



Building A Better Bayview

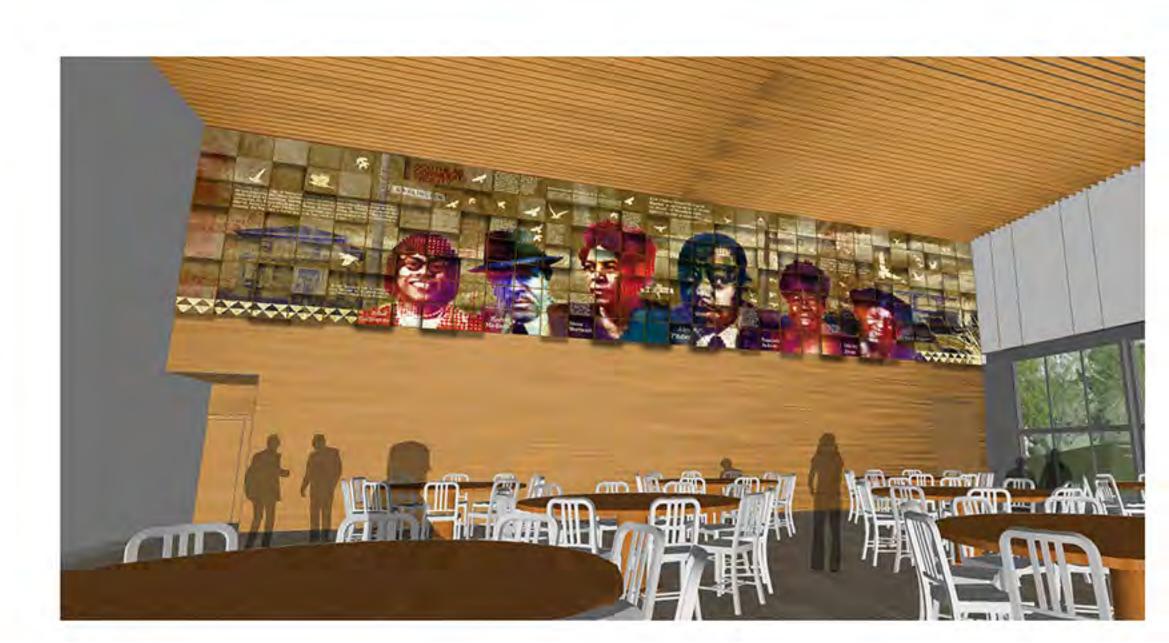
Art Proposal for the Southeast Community Center - Alex Pitcher Room

Phillip Hua

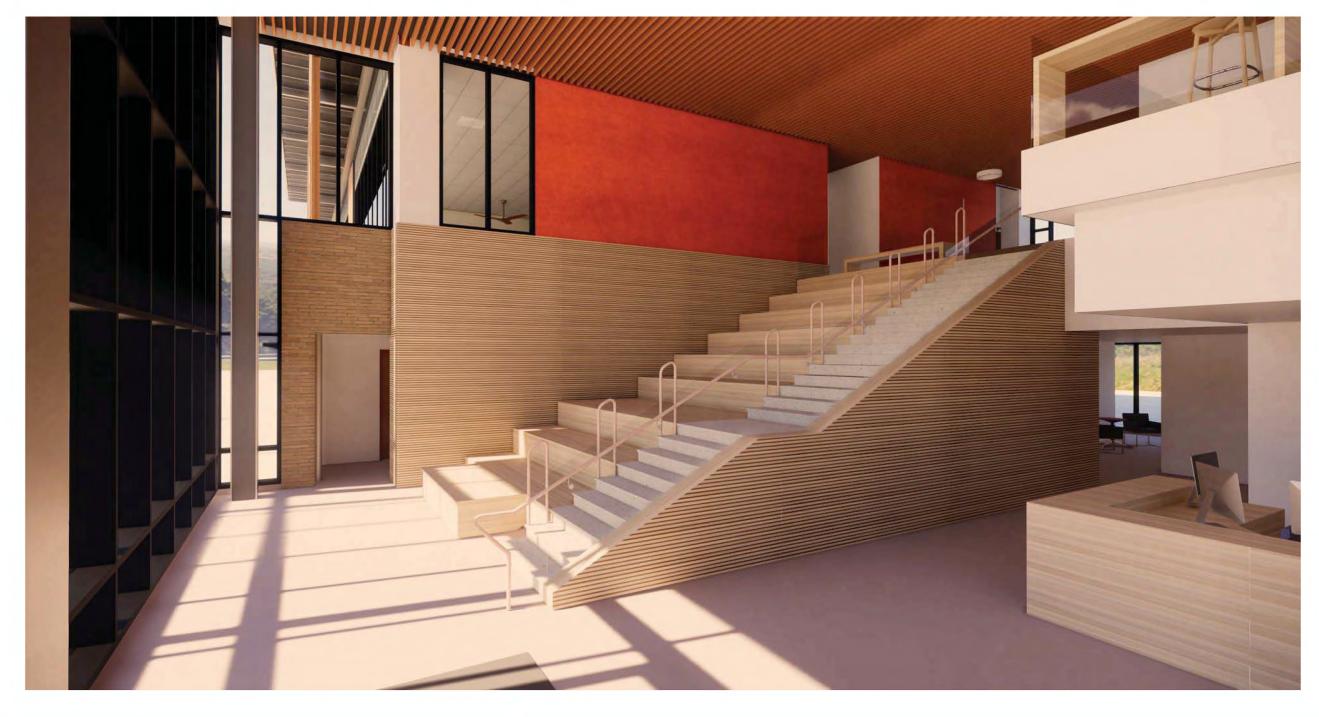
For the Alex Pitcher Room in the new Southeast Community Center at 1550 Evans, artist Phillip Hua proposes a three dimensional photocollage mural commemorating the six founders of the Southeast Community Center: Alex Pitcher, Eloise Westbrook, Espanola Jackson, Harold Madison, Ethel Garlington, and Shirley Jones. Printed on many panels of framed plexiglass, the imagery will show the six founders in the foreground while their names, newspaper clippings, and images of the Bayview surround them. Behind the founders will be gold leaf to elevate the imagery to one of value and prestige. A palette of red, blue, purple and gold imply community royalty.

The title, "Building a Better Bayview," is inspired by the civic leadership each of the founders undertook to improve the Bayview. The title is also interpreted through the different depths of the panels, giving the mural an undulating sculptural quality that suggests growth and progress. Additionally, where feasible, the artist will work with and/or hire Bayview-based businesses or residents to continue the legacy of the founders in the social and economic development of the Bayview.

The goal of the mural is to provide and preserve visual and written histories of these important community leaders for generations to come.

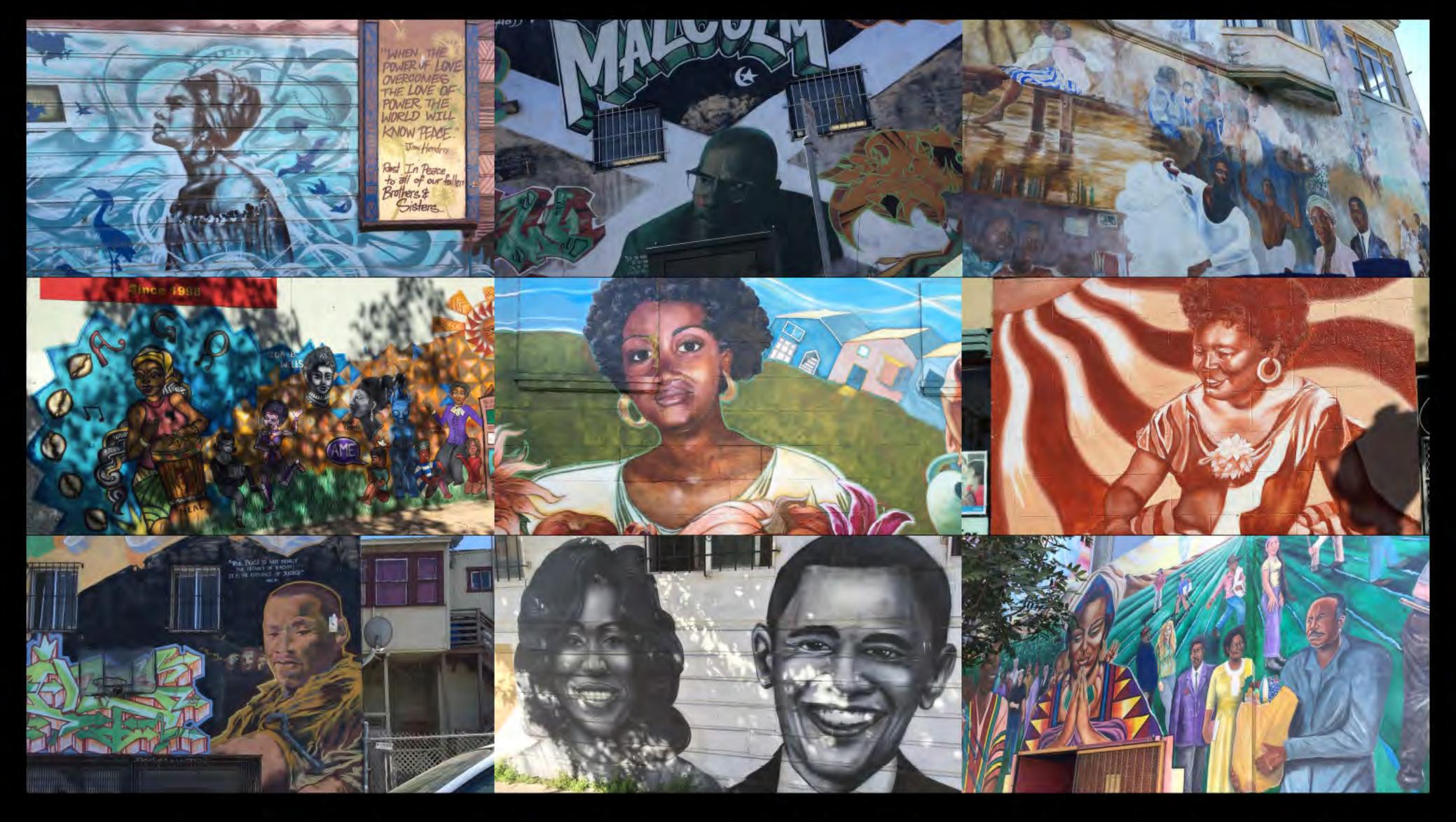












Portraiture was chosen as the theme for the artwork to reflect the Bayview landscape and its reverance for community.

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Alex Pitcher, In director of the Hunters Point anti-current program, is a relative newcomer

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New President Of NAACP Branch

The San Francisco branch of the NAACP will continue its militant tradition under a new leadership, said Alex Pitcher, who took over the branch's presidency this

Bu dohn King

Chronicle Staff Writer

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Residents have been wary of

"Our organization has its origins in the (black) churches and the love of humanity, and we hope to continue the local tradition of activism based on positive values, on love in place of hate," Pitcher, who is also public affairs manager for San Francisco's Department of Public Works, sald last night.

"I began my work in the civil rights movement in 1946, after left the service," Pitcher said. He led a struggle for black admissions to Louisiana State University to 1950. One of the students he escorted into LSU, in deflance of segregation, was Ernest Morial. He became the first black mayor of New

Pitcher, a longtime Bayview-Hunters Point resident, has also served on local municipal commissions and the board of such government agencies as Head Start.

by Highway 101 to the west and Corporation, the group that will Army Street to the north in the city's couthwest corning

S.F. Takes Step to Redevelop Bayview/Hunters Point

If approved the survey would he followed by more formal planming and an environmental study Actual creation of a redovelopment district is at least four years

Although the meighborhood has a high percentage of home owners and a large industrial distylet, many parts of it suffer from years of neglect. Also, there is trustration that businesses often seem. to employ people from outsale Beyview and that its 30 percent poverty rate is twice that of San Francisco as a whole.

The anger spilled out yesterday during the testimony, but it was not directed at the agency. In stead, it came in reaction to indus trial rupresomatives who said they deserve a formal role in the comnotice that will help make redevelopment a reality

The problem, said the reprecontantives is that the South Bayshore Community Development oversee radevelopment work, consists mainly of black residents and small business people. The ignores larger influstries, they said, and the 35 porcent or so of residents

who are not black.

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The commission voted to give: one-year, \$500,000 contract to the South Bayshore group, However, the commission stipulated that the corporation's 13-member board of directors must be enlarged.

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14 Model Cities

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S.F. Supervisors Meet At Bayview-Hunters Point

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S.F. Civil Rights Leader Alex Pitcher Dies

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Hunters Point Residents Ready For Renewal

They will ask S.F. for redevelopment district

> By John King Chronicle Stuff Writer

Ending years of resistance, Bayview-Hunters Point residents are preparing to ask the Sun Francisco Redevelopment Agency to help rebuild the area - a move that could eventually transform the neighborhood's main commercial strip.

Frustrated by the dilapidated conditions along Third Street, residents next week will formally ask for creation of a redevelopment district. This means turning to an agency that in the 1960s buildozed much of the core of the city's main black neighborhood in the Western Addition — an act still resented by many black San Franciscans.

"Sometimes you have to dance with the enemy," said Alex Pitcher, past president of the local chapter of the NAACP. "We're not say ing we trust them blindly, but this is the best option we have at this

Local and national newspapers were scoured for articles mentioning the founders. These acted as written histories incorporated into the artwork to preserve the history of the activism of these African American community leaders in San Francisco

Redevelopment for S.F. Neighborhood

Chronicle Single Writer

With the neighborhood's messing, the Sau Francisco Redevelopment Commission yesterday approved the start of a redevelopment campaign in Bayyley/Hunters Point, the city's largest black

Residents have been wary of redevelopment in the past, saying aprooted thousands of blacks rom the Western Addition in the 1960s. But with jobs scarce and Bayyigw's Third Streit retail strip clearly blighted, neighborhood outlors said vesterday that they need the city to play an active role in turning things around

n crisis here," said Marie Harrison, a longtime resident. "We are sick and thed of being left out" of citywide prosperity.

After two hours of testimony, the commission voted unanimousto ask the Board of Supervisors to create a reduvelopment survey area for the 3,200 acres bounded by Highway 101 to the west and Army Street to the north in the cute a southwest corner.

if approved, the survey would he followed by more formal planning and an environmental study. Attual creation of a redevelopment district is at least four years

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This anger spilled out yester day during the testimony, but it was not directed at the agency. Instead, it came in reaction to industrial representatives who said they deserve a formal role in the committue that will help make redevelopment a reality

The problem, said the representanyes, is that the South Bay shore Community Development Corporation, the group that will oversee redevelopment work, consists mainly of black residents and small-business people. This ignores the 3s percent or so of residents

"There are a lot of businesses in the area that have a right to repre sentation," said Kathy Devincenzi of Murphy Properties, a landowner near Candlestick Park:

But neighborhood residents said industry is guilty of ignoring the people nearby it.

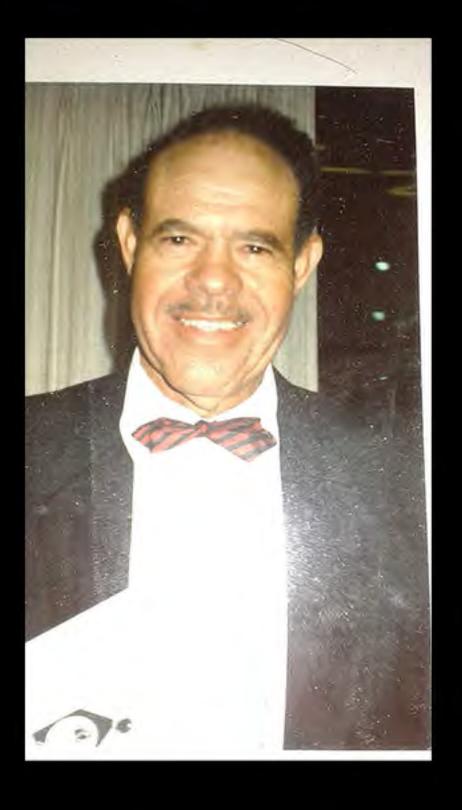
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Inviting participation in the public artwork, photos of the founders were collected from their families





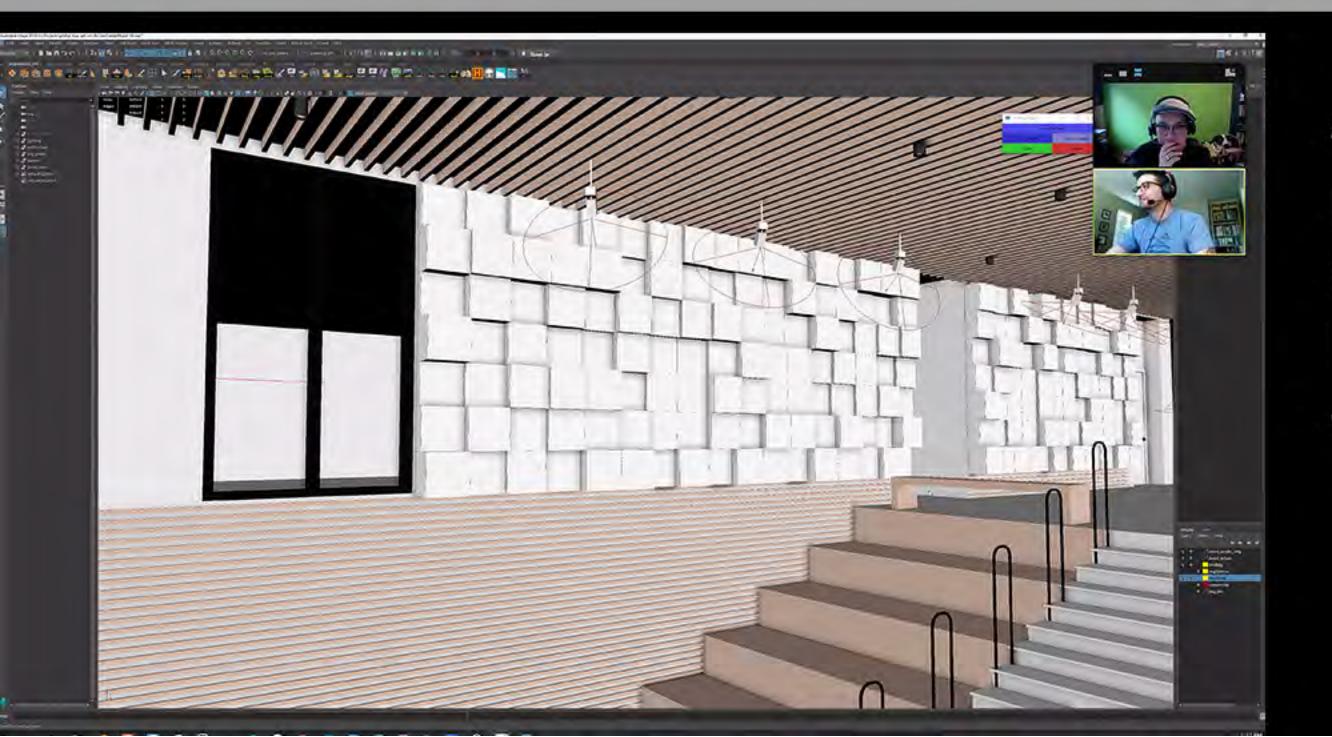












A 3D modeler was hired to assist in previsualizing the depths of the boxes in order to avoid shadows from the lighting that might interfere with the faces of the founders.











