

**San Francisco
Economic Recovery Task Force (ERTF)**

(excerpt for SFAC Community Investments Committee)

Deputy Director of Programs
Joanne Lee

4 ERTF Policy Groups

- Jobs and Business
- Vulnerable Populations
- Economic Development
- Arts, Culture, Hospitality & Entertainment (ACHE)

Policy Work Group Framing

1. Jobs and business support
 2. Vulnerable populations
 3. Economic Development
 4. Arts, Culture, Hospitality & Entertainment
- 

Q: How do we preserve and strengthen SF's identity as a hub of world-class and community arts and culture for the long-term?

Q: How do we ensure that the artists and cultural diversity embedded in our communities are sustained and uplifted throughout our recovery?

Q: How can arts and culture be conveners and leaders in our recovery?

ACHE Policy Areas and Proposals

1. Support ACHE sector as they navigate pandemic-imposed restrictions on reopening

- Clear communication about reopening requirements in multiple languages
- Financial relief/technical assistance, particularly rent relief and access to capital
- Bridge the digital divide for businesses and audiences
- Speed up approval processes: businesses need to be flexible with changing health rules
- Support hybrid businesses and business flexibility

2. Expand access to & activation of indoor and outdoor space so ACHE sectors can survive

- Support cleanliness, health and safety in public spaces
- Rethink temporary use permitting, amplified sound, zoning, business permitting, Police Code, inspections requirements and code enforcement making them less onerous and less time-consuming
- Expand access to outdoor spaces and support a diversity of activities
- Support neighborhood-based activities, ensuring under-resourced neighborhoods receive needed City support

ACHE Policy Areas and Proposals

3. Utilize ACHE sectors to develop and implement neighborhood and citywide plans/campaigns to rebuild SF's vibrant neighborhoods and rebuild SF as a tourist destination

- Work collaboratively to develop a regional tourism campaign that would support neighborhood and citywide-attractions
- Support ACHE sector to be co-conveners with merchant associations and commercial corridors to develop neighborhood-specific recovery plans
- Include neighborhood assets in recovery marketing strategies

4. Facilitate recovery through ACHE-specific job programs, developed with City, private sector and philanthropy partnerships

- Support resource/employment center connecting unemployed ACHE workers with job opportunities like public art projects, temporary activation projects, youth arts education, marketing campaigns, beautification projects, etc., prioritizing BIPOC workers
- Work with labor/hotel industry to create job development programs
- Support expansion of health care for workers

ACHE Policy Areas and Proposals

5. Preserve, connect and strengthen existing ACHE assets, such as buildings, businesses, organizations, leaders)

- Identify new revenue sources for City arts funding, given likely near-term impacts of pandemic on Hotel Tax revenue
- Protect and stabilize existing ACHE assets, including existing neighborhood-based venues, nonprofit spaces, artists live/work spaces, entertainment venues and ACHE-sector jobs
- Appoint more ACHE sector representatives to commissions, citizen advisory committees and other decision-making bodies
- Address real estate sustainability: space preservation, acquisition, retention and expansion (including outdoor space and performance space)
- Partner with tech, big businesses and philanthropies in preserving and supporting ACHE assets

Recommendations Across the Four Policy Groups

Jobs & Businesses

- Minimize evictions
- Small and medium-sized **business support**
- **Reduce expenses**
- Employment and **career advancement for the most disadvantaged**
- **Support workers** with centralized workforce development and subsidized employment

Vulnerable Populations

- Protect health of vulnerable populations for **safe reopening**
- Ensure **affordable housing** for vulnerable populations
- **Build access to opportunity** to overcome structural racism
- **Address inequities** with immediately devastating impacts

Economic Development

- **Affordable housing:** pursue funding, preserve, acquire, stabilize, produce, streamline
- Make **best use of publicly owned space**
- Redesign permitting and **cut red tape**
- Change zoning and other codes for **more flexible uses**

Arts, Culture, Hospitality & Entertainment

- Help ACHE businesses and orgs. **diversify** and **reopen safely**
- Expand access to and **activate spaces ASAP**
- Utilize ACHE sector to catalyze recovery
- **Employ ACHE workforce** in recovery
- Protect and strengthen ACHE assets