

**WILLIE 'WOO WOO' WONG PLAYGROUND  
SFAC SCHEMATIC DESIGN PRESENTATION  
OCTOBER 17, 2016**

# **CONCEPT / SCHEMATIC DESIGN: NOV 2015-OCT 2016**

**(3) community meetings, focus groups, and meetings with community leaders**

**SFAC concept presentation July 2016**

**SFAC informal schematic design presentation August 2016**

# **DESIGN DEVELOPMENT: DEC 2016 - MARCH 2017**

# **CONSTRUCTION DOCUMENTATION: APRIL 2017 - DEC 2017**

# **BID + CONSTRUCTION: JAN 2018**

# **BUDGET: \$10M TOTAL PROJECT COSTS**

**\$1.8M FOR CLUBHOUSE / \$4.5M FOR PLAYGROUND**

# AGENDA:

## SITE:

- OVERVIEW OF SCHEMATIC DESIGN
- UPDATE TO BRIDGE DESIGN
- PLANTING UPDATE
- PLAYGROUND UPDATE

## PUBLIC ART UPDATE

## CLUBHOUSE SCHEMATIC DESIGN



# FINAL SCHEMATIC DESIGN

SAN FRANCISCO ARTS COMMISSION | WILLIE 'WOO WOO' WONG PLAYGROUND

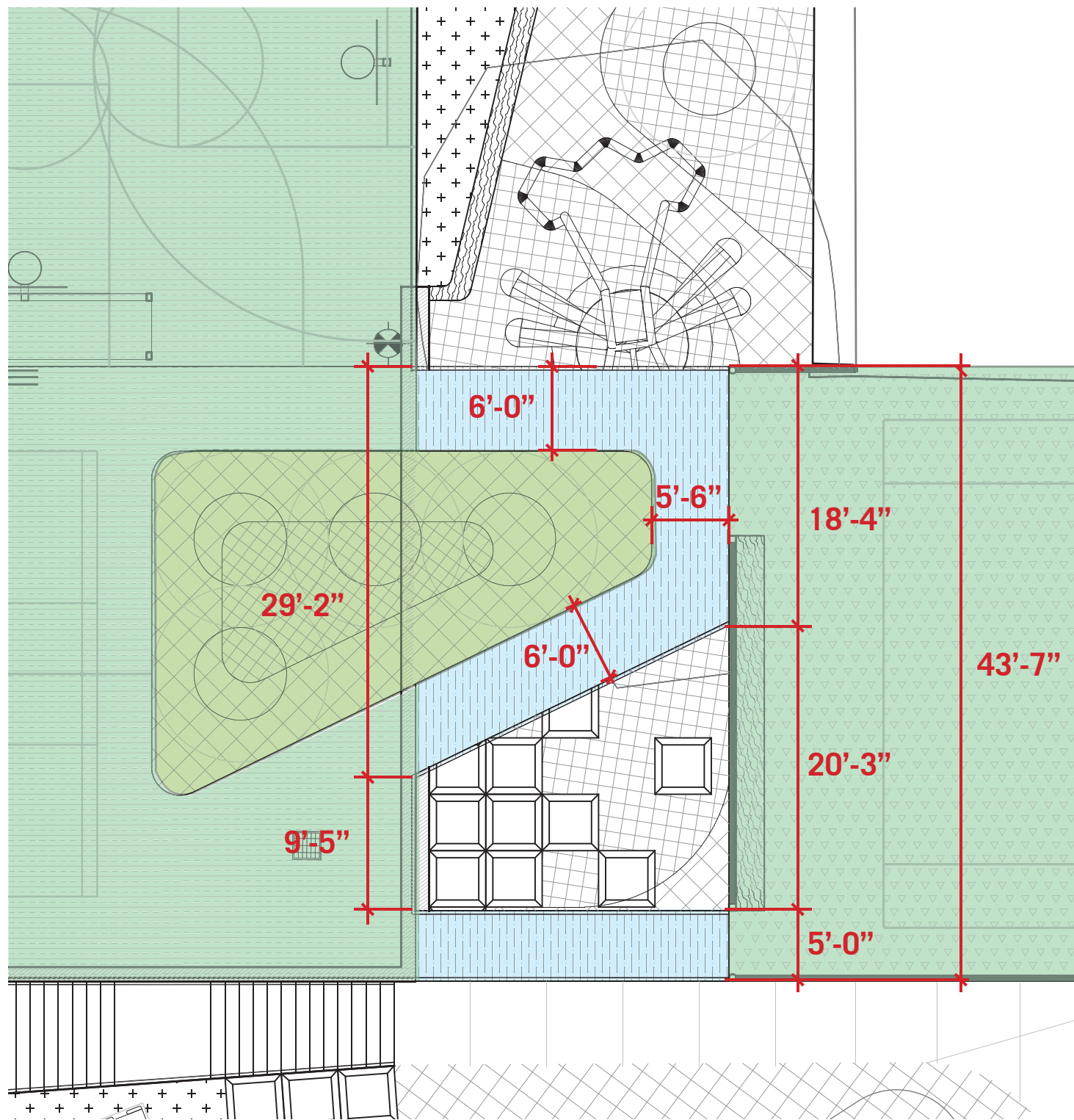
OCTOBER 17, 2016



CMG  
CREATIVE MEDIA GROUP  
LANDSCAPE ARCHITECTURE

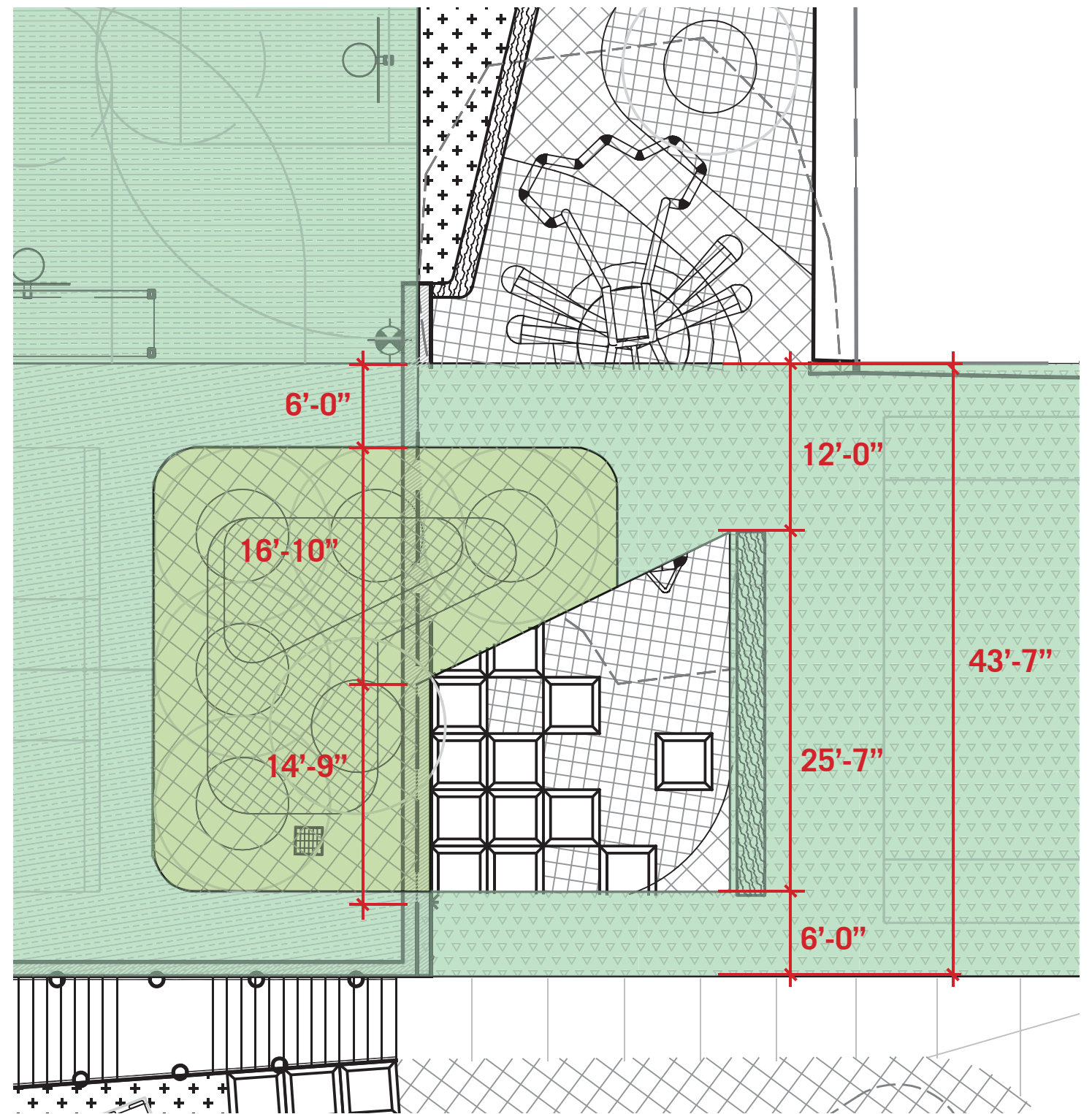
InterEthnica  
Multicultural Marketing & Design

JENSEN



**AUGUST 2016 (INFORMAL SFAC MEETING PLAN)**

- FITNESS COURT = 600 SQ FT
- BRIDGE OPENING = 325 SQ FT



**OCTOBER 2016 (CURRENT PLAN)**

- FITNESS COURT = 775 SQ FT
- BRIDGE OPENING = 450 SQ FT

- + SIMPLIFIED BRIDGE CONSTRUCTION AND SIMPLIFIED CIRCULATION
- + INCREASED PROGRAMMABLE SPACE ON COURT LEVEL
- + INCREASED BRIDGE OPENING ALLOWS MORE LIGHT TO REACH PLAYGROUND LEVEL

# PLAN COMPARISON

SAN FRANCISCO ARTS COMMISSION | WILLIE 'WOO WOO' WONG PLAYGROUND

OCTOBER 17, 2016

5



**CMG**  
CREATIVE MARKETING GROUP

**InterEthnica**  
MULTICULTURAL MARKETING & DESIGN

**JENSEN**



# BRIDGE VIEW FROM PLAYGROUND

SAN FRANCISCO ARTS COMMISSION | WILLIE 'WOO WOO' WONG PLAYGROUND

OCTOBER 17, 2016

6



**CMG**  
CREATIVE MEDIA GROUP  
LANDSCAPE ARCHITECTURE

**InterEthnica**  
Multicultural Marketing & Design

**JENSEN**



# BRIDGE VIEW FROM NEW COURTS

SAN FRANCISCO ARTS COMMISSION | WILLIE 'WOO WOO' WONG PLAYGROUND

OCTOBER 17, 2016

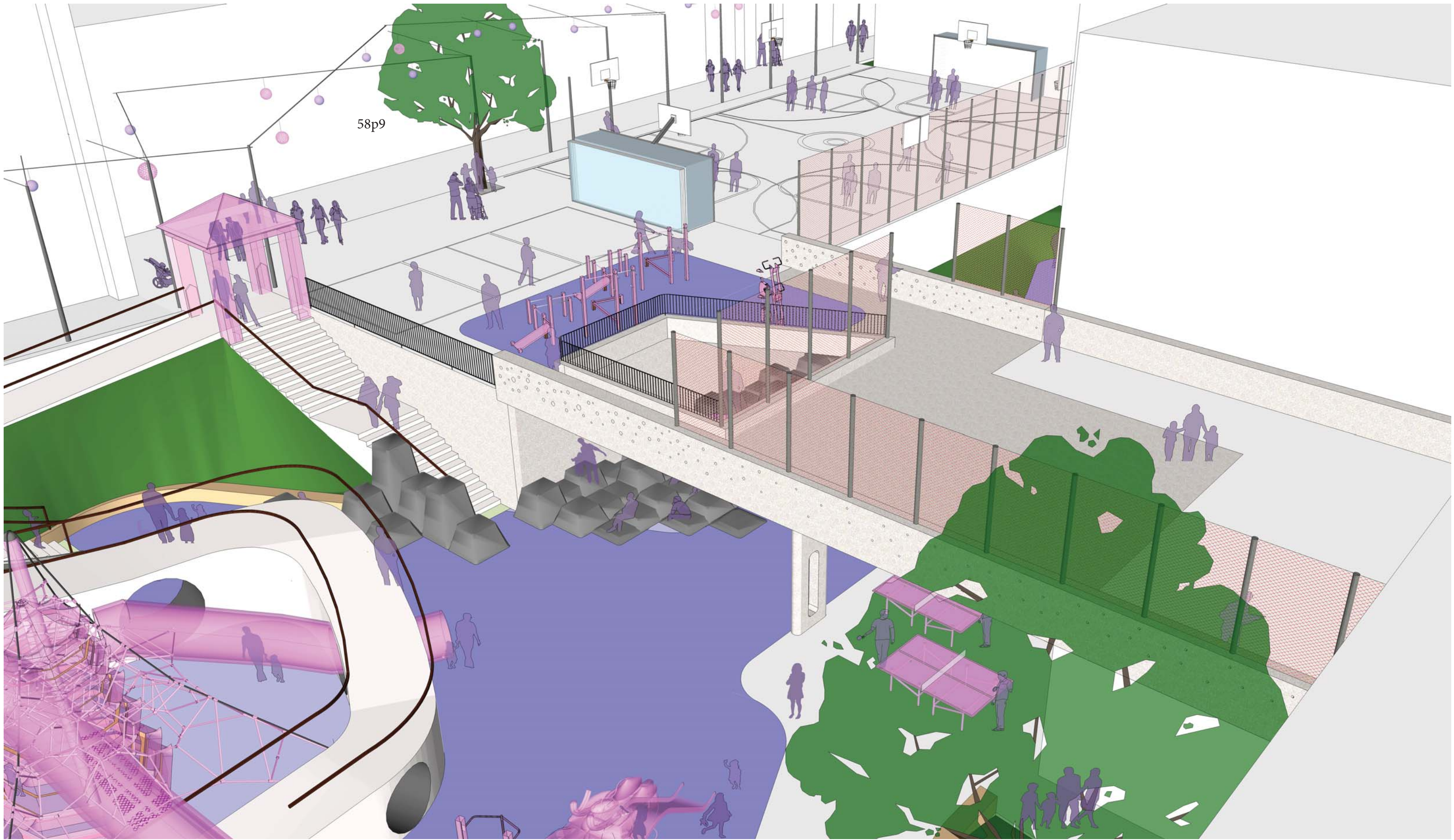
7



CMG

InterEthnica  
Multicultural Marketing & Design

JENSEN



# BRIDGE AERIAL VIEW

SAN FRANCISCO ARTS COMMISSION | WILLIE 'WOO WOO' WONG PLAYGROUND

OCTOBER 17, 2016

8



CMG  
CREATIVE MEDIA GROUP  
MULTIMEDIA PRODUCTION

InterEthnica  
Multicultural Marketing & Design

JENSEN



**TREES:**



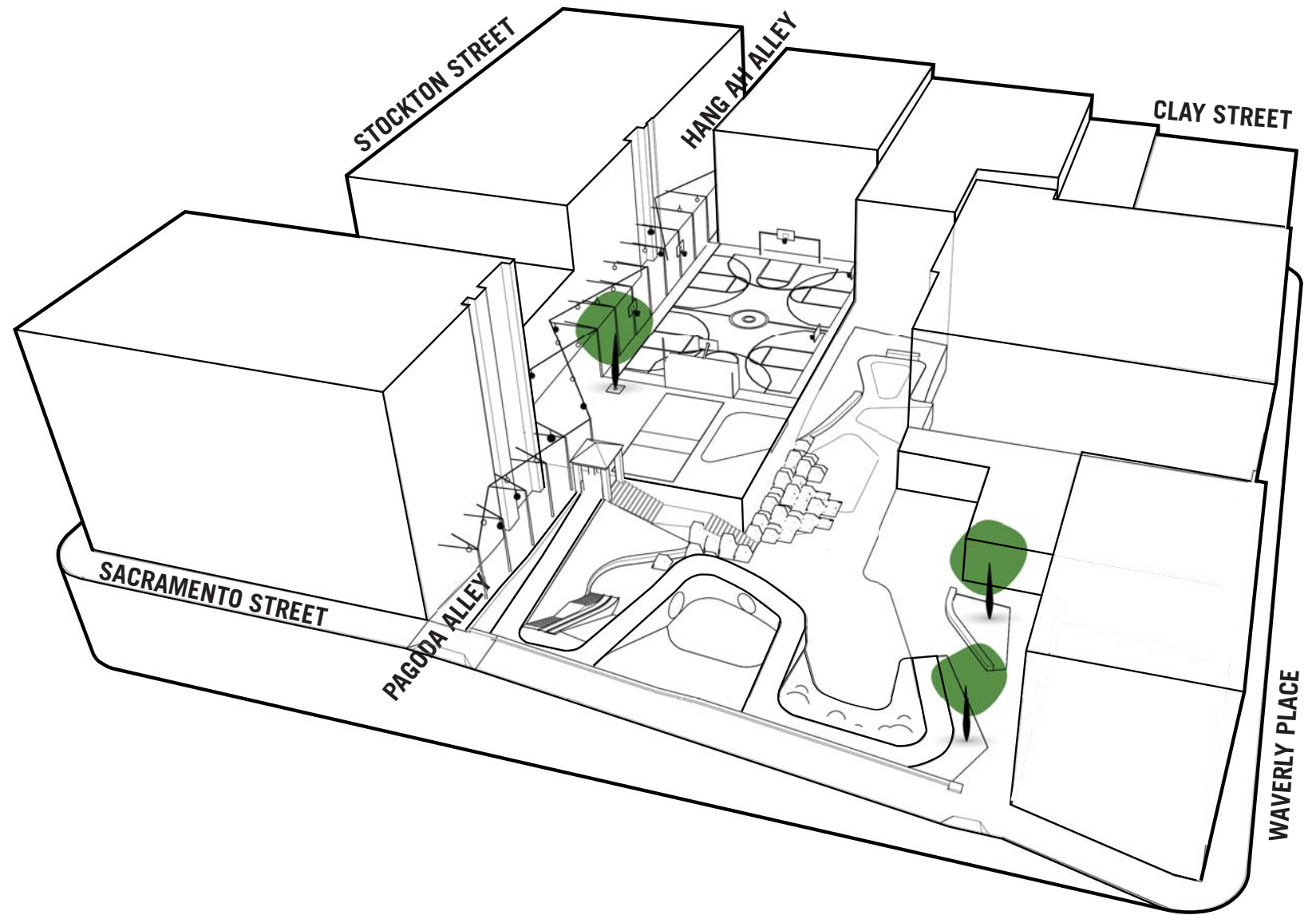
- 25' - 30' tall at maturity,
- Seasonal interest
- Low water needs
- Light - medium density canopy



Golden Rain Tree, *Koelreuteria paniculata* (Preferred)



California Black Walnut, *Juglans californica* (Alternate)



**PLANTING PALETTE - GARDEN TREES**



**GARDEN:** 

- Low - occasional water needs
- 2 - 4' Tall
- Full Sun - Partial Shade
- Vibrant flowers with prolific bloomers
- Kid friendly, attracts butterflies (including the Green Hairstreak)



Brakens Fern *Pteridium aquilinum var. pubescens*



Pink Flowered Currant, *Ribes sanguineum*



Common Yarrow, *Achilla millifolium*



Mexican Feather Grass, *Nassella tenuissima*



Ocean Spray, *Holodiscus discolor*



Seaside Daisy, *Erigeron glaucus*



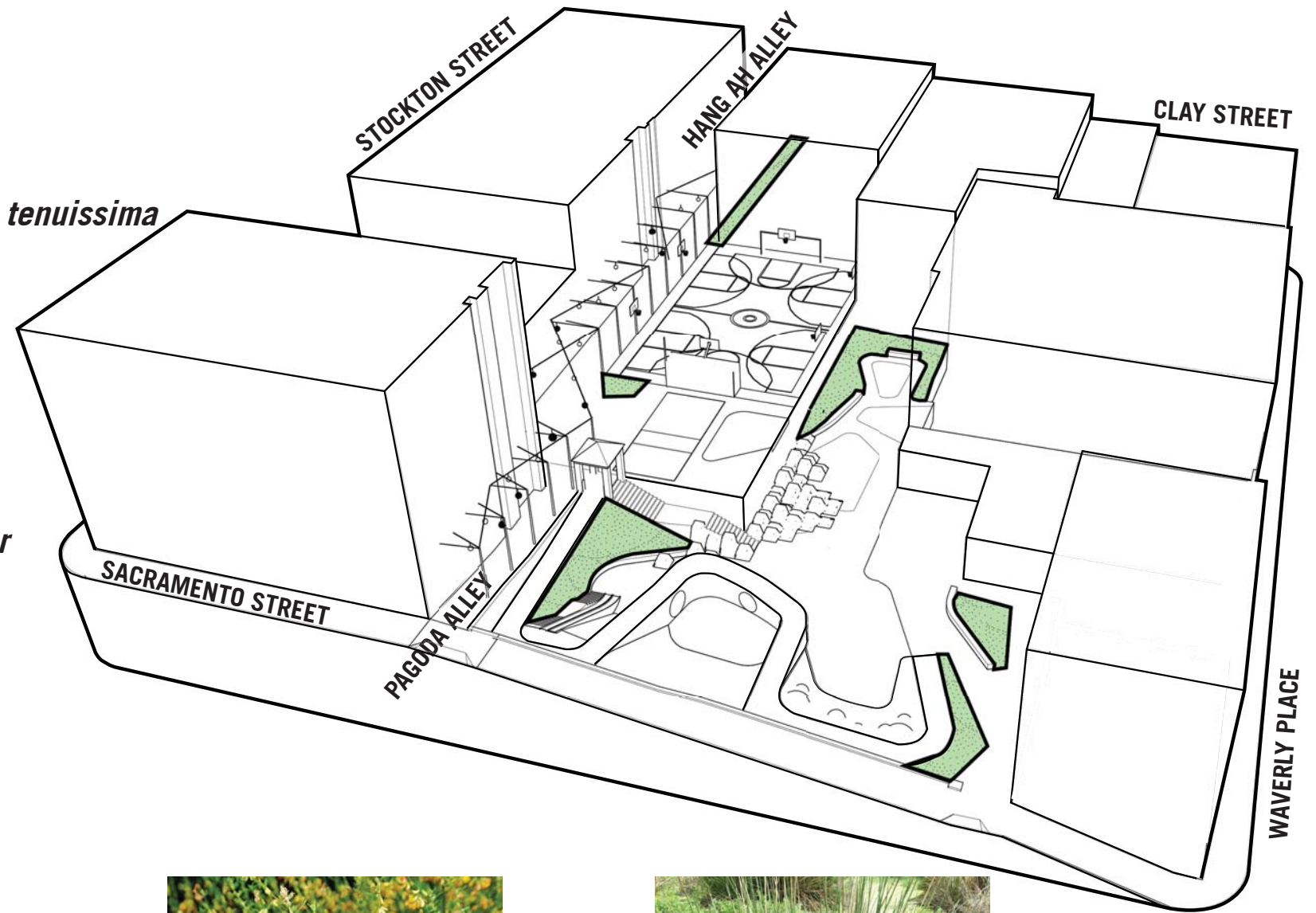
Coast Buckwheat, *Eriogonum latifolium*



Deer Weed, *Acmispon glaber*



Soft Rush, *Juncus effusus*



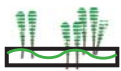
# PLANTING PALETTE - GARDEN PLANTING

SAN FRANCISCO ARTS COMMISSION | WILLIE 'WOO WOO' WONG PLAYGROUND

OCTOBER 17, 2016

10

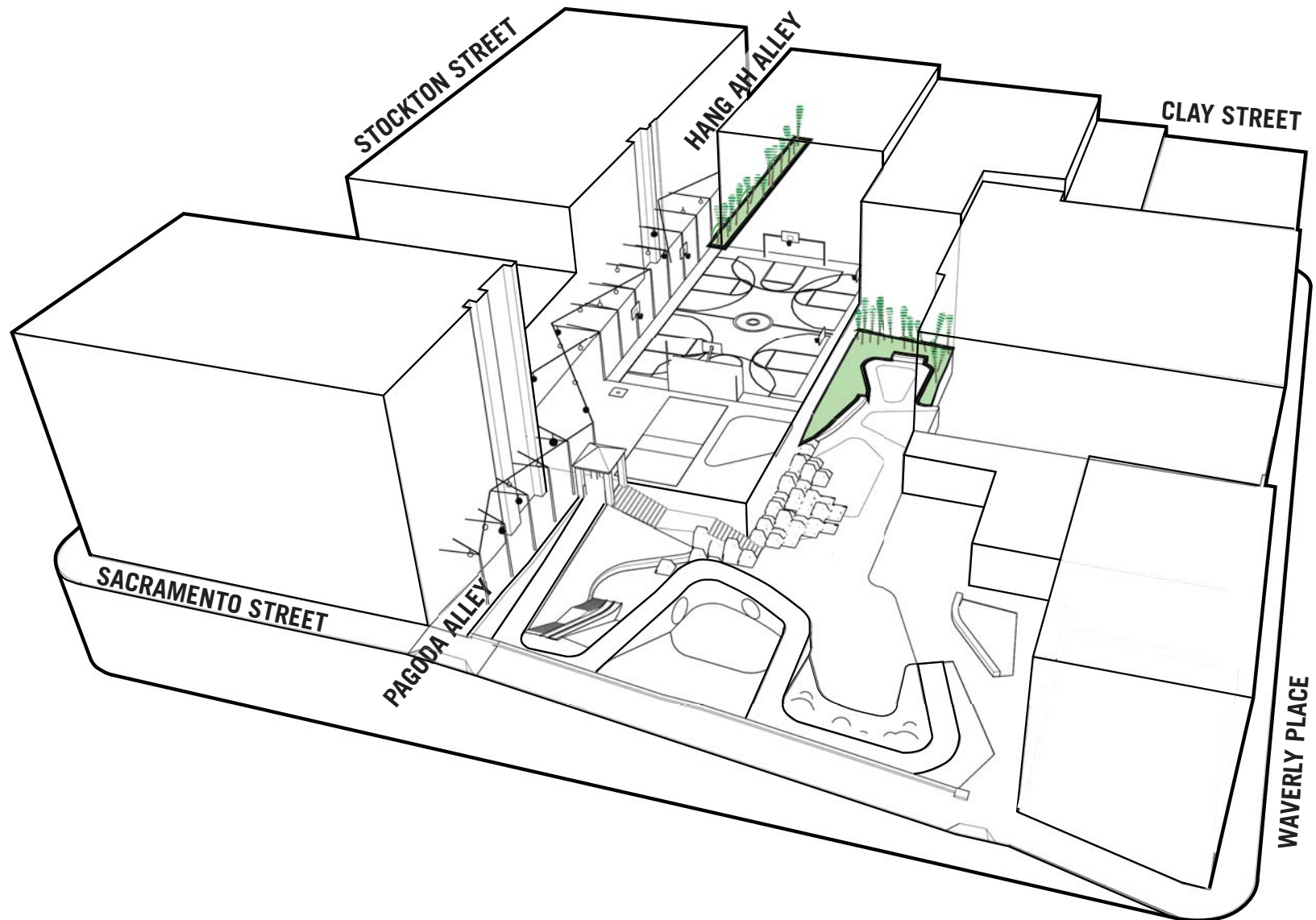
**EDGE:**



- Low water needs
- 6-15' Tall
- Shade tolerant
- Distinctive look
- Low maintenance

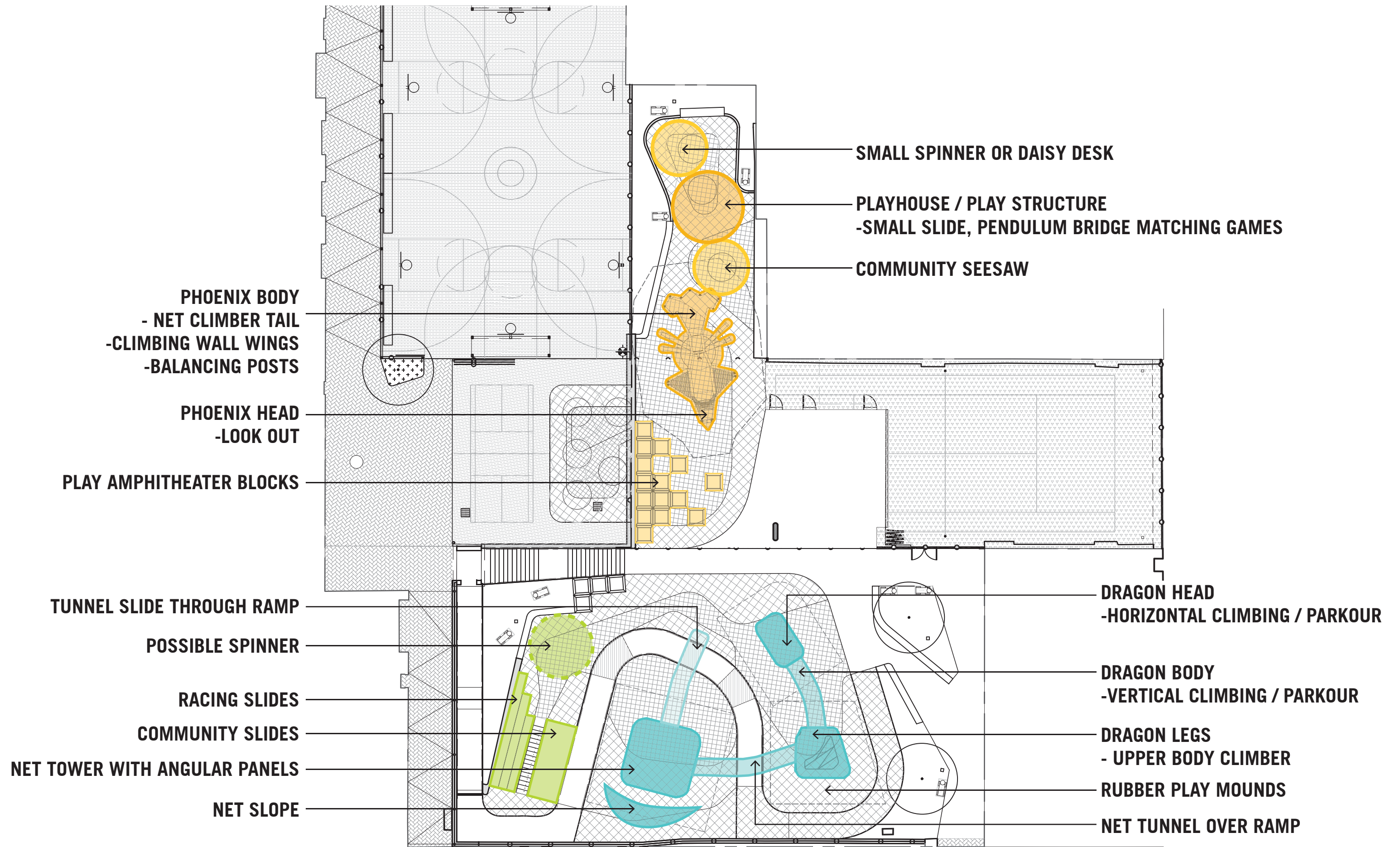


**Fern Pine**  
*Podocarpus gracilior*



# PLANTING PALETTE - EDGE PLANTING





# PLAYGROUND PROGRAM

SAN FRANCISCO ARTS COMMISSION | WILLIE 'WOO WOO' WONG PLAYGROUND

OCTOBER 17, 2016

12



**CMG**  
CREATIVE MARKETING GROUP

**InterEthnica**  
Multicultural Marketing & Design

**JENSEN**

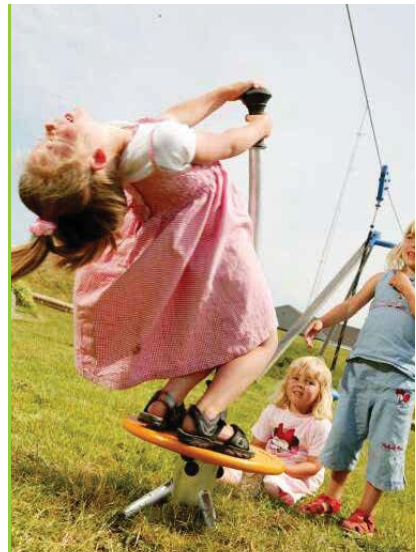


# PLAYGROUND PRECEDENT 5-12YR

SAN FRANCISCO ARTS COMMISSION | WILLIE 'WOO WOO' WONG PLAYGROUND

OCTOBER 17, 2016

13



# PLAYGROUND PRECEDENT 2-5YR

SAN FRANCISCO ARTS COMMISSION | WILLIE 'WOO WOO' WONG PLAYGROUND

OCTOBER 17, 2016

14



CMG  
CREATIVE MEDIA GROUP  
LANDSCAPE ARCHITECTURE

InterEthnica  
Multicultural Marketing & Design

JENSEN



# PUBLIC ART UPDATE

SAN FRANCISCO ARTS COMMISSION | WILLIE 'WOO WOO' WONG PLAYGROUND

OCTOBER 17, 2016

15



CMG  
CREATIVE MARKETING GROUP

InterEthnica  
Multicultural Marketing & Design

JENSEN

# WILLIE 'WOO WOO' WONG CLUBHOUSE UPDATE



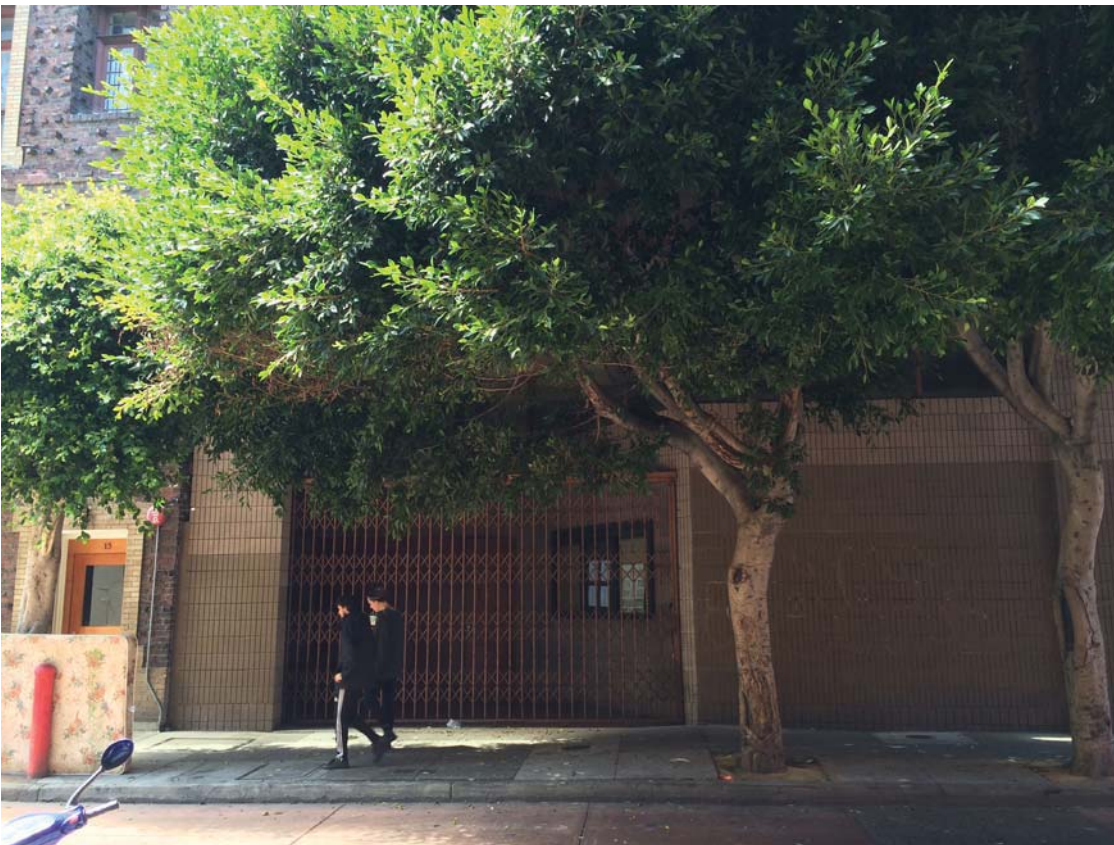




PARK ENTRY - FACING NORTH



PARK ENTRY - FACING EAST



WAVERLY ENTRY - FACING WEST



ASSEMBLY AREA - FACING MEZZANINE



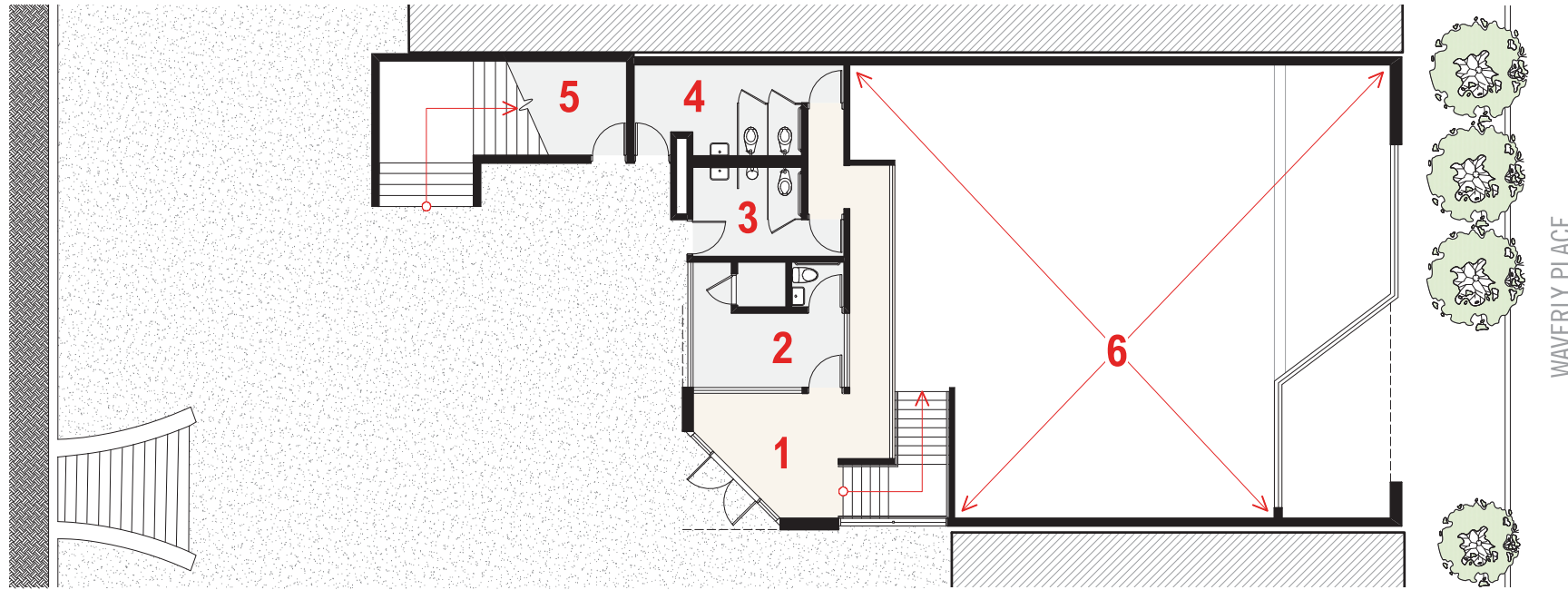
ASSEMBLY AREA - FACING ENTRY

# EXISTING CLUBHOUSE

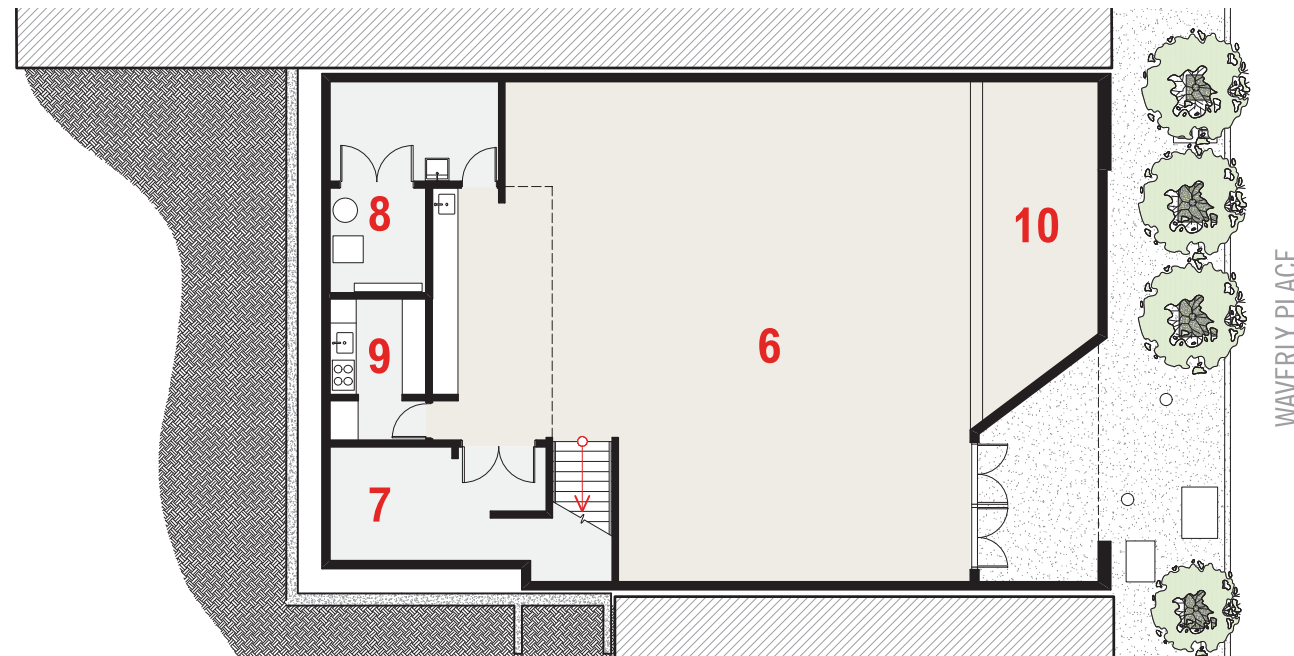
SAN FRANCISCO ARTS COMMISSION | WILLIE 'WOO WOO' WONG PLAYGROUND

OCTOBER 17, 2016

17



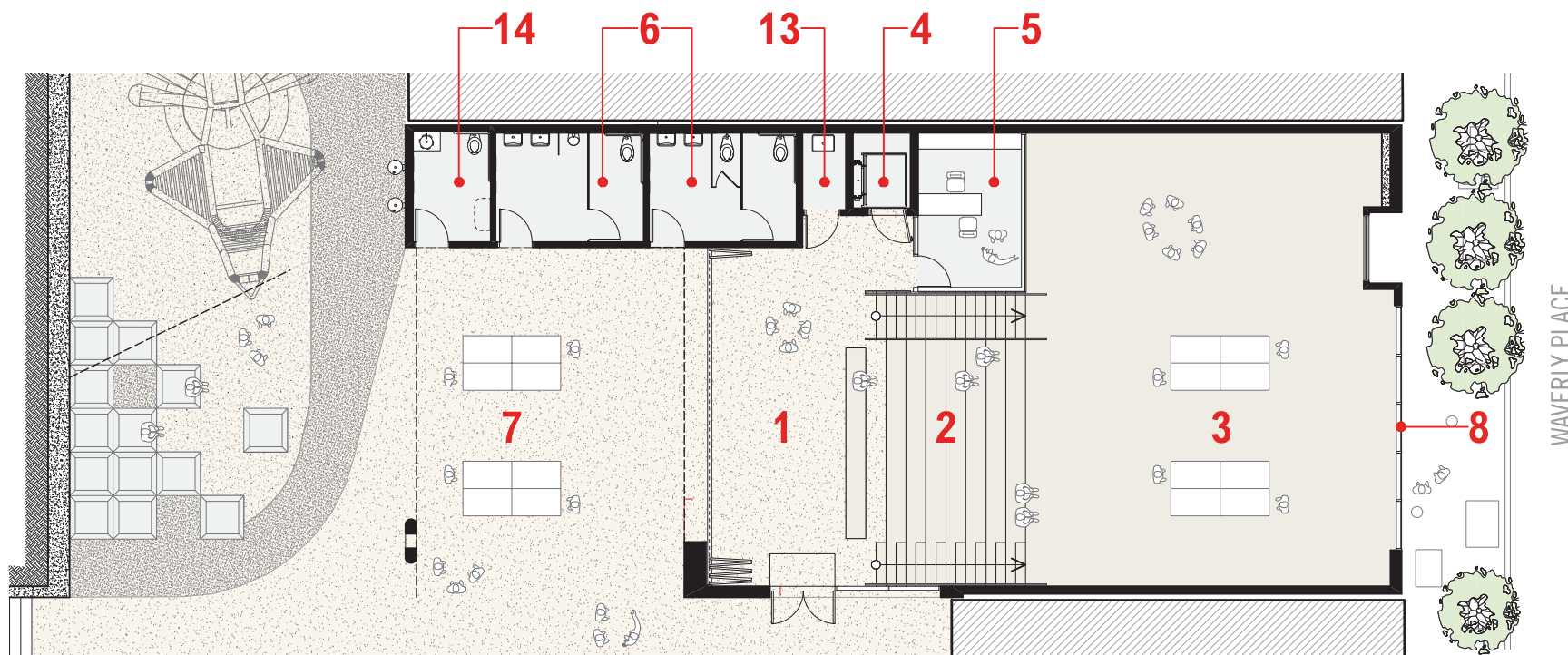
PARK LEVEL PLAN



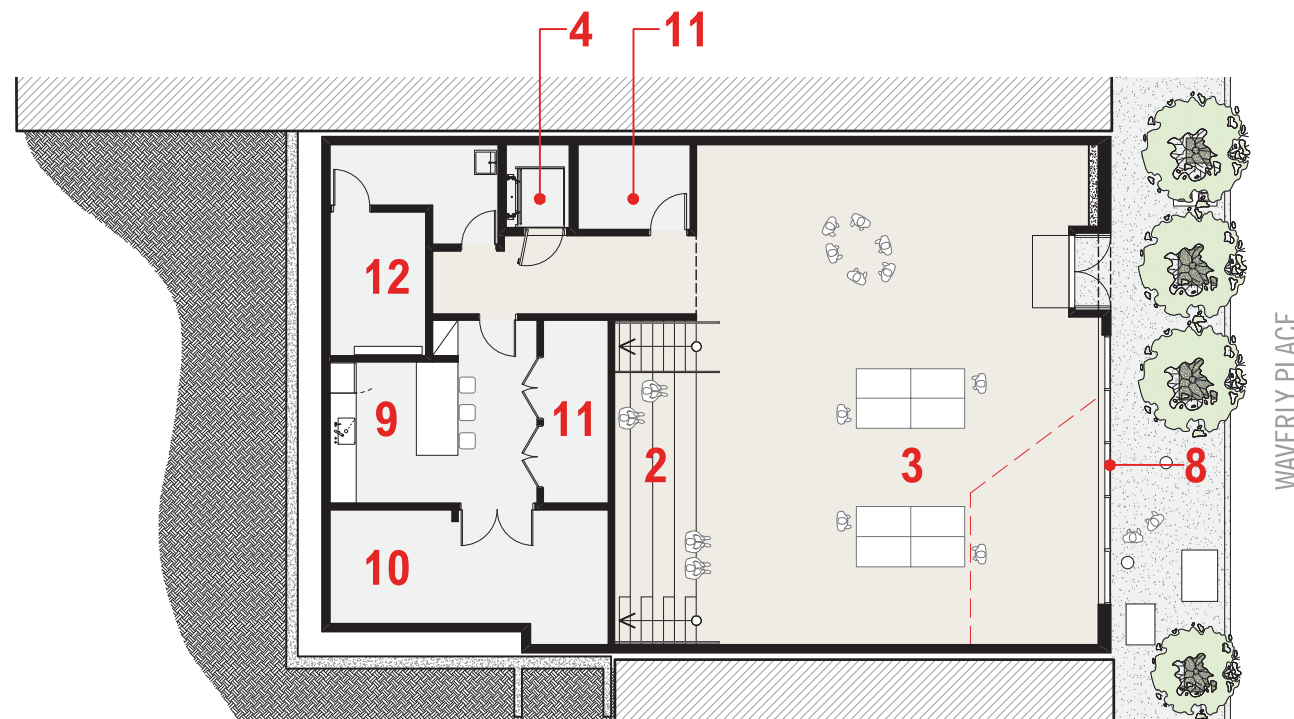
WAVERLY LEVEL PLAN

## EXISTING CLUBHOUSE PROGRAM

1. LOBBY
2. OFFICE
3. RESTROOM
4. RESTROOM
5. UNDER STAIR STORAGE
6. ASSEMBLY ROOM
7. STORAGE
8. EXISTING JANITORIAL & MECHANICAL AREAS
9. KITCHEN
10. STAGE



PARK LEVEL PLAN



WAVERLY LEVEL PLAN

## CLUBHOUSE PROGRAM

1. LOBBY WITH OPERABLE FOLDING DOOR SYSTEM
2. BLEACHER SEATING WITH INTEGRATED STAIRS
3. ASSEMBLY ROOM
4. ELEVATOR
5. OFFICE WITH VIEWS OF ENTRY & OUTDOOR COVERED AREA
6. ACCESSIBLE RESTROOMS
7. OUTDOOR COVERED AREA
8. NEW GLASS FACADE AND ENTRY AT WAVERLY PLACE
9. KITCHENETTE
10. EXISTING STORAGE
11. NEW STORAGE
12. EXISTING JANITORIAL & MECHANICAL AREAS
13. NEW JANITORIAL CLOSET
14. ALL GENDER RESTROOM

# CLUBHOUSE - PROPOSED PLANS

SAN FRANCISCO ARTS COMMISSION | WILLIE 'WOO WOO' WONG PLAYGROUND

OCTOBER 17, 2016

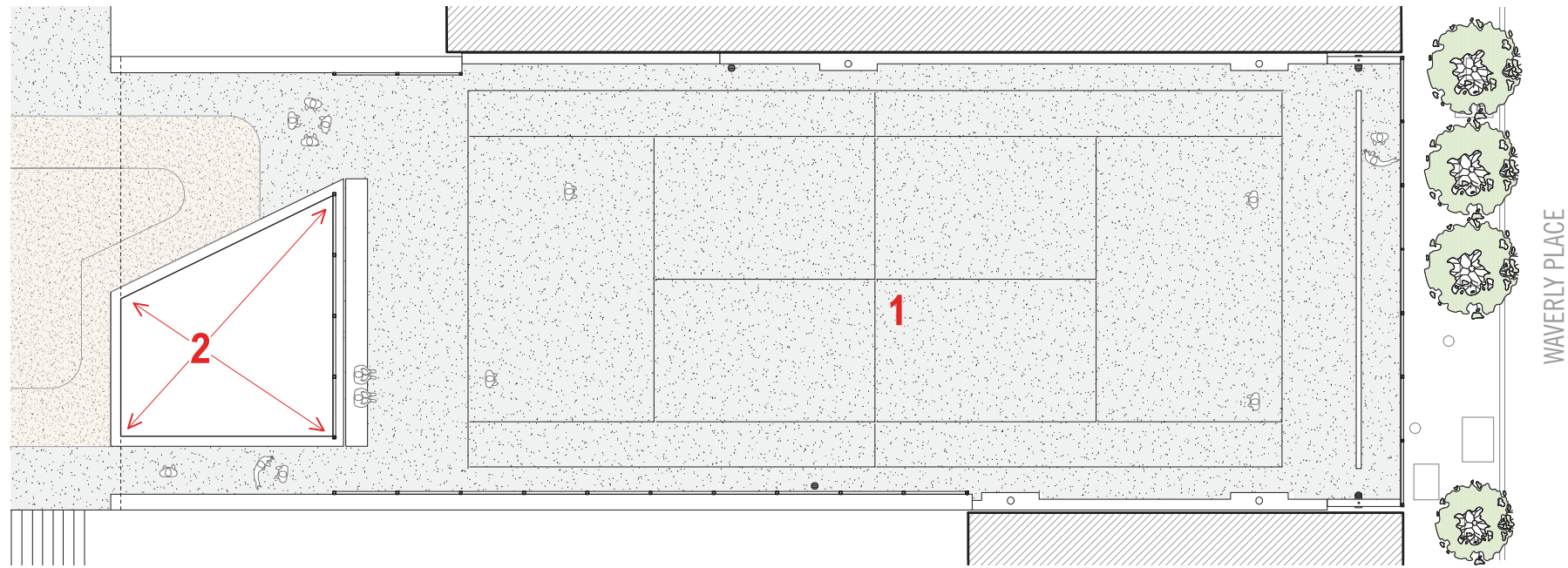
19



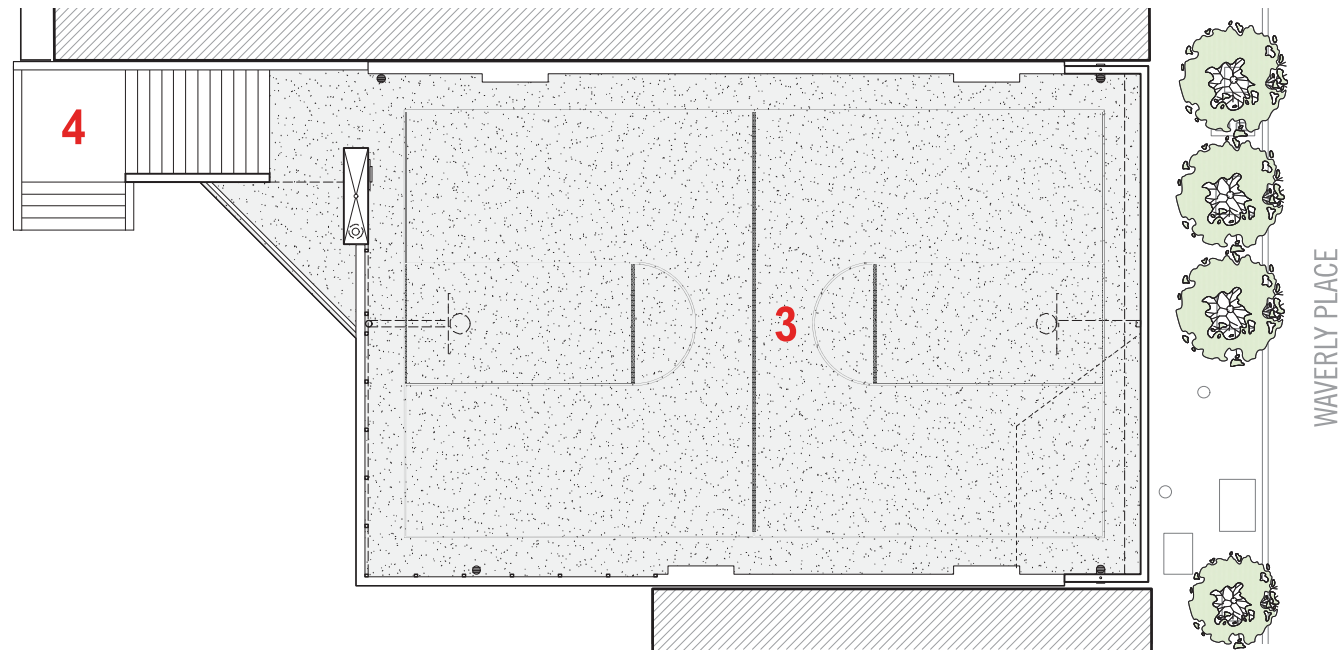
CMG  
CREATIVE MARKETING GROUP

InterEthnica  
Multicultural Marketing & Design

JENSEN



PROPOSED ROOF PLAN

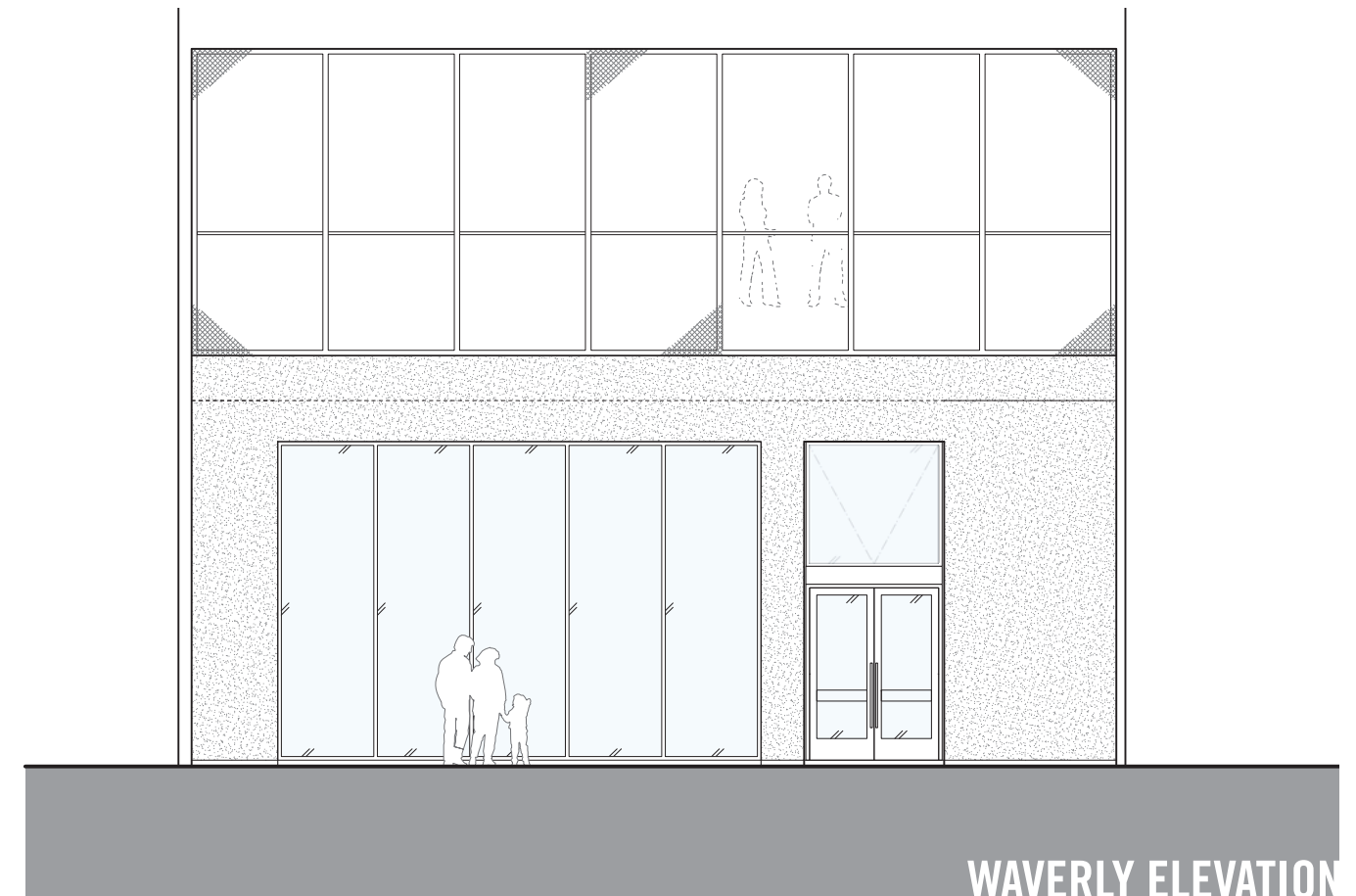


EXISTING ROOF PLAN

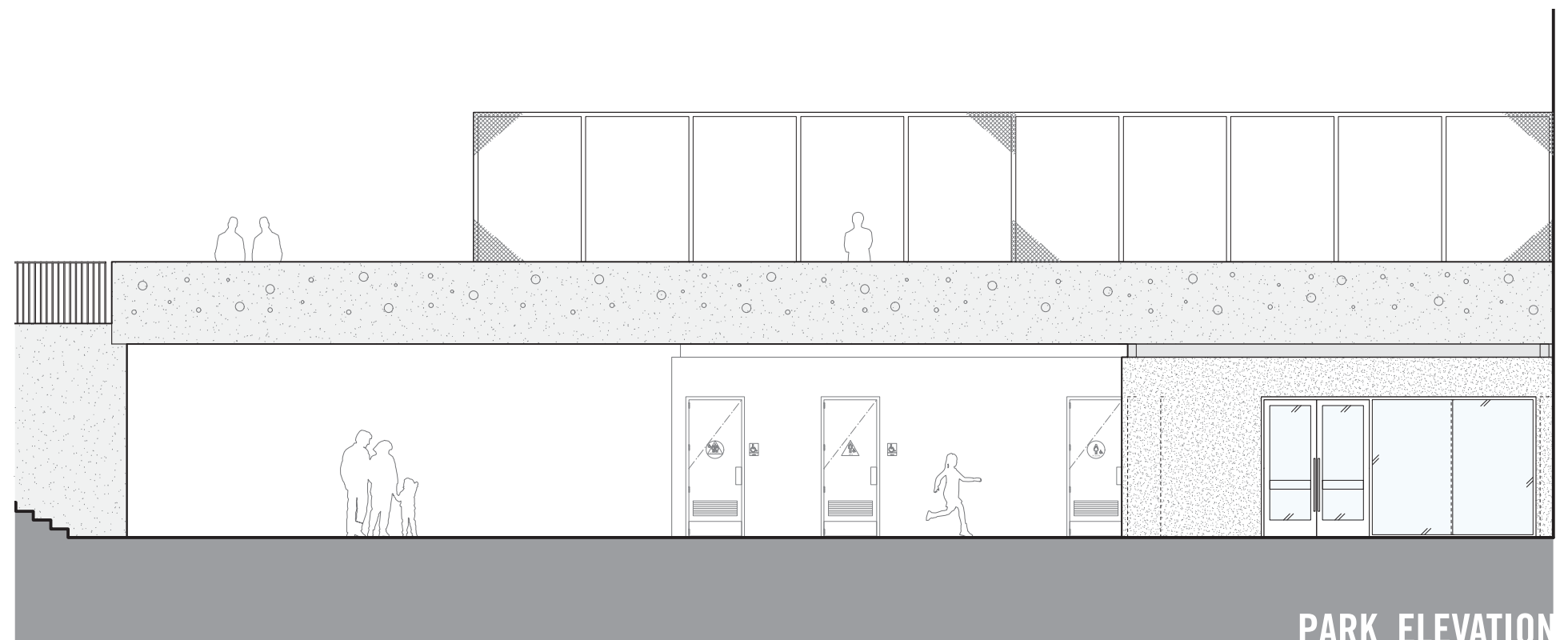
### PROPOSED / EXISTING ROOFTOP PROGRAM

1. NEW ROOF TOP TENNIS COURT
2. OPENING IN BRIDGE
3. EXISTING BASKETBALL COURT
4. STAIR FROM PLAYGROUND TO BASKETBALL COURT

# CLUBHOUSE - PROPOSED AND EXISTING ROOF PLANS



WAVERLY ELEVATION



PARK ELEVATION

# CLUBHOUSE - PROPOSED ELEVATIONS

SAN FRANCISCO ARTS COMMISSION | WILLIE 'WOO WOO' WONG PLAYGROUND

OCTOBER 17, 2016

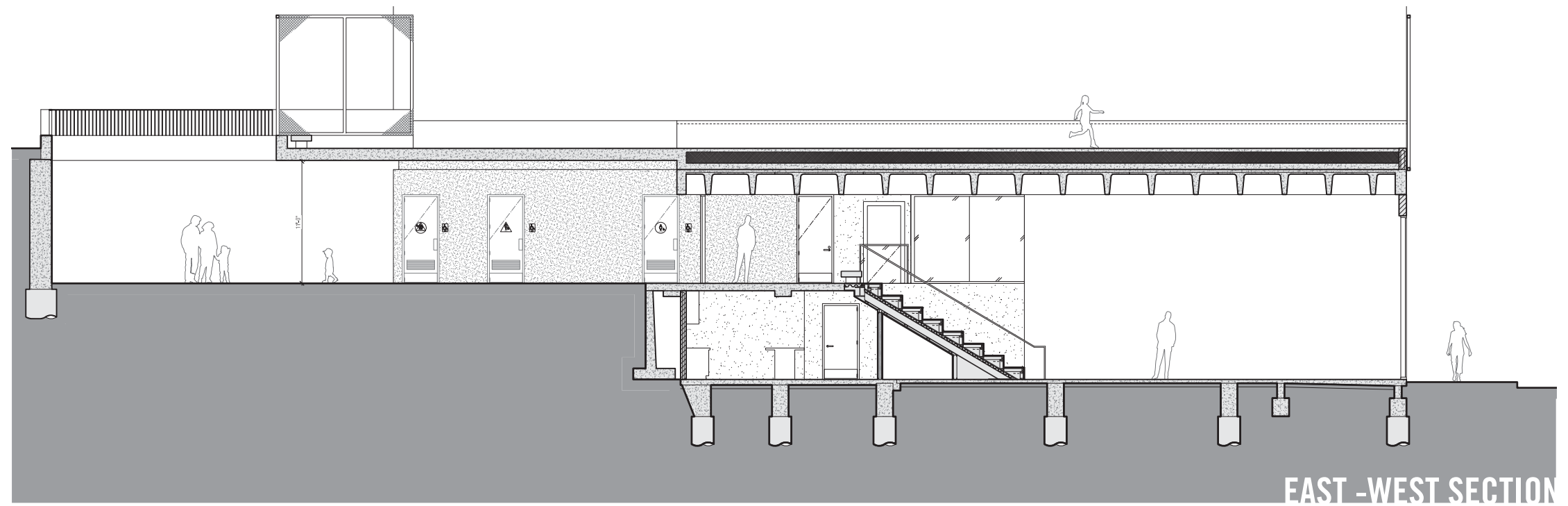
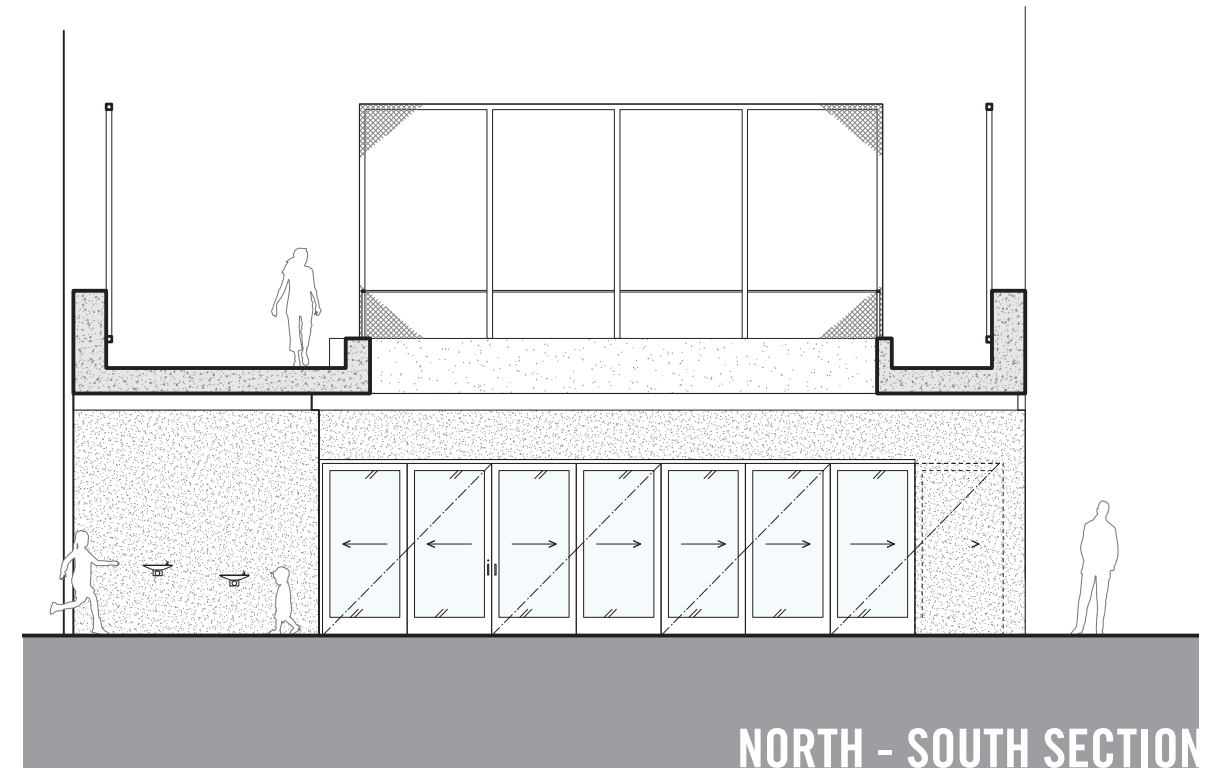
21



CMG  
CREATIVE MARKETING GROUP  
LANDSCAPE ARCHITECTURE

InterEthnica  
Multicultural Marketing & Design

JENSEN



# CLUBHOUSE - PROPOSED SECTIONS

SAN FRANCISCO ARTS COMMISSION | WILLIE 'WOO WOO' WONG PLAYGROUND

OCTOBER 17, 2016

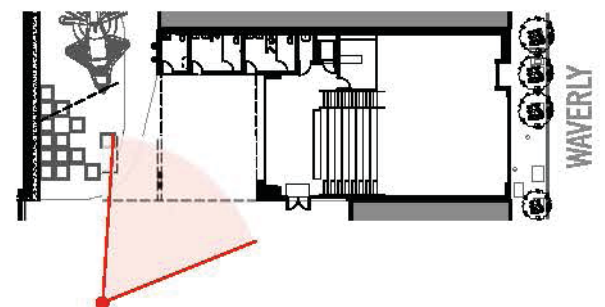
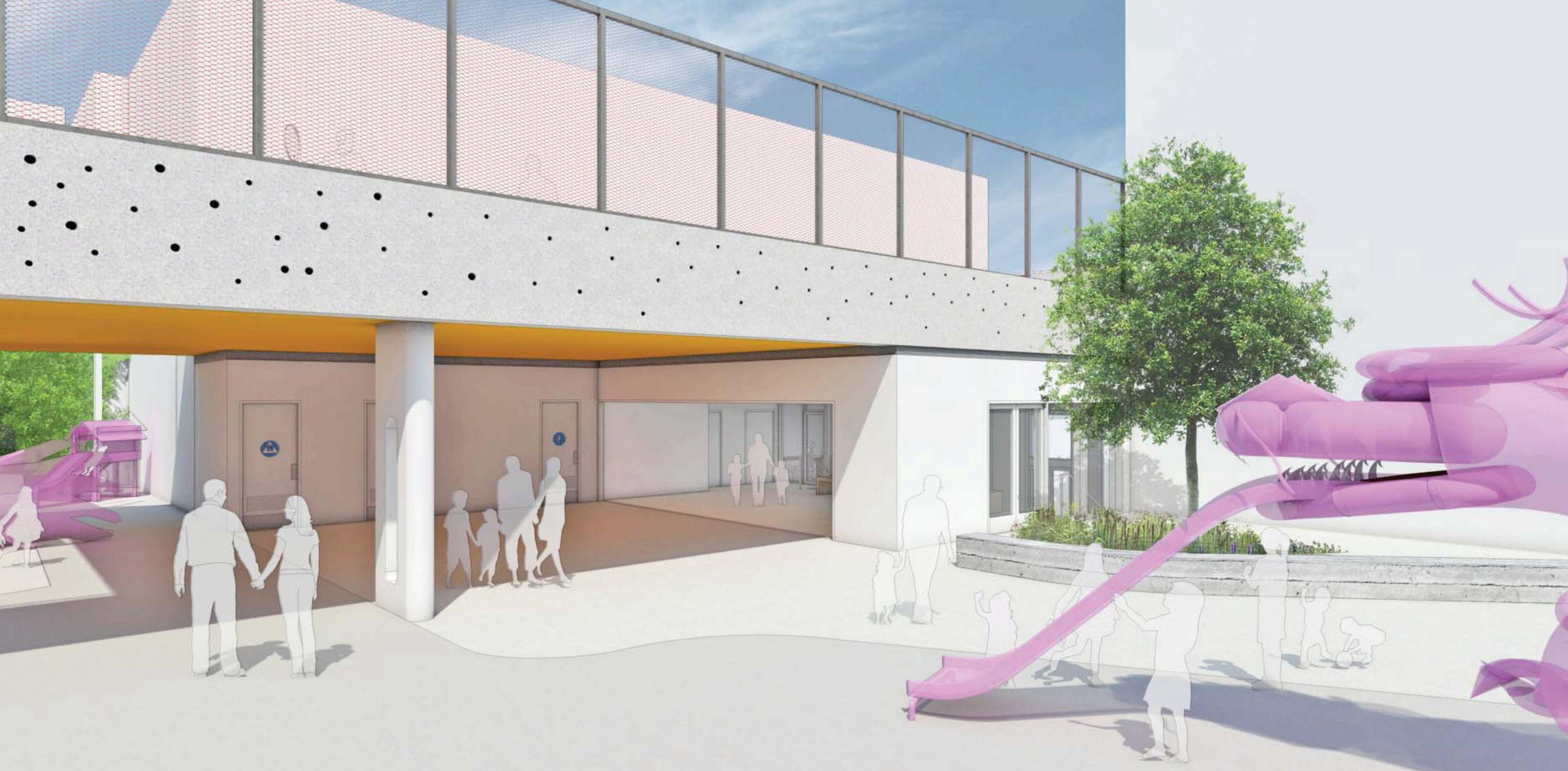
22



CMG  
CREATIVE MEDIA GROUP  
LANDSCAPE ARCHITECTURE

InterEthnica  
Multicultural Marketing & Design

JENSEN

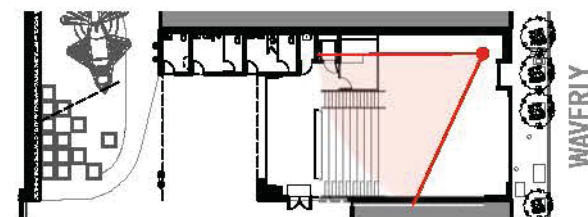


**CLUBHOUSE - PARK ENTRY**  
 SAN FRANCISCO ARTS COMMISSION | WILLIE 'WOO WOO' WONG PLAYGROUND

OCTOBER 17, 2016

23





# CLUBHOUSE - ASSEMBLY AREA

SAN FRANCISCO ARTS COMMISSION | WILLIE 'WOO WOO' WONG PLAYGROUND

OCTOBER 17, 2016

24

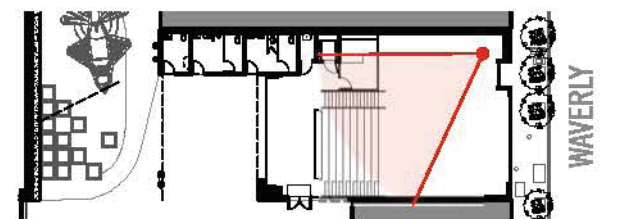


CMG

InterEthnica  
Multicultural Marketing & Design

JENSEN





# CLUBHOUSE - ASSEMBLY AREA

SAN FRANCISCO ARTS COMMISSION | WILLIE 'WOO WOO' WONG PLAYGROUND

OCTOBER 17, 2016

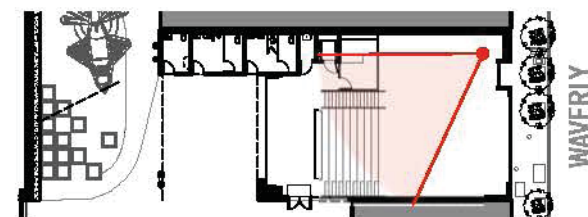
25



**CMG**  
CREATIVE MARKETING GROUP

**InterEthnica**  
Multicultural Marketing & Design

**JENSEN**

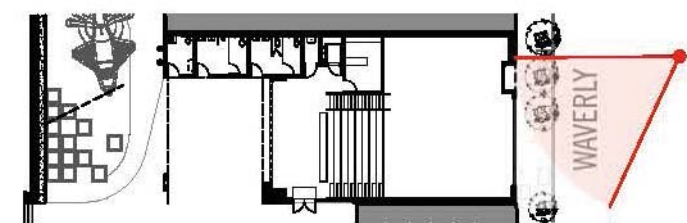


# CLUBHOUSE - ASSEMBLY AREA

SAN FRANCISCO ARTS COMMISSION | WILLIE 'WOO WOO' WONG PLAYGROUND

OCTOBER 17, 2016

26



# CLUBHOUSE - WAVERLY ENTRANCE

SAN FRANCISCO ARTS COMMISSION | WILLIE 'WOO WOO' WONG PLAYGROUND

OCTOBER 17, 2016

27



CMG  
CREATIVE MEDIA GROUP  
LANDSCAPE ARCHITECTURE

InterEthnica  
Multicultural Marketing & Design

JENSEN



**ANODIZED ALUMINUM STOREFRONT**



**WOOD BLEACHERS / FLOORING**



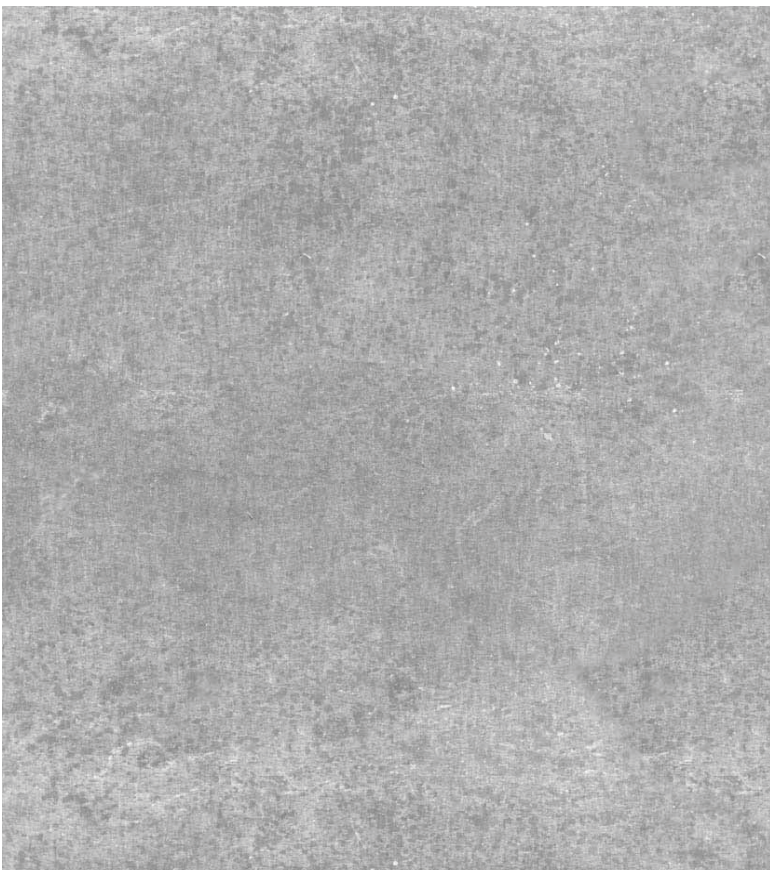
**PAINTED C.M.U. BLOCK WALLS**



**STUCCO**



**CHAIN LINK FENCING**



**CONCRETE STRUCTURE**



**RECYCLED RUBBER FLOORING**

# **CLUBHOUSE - MATERIALS**

SAN FRANCISCO ARTS COMMISSION | WILLIE 'WOO WOO' WONG PLAYGROUND

OCTOBER 17, 2016

28



**CMG**  
Creative Marketing Group

**InterEthnica**  
Multicultural Marketing & Design

**JENSEN**



**THANK YOU**