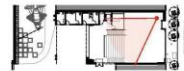


WILLIE WOO WOO WONG PLAYGROUND PUBLIC ART PROJECT OUTLINE



CLUBHOUSE - ASSEMBLY AREA

SAN FRANCISCO ARTS COMMISSION WILLIE WOO WONG PLAYGROUND

OCTOBER 17, 2016

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BACKGROUND (CAPITAL IMPROVEMENT PROJECT OVERVIEW)

Willie Woo Woo Wong Playground is located in Chinatown at Stockton Street between Hang Ash Street and Waverly Place. Currently, the site includes two sand-floor playgrounds, and basketball, tennis and volleyball courts. It also has a clubhouse with an indoor gym and ping pong tables that hosts afterschool programs. The Willie Woo Woo Wong Playground Improvements, funded from the 2012 Clean and Safe Parks Bond and the Downtown Parks Fund, include renovation of the playgrounds, courts, and clubhouse, with the addition of a dedicated flex use space and fitness area. The project goals are to build upon the park's existing design as an active and highly used playground with an approach that honors cultural heritage, prioritizes flexible play space, and increases accessibility and value for Chinatown.

ART OPPORTUNITY

The artwork will be a mural located on either the south or north wall of the clubhouse's interior (to be determined by the selected artist pending Arts Commission approval). The south wall measures 850 square feet and spans two levels of the clubhouse. It is highly visible from various locations, including outside the clubhouse viewed through the building's glass walls. The north wall measures 610 square feet. And while it is less visible from multiple vantage points, it may be a more desirable

location to the artist since a larger proportion of the total wall space may be covered within the project budget. The mural will be executed in a highly durable paint such as Keim or other mineral based product.

PROJECT GOAL

The goal of the project is to create a signature artwork for the renovated Willie Woo Woo Wong Playground Clubhouse that will inspire and engage the site users and enhance their connection to recreation and to the neighborhood.

PROJECT BUDGET

Administration Fee	\$7,000
Selection Costs	\$260
Artist Contract Amount	\$22,000
Signage	\$1,000
Photography	\$1,000
Contingency	\$1,740
Conservation	\$2,000
TOTAL	\$35,000

ARTIST RECRUITMENT APPROACH AND ELIGIBILITY

Arts Commission staff will select a short list of artists from the Prequalified Artist Pool and the StreetSmARTS Murals Pool to present to the artist selection panel.

ARTIST SELECTION PROCESS

The short list of artists will be presented to an artist selection panel consisting of a representative of the client agency, an arts professional, an Arts Commissioner, and a community member. Based on the review of the shortlisted candidates’ past work, the panel will directly select one artist for the commission to recommend to the Arts Commission for approval.

COMMUNITY INVOLVEMENT

- A community representative will serve on the artist selection panel and will participate in the artist orientation.
- All selection panels, Visual Arts Committee (VAC) and Commission meetings are open to the public.

TIMELINE (Subject to change)

Project Outline Approval (VAC)	January 18 2017
Artist Selection Panel	March 2017
VAC Approval	April 19, 2017
Arts Commission Approval	May 1, 2017
Artist Under Contract	May 2017

FURTHER INFORMATION

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