

**Balboa Pool**  
**Public Art Project Outline**  
**For Visual Arts Committee review on April 15, 2015**



**BACKGROUND**

Balboa Pool is located at 511 Havelock St. at San Jose, adjacent to over 1 million square feet of recreation, including multiple fields for soccer and baseball, tennis and basketball courts, a children's play area, and a skateboard park. The Balboa Pool Improvements, funded from the 2012 Clean and Safe Neighborhood Parks Bond, include renovation of the pool and pool building, with the addition of a community room. The project goals are to create a vibrant aquatic center with upgraded pool and mechanical systems, and a center that is accessible and seismically safe.

**ART OPPORTUNITY**

The art opportunity is an artwork that will be installed in the interior of the pool building on an existing concrete wall at the south end of the pool. The space, elevated approximately 9 feet above ground level, is 13 feet high by 37 feet wide. Artwork materials may include, but are not limited to, mosaic, tile, porcelain enamel panels, and painted water jet cut metal panels.

**PROJECT GOAL**

The goal of the public art project is to create a signature artwork for the renovated Balboa Pool that will inspire and engage the pool's users and enhance their connection to recreation and to the neighborhood.

## **PROJECT BUDGET**

Admin Fee	\$20,400.00
Selection Costs	\$4,800.00
Artwork (design, fabrication, installation)	\$58,200.00
Signage and Documentation	\$2,160.00
Contingency	\$7,240.00
Conservation	\$9,200.00
<b>Total</b>	<b>\$102,000.00</b>

## **ARTIST RECRUITMENT APPROACH AND ELIGIBILITY**

Use of the 2015/16 Pre-Qualified Pool to develop a short list of qualified candidates.

## **ARTIST SELECTION PROCESS**

The short list of qualified artists will be presented to the Balboa Pool Artist Selection Panel consisting of one representative from DPW, one Arts Commissioner, one community representative, and two arts professionals. The panel will identify three finalists who will be invited to develop conceptual site specific proposals after attending an orientation session with the project team and key stakeholders. These finalists will be paid an honorarium of \$750, inclusive of travel expenses, for development of a proposal.

The Balboa Pool Artist Selection Panel will reconvene to consider the finalists' proposals in an interview format and will select one artist and an alternate for the project for recommendation to the Arts Commission.

## **COMMUNITY INVOLVEMENT**

- SFAC staff presented an overview of the public art project in conjunction with the CIP presentation to the community on February 25, 2014.
- A community representative will serve on the Balboa Pool Artist Selection Panel and will participate in the Artist Orientation.
- The finalists' proposals will be on display for public comment near the project site and on the SFAC website for two weeks prior to the final selection panel meeting.
- All selection panels, Visual Arts Committee (VAC) and Commission meetings are open to the public.

## **TIMELINE (Subject to change)**

Project Outline Approval (VAC)	April 15, 2015
First Project Artist Selection Panel	early June 2015
Artist Finalist Orientation	end of June, 2015
Finalist Proposals Due	end of August, 2015
Public Display of Proposals	mid-September, 2015
Final Project Artist Selection Panel	end of September, 2015
VAC Approval	October 21, 2015
Arts Commission Approval	November 2, 2015
Artist under Contract	November 2015

## **FURTHER INFORMATION**

Contact Mary Chou, Public Art Project Manager at (415) 252-2551 or by email at [mary.chou@sfgov.org](mailto:mary.chou@sfgov.org).