

Cultural Center Management and Programming Plan and Budget

SOMArts

SFAC Cultural Center Grant Amount: \$763,303

Contact: Maria Jenson

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Outcome 1: Promote cultural equity and enhance the understanding of and respect for diverse cultural traditions, heritages and forms of expression.

Activity 1: 1.1 Four Visual Art Exhibitions: Provide details for each of the four exhibits, including the selection process, themes, and outreach plans.

Description: 6 exhibitions total: SOMArts 40th Anniversary Exhibition will be a celebration of SOMArts four decades of “creative resistance”, curated by Rio Yanez and Kevin Chen. Curators are selecting and doing personal outreach to artists and administrators that have shown and worked at SOMArts throughout the last 40 years and inviting them to be a part of the exhibition.

Once again, SOMArts is hosting the Murphy Cadogan exhibition. The program will be curated by Kevin Chen. All participating artists have won either the Murphy or Cadogan award and were chosen through an application process by TSFF. Student outreach is led by TSFF and SOMArts does outreach to bring educators and local curators to the reception through social media and email newsletters.

For the 20th consecutive year, SOMArts will produce our annual Dia de los Muertos exhibit. This year’s theme is “City of Souls”, Rene Yanez’s vision for the 2018 show, before his passing in May of last year. Carolina Quintanilla and Rene’s son, Rio Yañez, return as the exhibition curators. The selection process is through an open call for artists that was distributed in May. Outreach for the open call was largely through social media, personal outreach and email newsletters. Artists whose proposals best fit the theme will be selected this summer.

SOMArts three curatorial residencies for 2019-2020 are titled Future Relations: A Resource for Radical Teachings presents F.T.P., Recoding CripTech, and Unbound Roots. These exhibitions explore equity in education, technology x accessibility and mental wellness in the Black community - respectively. These curators were selected through the Curatorial Residency open call. Applicants submitted an LOI and invited to submit a full proposal. Applications were reviewed by a panel of local artists and curators. Outreach for the open call was through social media and email newsletters.

Number of Artists Served: 100

Number of Anticipated Audience/Attendance: 2700

Amount of Funding Allocated: \$68,200

Other Measurable Output: 15 public programs

Date Completed: June 30, 2020

Activity 2: 1.3 Two Dance Performances: Provide details for each of the two dance performances, including the selection process, themes, and outreach plans.

Description: SOMArts is producing “40 Performances in the Hole”, a festival of site-specific works designed for the large “hole” in our main gallery floor. Curated by Justin Hoover, the artists will be selected through invitations and an open call. Open call submissions will be reviewed by a panel of local performance artists. Outreach for the open call is largely through social media, email newsletters, and cross promotion with Justin's organization, Collective Action Studio.

Number of Artists Served: 40

Number of Anticipated Audience/Attendance: 200

Amount of Funding Allocated: \$16,500

Other Measurable Output: 40 works created

Date Completed: December 31, 2019

Activity 3: 1.7 Five Art Classes: Describe each of the five classes where the Cultural Center pays the teaching artist for prep time and teaching. What is the subject, how is the teaching artist selected and trained, what is the outreach plan to recruit students. Note: * Models akin to ‘profit-sharing’ are not eligible under this activity and may fall under Outcome 5.4: Affordable Rental Program.

Description: SOMArts offers three types of printmaking classes taught by Katie Gilmartin: Linocut, Monotype and the Queer Ancestors project. Matt Goldberg facilitates “Mud Months” - a monthly subscription to use SOMArts’ ceramic studio with mentorship from Matt. Figure drawing continues on Saturday mornings, led by a group of teachers and features a different model each week. Each teacher has come to SOMArts in a unique way. Katie has been teaching printmaking at SOMArts for almost 20 years. Matt came to us by way of our City Studios relationship with SFAI, and Ajay, who currently leads the figure drawing class has been doing so for 15 years. However, for the first time in a long time, we will be actively searching for a new drawing instructor. The job will be posted on our website and shared with our city university partners and LinkedIn. Outreach for all classes is done through our email newsletter and social media.

Number of Artists Served: 6

Number of Anticipated Audience/Attendance: 400

Amount of Funding Allocated: \$14,000

Other Measurable Output: 6 distinct classes offered

Date Completed: June 30, 2020

Activity 4: 1.8 Interdisciplinary Event: Describe the large scale, interdisciplinary event produced one time per year and led by Cultural Center staff.

Description: Rebooting the Future : Multimedia & Performance Festival will be curated by Sian Morson and Kolmel W Love. Ten artists will be featured and were selected through an open call and personal outreach.

Number of Artists Served: 10
Number of Anticipated Audience/Attendance: 2700
Amount of Funding Allocated: \$20,000
Other Measurable Output:
Date Completed: September 30, 2019

Activity 5: 1.1 Four Visual Art Exhibitions: Provide details for each of the four exhibits, including the selection process, themes, and outreach plans.

Description: The Ramp Gallery aims to offer an accessible and barrier-free space in support of artists with varying needs and from any professional level. In order to give artists a fair and timely chance to show their work, The Ramp Gallery only schedules exhibitions 3-5 months in advance. The space is open to artists, collectives, youth organizations and other arts organizations looking to showcase their work. This space prioritizes local artists and can apply online by picking up the application guidelines in person in the lobby. Most artists discover The Ramp Gallery through social media and in person during gallery receptions.

Number of Artists Served: 9
Number of Anticipated Audience/Attendance: 2700
Amount of Funding Allocated: \$8,000
Other Measurable Output:
Date Completed: June 30, 2020

Outcome 2: Support artists, designers, technicians, and arts administrators rooted in historically underserved communities to build their capacity, resilience and economic viability.

Cultural Centers must identify at least one activity from the following list, but are encouraged to implement and identify multiple activities

Activity 1:

Describe the Activity: SOMArts manages a flexible and accessible fiscal sponsorship program for small and medium-sized projects. We select projects based on their alignment with SOMArts' mission, with careful consideration of their budget goals and financial planning. Our fee starts at 8% for revenue up to \$150K, 7% for 151-499K, and so on. For that fee, we review grants and donation solicitation materials before they are submitted or released, and issue payments on behalf of the project. We also provide an online donation platform if the project chooses to build their own custom donation webpage.

Number of Artists Served: 15
Amount of Funding Allocated: \$14,000
Other Measurable Output: 8 active fiscally sponsored projects
Date Completed: June 30, 2020

Outcome 3: Invest in a vibrant arts community by playing a critical role in strengthening neighborhoods and communities and responding to community needs. At least one project under 3.1 and two projects under 3.2 are required.

Collaborative Project: Dia de los Muertos has historically been the cornerstone of SOMArts educational programming by providing low cost school tours at the k–12 level. The tours are facilitated by staff, trained volunteers, and participating community artists. Docents discuss the central themes of the exhibition and connect them to past and/or contemporary history, helping students to build visual literacy and analysis skills. Through this analysis and discussion of altars, we address the ways that Dia de los Muertos can reflect community, activism, tradition, innovation, and service.

Amount of Funding Allocated: \$5,500

Staff Hours Allocated: 200

Other Measurable Output: 350 students, 12 schools and 10 volunteer docents

Date Completed: December 31, 2019

Representation on Community Leadership Team

Activity 1: Maria Jenson serves as a steward of ABBA, or Arts for a Better Bay Area, which leads a number of efforts in arts advocacy and arts community building including events and workshops.

Amount of Funding Allocated: \$5,500

Staff Hours Allocated: 300

Other Measurable Output: 80 meetings attended

Date Completed: June 30, 2020

Activity 2: This fiscal year, Maria also joins the board of directors for SF Travel, in order to help steward their organization's collaboration with arts and culture institutions across the city.

Amount of Funding Allocated: \$1,900

Staff Hours Allocated: 100

Other Measurable Output:

Date Completed: June 30, 2020

Outcome 4: Ensure the sustainability of a healthy nonprofit arts organization and the adequate compensation and retention of staff. All activities are required except for 4.11 which only apply to those organizations that have debt.

4.1 Describe how the staff includes 3 FTEs overseeing development, fiscal oversight, and programming.

4.2 Participate annually in a monitoring and compliance site visit and respond to findings in a timely manner. Please note any findings that you will address and include the target date of completion.

site visit

Date Completed: March 30, 2020

4.3 Describe at least two professional development opportunities the organization will provide for each staff member for a total of eight hours or \$500 allocated to each staff member per year.

SOMArts recommends CompassPoint workshops for every staff member. The specific workshops are chosen by the employee based on the areas in which they want to develop, i.e. employee management, budgeting or conflict resolution. Each workshop costs between \$200-\$300 and each employee is able to take up to two per year.

Number of staff provided PD opportunity: 10

Staff Hours Allocated: 40

Amount of Funding Allocated: \$5000

Date Completed: June 30, 2020

4.4 Describe the recruitment process for new board members and the onboarding process. Describe board development activities in areas such as fundraising, finance, and strategic planning to ensure a strong board of directors

There is a board development committee working on recruitment. SOMArts is attending Board Match in the Spring of 2020. SOMArts works with a board matrix to cover operational needs across the organization.

Amount of Funding Allocated: \$1,000

Number of Training Hours: 10

Other Measurable Outputs: Summary of board development activities

Date Completed: June 30, 2020

4.5 Describe the policy that your organization has implemented to adhere to the city's Health Care Accountability Ordinance (regardless of number of employees). 1. Compliant health plan, or 2. Payment per employee per hour to SF General

SOMArts' current healthcare plan is not entirely compliant with the HCAO because we are exempt from this ordinance as a nonprofit under 50 employees. However, we do offer Kaiser health plans to our full-time employees with which the staff is currently satisfied. The organization covers the full cost of the Silver HMO plan, and if the employee chooses to upgrade, the difference is subtracted from their pay pre-tax. For our two 20-hour a week employees, they decided to enroll alternative coverage through Covered CA, so SOMArts pays them an extra stipend through payroll (including income tax for this extra income) equal to what we would have paid for them through our Kaiser plan. We also cover 75% of dental coverage premiums.

Describe which proof of participation you will provide: Option 1: Email from OLSE saying health care plan is in compliance and enrollment packet with rates

Date Completed: March 30, 2020

4.6 Describe your efforts to create a plan showing how you will maintain diverse revenue sources where City dollars make up no more than 50 percent of the annual operating budget. Be sure to include earned income from merchandise sales for SFAC approval, # of grants applied for, amount of money raised from ticket sales, amount of money raised from individual donors

Activity: Updated plan

Date Completed: September 30, 2019

4.7 Describe the policy that meets the Minimum Compensation Ordinance requirement for accrual of paid time off (at a rate of .04615) and unpaid time off (at a rate of .0392).

SOMArts regular staff earns sick time, personal time and vacation time by pay period and hours worked, which exceeds the minimum compensation requirement. Seasonal staff accrues PTO at the rate of .04615 per hour worked. We will begin tracking unpaid time off starting in FY20.

Other Measurable Output: PTO and Unpaid PTO policy in employee manual

Date Completed: September 30, 2019

4.8 Establish or revise a program reserve policy that includes 1) the purpose of the reserve, 2) the target amount and steps for reaching the goal, 3) assignment of authority for using the fund, 4) responsibilities for reporting reserve amounts and use of the reserve funds.

Activity: Updated policy document

Output: Balance sheet

Date Completed: March 30, 2020

4.9 Describe website updates you'll make to maintain an accessible website (by following federal ADA requirements) to provide up-to-date information on organization's news, events, opportunities, and services.

Activity: We will be training all staff who update the website to include text in the image "description" fields, and moving forward will include subtitles on every video.

Amount of Funding Allocated: \$1,000

Other Measurable Output: website link

Date Completed: March 30, 2020

4.10 Describe the organization's process to evaluate programmatic and organizational strengths and weakness that include community input and engagement. Be clear on your goals, what you are measuring, how will you know you met your goals. Include annual goals for this process.

- 40% response rate to artist surveys
- 10% response rate to audience surveys
- 1000 total surveys distributed

Amount of Funding Allocated: \$3,000

Number of Surveys Collected: 500

Other Measurable Outputs: Analysis of survey results

Date Completed: June 30, 2020

4.11 If the non-profit has debt, please describe how the organization is working to eliminate debt.

Plan: n/a

Payments Made: n/a

Date Completed:

4.12 If you are a Cultural Centers with youth programs, describe your policy as Custodian of Record through the California Department of Justice to collect Live Scan

fingerprints of all staff, contractors, or volunteers who have access to the vulnerable population.

Policy: SOMArts has every employee and contractor live scanned who participates in the Dia de los Muertos school tours. It is impractical to have all of our volunteers live scanned because some of them are college students who only volunteer 1-2 days during the exhibition. Those that do plan to act as docents are live scanned. Those volunteers that aren't asked to be live-scanned are under strict supervision of SOMArts staff when students are present.

Output: - Certificates of staff and volunteers live-scanned

Date Completed: December 31, 2019

Outcome 5: Maintain, enhance and increase access to neighborhood-based arts and cultural facilities. The first five activities are required of all grantees with facilities. Activity 6 is optional, but highly recommended for organizations that are working toward refurbishing their space beyond capital projects funded by the City.

5.1 Describe the qualifications of the full-time facilities manager. The individual should have the ability to oversee the safe, efficient operation and maintenance of the facility.

Job description and resume for current Facilities Director

5.2 Provide a maintenance work plan that includes daily, monthly, and quarterly maintenance duties per the responsibilities required in the lease agreement. updated plan document

Measurable Output: M&R plan

Date Completed: September 30, 2019

5.3 Describe how you maintain a recycling program that complies with Chapter 5 of San Francisco Environment Code regarding Resource Conservation.

We maintain several waste stations throughout the building that include cans for landfill, recycling and compost waste. Signage is posted at each station to instruct staff and visitors for proper use. Staff is also trained about waste management through email instruction.

Other Measurable Output: photos of training, copies of email notifications

Date Completed: September 30, 2019

5.4 Describe the organization's comprehensive program to offer space to Bay Area arts and culture organizations at a reduced rate.

Every non-profit group that rents space at SOMArts is given a discount on the space itself. Nonprofits are typically given a 50% discount on rental of the Bay Gallery. A handful of for-profit or corporate rentals per year help to subsidize these rentals.

Number of Anticipated Subsidized Rentals: 50

Amount of Anticipated Financial Subsidy: \$100,000

Description of Other Documentation: spreadsheet of subsidized renters

Date Completed: June 30, 2020

5.5 Describe the steps to establish or revise a facilities reserve policy that includes 1) the purpose of the reserve, 2) the target amount and steps for reaching the goal, 3) assignment of authority for using the fund, 4) responsibilities for reporting reserve amounts and use of the reserve funds.

Updated facility reserve policy and balance sheet

Measurable Output: Updated facility reserve policy and balance sheet

Date Completed: December 31, 2019

5.6 Describe efforts to create a tangible work plan for the capital campaign fund.

(optional)

SOMArts will continue to partner with SFAC to determine if a rebuild or renovate scenario works best based on the information gathered

Measurable Output: Proposals to renovate and to rebuild

Date Completed: June 30, 2020

KEY BUDGET HIGHLIGHTS

Revenue

Anticipated earned revenue	\$465,780
Anticipated board contributions	\$5000
Anticipated individual contributions	\$15000
Anticipated City/County contributions	0
SFAC Cultural Center Grant Amount	\$811,303
Anticipated in-kind contributions	\$609373
Anticipated total of Earned and Contributed	\$2,206,656

Expenses

Executive Director Annual Salary	\$102,257
Percentage of Executive Director time for facility oversight	10%

Total Salaries for Financial Oversight Staff \$138,562

How are Salaries for Financial Oversight Staff Comprised? 100% of Financial Director salary, 30% of Dir. of Operations Salary, 40% of Exec Director Salary

Total Salaries for Programming Staff \$373,697

How are Salaries for Programming Staff Comprised: Lead Technician, Event Rentals Manager, Event Rentals Coordinator, Curatorial Partnership Manager, Curatorial Partnership Associate, Receptionist, Building Managers, Program/Facility Support Staff

Total Salaries for Development Staff \$150,485

How are Salaries for Development Staff Comprised: 30% Exec Director, Communication & Partnerships Manager, Community Engagement Manager, Development Manager

Health Benefit Expenses \$75,000

Kaiser plan for all employees who work 20 hours/week or more

Artist Honoraria Expenses \$63,450

Curator and artist fees

Production and Exhibition Expenses \$21,450

Supplies and preparator/installation costs

Professional Development Expenses \$6,000

\$5000 for staff and \$1000 for board

Grantmaking Expenses (fiscal sponsorship) \$130,608

APICC

Fundraising Expenses \$15,000

Annual fundraiser

Facilities

Total Salaries for Facilities Staff	\$180,248
How are Salaries for Facilities Staff Comprised: Dir. of Facilities, Maintenance Coordinator, Facility Support staff	
Maintenance and Repair Expenses standard annual maintenance needs	\$25,700
Major Repairs Expenses upgrade lighting in gallery spaces	\$10,000
Maintenance and Repair Equipment Rental n/a	n/a
Security Equipment Expenses (cameras, servers, alarms) No budget this year for security equipment	n/a
Telephone Expenses (equipment and service plans) AT&T service	\$8,000
Utilities Expenses SFPUC, PG&E, Recology	\$35,000
Facilities – Other (items not already listed) n/a	\$500
Total Budget for Facility Management (including personnel)	\$92,000

SOMArts FY20 SFAC line item Budget

Category	Income Type	Income Description	Organization Budget FY20
Earned Revenue	Admissions		
	Ticket Sales	DOD open/close, Behind the Scenes tour (2), Social Happy Hours (4), 40th Anniversary, Multimedia Festival	27,000
	Tuitions		
	Workshop & Lecture Fees	life drawing class / ceramic class / clay class / printmaking class / exhibit educational tours	20,000
	Touring Fees		
	Special Events - other		
	Special Events - Non-fundraising		
	Gift Shop/ Merchandise	art sales/t-shirts	3,000
	Gallery/Publication Sales		
	Food Sales/ Concession Revenue	Bar Sales	35,000
	Parking Concessions		
	Membership Dues/Fees		
	Subscriptions		
	Contracted Services/ Performance Fees	Fiscal Sponsorship Fees	30,000
	Rental Income - Program Use	events/classroom/studio	334,000
	Rental Income - Non-Program use	resident office space	15,000
	Royalties/Rights & Reproductions		
	Advertising Revenue		
	Sponsorship Revenue		
	Investments-Realized Gains/Losses		
	Investments-Unrealized Gains/Losses		
Interest & Dividends		500	
Other Earned Revenue	32 Artist Market vendor booths at \$40 per booth [DOD/ERP Events]	1,280	
	Total Earned Revenue		465,780
Contributed Revenue	Trustee/ Board Contributions		5,000
	Individual Contributions		15,000
	Corporate Contributions	qtrly corp asks: Facebook, Google, Pinterest, Adoboe, Barbaray Coast, AT&T, BPM	35,000

SOMArts FY20 SFAC line item Budget

	Foundation Contributions	Confirmed: SF Foundation \$40,000 / SF Foundation \$20,000 M&C / SF Foundation Artist \$10,000 / Zellerbach \$10,000. Pending: \$40,000	120,000
	Government - City & County	Projected: SFAC I.T./Facility Projects	20,000
	Government- Cultural Center	SFAC: \$680,695 SOMArts / APICC \$112,608 / Prop E \$48,000	841,303
	Government - State	CAC	15,000
	Government - Federal		
	Tribal Contributions		
	Special Events - Fundraising		50,000
	Other Contributions		
	Released From Restriction		30,000
	In-Kind Contributions	sfac building space [annual rent]	609,573
	Total Contributed Revenue		1,740,876
Total Revenues	Total Earned and Contributed		2,206,656

SOMArts FY20 SFAC line item Budget

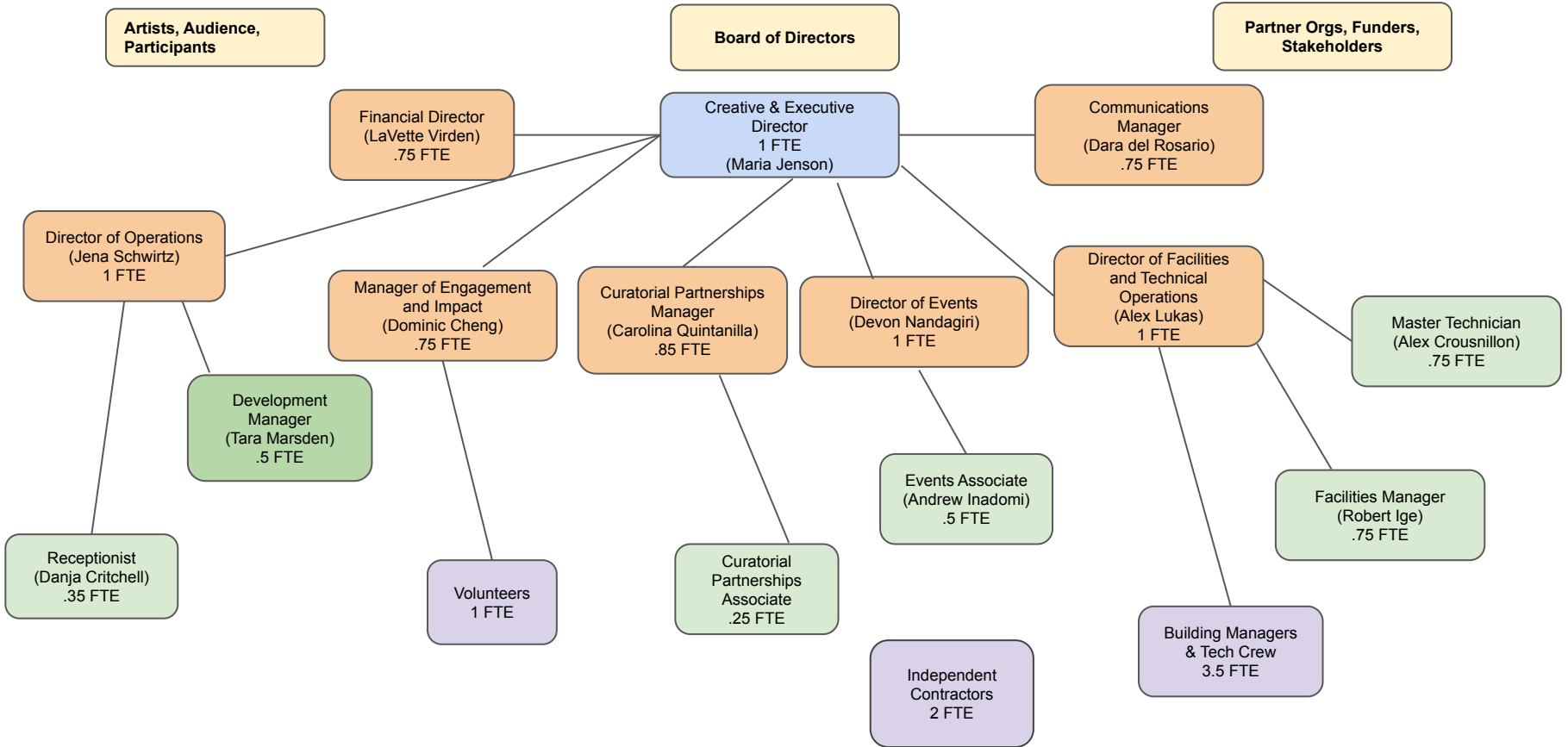
Category	Expense Type	Expense Description	Total Organization Budget	SFAC Cultural Center Budget	Prop E from FY19	Total SFAC Grant
Direct Personnel Expenses	Salaries	Admin including fundraising \$307969 / Programming \$411738 / Facility \$109192 / Bonuses \$12433	\$841,332	\$500,000		\$500,000
	Fringe Benefits					0
	Payroll Taxes	7.65% FICA / SUI 4.5%	70,977	30,000		30,000
	Contractual Services					0
	Health/Dental Benefits	Health \$75,000 / Dental \$6630	81,630	42,000		42,000
	Disability					0
	Workers' Compensation	Salespersons @ 0.67% \$1485.05 / Clerica I@ 0.54% \$1029.33 / Theater @ 4.65% 19706.14	22,462	0		0
	Pension and Retirement					0
	Benefits	cell phone and self care monthly allowance	7,440	0		0
	Stipends					0
Total Salaries and Fringe			\$1,023,841.00	\$572,000.00	\$0.00	\$572,000.00
Operational Expenses	Accounting	outside accountant / payroll service	10,000	2,595		2,595
	Advertising and Marketing		13,800	3,000		3,000
	Artist Commission Fees		40,000	5,000		5,000
	Artist Consignments					0
	Artist & Performers - Non-Salaried		23,450	5,000		5,000
	Audit		10,500	8,000		8,000
	Bank Fees		200			0
	Repairs & Maintenance	monthly janitorial + repairs etc	25,700	18,000		18,000
	Catering & Hospitality		8,000			0
	Collections Conservation					0
	Collections Management					0
	Conferences & Meetings					0
	Cost of Sales	art sales \$1750 / concessions \$6000	7,750			0
	Depreciation					0
	Dues & Subscriptions		1,000			0
	Equipment Rental	agency color copier	3,600	2,100		2,100
	Facilities - Other	misc. facility	500			0
	Fundraising Expenses -		15,000			0
	Fundraising Professionals	grant writing support	1,000			0
	Grantmaking Expense	APICC	130,608	112,608	18,000	130,608
	Honoraria					0
	In-Kind Contributions		609,373			0
	Insurance	d&o/gen lia/prop/fine art	23,700	8,000		8,000
	Interest Expense		100			0
	Internet & Website		4,000	2,000		2,000
	Investment Fees					0
	Legal Fees	adp hr services	6,000			0
	Lodging & Meals					0
	Major		10,000	4,000		4,000
	Merchant Service Fees		4,000			
	Office Expense - Other	government fees/misc admin exp	2,300			0
	Other					0
	Postage & Shipping	programming \$2900 / admin \$720	3,620			0
	Printing	staff bus cards	350			0
	Production & Exhibition	preparator / installation	21,450	8,000		8,000
	Programs - Other	equip rentals/purchase, supplies, fees, misc exp	28,250			0
Professional Development	staff training	6,000	2,000		2,000	
Professional Fees: Other	I.T. Consultant \$10000 / Misc Consultants \$6000 / Documentation \$4000 / Event Janitorial \$5000 / Model Fees \$4000 / Teaching \$2000 / Misc. Program Contractor \$15000	46,000	3,000		3,000	

SOMArts FY20 SFAC line item Budget

Category	Expense Type	Expense Description	Total Organization Budget	SFAC Cultural Center Budget	Prop E from FY19	Total SFAC Grant
	Public Relations					0
	Rent					0
	Recording & Broadcasting					0
	Royalties/Rights &					0
	Sales Commission Fees					0
	Security	security for events / programming	50,000	10,000		10,000
	Supplies - Office & Other	office, computer & facility	15,800	8,000		8,000
	Telephone	upgrade telephone system	8,000	5,000		5,000
	Touring					0
	Travel	local & staff [training] travel	14,000			0
	Utilities		35,000	15,000		15,000
	Total Operational		\$1,179,050.77	\$221,303.00	\$18,000.00	\$239,303.00
						0
	Total Personnel and		\$2,202,891.77	\$793,303.00	\$18,000.00	\$811,303.00

ADDITIONAL BUDGET

		TOTAL ORG.	SFAC-GRANT	
SFAC Salaries:			500,000.00	Admin including
Executive Director	ED	102,257	52,000	50.85%
Financial Manager	Admin	78,000	78,000	100.00%
Director Administrative Operation	Admin	65,536	21,392	32.64%
Administrative Support Associate	Admin	37,440	18,500	49.41%
Special Events Coordinator	Fundraise	44,928	23,000	51.19%
Curatorial & Communications Ass	Program	37,440	18,500	49.41%
Receptionist	Admin	9,641	9,641	100.00%
Curatorial Partnership Manager	Program	55,000	20,000	36.36%
Curatorial Partnership Associate	Program	9,360	9,360	100.00%
Director of Facilities & Technical C	Program	62,400	32,000	51.28%
Lead Technician	Program	60,000	25,000	41.67%
Maintenance Coordinator	Program	42,848	22,511	52.54%
Event Rentals Manager	Program	52,000	20,000	38.46%
Event Rentals Coordinator	Program	29,952	15,000	50.08%
Classes	Program	5,468	5,468	100.00%
Building Manager	Program/Facility	4,576	4,576	100.00%
Trash Monitor	Facility	6,300	6,300	100.00%
Building Manager(s)	Facility	45,760	45,760	100.00%
Special Facility Tech	Facility	4,992	4,992	100.00%
Program / Facility Support Staff	Facility	75,000	68,000	90.67%
FY20 Employee Bonuses DEC19	All Staff	12,434	0	0.00%
	TOTAL	841,332	\$500,000	



FY 2019-20 SOMArts Org Chart



SOMArts
cultural center

SOMArts BOARD OF DIRECTORS

Interim President	<u>Michele Carlson</u> 280 Farrelly Drive, San Leandro, CA 94577; 206-229-7880 info@michelecarlson.com Professor of Fine Arts, Executive Director of <i>Art Practical</i> , member since November 2017
Secretary	<u>Natalia Bohm</u> natalia.c.bohm@gmail.com ,
Treasurer	<u>Mike Anderson</u> mikeand@sbcglobal.net McKesson, Director of Finance, member since June 2018
Members	Rhiannon McFayden rhiannon@emergingsf.org Emerging Arts Professionals, Director. Member since May 2019
	<u>Sylvette Sawyers</u> sylvettesawyers@yahoo.com VP Talent Acquisition, Opendoor, member since Sept 2018
	<u>Luke Spray</u> lukespray@gmail.com Corridor Manager, Portola Neighborhood Association
	<u>Sally Hansen</u> sallyahansen@gmail.com CPA, Burr Pilger Mayer
	<u>Devra Davis</u> 2549 California St, San Francisco, CA 94115; dhirshfeld@gmail.com Senior Product Counsel, StubHub Inc., Member since September 2017
	<u>Rico Hampton</u> RicoHampton@gmail.com Office Manager, at Touch Of Modern, member since Sept 2018

Emeritus Board

[Peter Sizgoric](#)

77 Dow Place, Unit 706, San Francisco, CA 94107

Vice President of Corporate Development at RPX Corporation, peter.sizgoric@gmail.com, 312-731-9088, member since August 2011, emeritus as of Dec 2019

Sherry Suisman

21 Walter Street, SF, CA 94114

Educational Consultant and Lecturer, San Francisco State University, cell: 415-596-1960, sherrysuisman@gmail.com, member since August 2010, emeritus as of Sept 2018.

Rina Marfatia

72 Crescent Avenue; 415-404-0508; rinamarfatia@gmail.com

Physician - Tamalpais Internal Medicine and Marin General Hospital

Member since September 2017, emeritus as of Sept 2018

Rhodessa Jones

741 Elizabeth St., SF, CA 94114

Co-artistic Director of Cultural Odyssey, founder of the Medea Project, actress, dancer, singer, writer and teacher, 415-821-3538, rhodessa@culturalodyssey.org, member since April 1994. Emeritus as of June 2018.

Iris Fluellen

152 Duncan St., SF, CA 94110

Associate Director at the Public Policy Institute of California (PPIC), 415-826-2034, Iris@IrisFluellen.com, member since May 2009, emeritus as of November 2017

Nickolos Gomez

2202 Sacramento Street, Berkeley, CA 94707

Architect

510-653-2015, nickolosgomez@gmail.com, member since May 2015, emeritus as of May 2017.

Dorothy Santos

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Writer, Editor, Curator and Educator

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Ernest Rivera

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Director of SOMArts Technical Services. 415-806-5992, rivera@somarts.org, Member since 1992, emeritus as of November 2008.

Anita Sanchez

Former Board President of West Bay Pilipino Multi-Service Corp., a non-profit Pilipino American community service agency South of Market. Recently retired as Executive Officer of the San Francisco Civil Service Commission. Member since 1997, emeritus as of November 2013



Current Subtenants and Office Rental Rates:

ArtSpan: \$\$790.48/month

Rate increases 2.5% each fiscal year

APICC: \$404/month (plus \$20 internet fee)

Rate increases 2.5% each fiscal year

Other Room Rental Rates:

ArtSpan

80% off the nonprofit room rate for monthly workshops in the Bay Gallery

100% discount on classroom rentals

76% room rental discount for the Main Gallery

APICC

100% discount on the regular nonprofit room charge for the Main Gallery

80% off the regular nonprofit room charge for rehearsals and performances



SOMArts Room Rental Rates

(as of April 7, 2017)

SOMArts' Affordable Space program provides below-market rentals to over 100 events each year. We prioritize and focus on events that support arts nonprofits and social justice movements.

Nonprofit/Artist Room Rental Rates*	Full Space	Half Space
Weekend (Thursday thru Saturday)	\$1,500	\$750
Weekday (Sunday thru Wednesday)	\$1,000	\$500

For Profit/Private Event Room Rental Rates*	Full Space	Half Space
Weekend (Thursday thru Saturday)	\$2,500	\$1,250
Weekday (Sunday thru Wednesday)	\$1,500	\$750

*Please note the room rental fees do not include labor rates, audio/visual/lighting resource rentals, and miscellaneous janitorial and disposal fees. To receive a quote tailored to your event, please fill out our [online request form](#).

ROOM SPECS

Our space is very flexible and can include full or partial room rentals, an outdoor patio, and can be sectioned off for smaller events. Below are some specs that are used for the majority of our events.

Full Space:

Square Footage: 5,580 square feet (including 1,470 square foot stage)
 Capacity: 650 standing, 400 seated in rows, 300 banquet style seating

Half Space (no stage):

Square footage: 3,330 square feet
 Capacity: 470 standing, 150 seated in rows

Half Space (with stage):

Square footage: 1,155 square feet (floor space), 1,147 (stage)
 Capacity: 120 seated in rows

ADDITIONAL THIRD PARTY COSTS

All of our events can include in-house audio, visual, labor, and equipment rentals. Depending on the nature of the event, some common third party costs are:

- Certificate of Insurance (required)
- Liquor license or licensed beverage service (required if alcohol is being served)
- Licensed caterer (required if food is being served)
- Additional equipment rentals such as turntables for DJs or a backline for bands