



Required Human Trafficking Poster for California Businesses

Dear Business Owner/Manager:

I am writing to inform you of a law which affects your business: California Civil Code Section 52.6. This law requires certain businesses to post a notice that promotes awareness of the resources for victims of human trafficking and slavery. The law was amended in 2017 to include **hotels, motels, and bed and breakfast inns** to the list of businesses required to post this notice.

The FBI has identified California as one of the nation's top four states for trafficked persons. The San Francisco Bay Area is a particular hot spot for human trafficking. Though human trafficking is illegal, trafficking survivors often do not know where to turn for help. Community members may not know where to report suspicious situations. Thus California has enacted a law which requires various public and private entities to post anti trafficking notices. The law specifies what the notices must contain, and in what languages they must be posted.

The attached poster is being provided for your convenience and meets all the requirements of the law. A Frequently Asked Questions page enclosed and is designed to help guide you on the requirements of, and recommendations for, the optimum outreach and compliance.

Businesses which fail to post the notice may be fined up to \$1000. We encourage you to comply at your earliest convenience, to avoid any penalties. To confirm your business is required by Civil Code section 52.6 to display this notice, please check with your legal advisor.

Your business can help trafficking survivors get free. In other states where similar posting requirements have been enacted, there has been an increase in the number of reported trafficking situations and rescues of victims. Thank you for being part of the effort to spread the word about help for human trafficking survivors.

Sincerely,

A handwritten signature in blue ink that reads "Mark E. Farrell".

Mark E. Farrell
Mayor