

HOW DO I RECEIVE INCENTIVES?

Make a contribution and increase your savings through one of our limited-time incentives, including:



\$100 Match: We will match every dollar you save up to the first \$100.



\$100 Save Steady Bonus: Earn an extra \$100 when you save a minimum of \$10 a month in your K2C account for six months in a row.



Additional \$50 for participants in the National School Lunch Program (Free and Reduced Lunch): If your child is eligible, you can receive this by submitting the K2C Information Release Form at www.k2csf.org.

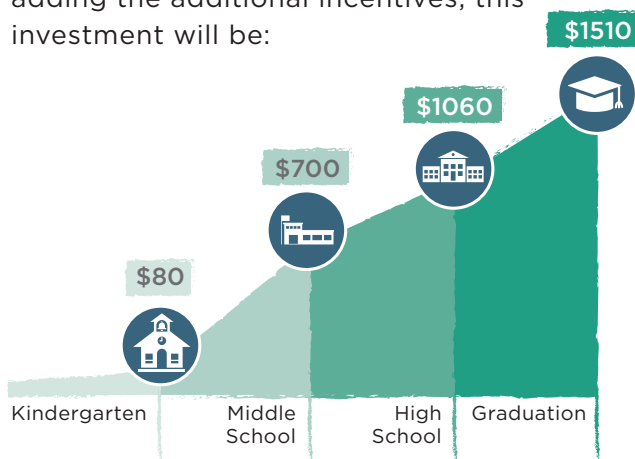
Submit the K2C Information Release Form located at www.k2csf.org to be eligible for even more incentives!

Don't miss out!

HOW MUCH SHOULD I SAVE?

ANY amount can and will make a difference. Make contributions regularly and watch the savings grow.

Let's invest \$10/month starting in November of your child's kindergarten year. Without adding the additional incentives, this investment will be:



- **\$80** by the time your child finishes kindergarten.
- **\$700** by the start of middle school.
- **\$1060** by the start of high school.
- **\$1510** by the time your child graduates.

Start contributing today, and the savings you build can pay for your child's textbooks, supplies, and other educational expenses in college.



How to Start Saving for College in Your Kindergarten to College Account



For more information:

www.k2csf.org

Email Carol Lei, Program Manager at info@k2csf.org

3-1-1 (in SF) or 415-701-2311

HOW DO I GET STARTED?

1. Locate your K2C account number

Your K2C account is ready to use and contributions can be made at any time. If you misplace your account number visit www.k2csf.org and fill out a account number request form. You can also email us at info@k2csf.org with your child's full name, date of birth, and school name or call 3-1-1 (in SF) or 415-701-2311.

2. Make a contribution

See "How Do I Make A Deposit?" section in this brochure.

3. Increase your savings with incentives offered

See "How Do I Receive Incentives?" section in this brochure.

4. Track savings online

To check your account balance, you will need to create a user name at www.k2csf.org. Click on the "register" button and follow the instructions to create your account.

The Kindergarten to College (K2C) program automatically opens a college savings account with an initial incentive of \$50 for every child entering kindergarten in the San Francisco Unified School District (SFUSD).

HOW DO I MAKE A DEPOSIT?



Direct Deposit through my employer

Set up automatic deposits into your K2C account from your paycheck.

1. Fill out the K2C Direct Deposit Form located at www.k2csf.org.
2. The next time you go to work, submit this form to your employer. They will set up direct deposit to your child's account.



Deposit online

1. Log onto your bank's website and go to the "Bill Pay" section. Enter the following details to set up payment (one-time or recurring) into your child's account.

Billor Name: Kindergarten to College

Account Number: [K2C Account Number]

Billor/Payee Address: P.O. Box 790020
St. Louis, MO 63179-9966

Billor Phone: 415-701-2311

Citibank Routing Number: 031100209



Deposit in-person

1. Find the closest Citibank branch in San Francisco by going to <http://www.citibank.com/locations>. Check the hours and days that it is open.
2. Decide when you will make deposits and how you will get there. Writing your plan down in your calendar significantly increases the likelihood you will follow-through with saving. Remember to bring your child's account number.



Mail a check

1. Write a check payable to your child and include their account number in the memo section of the check.
2. Send your check using a K2C deposit envelope, or send your check to:

Citibank Youth Savings Accounts
P.O. Box 790020
St. Louis, MO 63179-9966

