

**From:** lucinda page  
**To:** [Trickey, Anne \(ART\)](#)  
**Subject:** letter from Lucinda  
**Date:** Wednesday, August 22, 2018 5:27:01 PM

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Dear Anne,

I am writing to tell you that on both Saturday August 5th, and Saturday August 12, Jeff Potter set up in close proximity to my already set up seller table. On August 5th he chose a location with 2 people in between us and on August 12 he chose a location directly across from me, less than 12 feet away. Both days many customers walked up to my booth and asked, "is he your husband?" or they would pick up a pair of earrings on my table and say, "I purchased these from him". In conversations with customers I have discovered that he is selling them for 1/2 to 2/3 the price that I sell my work. From my conversations with the customers, Jeff has given them the impression that his and my business are somehow connected.

Furthermore, Jeff Potter has directly stated to some customers, that I am not a licensed artist/vendor. All of these undermining retaliatory and abusive actions have seriously interfered with my ability to conduct my business. I cannot stress how financially, physically, emotionally and reputation damaging this ongoing situation has been.

As of approximately three months ago, Mr. Potter has copied my design and replicated my work so exactly that the customers cannot tell the difference. Beyond imitating my designs, these and other malicious and retaliatory actions with colleagues and customers have been occurring unceasingly throughout the day, every day that I sell at the plaza.

I began selling my work as a street artist with these designs in 1990. The designs have been documented since 1990 and I have proof of the stamps, drawings and machine stamp operators whom I have worked with for decades. I had a hiatus from the Embarcadero seller program for 10 years to sell my work in stores, fairs, and farmers markets, from 1995 to 2005. In 2005, I came back into the San Francisco program and started selling, almost exclusively, at the Embarcadero Plaza. I have, over the years, changed the finishes, the patinas, the stones. I also have a soundbite which I say to customers who are interested in my work. I have a strong work ethic, friendly demeanor and excellent customer service philosophy.

Mr Potter began selling his tee shirts at the plaza in 2006, one year after me and then began selling jewelry in 2013. Some of his work looked quite a lot like mine and at a Saturday morning lottery in 2013, I asked him to cease and desist in selling copycat designs **and he yelled in my face in a threatening manner. Since that time I have felt unsafe and threatened repeatedly and I have alerted the program about my fears and feeling unsafe in my workplace.** Mr Potters aggressiveness, abusiveness and violence have been extensively documented by the program and

the San Francisco Arts Commission. Mr Potter has taken hundreds of photos of my back side, instigated reputation bashing with my colleagues and customers, targeted me by shining reflected sunlight in my eyes while I was talking to customers, ridiculed me directly and in front of others for not changing my designs, and directly and indirectly mocked, ridiculed and humiliated me publicly in a direct and indirect manner. He has also criticized and ridiculed the manner in which I sell my work.

Mr. Potter is profiting from my years of artistic metalworking experience and my unique designs, as well as the years of promoting my designs and the positive manner in which I discuss share and create my work. This has been a crushing experience for me. Not only has this situation interfered with my ability to conduct my business, it has interfered with my and my colleagues and customer's right to a peaceful, safe, workplace. Furthermore, I feel I cannot communicate my concerns effectively as Mr. Potter has admitted to several altercations with different people, including myself. He also has a long documented history at the Plaza and with the Arts Commission of physical and verbal violence and abuse with several colleagues.

On August 5th, a colleague asked Mr. Potter why he was copying my designs. In response, Mr Potter said **"because the arts commission was not going to do anything and that he could get away with it"**. Mr Potter has created an extremely unsafe, toxic, abusive, and threatening work environment, I feel the commission has not taken appropriate steps to ensure my and my colleague's safety, and the subversive retaliatory actions that Mr Potter has taken in purposefully stealing my unique designs and line of bracelets, earrings and necklaces and selling them as his own design and creation has affected my morale, reputation, financial standing and business irreparably.

This has to stop. I am requesting that the Arts Commission take this dangerous workplace complaint very seriously, and respond with immediate action against Mr Potter to ensure a conducive and safe work environment for sellers and customers and the public, and to ensure my, my colleagues and public safety.

Lucinda Page

Lucinda Page [REDACTED]