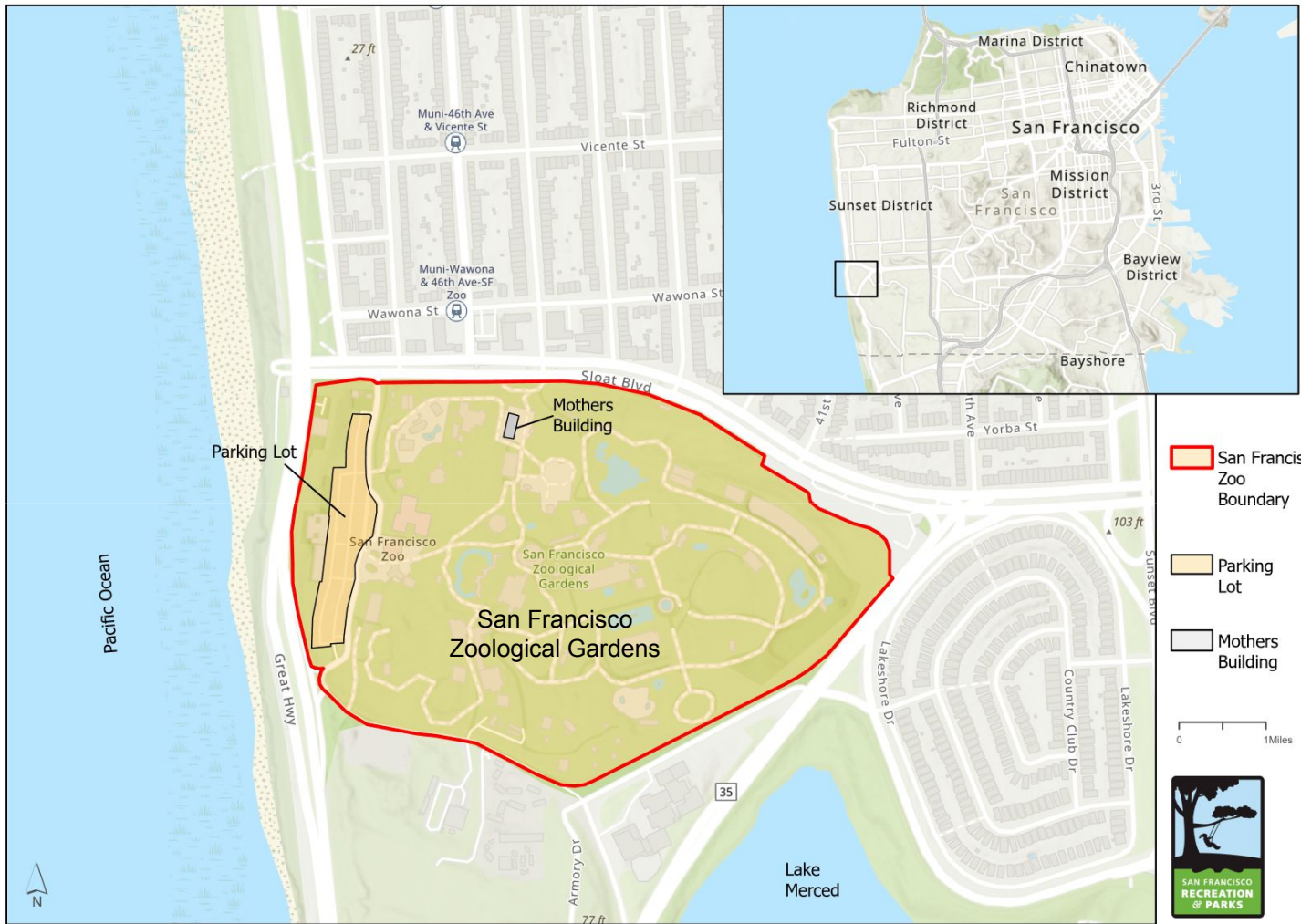


San Francisco Zoo & Gardens

Mothers Building A Platform for Opportunity





San Francisco Zoo & Gardens

Mothers Building A Platform for Opportunity



SF Zoo Mission

The Four C's:

1. **Connect**
2. **Care**
3. **Conservation**
4. **Coastal**



FROM > TO

**Vacant Shell to
A Community
Gathering Space**

**Infilled Pools to
Reclaimed Water
Feature**

**A Narrow Focus to
A Diversity of
Voices**

**Deterioration to
Digital
Conservation**

**Stabilization to
A Showcase of
Sustainability
(Care/Conservation)**



CONNECT



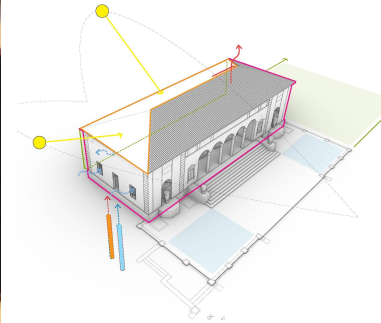
**CARE,
CONSERVATION,
COASTAL**



CONNECT



**CARE &
CONSERVATION**



**CARE &
CONSERVATION**

Exterior

A View Inside



Happening Now

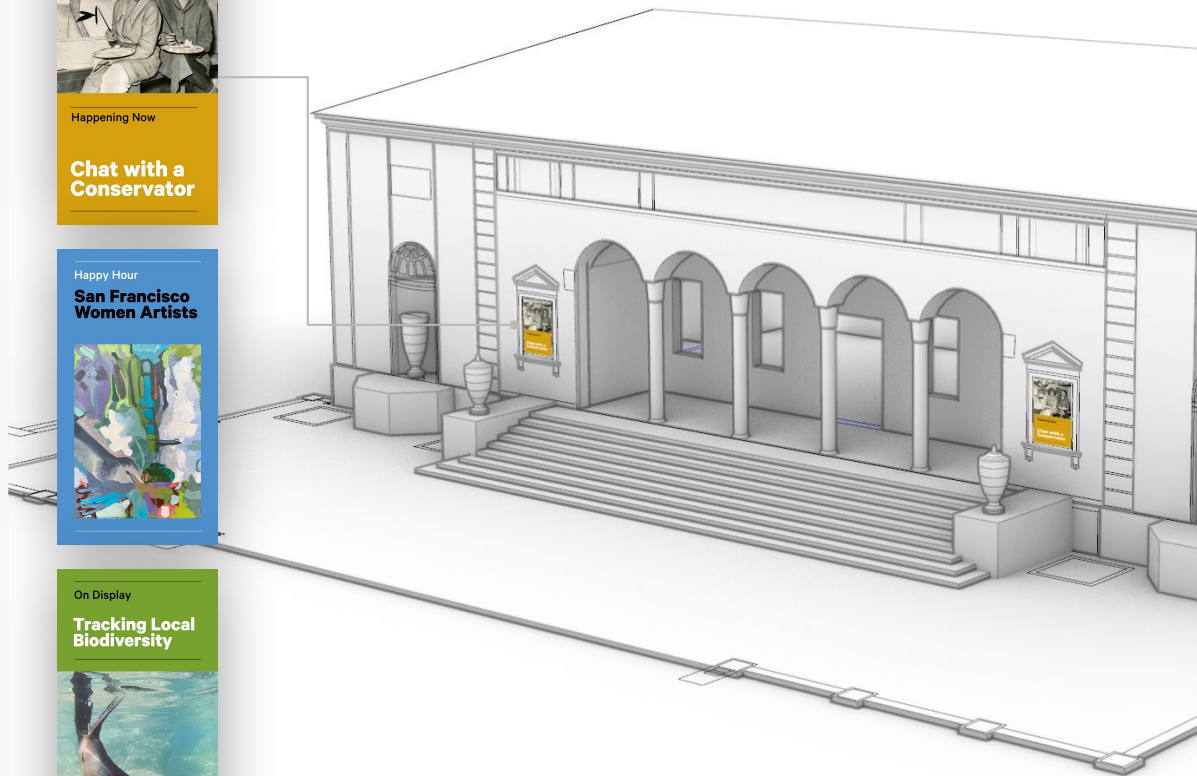
**Chat with a
Conservator**



Happy Hour
**San Francisco
Women Artists**



On Display
**Tracking Local
Biodiversity**



Exterior

Loggia Mosaics



If they gave us
an inch, we'd
take a mile.

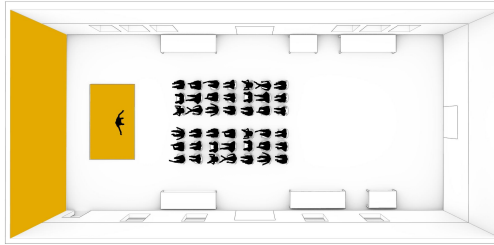
Dorothy Puccinelli, Muralist

Exterior

Western Facade

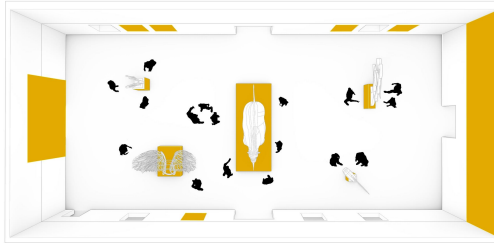


Interior Flex-Space Plan



Speaker Series

- Conferences, meetings, lectures



Gallery Exhibition

- Flex exhibit space



Entity Showcase

- Philanthropic and rental venue
- Community group event space

Augmented Murals



Personal Scale

Mobile Augmented Reality

In leveraging the existing artwork, we can embed and extend visitor interaction into educational and marketing efforts for the zoo by way of augmented mobile experiences.



Larger Scale

Interactive Stations

Visitors may explore the storied history of the murals, mosaics, and architecture through interactive touchscreens.



Immersive Canvas

Mural Reveal



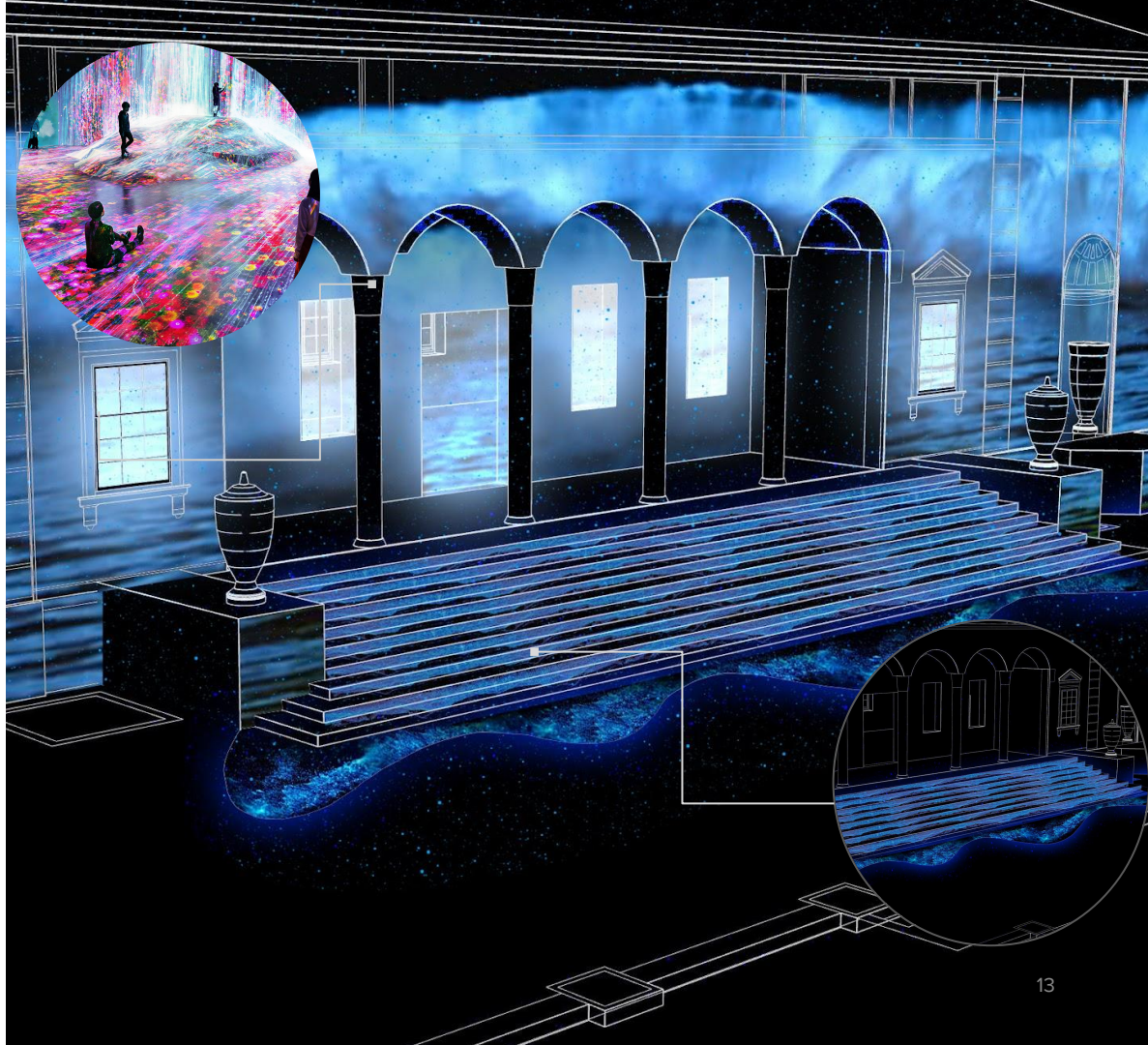
Speaker Series



Experiential Events

East Facade and Loggia

'Eventized' Activations



Potential New Entrance Opportunity

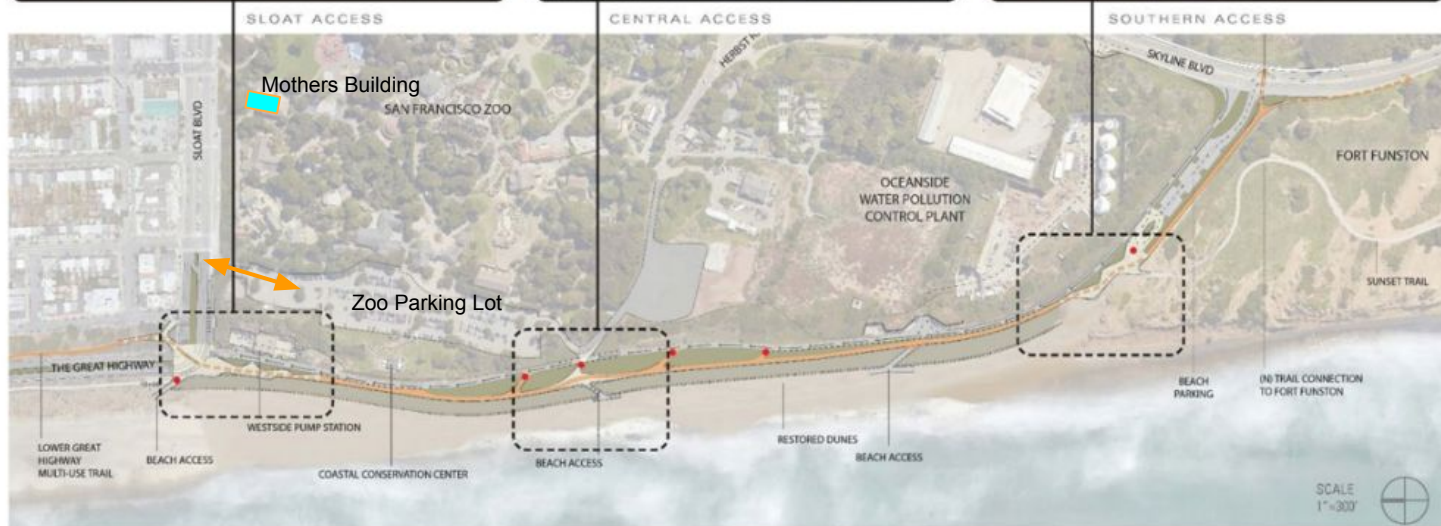
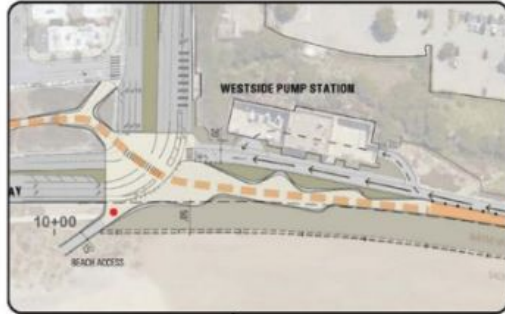


Mothers Building Great Highway Ocean Beach Projects



PROJECT OVERVIEW

South Ocean Beach Multi-Use Trail Project



SCALE
1"=300'

- SERVICE ROAD (ONE WAY)
- > VEHICULAR CIRCULATION
- MULTI-USE TRAIL
- BIKE TRAIL
- PEDESTRIAN TRAIL
- (E) TRAIL SYSTEM
- MAINTENANCE ACCESS POINT

San Francisco Zoo & Gardens

The Mother Earth Building

Re-imagined. Re-engineered. Relevant.



