RESPONSE #9605 SUBMITTED ON 01/04/2022 01:21:26 PM

Art Vendor Application - English

Page 1 of 3 - Grantee Information

Art Vendor Information

Legal First Name:

John

Legal Last Name:

Rockwell

Artist Name (if different):

No answer given

Preferred Language:

English

[redacted]

[redacted]

[redacted]

[redacted]

[redacted]

[redacted]

[redacted]

[redacted]

[redacted]

Phone:

[redacted]

State:

[redacted]

Emergency Contact Name:

[redacted]

Emergency Contact's Email:

[redacted]

Emergency Contact's Phone Number:

[redacted]

Are you a current art vendor adding an additional craft?

No

A family unit is two (2) or more persons jointly engaged in the creation of an art or craft item. Is this an application for a Family Unit?

Yes

Edit section title

Art Vendor

Gwanhyeon Cho

License #

No answer given

Page 2 of 3 - Art Vendor Questions

Artist Biography (Please provide a short biography about yourself and your craft):

John Rockwell | B&W Photography

Starting in High school as a photo-journalist and continuing on through his training as a graphic designer and at the Maine Photographic Workshops, John has tried to expand the boundaries of how he sees our environment and the people in it.

Drawing on his journalism background, John attempts to compose and deliver striking images from his travels as well as from across The Bay Area.

1. Describe your work in detail. How do you make it?

Fine art photography - traditional silver gelatin printing and various types of digital printing

2. Where did you learn your craft?

Maine Photographic Workshops (Camden, ME)

3. Did you take a class or learn on your own?

Classes

Please provide up to five (5) images of the work, both in process and finalized.

owlhead1a_large.jpg

Please provide up to five (5) images of the work, both in process and finalized.

Ptwon_dock_2010_larger.png

Additionally, artists may upload a video (up to five minutes) of their process.

No answer given

4. Tell us why you make this work?

B&W photography helps me to make sense of the world. Images stripped of the cacophony of modern life by focusing on tones, not colors; details not panoramas and individuals not crowds are especially compelling to shoot and present.

5. What makes your work different from other artists and craftspeople making similar items?

I try to reduce my images to the essential elements that tell a story. I might not always find the "perfect moment", but I do 1
my work succinctly tries to do some "storytelling".

(Optional) Please provide an artist CV or Résumé:

No answer given

(Optional) Please provide any Letters of Recommendation from other markets or studios you may have:

No answer given

6. What artist or business name are you operating under?

Two Bald Guys Art

7. Do you have a website, Etsy, Instagram or any other publicly accessible online store or social media account?

Yes

If Yes, please provide links to your public sites:

www.twobaldguysart.com

TBG_2022.png

Please upload your image of display

TBG_SFAC_NAME.png

8. Are you using logos or material commonly used in commercial products?

No

9. How are you ensuring customers can tell a difference between your work and commercial or mass-produced items?

Yes

10. What steps have you taken to ensure that you are not violating any copyright or other laws that might apply to the logo or other material commonly used in commercial products?

All images are 100% my own and do not include or reference individually recognized people or commercial enterprises

11. Does your artwork comply with all federal, state, and local laws and ordinance, including, if necessary, lawful authority to use logos or other images protected by copyright or trademark laws?

Yes

12. Are there any health and safety restrictions on your products?

No

13. Please upload recent receipts for any tools and materials. Must be the same tools and materials used to create the items in the work samples.

BayPhoto_Rockwell.pdf

14. What, if any, safety precautions do you employ in your work?

All standard precautions for photographic film development and printing

Page 3 of 3 - Certification and Release

I confirm that the information within this application is true and correct.

Pronoun:

Mr.

Legal First Name:

John

Legal Last Name:

Rockwell

Date:

01/04/2022

Attached Files

owlhead1a_large.jpg

https://sfac.tfaforms.net/uploads/get/c09f01a573af1e6553958535b283b8b3-owlhead1a_large.jpg
(https://sfac.tfaforms.net/uploads/get/c09f01a573af1e6553958535b283b8b3-owlhead1a_large.jpg)

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BayPhoto_Rockwell.pdf

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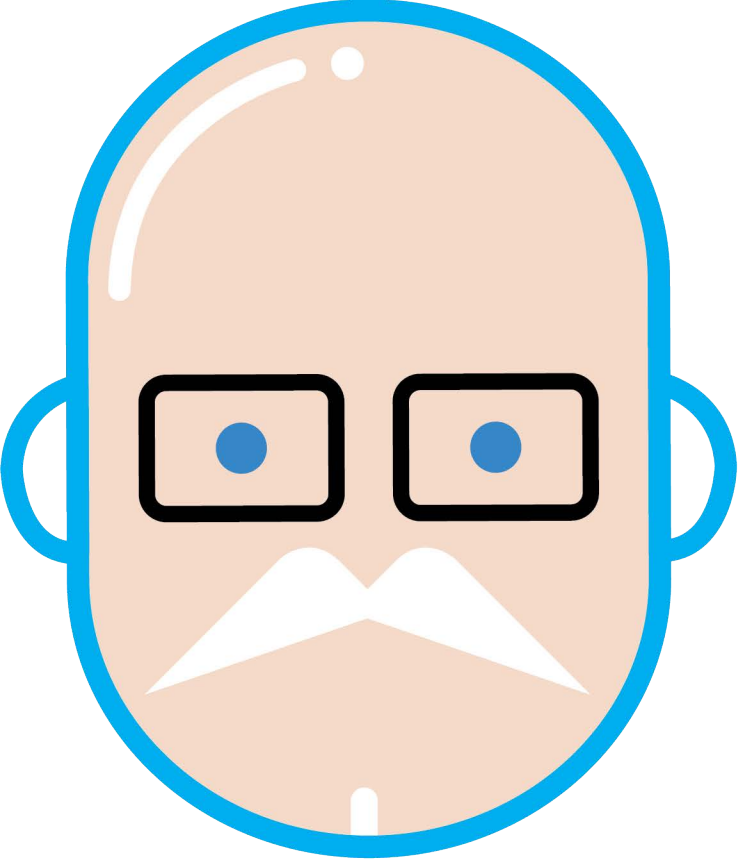
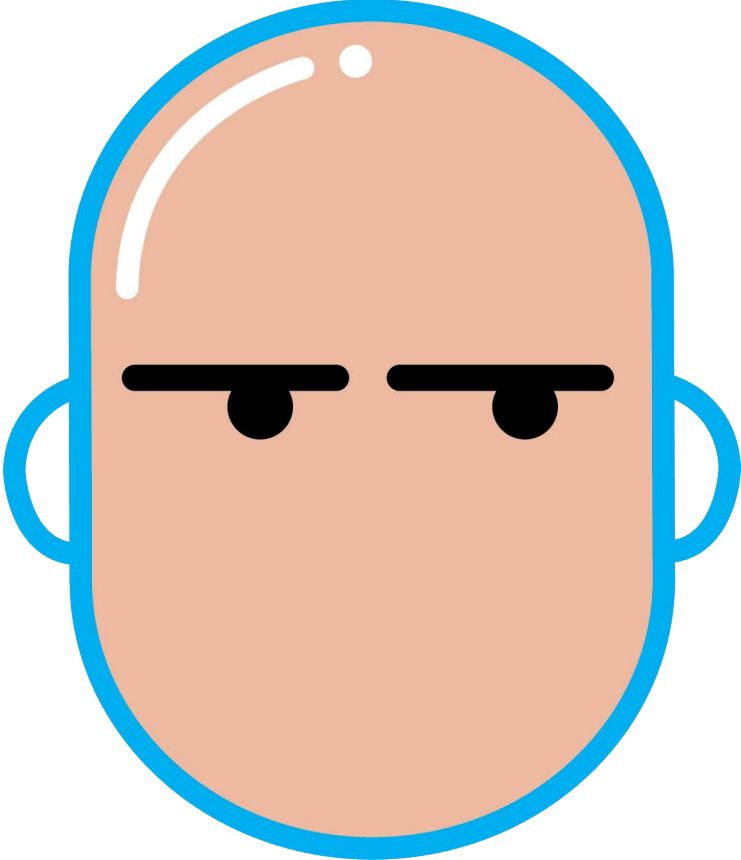
(https://sfac.tfaforms.net/uploads/get/b56649fe1219b105d213d6cdb071c53f-BayPhoto_Rockwell.pdf)

Year: 1947 Make: Int'l
Model: ABS-8 Style: Log Truck
Owner: Denis A. Sibley
City: Lincoln State: Maine
Restoration Details: Tank repaired, painted
Pick back together
Preserving our Past for the Future

SIMON
NORTHAMPTON





John Rockwell

Black & White Photography