

Explanatory Document: August 19, 2020 VAC
Treasure Island – Waterfront Plaza

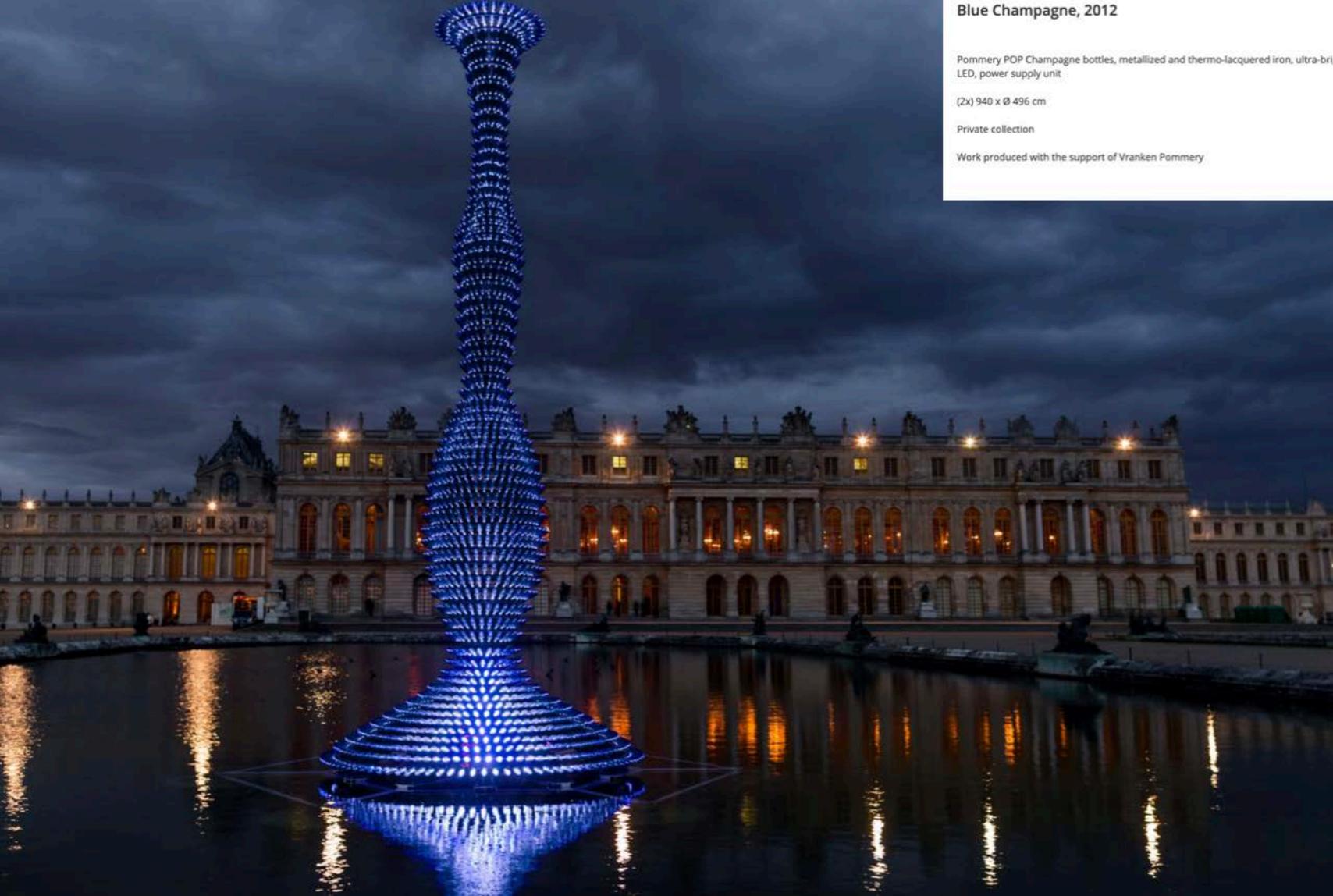
The Treasure Island Art Steering Committee has confirmed its decision to commission a site specific proposal from both Joana Vasconcelos and Yinka Shonibare for the Waterfront Plaza site. This site requires a very large, monumentally scaled work as it is located adjacent to the shoreline with the sky, the bay, the City's waterfront and both the Golden Gate Bridge and Bay Bridge as its backdrop. It is located at the place of entry to Treasure Island whether arriving by ferry, automobile, bus or bicycle and will serve to welcome visitors and residents alike to Treasure Island. The budget for this project site is \$2 million. The Steering Committee includes the developer, Chris Meany, the President and Vice Chair of Treasure Island Development Authority, JD Beltran and Rebekah Krell, as Acting Director.

Arts Commission approval is not necessary as a prerequisite for the placement of artworks on the property of the Treasure Island Development Authority (TIDA) as reflected in the Intergovernmental agreement between TIDA and the SFAC.

The \$10,000 fee is based upon several factors. Fees paid to artists are proportionate to the size of the project budget. The artist is required to either travel to the site or to have an in depth orientation with the project team, followed by an introductory interview with the Treasure Island Art Steering Committee that will help guide the artist's development of a site specific proposal, and a final presentation of the proposal to the Treasure Island Art Steering Committee. SFAC staff will present the proposal to the VAC for review and comment which shall be conveyed to the Treasure Island Art Steering Committee prior to their final interview with the artist. Finally, if unable to present the proposal in person due to ongoing travel restrictions, the artist will meet with the Steering Committee online for her/his final presentation.

Upon approval of the proposal, the Arts Commission will be asked to approve entering into contract with the artist for the design, engineering, fabrication and transportation of the artwork to the site. The installation of the artwork, pursuant to State contracting law, will be managed by the Arts Commission in close consultation with the artist.

Funding for the Treasure Island Art Program comes from 1% of the construction cost of private development. The developer Wilson Meany and TIDA agreed to repurpose that private funding to be used exclusively to benefit the public realm in response to my suggestion. The Treasure Island Arts Master Plan outlines the visions, goals and objectives of the program and identifies sites throughout the island for future artworks. It is anticipated that the program will generate up to \$50 million for artwork over the 20 year construction period associated with the development of Treasure Island as San Francisco's newest neighborhood.



Blue Champagne, 2012

Pommery POP Champagne bottles, metallized and thermo-lacquered iron, ultra-bright LED, power supply unit

(2x) 940 x Ø 496 cm

Private collection

Work produced with the support of Vranken Pommery







I'll Be Your Mirror, 2018

Bronze and mirrors

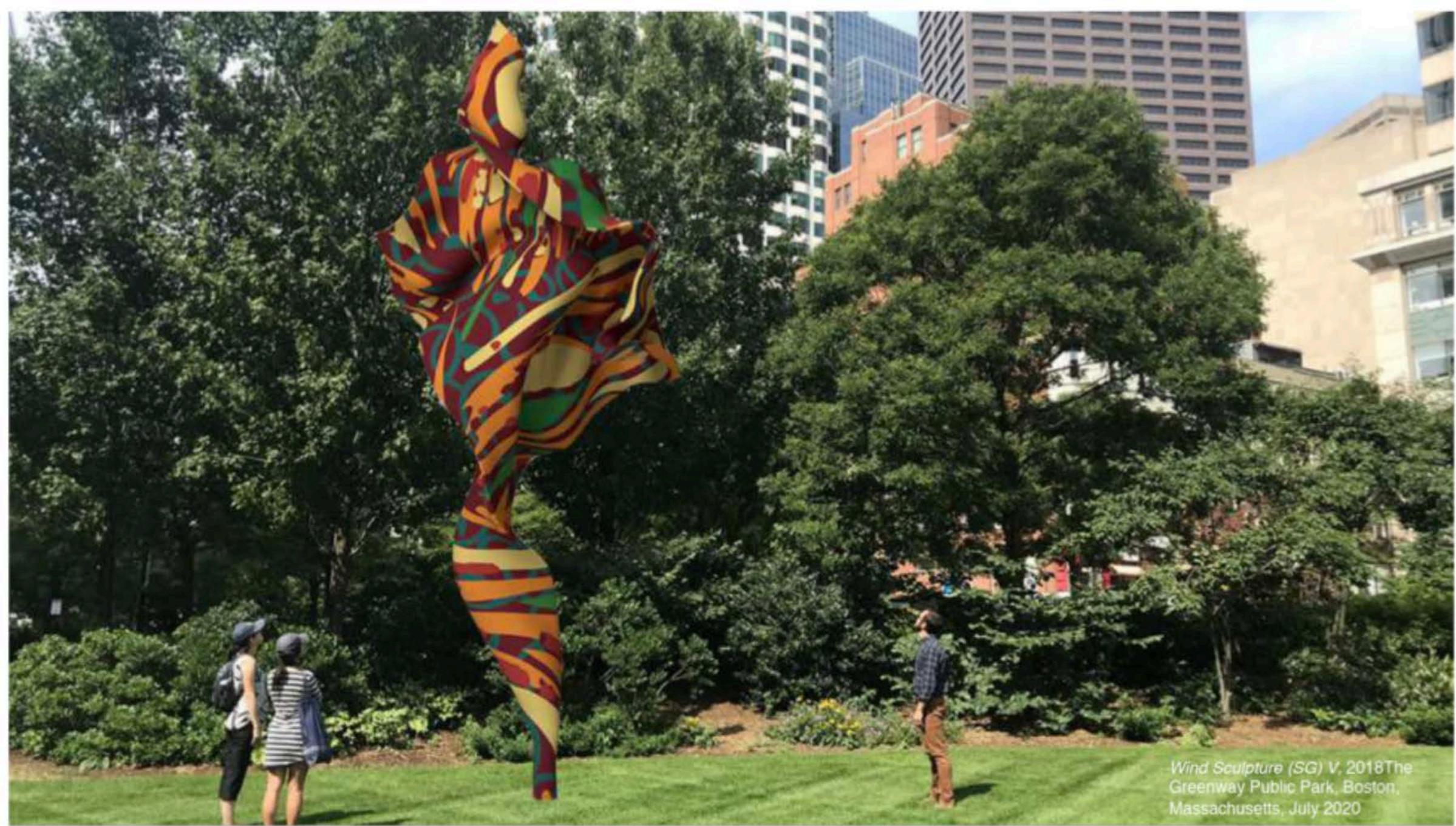
356 x 682 x 537 cm

Edition of 7 + 1 AP

Collection of the artist

© Joana Vasconcelos, VEGAP, Bilbao, 2018.





Wind Sculpture (SG) V, 2018
The Greenway Public Park, Boston,
Massachusetts, July 2020



Wind Sculpture (SG) I, 2018
Public Art Fund Commission

First installed at Doris C.
Freedman Plaza, Central Park,
New York, 2018.

Permanent installation: Davidson
College, North Carolina

