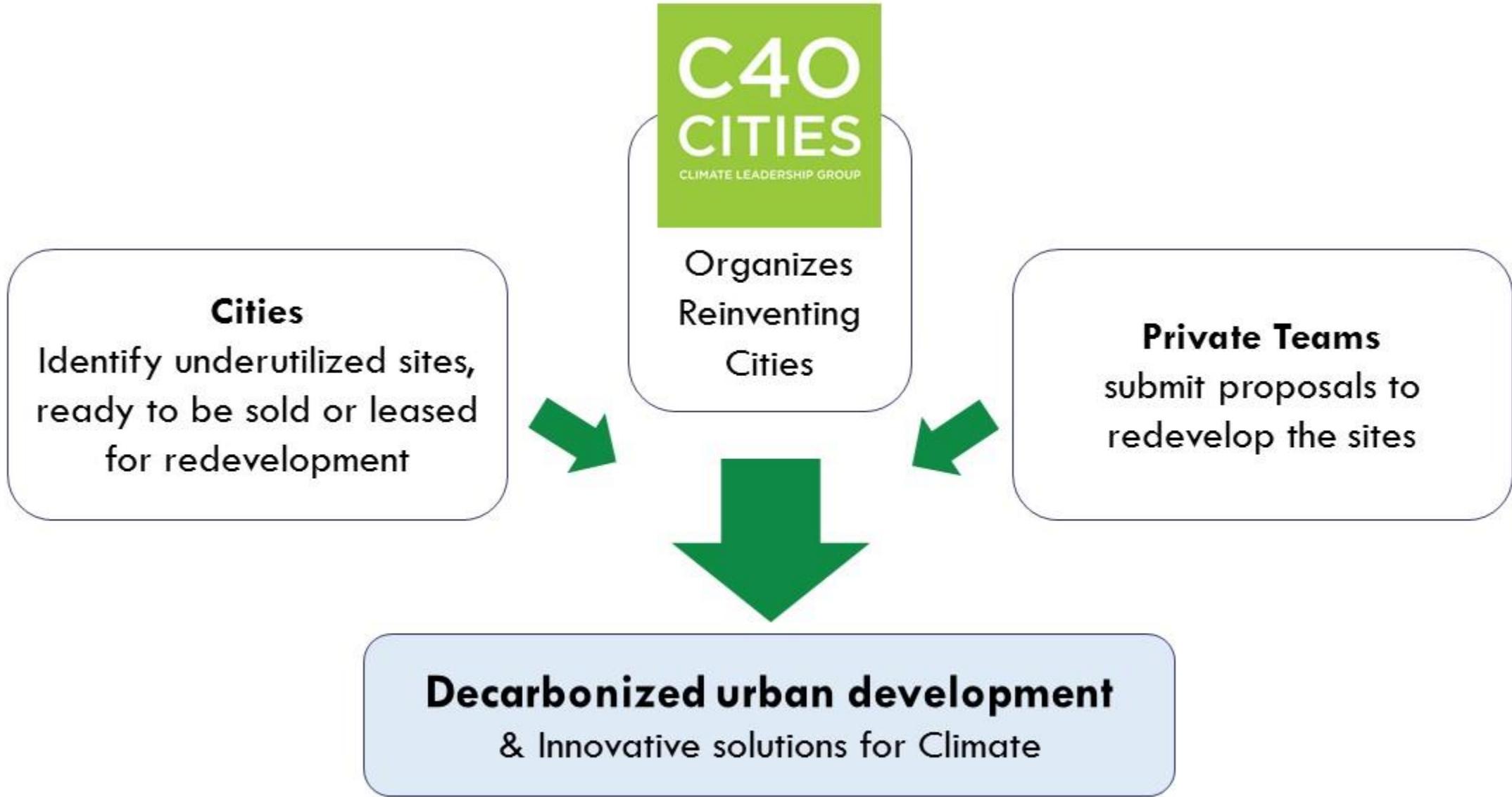


An aerial photograph of San Francisco, showing a dense urban landscape with colorful, multi-story buildings packed closely together. The city extends towards a hilly background under a clear sky.

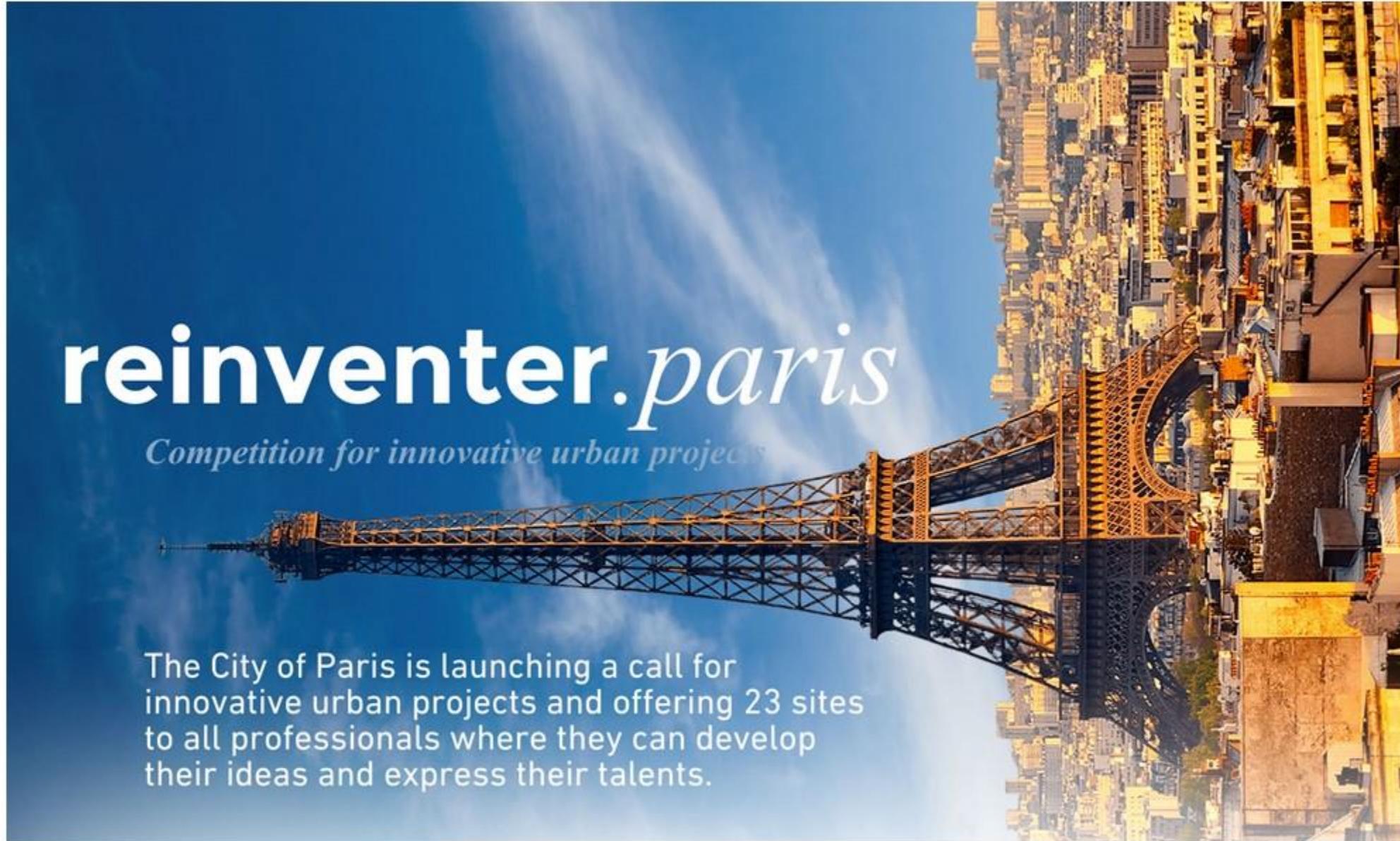
Reinventing Cities San Francisco



reinventer.paris

Competition for innovative urban projects

The City of Paris is launching a call for innovative urban projects and offering 23 sites to all professionals where they can develop their ideas and express their talents.



The Previous Experience of Reinventer Paris

**Reinventing
Cities San Francisco**



A old rail station transformed in a wood tower, where farm producers and consumers meet



A district of old warehouses transformed into an zero carbon neighborhood



An urban farm with training center and housing for homeless



The 1st service station providing clean multi-energy + Center of fluvial logistics

Iconic tangible Projects on 23 Sites



19 Cities, 49 Sites

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Cities San Francisco

Large Sites

The largest site: **237 ha**

8 sites more than 10 ha



Smaller Sites in City Center

The smallest sites: **610m²**

12 sites less than 1 ha



Empty Plots

24 empty plots to develop
equal **448 ha**



Sites to Reorganize and Densify



14 sites to
reorganize and
densify
equal to **75 ha**



Sites to Transform

8 car parks to transform
equal to 7 ha
and 1 former airport site



Existing Buildings

- 9 buildings to renovate and reactivate**
- 4 patrimonial buildings**
- 2 industrial buildings**
- 2 markets**



Pershing Road Buildings
Chicago



Scuderie de Montel
Milan



Mercado de Orcasur
Madrid

Atypical & Iconic sites



-
- The diagram illustrates 10 challenges for climate, organized into three main categories represented by colored ovals:
- Carbon Impact** (Green oval):
 1. Building energy efficiency and supply of clean energy
 2. Sustainable materials and circular economy
 3. Low carbon mobility
 - Resilience + Sustainability** (Yellow oval):
 4. Resilience and adaptation solutions
 5. New green services for the site and the neighborhood
 6. Green growth and smart cities
 7. Sustainable water management
 8. Biodiversity, urban re-vegetation and agriculture
 - Architecture + Social Impact** (Orange oval):
 9. Inclusive actions and community benefits
 10. Innovative architecture and urban design

→ May 31st

First phase: an open call for Expression of Interest

The bidder teams submit a “light” proposal:

- The composition of the team
- The outline of the project / solutions for the 10 challenges

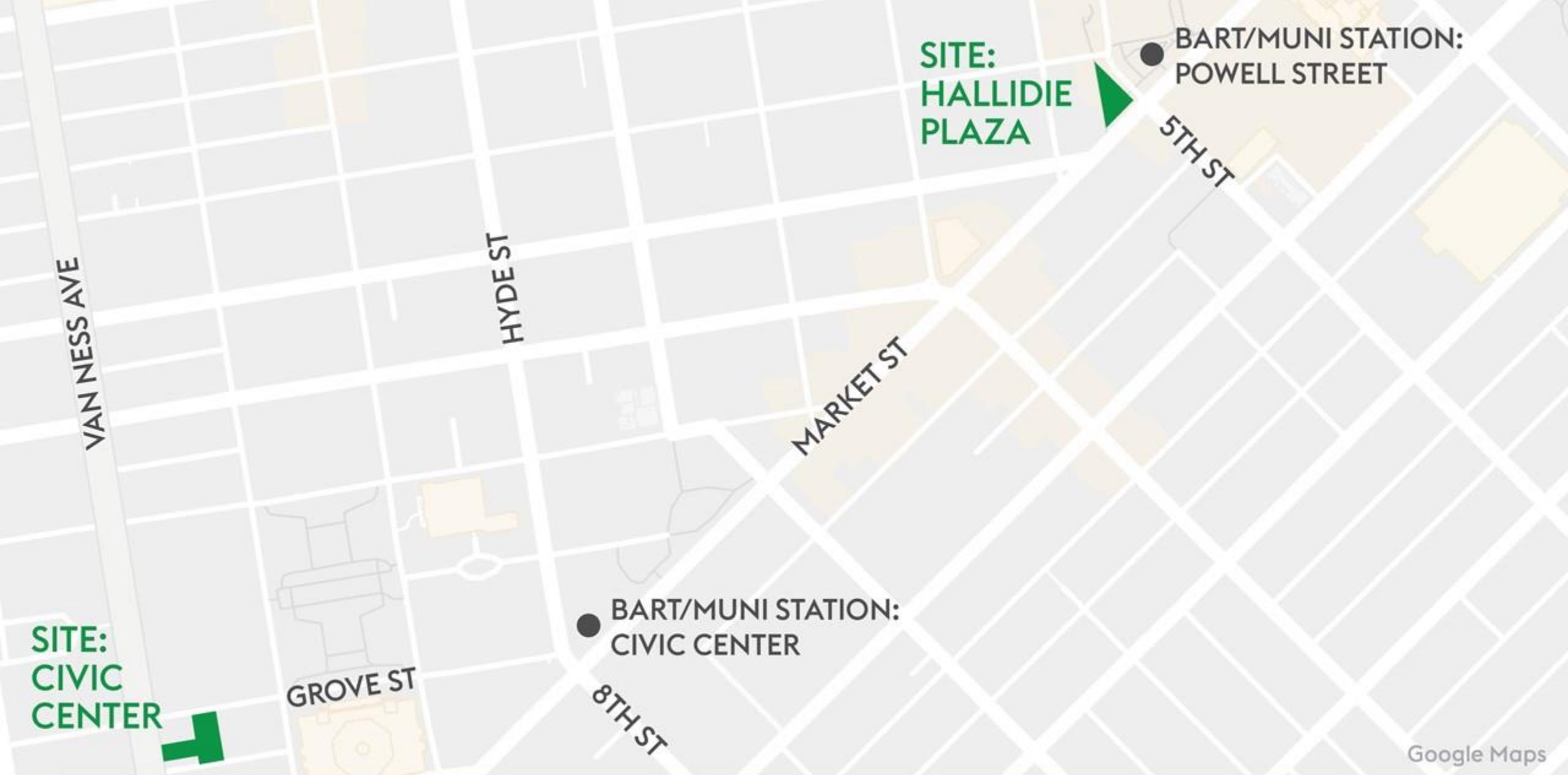
→ Selection of 3 shortlisted teams per site

October 1st to
mid-February

Second phase: Final Proposal

- A detailed project
- A price offer (for the sale / lease)
- A carbon assessment of the project

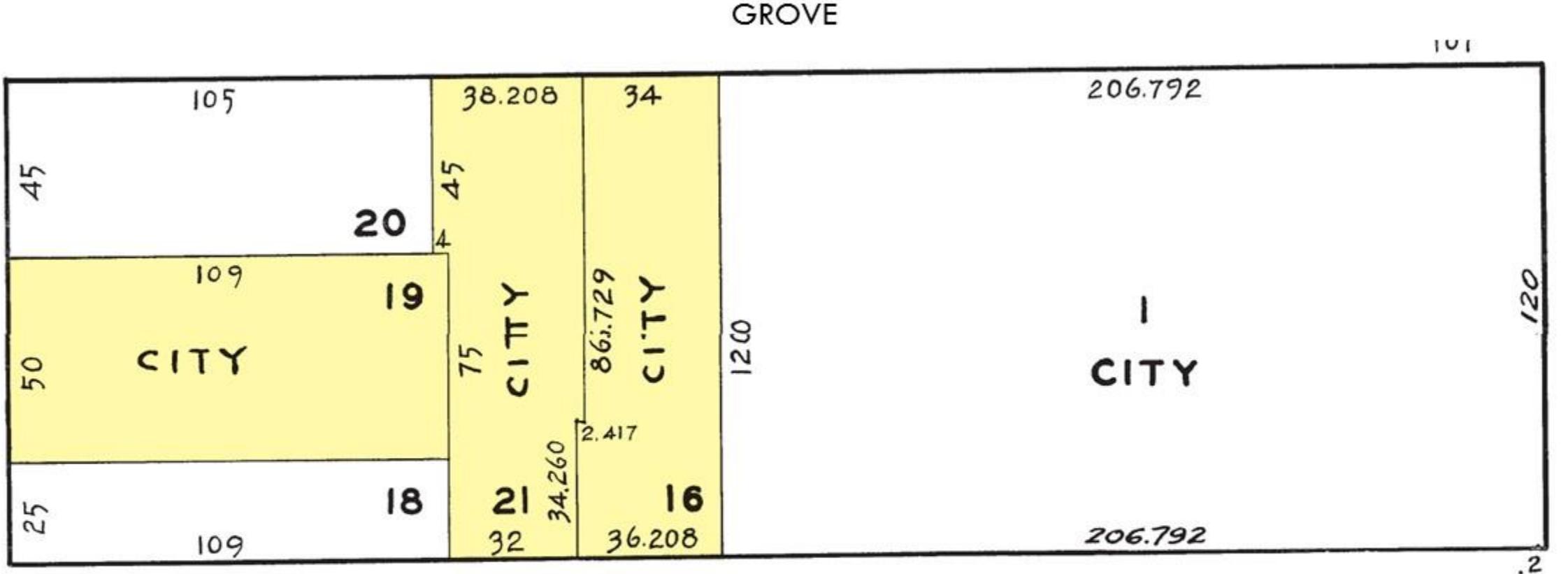
→ Final jury



San Francisco Sites

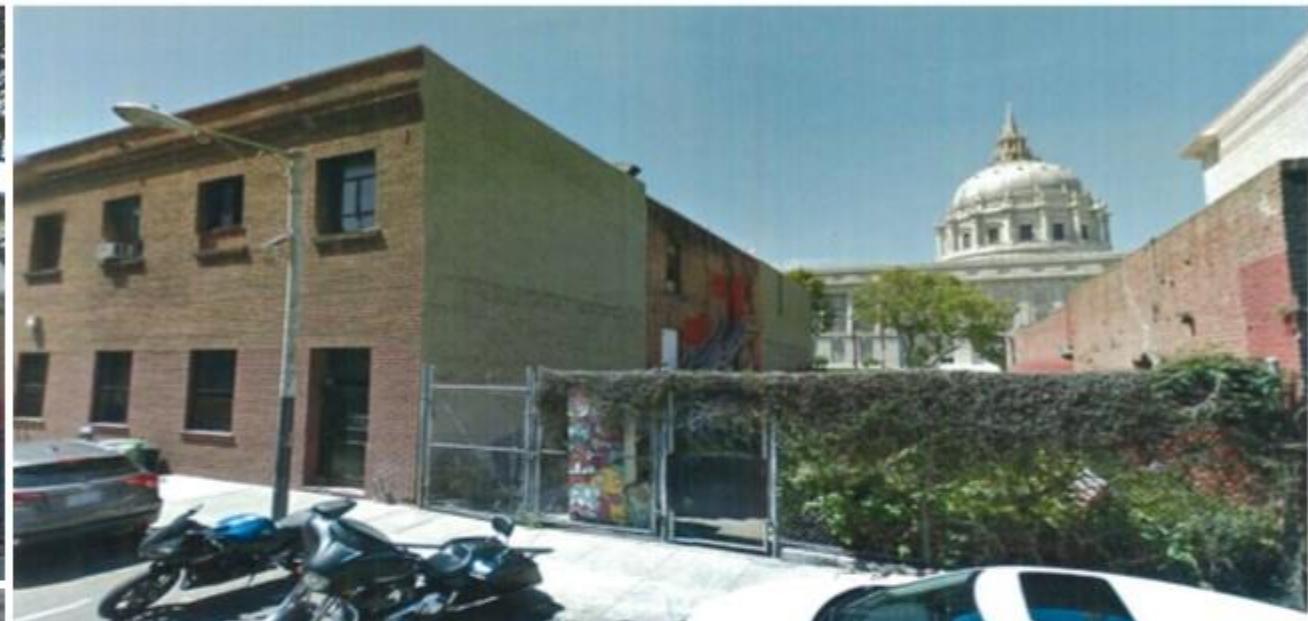
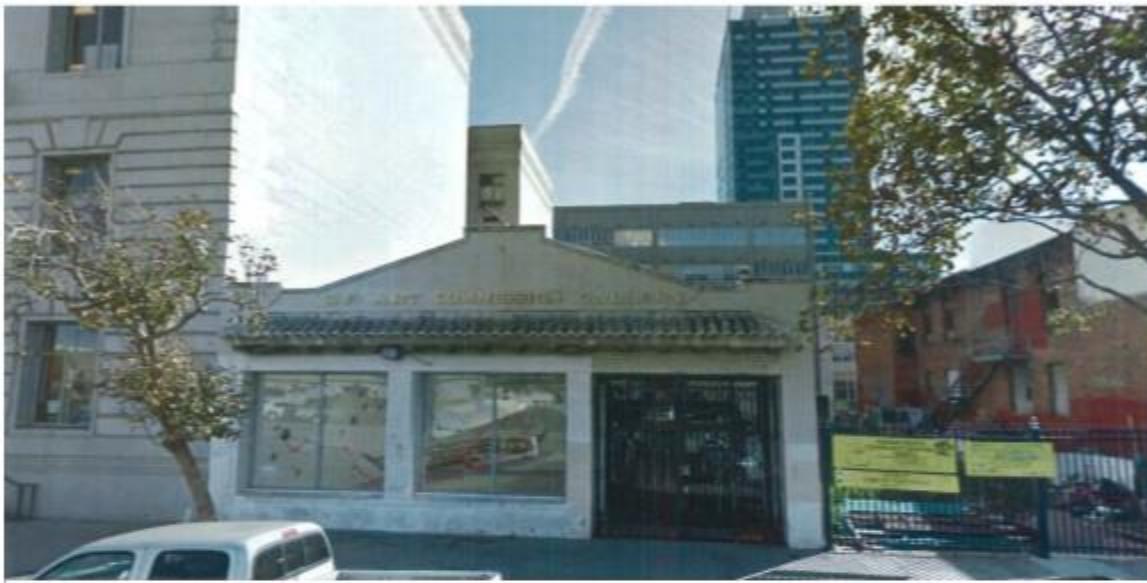
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VAN NESS AVE.

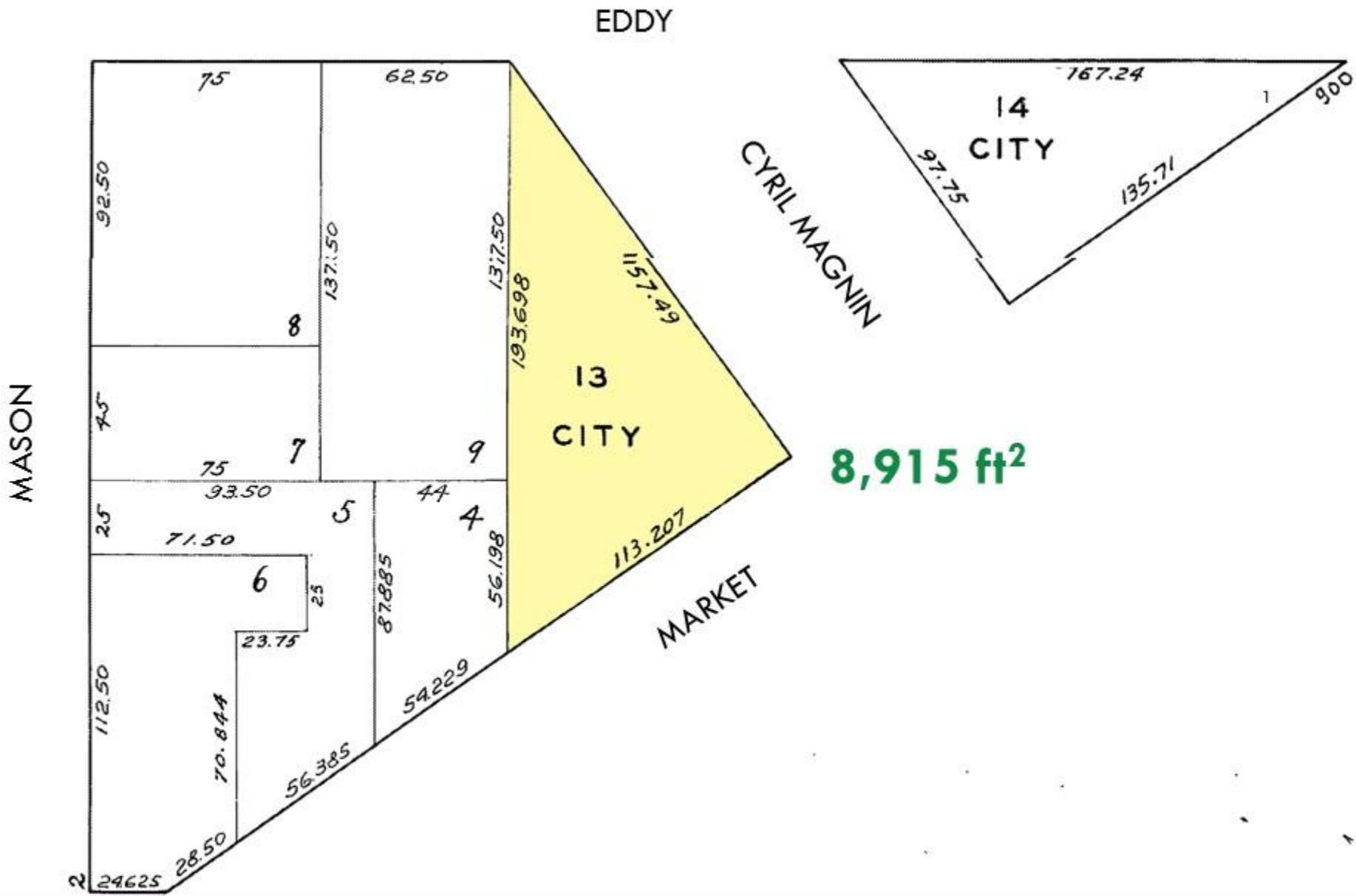


155/165 Grove Street and 240 South Van Ness

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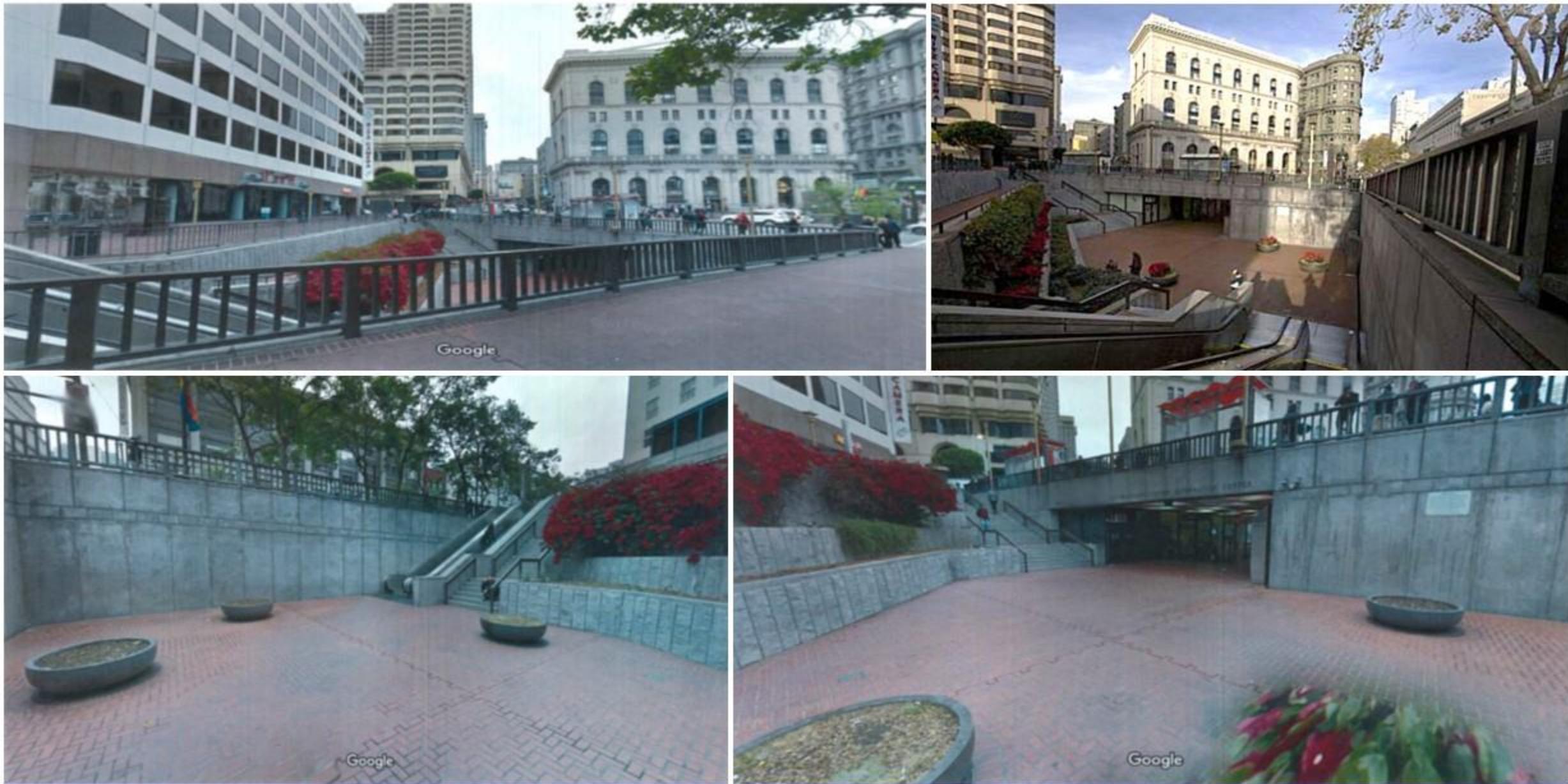


155/165 Grove Street and 240 South Van Ness



Hallidie Plaza Western Parcel

Reinventing
Cities San Francisco



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