



**Municipal
Marketplace**



The mission of La Cocina is to cultivate low income food entrepreneurs as they formalize and grow their businesses by providing affordable commercial kitchen space, industry-specific technical assistance and access to market opportunities. We focus primarily on women from communities of color and immigrant communities. Our vision is that entrepreneurs gain financial security by doing what they love to do, creating an innovative, vibrant and inclusive economic landscape.

THE COUNTRY'S FIRST WOMEN-LED FOODHALL

Beyond a delicious foodhall, we are also serving a dose of social equity



Create opportunities to support seven immigrant and women-owned businesses with an estimated \$400,000 in annual sales per vendor.



Provide delicious, healthy affordable meals to residents who face a combined lack of access to fresh produce and live in SROs without cooking equipment.



Create 30-40 jobs estimated at \$1.3MM in total wages for Tenderloin residents in a neighborhood with one of the city's highest unemployment rates.



Create a uniquely inclusive, safe, healthy, equitable and welcoming space for families, tenants and workers in the Tenderloin through deliberate programmings.



- KIOSK**
- KITCHEN**
- RESTROOMS**
- STORAGE**

GOLDEN GATE AVENUE

HYDE STREET









Guadalupe Moreno
Mi Morena
Tacos de Guisados Mexicanos





Estrella Flores
Estrellita's Snacks
El Salvadoran Pupuseria



Chef Dilsa Lugo
Los Cilantros
Mexican Comfort Food





Chef Bini Pradhan
Bini's Kitchen
Nepali Momos & Cuisine from the Soul





Chef Nafy Flatley
Teranga Life
West African Cuisine





Chefs Wafa & Mounir Bahloul
Kayma
Algerian Eatery





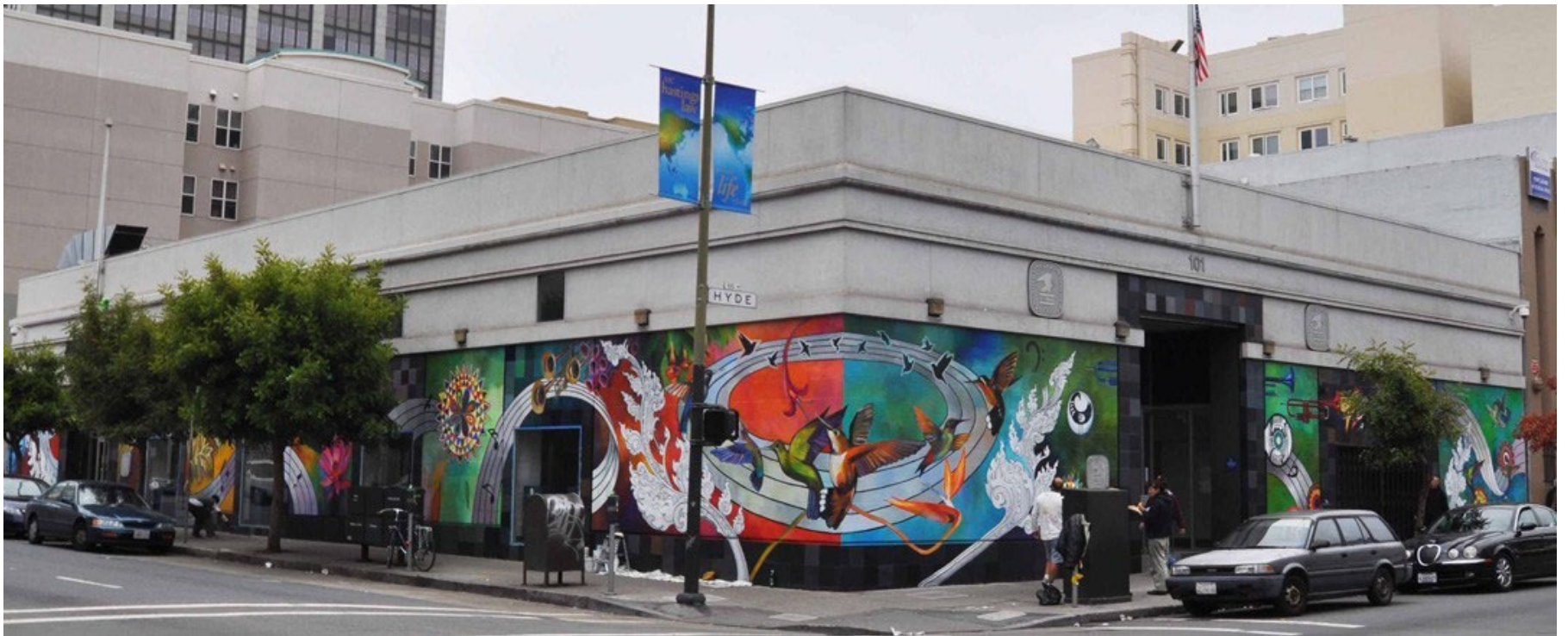
Chef Tiffany Carter
Boug Cali
Bodega Deli / Californian



Current state



Existing Mural will be restored by Artist
Johanna Poethig



Proposed Improvement: Before and After



Hyde Facade



- Reflects the brand essence of La Cocina
- Communicates the function of the place
- Complements the existing mural

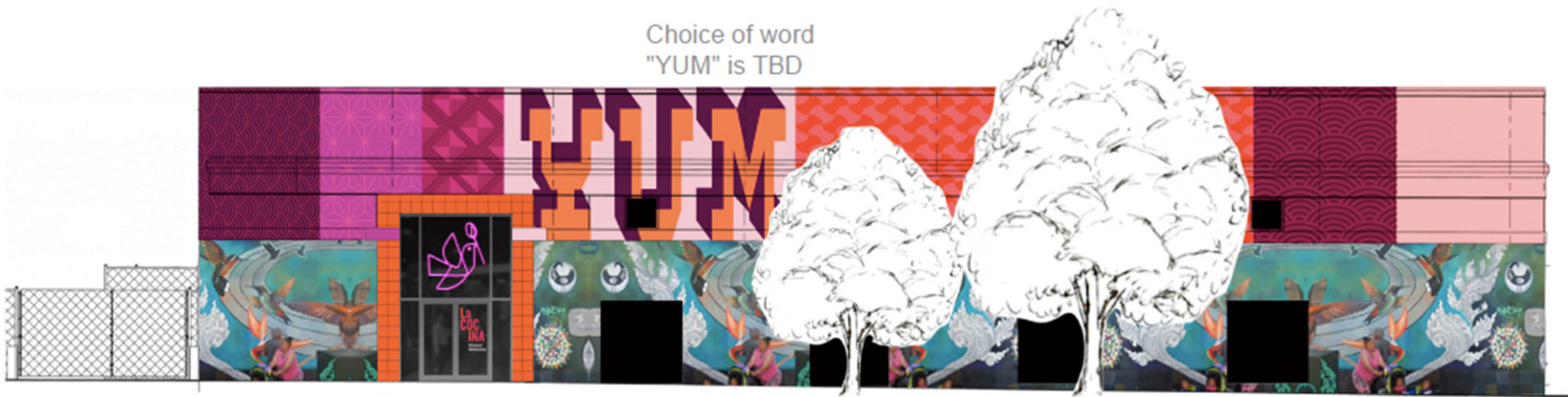
Details

- Paint on stucco
- Neighborhood support submitted to SFVAC
- Email to neighborhood to be sent 12/6 to attend Civic Review

Back Up

- Future phase if funding permits

Golden Gate facade



Reflects the brand essence of La Cocina
Takes the interior design to the exterior
Communicates the function of the place
Complements the existing mural