

Mural Design Information Form

LEAD ARTIST

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

PROJECT
COORDINATOR

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

SPONSORING
ORGANIZATION

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

FUNDING SOURCES

PROPOSED SITE
(address, cross
street)

DISTRICT

District numbers can be found at <http://sfgov.org/elections/district-citywide-maps>

MURAL TITLE

DIMENSIONS

ESTIMATED
SCHEDULE (start and
completion dates)

1. Proposal (describe proposed design, site and theme. Attach a separate document if needed).

2. Materials and processes to be used for wall preparation, mural creation and anti-graffiti treatment.

3. List individuals and groups involved in the mural design, preparation and implementation.

Attach the following documents to this form:

1. Lead artist's resume/qualifications and examples of previous work
2. Three (3) letters of community support
3. Letter or resolution approving proposal from city department **or**;
4. Letter of approval from private property owner along with Property Owner Authorization Form
5. Signed Artist Waiver of Property Rights for artwork placed upon city property **or**;
6. Signed Artist Waiver of Proprietary Rights financed in whole or in part by city funds for artwork placed upon private property
7. Maintenance Plan (including parties responsible for maintenance)
8. Color image of design
9. One image of the proposed site and indicate mural dimensions

Sylvester Guard, Jr., Illustrator and Muralist

770 O'Farrell Street
San Francisco, CA 94109
T: 415 618 9245
E: slickpopz@gmail.com

Relevant Work and Experience:

MURAL EXPERIENCE

2018

Winning entry Transbay terminal
Saviore Faire sponsored
(art Commission)

2018

TNDC Mural
Commissioned

Winning Entry: *International American Museum of Art of San Francisco (IAMASF)*

, Stevenson
Alley Garage Door
Hospitality House and Wrap Mural

Clarion Alley

2015

Mural Restoration at Haight and Fillmore
Haight Fillmore Whole Foods Newspaper Box
Winning Entry: *Haight Fillmore Whole Foods Mural*

2014

Brass Knuckles Restaurant Mural
Soul Food City Restaurant Mural
Kim Huong Restaurant Mural

2012

Safe Passage Sidewalk Mural

EXHIBITIONS AND EVENTS

2016

Ripstar Productions,

Various location throughout the Bay Area

Hospitality House's 31th Annual Art Auction
san Francisco skate club Halloween skate show annual
2018-2019

creature feature

hospitality house 2019

pinkcapades solo exhibition

wicked grounds 2018

music hall art show

2019

black and proud show

san Francisco public library

, Luggage Gallery

2015

ArtAuction15: Transforming Art into Action
Reclaiming Our City,

SOMArts Cultural Center
Meeting of Styles: Lilac Mural Alley Project
Maker Faire Block Party,

TechShop
Hospitality House's 30th Annual Art Auction

, White Walls and the Shooting Gallery
DAMSF 4 Year Anniversary Party,

DNA Lounge
Hello City, Art Attack SF Gallery
Art in a Different Light

, 111 Minna Gallery
2014
Holiday Maker Market,

TechShop
Holiday Art Fair, SUBmission
Hospitality House Annual Holiday Art Sale

, Community Arts Program
Allure Fashion Party and Show,

Mayes Bar
Holiday Fair, The Hall
Friday Night Markets, United Nations Plaza
Hospitality House's 29th Annual Art Auction

, White Walls and the Shooting Galler
Art on Bart Launch Party, Public Works
Hello City, Art Attack SF Gallery
Beyond Structure, 111 Minna Gallery
Art in a Different Light, 111 Minna Gallery
2013
Art for the House, Arc Gallery
Black Rock Arts Foundation (BRAAF) Auction

, Black Rock Arts Foundation Building
The Comics Show, Art Attack SF Gallery
RockStar Presents: 'Music and Art Show,'

SUB/Mission
Oakland Art Murrur, December 2013, Kingman's Lucky Lounge, Oakland, CA
Art is Mobile, July 2013, 6th and Market Street
Hospitality House's 28th Annual Art Auction

, White Walls and the Shooting Gallery
REFERENCES

James Capadona, Owner/Operator
Art Attack SF Gallery
2722a Hyde Street
San Francisco, CA
(415) 814-3136
Ivan Vera, Director
Hospitality House's Community Arts
Program (CAP)
1009 Market Street,
San Francisco, CA

(415) 553- 4525 (x301)

Art in a Different Light, 111 Minna Gallery
RipStar and Fuse 415 Art Festival, Liveworms Gallery
Slick-a-licious/This Dark Future, Hospitality House's Community Arts Program
Beauty is in the Eye of the Beerholder, Art Attack SF Gallery
Impulse, Arc Gallery

AWARDS

2016

IAMASF Contest Winner

2015

Contest Winner for Wildflowers Institute Hidden Gems Project

2014

Contest Winner (1st Place), Haight/ Fillmore Whole Foods Mural

PRESS

Interview with producer/director Dan Goldes, *5Blocks Project*

, Urbanstreet Films:

'<http://www.urbanstreetfilms.com/2014/04/april-events-and-other-good-news.html>.'

Haight and Filmer Mural Contest Winner Revealed, Hoodlines Blog:

'<https://hoodline.com/2014/11/haight-fillmore-mural-contest-winner-revealed>.'

ORGANIZATIONS/COLLABORATIONS

Tenderloin Economic Development project

Wildflowers Institute Hidden Gems project

5Blocks Project T-Shirt design and production

Safe Passage, Chinatown, San Francisco







COMMUNITY
POWER

SELF-DEFINITION

Dignity

RESISTANCE

MUTUAL RESPECT

WE ALL DESERVE A HEALTHY AND SAFE COMMUNITY

ART BY THE RESISTS OF THE COMMUNITY
© 2011/12/13/14/15/16/17/18/19/20



500 STEVENSON STREET BLOCK GROUP

415.740.8913
a_e_sullivan@yahoo.com

537 Stevenson Street
San Francisco, CA
94103

August 10, 2019

Patrick Santoro

Project Manager, Invest In Neighborhoods
Office of Economic and Workforce Development
City Hall, Room 448, 1 Dr. Carlton B. Goodlett Pl.
San Francisco, CA 94102

Dear Patrick,

I am writing on behalf of the 500 Stevenson Block Group to express our strong support for the Seneca mural project. The 500 Group meets regularly to improve the public health, safety and aesthetics of our block. One of our primary goals is to create an environment that is welcoming for both residents and visitors, and a critical part of this plan is to transform many of the large, visually uninspiring walls on the block into a canvass for local artists—an artistic mirror of our neighborhood’s rich diversity and history.

The 6th Street entrance to Stevenson is a critical gateway and springboard for our aspirations, and the proposed mural presented by Sylvester Guard and Chris Cook planned to adorn the Stevenson-facing wall of the Seneca Hotel was extremely well-received by all who attended their presentation at two different 500 Stevenson Group meetings. The second meeting, held on July 18th at Homebridge’s office, was attended by all major stakeholders on the block.

The members of the 500 Stevenson Group appreciate the city’s support of beautification efforts such as the Seneca mural and we look forward to its positive impact on our block.

Sincerely,

Andrew Sullivan

Building and Business Owner, 537 Stevenson Street
Head of the 500 Stevenson Block Health & Safety Group

From: [Clifford Gilmore](#)
To: [Santoro, Patrick \(ECN\)](#)
Cc: slickpopz@gmail.com; [Clifford Gilmore](#)
Subject: Seneca Mural
Date: Wednesday, August 14, 2019 1:04:08 PM
Attachments: [image002.jpg](#)
[image004.jpg](#)
[image006.jpg](#)
[image008.jpg](#)

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Hi Patrick,

Hope you're doing well. I spoke with Sylvester recently and he asked me to reach out to you regarding the mural at the Seneca Hotel.

As I recall last year 2018, I attended some community meetings regarding creating a mural for 6th St. During the course of last year the community reached out to the Seneca hotel through THC's director of facilities Issarah Cabera. Issarah reached out to the building's owner regarding placing the mural on the Stevenson Alley side of the Seneca and the owner agreed with the project proposal.

From 1018 through July of this year 2019 there have been additional meetings at the Seneca Hotel with the hotel staff ,community members and Seneca tenants about the proposed mural project. Myself and Sylvester worked with the current Seneca hotel tenant organizers Shirley Jackson and Willis Griffin to gage the interest of the Seneca tenants. The tenants who attended the meetings and the tenants who had the opportunity to review the sketch's liked the Sketch's which happened to be the group created by Sylvester.

Clifford Gilmore

Lead Community Organizer
Tenderloin Housing Clinic
Central City SRO Collaborative
48 Turk St. San Francisco, CA. 94012

Office # 415-775-7110 Cell # (510- 681-7166) Ext # (1715)

Fax – 415-775-7170

“Organizing SRO Tenants to Build a Better Community”



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From: [Dipak Patel](#)
To: [Pratibha Tekkey](#)
Cc: [Santoro, Patrick \(ECN\)](#); [Sylvester Guard Jr](#); rita@rpmmg.com; kalpana@rpmmg.com
Subject: Re: Mural in seneca hotel , form
Date: Wednesday, August 07, 2019 11:24:44 PM
Attachments: [DOC411.pdf](#)
[image001.jpg](#)

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Signed agreement

Our ownership , 32-40 6th Street LLC , supports and requests that this mural be approved for the benefit of our neighborhood This mural will enhance the experience of residents , visitors and patrons from the area

Thank you

Dipak R. Patel
RPM Management Group LLC
402 8th Avenue #207
San Francisco CA 94118
Mobile [415 672 1203](tel:4156721203)
Fax 415 340 3761

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On Aug 7, 2019, at 3:36 PM, Pratibha Tekkey <pratibha@thclinic.org> wrote:

Hi Dipak the artist Sylvester did not have your email address so he asked me to send it to you the form he needs to submit for the mural which requires your info and signature on the 2nd page . Could you please fill that out and send it back to me or

Patrick I would highly appreciate it .

Thanks Dipak .

Pratibha Tekkey

Organizing Coordinator

Tenderloin Housing Clinic

Central City SRO Collaborative

48 Turk Street , SF , CA 94102

415-775-7110 ext : 1703

Cell 510-333-2170



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<DOC411.pdf>

Waiver of Proprietary Rights

for Artwork Placed Upon PRIVATE PROPERTY under VARA and CAPA

The artist, <<INSERT NAME OF ARTIST>>, has designed a work of visual art ("the Artwork") as described below. The Artwork will be located at the address below, with consent from <<INSERT NAME OF PROPERTY OWNER>> (hereinafter referred to as the "Property Owner").

DESCRIPTION: [type, mural, medium]:

A painted and sealed wooden installation, named
Faith hope and charity in the medium of wood, resin, acrylic.

TITLE, DATE: Hope faith charity

DIMENSIONS: 12 x 24 FT

ADDRESS/LOCATION: 34 6th st / Stevenson

As a condition of the Property Owner's approval and authorization to create the Artwork on the Property, Artist agrees to waive and does hereby waive voluntarily all rights to attribution and integrity with respect to the Artwork and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) ("VARA"), the California Art Preservation Act (Cal. Civ. Code §§987 and 989) ("CAPA"), or any other local, state, foreign or international law, as currently drafted or as may be hereafter amended, that conveys the same or similar rights (collectively "Moral Rights Laws"), with respect to the Artwork, its display, removal from display, exhibition, installation, conservation, storage, study, alteration and any other activities conducted by the Property Owner or any future owner of the Property. If the Artwork is incorporated into a building such that the Artwork cannot be removed from the building without physical defacement, mutilation, alternation, distortion, destruction, or other modification (collectively, "Modification") of the Artwork, Artist waives any and all such claims under any Moral Rights Laws arising out of or against any current or future owners of the Property, and its agents, officers and employees, for Modification of the Artwork.

The Property Owner, or any future owner of the Property, has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the Artwork, in whole or in part without prior notice to the Artist. However, if the Property Owner, or any future owner of the Property, modifies the Artwork without the Artist's consent in a manner that is prejudicial to Artist's reputation, Artist retains the right to disclaim authorship of the Artwork in accordance with 17 U.S.C. § 106A (a) (2).


The Property Owner has no obligation to pursue claims against third parties for modifications or damage to the Artwork done without the Property Owner's authorization. However, the Property Owner may pursue claims against third parties for modifications or damage or to restore the Artwork if the Artwork has been modified without the Property Owner's or Artist's authorization. In the event that the Property Owner pursues such a claim, Property Owner shall notify the Artist, and Artist shall cooperate with the Property Owner's efforts to prosecute such claims.

Artist bears the sole responsibility for providing the San Francisco Arts Commission and Property Owner with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Arts Commission: 401 Van Ness Avenue, Suite 325, San Francisco, CA 94102 and to the Property Owner: <<INSERT ADDRESS FOR NOTICE>>.

PROPERTY OWNER

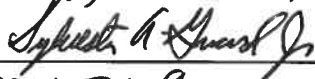
Property Owner: 32-40 6th Street LLC
(or Authorized Agent): 402 8th Avenue #207
Address: San Francisco CA 94118

Email: Dipak@rpmmg.com
Phone: 4156721203

SIGNATURE: 
DATE: 8/7/19

ARTIST

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Artwork.

Artist: Sylvester A. Guard Jr
Address: 459 Turk St Bm 318
S.F, Ca , 94102
Email: Slickpopz@gmail.com
Phone: (415) 618 - 9245
SIGNATURE: 
DATE: 08/05/19

For more information regarding VARA and CAPA:

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/visual-artists-rights-act>

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/california-art-preservation-act>

MAINTENANCE PLANS

Sylvester A. Guard jr -(415) 618-9245 – slickpopz@gmail.com

Cleaning	<ul style="list-style-type: none">- The mural will be covered by a two part epoxy resin which will not only protect it from the elements such as uv damage and the wood from rain but dust as well, a tri yearly rinse with cold water and a towel cleaning will be enough to keep it clean.
Graffiti	<ul style="list-style-type: none">- The mural will also be covered in a two part anti graffiti coat of solution called tsw (this stuff work which when put on top of the resin will dry and permanently be a barrier between the resin artwork and wood which, with a sry on compound will bring the paint, marker, gel pen, ink, spray can and other media dissolve with wiping down. I will also do a bi-weekly walkthrough too make sure the painting is in good repair and train the maintenance crew at the building site about the solution. Or be available upon request.

Structural damage or mural integrity

-in case the mural is damaged cracked or broken It can be removed and replace via the screw brackets and gromets if the mural is either chipped or broken it can be taken down and either repaired or replaced or all over added on too. The tenderloin can be rough on art so a durable and diverse piece of art that can be manipulated or changed out or moreover moved can be not only ideal but a smart alternative to a piece painted directly on a wall.



©2019 Google

2x8
ft

3.5x8
ft

2x8
ft

3.5x8
ft



3.5x8
ft

1.5
x
3.5

