Leveraging Collaboration to End Domestic Violence

ELISE HANSELL, POLICY & GRANTS MANAGER AND KYOKO PETERSON, POLICY & GRANTS ASSOCIATE
Blue Shield’s Approach

Multisector Collaboration

Addressing Domestic Violence

Prevention Approaches
### Community Determinants of Domestic Violence

<table>
<thead>
<tr>
<th>Factor</th>
<th>Sector</th>
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<tbody>
<tr>
<td>Harmful norms and culture</td>
<td>ex. Education, Media</td>
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<tr>
<td>Economic insecurity</td>
<td>ex. Housing, Employment</td>
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<tr>
<td>Lack of social support</td>
<td>ex. Faith, Recreation</td>
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Our Collaborative

BAYCAT
EDUCATE • EMPLOY • ENTERTAIN

YCD
YOUNG COMMUNITY DEVELOPERS, INC

SAFE & SOUND

SAN FRANCISCO DEPARTMENT ON THE STATUS OF WOMEN
Young Community Developers
Safe & Sound
BAYCAT
Our Approaches

Focus Groups with Youth

Video Campaign

Coalition Building

Healthy Relationships Curriculum
Focus Groups
“I do think it's very important to know who you are and what you need independent of your relationship. You need to have a strong relationship with yourself before you can, before you can really be responsible in a relationship with another person.”

- LYRIC participant
BAYCAT Videos
Expanding Our Collaborative

Faith Community
Sports
Education
Domestic Violence Service Provider
Philanthropy
Thank you!

Questions?

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