u>		
Residence Address (number, street name, apt. no., city, state, zip)		
Telephone:	E-mail Address:	
For your appointment notification, do you prefer to be contacted by e-mail or postal mail?		
Emergency Contact (name, address, phone number):		
Address Where Art/Craft is Produced:		
Description of the Art/Craft Items to be Certified (only two art/craft items will be screened per person):		
1.	<u>mixed metal jewelry</u>	
2.		

FABRICATED METAL JEWELRY (EARRINGS, NECKLACE & BRACELETS)

I swear, under penalty of perjury, that the art or craft items listed above are of my own creation or the creation of my family unit, and that I neither employ other persons nor am I employed by another person in the creation of these art or craft items.

Signature of Applicant *[Signature]* Date _____

APPLICATIONS WILL NOT BE ACCEPTED WITHOUT PAYMENT!

Application Fee: \$20.00 payable by check or money order **only** and is due with submission of application. Applications will not be accepted without payment. Artists **currently** certified by the Street Artists Program **do not** pay a fee to be rescreened to add new crafts.

Return this form promptly. Only **25** applications will be screened each month. Applications received after the first 25 will be scheduled for the next month's screening. **You will be notified of your appointment date and details by mail and/or e-mail.**

Howard Lazar, Program Director
 415.252.2583, www.sfartscommission.org

Alyssa Licouris, Program Assistant
 415.252.2581, street.artists@sfgov.org

FOR ADVISORY COMMITTEE USE ONLY:

ITEMS APPROVED:

ITEMS NOT APPROVED:

DATE OF MEETING: _____

REQUEST TO RESCHEDULE? YES / NO



SAN FRANCISCO ARTS COMMISSION
 25 VAN NESS AVE. SUITE 240, SAN FRANCISCO CA 94102

12-9-10
 OK
 MP

Jeffrey Potter
 (Signature)

Application for Certification
Street Artist or Craftsperson

Name (in full): <i>Jeffrey Potter</i>		Street Artists License #: <i>7568</i> (if adding a craft)
List names of all applicants of family unit who wish to sell. Each family unit member must also pay a \$20 application fee and certification fee. A family unit is: two or more persons jointly engaged in the creation of an art or craft item, no one of whom stands in an employer-employee relationship to any of the other members. <i>Zachary Wright, Jo Anne Fitzsimmons</i>		
Residence Address (number, street name, apt. no., city, state, zip) [Redacted]		
Telephone:	E-mail Address:	
Emergency Contact (name, address, phone number):		
Address Where Art/Craft is Produced:		
Description of the Art/Craft Items to be Certified (only two art/craft items will be screened per person):		
1.	<i>Silk screen + dyed clothing</i>	
2.	<i>sewn gloves</i>	

I swear, under penalty of perjury, that the art or craft items listed above are of my own creation or the creation of my family unit, and that I neither employ other persons nor am I employed by another person in the creation of these art or craft items.

Signature of Applicant *Jeffrey Potter* Date *10/14/10*

Applications will not be accepted without payment!

Application Fee: \$20.00 payable by check or money order **only** and is due with submission of application. Applications will not be accepted without payment. Artists **currently** certified by the Street Artists Program **do not** need to pay a fee to be rescreened to add new crafts.

Return this form promptly. Only 25 applications will be screened each month. Applications received after the first 25 will be scheduled for the next month's screening. **You will be notified of your appointment date and details by mail.**

Howard Lazar, Program Director
 415.252.2583

Program Assistant
 415.252.2581 street.artists@sfgov.org

SCREEN PAINTED CLOTHING



SAN FRANCISCO ARTS COMMISSION

APPLICATION FOR CERTIFICATE STREET ARTIST OR CRAFTSPERSON

2758107, Screening 11:30a

NAME (in full):

Jeffrey Potter

List names of all applicants of FAMILY UNIT who wish to sell: * (EACH FAMILY UNIT MEMBER MUST ALSO PAY A \$20 APPLICATION FEE AND CERTIFICATION FEE)

Jo Ann Fitzsimmons

RESIDENCE ADDRESS:

[Redacted address]

TELEPHONE:

[Redacted phone number]

MAILING ADDRESS OF PERSON THROUGH WHOM APPLICANT CAN BE REACHED:

E-MAIL ADDRESS:

RETURN IMMEDIATELY ONLY FIRST 25 APPLICATIONS IS SCHEDULED FOR EACH MONTHLY SCREENING

ADDRESS OF PLACE WHERE ART/CRAFT IS PRODUCED:

DESCRIPTION OF THE ART(s) or CRAFT(s) ITEMS FOR WHICH THE APPLICATION SEEKS CERTIFICATION:

Metal w/crystal & marble wind spinners

APPROVAL FOR ITEMS LISTED BELOW:

1. WIRE WIND SPINNERS

Two or more persons jointly engaged in the creation of an art or craft whom stands in an employer-employee relationship to any of the other (the names of all members who wish to be certified to sell).

penalty of perjury, that the art or craft item(s) listed above is of my own creation of my family unit, and that I neither employ other persons nor by another person in the creation of this art or craft item(s).

IF APPLICANT:

for Jeffrey Potter

payable to San Francisco Arts Commission 25 Van Ness Ave. - Suite 240, San Francisco, CA 94102

APPLICATIONS WILL NOT BE ACCEPTED WITHOUT PAYMENT



28 JAN 10
Screening
10a

SAN FRANCISCO ARTS COMMISSION
APPLICATION FOR CERTIFICATE
STREET ARTIST OR CRAFTSPERSON

RICHARD NEWIRTH
DIRECTOR OF CULTURAL AFFAIRS

NAME (In full):

Jeff Potter

(ST) Jeff

List names of all applicants of FAMILY UNIT* who wish to sell:

*** (EACH FAMILY UNIT MEMBER MUST ALSO PAY A \$20 APPLICATION FEE AND CERTIFICATION FEE)**

Jo Anne FitzSimmons

RESIDENCE ADDRESS:

[Redacted]

TELEPHONE:

[Redacted]

MAILING ADDRESS OF PERSON THROUGH WHOM APPLICANT CAN BE REACHED:

E-MAIL ADDRESS:

[Redacted]

*** RETURN IMMEDIATELY
ONLY FIRST 25 APPLICATIONS
IS SCHEDULED FOR
MONTHLY SCREENING**

ADDRESS OF PLACE WHERE ART/CRAFT IS PRODUCED:

DESCRIPTION OF THE ART(s) or CRAFT(s) ITEMS FOR WHICH THE APPLICATION SEEKS CERTIFICATION:

Crochet/floss hand warmers

ADD-ON
w/ Family Unit

***FAMILY UNIT:** Two or more persons jointly engaged in the creation of an art or craft item, no one of whom stands in an employer-employee relationship to any of the other members. (List the names of all members who wish to be certified to sell).

I swear, under penalty of perjury, that the art or craft item(s) listed above is of my own creation or the creation of my family unit, and that I neither employ other persons nor am I employed by another person in the creation of this art or craft item(s).

SIGNATURE OF APPLICANT:

for Jo Anne FitzSimmons/es

DATE: 1/7/10

Make Checks payable to San Francisco Arts Commission
Mailing Address: 25 Van Ness Ave. - Suite 240, San Francisco, CA 94102



CITY AND COUNTY OF
SAN FRANCISCO

APPLICATIONS WILL NOT BE ACCEPTED WITHOUT PAYMENT

SEWN & CROCHETED
HAND WARMERS



SAN FRANCISCO ARTS COMMISSION
**APPLICATION FOR CERTIFICATE
STREET ARTIST OR CRAFTSPERSON**

24 SEP 09
Screening
11:30a

NAME (In full): Jeffrey Potter

List names of all applicants of FAMILY UNIT* who wish to sell: Jo Ann Fitzsimmons
*(EACH FAMILY UNIT MEMBER MUST ALSO PAY A \$20 APPLICATION FEE AND CERTIFICATION FEE)

RESIDENCE ADDRESS:

[Redacted Address] (City) (State) (Zip Code)

TELEPHONE: [Redacted] (Area Code)

MAILING ADDRESS OF PERSON THROUGH WHOM APPLICANT CAN BE REACHED:

E-MAIL ADDRESS:

*** RETURN IMMEDIATELY
ONLY FIRST 25 APPLICATIONS
IS SCHEDULED FOR EACH
MONTHLY SCREENING**

ADDRESS OF PLACE WHERE ART/CRAFT IS PRODUCED:

DESCRIPTION OF THE ART(s) or CRAFT(s) ITEMS FOR WHICH THE APPLICATION SEEKS CERTIFICATION:

Metal w/crystal & marble wind spinners

ADD-ON
No Fee

*FAMILY UNIT: Two or more persons jointly engaged in the creation of an art or craft item, no one of whom stands in an employer-employee relationship to any of the other members. (List the names of all members who wish to be certified to sell).

I swear, under penalty of perjury, that the art or craft item(s) listed above is of my own creation or the creation of my family unit, and that I neither employ other persons nor am I employed by another person in the creation of this art or craft item(s).

SIGNATURE OF APPLICANT: for Jeffrey Potter /e
DATE: 9/16/09

Make Checks payable to San Francisco Arts Commission
Mailing Address: 25 Van Ness Ave. - Suite 240, San Francisco, CA 94102



APPLICATIONS WILL NOT BE ACCEPTED WITHOUT PAYMENT

25 SEP 00
Screening
11:30a
OK [Signature]



SAN FRANCISCO ARTS COMMISSION
**APPLICATION FOR CERTIFICATE
STREET ARTIST OR CRAFTSPERSON**

NAME (In full): Jeff Potter

List names of all applicants of FAMILY UNIT* who wish to sell:
*(EACH FAMILY UNIT MEMBER MUST ALSO PAY A \$20 APPLICATION
FEE AND CERTIFICATION FEE)

To Anne Fitzsimmons - Wright

RESIDENCE ADDRESS:

[Redacted]

(No.) (Street Name) (Apt. No.) (St., Ave, etc.) (City) (State) (Zip Code)

TELEPHONE: [Redacted]

(Area Code)

MAILING ADDRESS OF PERSON THROUGH WHOM APPLICANT CAN BE REACHED:

E-MAIL ADDRESS: _____

*** RETURN IMMEDIATELY
ONLY FIRST 25 APPLICATIONS
IS SCHEDULED FOR EACH
MONTHLY SCREENING**

ADDRESS OF PLACE WHERE ART/CRAFT IS PRODUCED:

DESCRIPTION OF THE ART(s) or CRAFT(s) ITEMS FOR WHICH THE APPLICATION
SEEKS CERTIFICATION:

Silk-screened printing

***FAMILY UNIT**: Two or more persons jointly engaged in the creation of an art or craft item, no one of whom stands in an employer-employee relationship to any of the other members. (List the names of all members who wish to be certified to sell).

I swear, under penalty of perjury, that the art or craft item(s) listed above is of my own creation or the creation of my family unit, and that I neither employ other persons nor am I employed by another person in the creation of this art or craft item(s).

SIGNATURE OF APPLICANT: for Jeff Potter /er

DATE: 8/19/08

Make Checks payable to San Francisco Arts Commission
Mailing Address: 25 Van Ness Ave. - Suite 240, San Francisco, CA 94102

APPLICATIONS WILL NOT BE ACCEPTED WITHOUT PAYMENT

RICHARD NEWIRTH
DIRECTOR OF CULTURAL AFFAIRS

ADMINISTRATION
CIVIC DESIGN REVIEW
PERFORMING ARTS
PUBLIC ART
SUITE 240

COMMUNITY ARTS
& EDUCATION
CULTURAL EQUITY GRANTS
STREET ARTISTS LICENSES
SUITE 60

CIVIC ART COLLECTION
SUITE 70

ARTS COMMISSION GALLERY
401 VAN NESS AVENUE
415.554.6080

HTTP://SFAC.SFSU.EDU
EMAIL: SFAC@THECITY.SFSU.EDU

*FMLY. UNIT
& ADD-ON
No Fee*



CITY AND COUNTY OF
SAN FRANCISCO



SAN FRANCISCO ARTS COMMISSION
**APPLICATION FOR CERTIFICATE
 STREET ARTIST OR CRAFTSPERSON**

25 SEP 08
 Screening
 11:30a

NAME (In full): Jeff Potter

List names of all applicants of FAMILY UNIT* who wish to sell:
 *(EACH FAMILY UNIT MEMBER MUST ALSO PAY A \$20 APPLICATION
 FEE AND CERTIFICATION FEE)

To Anne Fitzsimmons - Wright

RESIDENCE ADDRESS:

[Redacted]
 (No.) (Street Name) (Apt. No.) (St., Ave, etc.) (City) (State) (Zip Code)

TELEPHONE:

(Area Code)

MAILING ADDRESS OF PERSON THROUGH WHOM APPLICANT CAN BE REACHED:

E-MAIL ADDRESS:

ADDRESS OF PLACE WHERE ART/CRAFT IS PRODUCED:

*** RETURN IMMEDIATELY
 ONLY FIRST 25 APPLICATIONS
 IS SCHEDULED FOR EACH
 MONTHLY SCREENING**

DESCRIPTION OF THE ART(s) or CRAFT(s) ITEMS FOR WHICH THE APPLICATION
 SEEKS CERTIFICATION:

Silk-screened printing

FAMILY UNIT
 \$ ADD-ON
 No Fee

***FAMILY UNIT:** Two or more persons jointly engaged in the creation of an art or craft item, no one of whom stands in an employer-employee relationship to any of the other members. (List the names of all members who wish to be certified to sell).

I swear, under penalty of perjury, that the art or craft item(s) listed above is of my own creation or the creation of my family unit, and that I neither employ other persons nor am I employed by another person in the creation of this art or craft item(s).

SIGNATURE OF APPLICANT:

for Jeff Potter / or

DATE:

8/19/08

Make Checks payable to San Francisco Arts Commission
 Mailing Address: 25 Van Ness Ave. - Suite 240, San Francisco, CA 94102



CITY AND COUNTY OF
 SAN FRANCISCO

APPLICATIONS WILL NOT BE ACCEPTED WITHOUT PAYMENT

Jeff Potter file

success, believing that they hear complaints much more frequently than compliments.

✓ Street artist Jeff Potter described his journey as an artist, beginning at Seattle's Pike Place Market as a silversmith and goldsmith creating jewelry. He described how the business outgrew the market and he opened one shop, then another, and traveled to shows around the country. He had fourteen employees and 1,400 accounts when cancer stopped him. He described how he later learned to screenprint clothing and returned to the art fair circuit, but found that his expenses were rising and his sales were dropping. Needing to find someplace close to home to sell his work, he learned about the Street Artists Program from Ms. Fitzsimmons. When he visited Justin Herman Plaza, he felt he had come home, and he has been in the program for two years. He thanked the Commission for its support of the program, and hoped to see the Plaza become a permanent place for the artists.

Commissioner Melania and President Johnston thanked both artists for their comments.

In response to a Commissioner's question, Mr. Lazar explained that the Street Artists Program was established by a vote of the people in 1972.

2. Executive Committee—P.J. Johnston, Chair

1. President Johnston reported that the Committee met and mostly discussed the budget. The Committee agreed that small agencies like the Arts Commission are disproportionately affected by cuts. The Committee noted that the Hotel Tax Fund has done well, and the Arts Commission should benefit.

President Johnston reported that the Mayor has made his selection for the second annual Mayor's Art Award, to be celebrated on October 1, but the honoree has not been announced. President Johnston recalled that Ruth Asawa was the first to be honored with this award last year. The event, held at the Green Room in the War Memorial complex from 5:30 p.m. to 7:00 p.m., is an opportunity for the Mayor to recognize a great artist's lifetime of work and the artist's contribution to the life of the City, as well as a chance to gather and celebrate with the Arts Commission's closest constituents and community.

President Johnston reported that the Committee discussed the decision of SFJAZZ not to work with the City on 155 Grove Street. He gave a quick history of the site, explaining that the building, the historical home of the Arts Commission's Gallery, was badly damaged in the 1989 earthquake and has since been closed for daily use by the public. It is partly used for storage, and its windows are used to display installations visible from the street. While there has been interest for several years from the Mayor's office as well as the Arts Commission in redeveloping the site, including the adjacent vacant lot and the rest of the corner, the process is complicated by the fact that the City does not own the entire block. The SFJAZZ proposal developed out of a feasibility study conducted by Economics Research Associates ("ERA") at the direction

Potter file



SAN FRANCISCO ART COMMISSION

NOTICE OF WARNING

December 7, 2007
(date)

PROGRAMS

- CIVIC ART COLLECTION
- CIVIC DESIGN REVIEW
- COMMUNITY ARTS & EDUCATION
- CULTURAL EQUITY GRANTS GALLERY
- POPS SYMPHONY CONCERTS
- PUBLIC ART

STREET ARTIST: Jeffrey Potter
 CERTIFICATE: [REDACTED]
 ADDRESS: [REDACTED]

STREET ARTISTS LICENSES SUITE 70 415.252.2581
 Dear Mr. Potter :

This is to inform you that a report was filed with the Art Commission that you allegedly violated the street artist ordinance (Ord. 41-83) on the following date and in the following manner: November 18, 2007 - Selling items not of your own creation (coats and purses with "Made in Nepal" labels and bearing silkscreened images not created by you). See attached report by Advisory Committee of Street Artists and Craftsmen Examiners.

Please see the attached "NOTICE TO STREET ARTISTS" describing the Art Commission's procedures with respect to such violations.

This is to respectfully request that you do not violate the street artist ordinance.

If you wish to respond to this notice, please write to the Director of the Street Artists Program.

Sincerely,
 Howard Lazar
 Director
 Street Artists Program

cc: All Art Commissioners, Street Artists Program Committee
 Interim
 Director of Cultural Affairs Nancy Gonchar

All Members, Advisory Committee of Street Artists and Craftsmen Examiners

Attachment



CITY AND COUNTY OF SAN FRANCISCO

18 NOV 07 Sunday
Jose Grant
Justin Herman Plaza

I was at the plaza &
had time to review the artists.

Everything was good except that

#7568

Jeffrey Potter
'70s of meow'

had a few items not of his
making at the backside of
his stand - visible & for
sale from the rear as no
other artist was there.

They were coats & purses
with 'made in NEPAH LABELS'
with matching purse.
subscribed images not by the
artist. I have seen these
garments at shops & other
faires. He covered them with
plastic & said he would not sell.
This is the second or third notice
Jose Grant



SAN FRANCISCO ART COMMISSION

NOTICE TO STREET ARTISTS

Section 5 of the Street Artists Ordinance allows the Director of Cultural Affairs to refuse to issue a street artist certificate or renewal if charges have been filed alleging deception or violation of the Street Artists Ordinance. The Art Commission has adopted the following procedures to implement Section 5. These procedures may be used to address violations in addition to, and may be taken with, the existing suspension-revocation procedures.

PROGRAMS
CIVIC ART COLLECTION
CIVIC DESIGN REVIEW
COMMUNITY ARTS
& EDUCATION
CULTURAL EQUITY GRANTS
POPS SYMPHONY CONCERTS
PUBLIC ART

CHARGES OF MINOR VIOLATIONS OF THE STREET ARTISTS ORDINANCE:

-- includes most violations of a non-violent/non-threatening nature.

STREET ARTISTS LICENSES
SUITE 70
415.252.2581

First Violation: "NOTICE OF WARNING" from Program Director.

ART COMMISSION GALLERY
401 VAN NESS AVENUE
415.554.6080

Second Violation: "NOTICE OF INTENT TO RECOMMEND DENIAL OF CERTIFICATE OR RENEWAL" from Program Director.

Notice will offer artist an opportunity to have a public hearing with Program Director to discuss the charge. If artist agrees in writing to comply with Street Artists Ordinance, Program Director will recommend issuance of certificate or renewal. If artist does not agree in writing to comply with the ordinance, Program Director will recommend denial of certificate or renewal.

Third Violation: (when at least 1 of the 3 incidents has been witnessed by Police or Program staff): "NOTICE OF WITHHOLDING OF CERTIFICATE OR RENEWAL PENDING HEARING" from Director of Cultural Affairs.*

CHARGES OF SERIOUS VIOLATIONS OF THE STREET ARTISTS ORDINANCE:

-- includes violations of a violent or threatening nature and violations that significantly threaten integrity of Street Artists Program

First Verifiable Violation: "NOTICE OF WITHHOLDING OF CERTIFICATE OR RENEWAL PENDING HEARING" from Director of Cultural Affairs.*

* Denials of certificates or renewals are governed by Section 2408 of the Street Artists Ordinance. The Street Artists Program Committee will hold a public hearing on the certificate or renewal in accordance with Section 2408. A decision by the Committee and Program Director to deny certificate or renewal may be appealed to the Board of Appeals within 15 days, in accordance with Section 2409 of the Street Artists Ordinance.

12/10/96



CITY AND COUNTY OF
SAN FRANCISCO

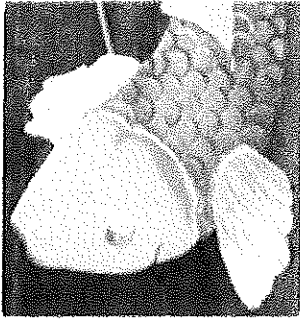
JEFFREY POTTER - 7/27/06



JEFFREY POTTER 7/27/06



Submitted March 28, 2013
at the Advisory
Committee screening



Joe Silvera
SILVERA JEWELRY SCHOOL
Metalmith * Teacher

t: 810 868 4908
e: info@silverajewelry.com

March 21, 2013

San Francisco Art Commission
25 Van Ness Avenue, Suite 345

San Francisco, CA 94102

To Whom it may concern -

This letter is to certify that

Jo Anne Fitzsimmons

Jeff Potter

Both successfully completed a basic course in soldering jewelry,
including training in torch and work area safety.

Joe Silvera

Instructor

SILVERA JEWELRY SCHOOL

CLASS RECEIPT

CLASS: INTRO TO SOLDERING
INSTRUCTOR: JOE SILVERA
DATE: Monday, March 11, 2013 2 - 5 pm
LOCATION: SILVERA JEWELRY SCHOOL
1105 VIRGINIA ST., BERKELEY

PLEASE CONFIRM YOUR CLASS DATE AND TIME. EMAIL US IF YOU HAVE ANY QUESTIONS.

SAVE WITH YOUR STUDENT DISCOUNT

Our students enjoy a week of discounts when they register for classes – 20% off metalsmithing tools. Present this materials list at time of purchase during your class to receive your discount. You can also use your code online for discounts at SilveraJewelry.com, one week before and after class. **CODE: INTRO77**

KIT OF MATERIALS INCLUDED WITH YOUR CLASS FEES TOOLS AVAILABLE TO SHARE DURING CLASS

Class includes a kit of the required materials to make the sample projects demonstrated during class.

Tools are available to use during the workshop, including torches and soldering boards. All of the materials and tools used during class are available for purchase at Silvera Jewelry. And we carry a great selection of more metalsmithing supplies, personally selected by your instructors, at everyday low prices – less your student discount! They are also available online at SilveraJewelry.com .

Joe recommends that students wear cotton, non-synthetic clothing that they don't mind getting dirty. Aprons are available for each student, but bring your own if you like. Avoid using potentially flammable cosmetics like hair spray during the retreat. Don't wear open toe shoes in case something hot falls off the table. Safety glasses are recommended and available for use, but bring your own if you have them. If you have special vision needs, please bring magnifiers or reading glasses so that you can see clearly at a distance of 18".

CLASS POLICIES:

REFUNDS & CANCELATIONS

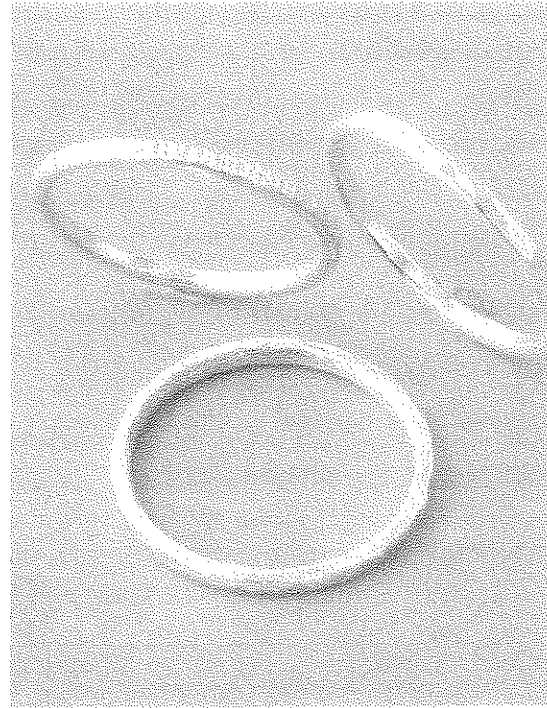
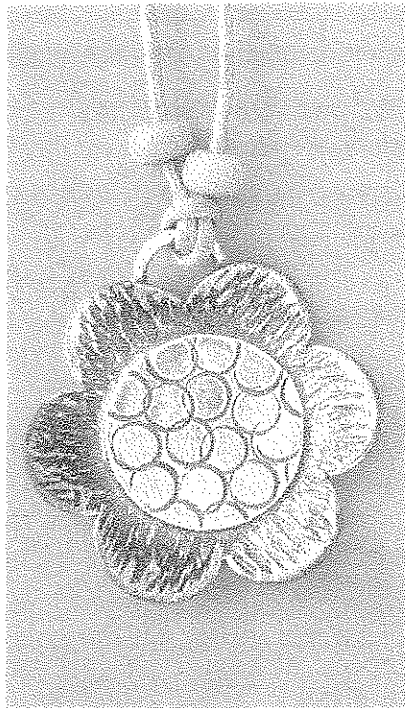
Our policy for cancelations or transfers is that we ask for at least a few days notice to transfer your class, limited to one transfer or credit towards another class. If you fail to call or email to give us notice before the class (like 24 - 48 hours, more is appreciated), then we can't offer any credit or transfers. For a refund, we'd ask for 14 days notice, minimum, so that we can adjust any materials and kits we've prepared before class. Refunds are through Living Social and subject to their policies as detailed on your voucher. Students must be 16 or older. Must sign waiver or must have waiver signed by a guardian if under 18. Except where noted in the Fine Print: Cannot be combined with any other offer or promotion Tax and gratuity are not included **PAID VALUE (\$60) DOES NOT EXPIRE PROMOTIONAL VALUE (\$130) EXPIRES: 7/5/2013**

LOCATION AND FREE PARKING:

We are located at the corner of San Pablo Ave and Virginia Street, on the east side of San Pablo Ave, just a block south of Cedar. Parking on San Pablo Ave is metered, but the residential streets around us are free all day. Students are welcome 15 - 30 minutes before class. We have space for you to eat if you bring your own lunch, but great cafes are within walking distance from the school, including Genki sushi, Cafe Leila and Casa Latina.

Silvera Jewelry School :: 1105 Virginia Street :: Berkeley :: 510 868 4908 SilveraJewelry.com

SILVERA JEWELRY SCHOOL



SKILL LEVEL

INTERMEDIATE

INSTRUCTORS:
JOE SILVERA
ANITA BIVIANO

Intro to Soldering

Soldering is joining metal using heat and an *alloy* that melts at a lower temperature, called solder. Solder is usually alloyed with the same metal you are trying to join. For example, sterling solder is a mix of sterling and zinc. Soldering happens when you heat the metal evenly until the solder flows. The solder is pulled into the joint and down into the space around the crystals by the vacuum-like suction created by the expanding metal. Jewelry solders melt at high temperatures, on average 1270° and above. This high temperature *hard soldering* creates a strong bond with a material that blends well with precious metals like silver and gold. Low temperature solders, like the kind available at hardware stores, should not be used with silver or gold. They contaminate the surface of the metal and are difficult to remove. Don't use tools that have been used with low-temp solder for your jewelry.

Tools and Materials

Soldering Tools

- 6x6 inch soldering board
- Handy flux
- Long non-locking tweezers
- Charcoal block
- Titanium Solder pick
- Micro butane torch
- 1 Can of Butane Fuel (make sure nozzle matches your torch)
- Inexpensive small artist brush
- Pickle Pot
- Biodegradable Citric Pickle

- Flush Cutting Pliers
- Copper tongs
- Third Hand

Polishing:

400 - 600 grit micron graded sandpaper, a brass brush and tumbler with mixed stainless steel shot

More Jewelry Tools

- Steel bench block
- Rawhide mallet
- Polished Cross Peen Hammer
- Ring Mandrel
- Chain Nose Pliers
- Bent or Flat Nose Pliers
- Round Nose Pliers
- Bench pin with Clamp
- 6" Large half round file with handle
- Needle files, assorted