

Mai Kong



PROFESSIONAL EXPERIENCE

M2 Cherish, San Francisco — *Content Creator* 2020- Present

Designed and Developed the line of products on eCommerce. Implemented creative solutions across a broad range of marketing channels. Facilitating consumer research and driving product marketing on social media. Ensure visual communication across different platforms are on strategy on brand and drive positive results like gaining followers on different social media platforms.

Quadrille Fabrics & Wallpaper, San Francisco — *Showroom Manager*
2018 - 2020 July

Provide the best possible customer service while enhancing the Quadrille mission to offer the highest quality product and service standards in the luxury market. Full showroom responsibility for Quadrille's collections of custom, hand-printed fabrics, and wallpapers. Serving the interior design trade in Northern California. Generate sales of all product categories to help achieve the overall sales goal to 350,000 USD sales annually..

Minted, San Francisco — *Merchandise Designer/Minted Sales Representative*
2016 - 2018

A dynamic team player well collaborated with the merchandise team to increase online impressions and sales growth by building beautiful websites that coordinate crowdsourcing designers' submission files. Exceed projections by efficient managing and prioritizing projects to meet tight deadlines for a product launch on the Minted site.

MsquarePress, San Francisco — *Co-founder/Creative Director* 2010 - present

Created and managed a small graphic design and letterpress studio that specializes in high end handmade stationery. Our handmade books have been published in various publications like the San Francisco Chronicle Newspaper, American Inflight Magazines, and Inspiration of Book. My clients have included Hyatt Centric Park City Resort, Carmel Valley Ranch Luxury Hotel, Zaarly, SquareApp, Austin Press, and many more happy brides and grooms.

SKILLS

Adobe Creative Suite
Microsoft Office 360
Typography
Photography
Letterpress printing
Book Binding
Quick Book
Daylite CRM
Sales Force
Comet Signature Systems

PUBLICATION

[Inspiration of Book](#)

August 9, 2014

Wooden Handmade
Journal Featured in Gingko
Press, INC

[Journal Art](#)

April 1, 2014

Wooden Journal Featured
in one of the American
Airline Inflight
Magazine's article

[Thoughtful Gifts for DADS](#)

Jun 9, 2013

Handmade Wooden
Journal and Pen Featured
in San Francisco Chronicle
/SFGate.com

The Companion Group, Emeryville — *Graphic Designer* 2007 - 2008

Developed and designed print/digital materials for trade shows. Worked closely with industrial designers to produce functional and consistent on-brand packaging for various BBQ tools and gardening products. Captured professional product images for catalog and packaging for retail accounts like Sur La Table, William Sonoma, World Market, and Marshall.

The Corporate Presence, San Francisco — *Graphic Designer* 2006 - 2007

Designed custom lucite awards for big corporations including Google, Goldman Sach, Apple, Amazon, Citigroup, dreamworks ... etc. Presented conceptual and practical ideas to corporate clients for their annual special events as well as draw technical precise 2D drawings for lucite manufacturers to produce actual 3D products.

Denoise, Emeryville — *Graphic Designer* 2006 - 2007

Designed Music CD/DVD packaging and coordinated with international vendors to produce high-quality music packaging to reach a higher profit margin.

The Lahlouh Group, Burlingame — *Prepress Operator/Graphic Designer*
2000 - 2005

Typesetting letterheads, business cards, invitation, brochures, flyers and print advertisements. Setting file and output films and plates for commercial offset press, digital ripping, laser printing, and copying. Designed and recreated logos for corporate clients for their promotional products.

Utap Printing, South San Francisco — *Prepress Operator* 1999

Typesetter business cards and prepare digital files to output films for an offset press. Worked closely with the prepress department to solve trapping issues to achieve better printing solutions.

EDUCATION

San Francisco State University — *Master Art of Industrial Art*

Completed 15 units

San Jose State University — *B.F.A., Photography/Graphic Design*

1999

Contra Costa College — *A.A. General Art* 1999

References Available Upon Request

Contact:

