

Staff Report

Date: July 6, 2016
To: Visual Arts Commissioners
From: Mary Chou, Project Manager
Re: Masonic Avenue Streetscape Improvement Project

At the July 2015 Visual Arts Committee meeting, Commissioners approved a list of place names for artist Scott Oliver's artwork. The list of names has since been reviewed and approved for display in the public artwork by the Commission's City Attorney, and determined to be exempt from the requirements of the City's General Advertising Sign ordinance by the City's Zoning Administrator.

Three place names have been modified to account for the minimum amount of distance that the fabricator can achieve between 2 arrows. Below is the final list of place names. Please note that (1) the three highlighted names are the names that are different from the list previously approved by the Commission, and (2) the English translations of the place names in different languages will not appear on the arrows, and are listed in this document only as reference.

Motion: Motion to approve revised place names (part of Design Development deliverables) for Scott Oliver's *Points of Departure* artwork for the Masonic Avenue Streetscape Improvement Project.

POINTS OF DEPARTURE

List of Place Names—Revised May 15, 2016

POST 1: *Where are you going right now?*

(25 place names, 5 rows, 5 arrows in each row)

Row 1

Домой, Sacramento & Divisadero; 0.61 mi / 0.98 km (Home)

Al's Attire, North Beach; 2.5 mi / 4.03 km

A trabajar, Sunnyside School; 3.59 mi / 5.77 km (To work)

Kaiser Hearing Center; 0.89 mi / 1.43 km

To work, Thoreau Center; 1.25 mi / 2.01 km

Row 2

Grace Cathedral; 2 mi / 3.2 km

Dept. of Motor Vehicles; 0.73 mi / 1.17 km

Breakfast, Howard's Cafe; 1.63 mi / 2.63 km

Roosevelt Middle School; 0.6 mi / 0.96 km

Presidio Veterans Housing; 1.41 mi / 2.27 km

Row 3

Work, Boudin, Fisherman's Wharf; 2.77 mi / 4.46 km

Accounting apt., Bush & Market; 2.72 mi / 4.38 km

Sonia's house, Divisadero & Fulton; 0.64 mi / 1.03 km

Corner Store; 0.01 mi / 0.02 km

На работу, JCCSF; 0.37 mi / 0.60 km (To work)

Row 4

Hamilton Rec. Center; 0.61 mi / 0.98 km
9th Circuit Court of Appeals; 2 mi / 3.23 km
家, 蒙特利大道與埃德娜街; 3.51 mi / 5.65 km (Home, Monterey Blvd. & Edna St.)
Lands End; 3.2 mi / 5.15 km
My apartment, California & Laurel; 0.34 mi / 0.55 km

Row 5

Lake Merritt, Oakland, CA; 10.44 mi / 16.8 km
Sa bahay ko, bandang Geneva at Mission; 4.54 mi / 7.3 km (To my house, Geneva and Mission)
Cesar Chavez Student Ctr., SFSU; 4.47 mi / 7.2 km
午餐, D & A, 第5大道與克萊門特街; 0.87 mi / 1.4 km (Lunch, D & A, 5th Ave. & Clement)
Golden Gate Bridge; 3.09 mi / 4.98 km

POST 2: Where and when were you born?

(44 place names, 8 rows, 7 arrows in rows 7 & 8, 6 arrows in rows 5 & 6, 5 arrows in rows 3 & 4, 4 arrows in rows 1 & 2)

Row 1

Саратов, Россия, 1929; 6,228 mi / 10,023 km (Saratov, Russia)
At home, Patagonia, AZ, 1923; 791 mi / 1,274 km
Tokyo, Japan, 1925; 5,111 mi / 8,266 km
St. Joseph's, Victoria, BC, Canada 1928; 736 mi / 1,185 km

Row 2

Chinese Hospital, 1934; 2.31 mi / 3.71 km
Bronx Hospital, New York, NY, 1937; 2,570 mi / 4,137 km
Pioneer Hospital, Artesia, CA, 1939; 364 mi / 587 km
中國上海, 1934年; 6,139 mi / 9,879 km (Shanghai, China)

Row 3

Stanford-Lane Hospital, 1945; 1.02 mi / 1.64 km
Tahlequah, Cherokee Nation, OK, 1947; 1,520 mi / 2,446 km
Hospital General, Ciudad de Guatemala, GTM, 1948; 2,523 mi / 4,060 km
Bulacan province sa bayan kong Pilipinas, 1940; 6,963 mi / 11,206 km (At home, Bulacan Province, Philippines)
Sebastopol, CA, 1947; 47.2 mi / 76 km

Row 4

Travis AFB, Fairfield, CA, 1955; 43.5 mi / 70 km
Tehran, Iran, 1959; 7,347 mi / 11,824 km
Hosp. de Maternidad, San Salvador, SLV, 1956; 2,630 mi / 4,233 km
中國北京, 1954年; 5,906 mi / 9,504 km (Beijing, China)
Ketchikan, Alaska, 1952; 1,287 mi / 2,072 km

Row 5

Lying-in Hospital, Chicago, IL, 1960; 1,858 mi / 2,990 km
Jackson Memorial Hosp., Miami, FL, 1962; 2,552 mi / 4,170 km
Ahuacatlán, México, 1965; 1,577 mi / 2,538 km
在家, 中國遼寧省, 1963年; 5,552 mi / 8,935 km (At home, Liaoning Province, China)
Ukiah, CA, 1961; 103 mi / 166 km
Northwest Hosp., Seattle, WA, 1967; 687 mi / 1,105 km

Row 6

At home, Grass Valley, CA, 1979; 124 mi / 200 km
St. Marien–Hospital, Cologne, Germany, 1979; 5,586 mi / 8,989 km
La casa de mi abuela, ABQ, NM, 1978; 899 mi / 1,447 km (My grandma’s house)
Kaiser, Redwood City, CA, 1972; 24.6 mi / 38 km
Tripler Army Med. Ctr., Honolulu, HI, 1971; 2,394 mi / 3,852 km
Ramathibodi Hosp., Bangkok, Thailand, 1972; 7,919 mi / 12,744 km

Row 7

Jackson Hole Med. Ctr., WY, 1982; 728 mi / 1,172 km
Харьков, Украина, 1987; 6,236 mi / 10,036 km (Kharkiv, Ukraine)
Centro Médico de Río Piedras, San Juan, PR, 1981; 3,629 mi / 5,840 km
Pergamino, Buenos Aires, Argentina, 1988; 6,349 mi / 10,217 km
Syangja, Nepal, 1989; 7,585 mi / 12,207 km
Children’s Hospital, 1981; 0.55 mi / 0.88 km
San Juan Island, WA, 1987; 744 mi / 1,198 km

Row 8

At home, Livingston, MT, 1992; 818 mi / 1,317 km
Homebirth, Jyvaskyla, Finland, 1993; 5,304 mi / 8,536 km
Sana’a, Yemen, 1996; 8,666 mi / 13,946 km
St. Luke’s Hospital, 2006; 2.8 mi / 4.5 km
UCSF Medical Center, 1999; 1.43 mi / 2.3 km
An Orphanage, Calcutta, India, 1994; 7,814 mi / 12,575 km
Providence Hosp., Portland, OR, 1992; 534 mi / 860 km

POST 3: *Where do you want to go that you have never been?*

(42 place names, 7 rows, 6 arrows in each row)

Row 1

Edinburgh Castle, Scotland; 5,049 mi / 8,126 km
French Quarter, New Orleans; 1,924 mi / 3,097 km
加拉巴哥群島; 3,338 mi / 5,372 km (Galapagos Islands)
Sutro Baths; 3.6 mi / 5.8 km
Outer Space; 50-76 mi / 80-122 km
Butchart Gardens, Vancouver BC; 747 mi / 1,202 km

Row 2

北極; 3,608 mi / 5,807 km (The North Pole)
Blue Lagoon, Iceland; 4,194 mi / 6,749 km
Место теракта 11.09.2001; 2,567 mi / 4,131 km (Ground Zero)
Embarcadero Cantón, Artemisa, Cuba; 2,559 mi / 4,118 km
Kilauea Summit, Hawaii; 2,343 mi / 3,770 km
Great Barrier Reef, Australia; 7,003 mi / 11,270 km

Row 3

Black Rock City, Nevada; 282 mi / 454 km
Sagrada Família, Barcelona, Spain; 5,949 mi / 9,574 km
Capetown, South Africa; 10,248 mi / 16,493 km
Líneas de Nazca, Perú; 4,752 mi / 7,648 km (Nazca Lines)
Озеро Байкал, Россия; 5,443 mi / 8,759 km (Lake Baikal, Russia)
Northern Lights, Denali, AK; 2,123 mi / 3,416 km

Row 4

Torngat Mts., Newfoundland, CAN; 2,931 mi / 4,717 km
Ngorongoro Crater, Tanzania, Africa; 9,673 mi / 15,567 km
Salt Flats of Bolivia; 5,362 mi / 8,629 km
La Luna; 238,900 mi / 384,472 km (The Moon)
Mount Erebus, Antarctica; 8,484 mi / 13,653 km
Holi (Festival of Colors), Manipur, India; 7,521 mi / 12,104 km

Row 5

Yellowstone Nat'l Park, WY; 769 mi / 1,237 km
Могилы родственников, Хмельницкий, Украина; 6,130 mi / 9,865 km (Family graves, Khmelnytsky, Ukraine)
San Pedro de Macorís, DOM; 3,452 mi / 5,555 km
Meteor Deep, South Sandwich Trench, Atlantic Ocean; 8,558 mi / 13,772 km
Golden Gate Park; 0.82 mi / 1.32 km
Rainbow Mountains, Gansu, China; 6,489 mi / 10,443 km

Row 6

Trift Bridge, Gaden, Switzerland; 5,856 mi / 9,425 km
迪斯尼世界; 2,435 mi / 3,919 km (Disney World)
Mission Dolores; 1.67 mi / 2.69 km
Easter Island, Chile; 4,565 mi / 7,346 km
Himeji Castle, Japan; 5,400 mi / 8,690 km
Presidio Bowling Ctr.; 1.32 mi / 2.13 km

Row 7

White Cliffs, Missouri River, MT; 938 mi / 1,510 km
Mütter Museum, Philadelphia, PA; 2,518 mi / 4,052 km
Woodward's Garden Circa 1880; 1.73 mi / 2.8 km
Right Here
Farallon Islands; 31.1 mi / 50 km
Space Needle, Seattle WA; 680 mi / 1,094 km