2017-18
DEPARTMENT HEAD

Strategic Plan
and
Performance Plan/
Appraisal Report
(Reporting to Commission)

DEPARTMENT HEAD IDENTIFICATION INFORMATION

<table>
<thead>
<tr>
<th>1. LAST NAME, FIRST NAME, MIDDLE INITIAL</th>
<th>2. JOB CODE NUMBER AND TITLE</th>
<th>3. STATUS: Permanent Exempt (PEX)</th>
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<tbody>
<tr>
<td>Arntz, John</td>
<td>&lt;to be completed&gt;</td>
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<tr>
<th>4. WORK LOCATION &amp; DIVISION</th>
<th>5. DEPARTMENT</th>
<th>6. REASON FOR REPORT</th>
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<tbody>
<tr>
<td>1 Dr. Carlton B Goodlet Place</td>
<td>Department of Elections</td>
<td>✓ Annual</td>
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<td></td>
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<td>□ Unscheduled</td>
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<th>7. REVIEW PERIOD</th>
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<td>October 2017- December 2018</td>
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I. PERFORMANCE PLAN - GOALS
In this section, list the key goals you plan to accomplish or achieve within the year. These goals should be SMART – Specific, Measureable, Achievable, Relevant and Time-Framed and linked to the Department’s Strategic Plan.

Commission Performance Goals and Evaluation Criteria

Rating Scale: 1 = Unsatisfactory, 2 = Needs Improvement, 3 = Average, 4 = Above Average, 5 = Superior

I. ELECTION COMMISSION POLICIES
Criteria: Identifies and implements specific steps and articulates how these will address the policy within the appraisal period

1. Paper Balloting
2. Support for Open Source Voting Project
3. Voter Awareness of Accessible Voting Options
4. Opposition to Internet voting

II. ELECTIONS

1. Ensures free, fair and functional elections with no or only non-material errors, and deals effectively with anomalies. Criteria: (1) election plan fully implemented and material errors adhered to; (2) No legal or administrative findings against Director Arntz or DOA for violation of law, codes, deadlines (3) No errors that impact a accurate, timely outcome of any election contest

2. Demonstrates an understanding of and effectively implements election laws, codes and deadlines. Criteria: (1) Election plan takes into account all relevant laws, codes and deadlines for each election (2) Is aware of, plans and implements changes to assure compliance with election law, codes and deadlines keeping the Commission fully informed during this cycle;

3. Shows innovation and effectiveness in the elections process. Criteria: (1) Plans and implements continuous improvement; (2) Leads innovation in developing and implementing new election processes and systems

4. Implements programs to effectively communicate with voters and educate them on election requirements, deadlines and procedures. Criteria: (1) Plans and implements continuous improvement to voter outreach, and education and awareness; (2) Voter communications and information is accurate and conveyed to voters per the election plan, and legal requirements according to the election calendar

III. COMMUNICATION

1. Effectively communicates the Department of Elections’ mission, strategy, goals and other essential information to the Commission including, but not limited to duties specified in City Charter Sec. 13.104, Department of Elections. Criteria: (1) Communicates relevant information to the Commission at the earliest opportunity

2. Effectively communicates and interacts with the Commission Criteria: (1) Maintains openness to dialogue with and input from the Commission on policies effecting the DOE and conduct of elections

IV. ADMINISTRATION

1. Builds and maintains an environment that fosters and contributes to the effective operation of the Department of Elections (DOE) including teamwork among DOE staff Criteria: (1) Commissioner observation and perception of the work environment and operation effectiveness

2. Effectively uses and manages DOE personnel Criteria: (1) Commissioner observation or perception of staffing of critical functions according to department strategic and election plans

V. RESOURCES

1. Effectively uses and manages DOE budget and resources Criteria: (1) Personnel costs are within budget; (2) On-going strategy considers strategies and approaches to meeting DOE goals that seek to minimize cost to San Francisco’s tax payers and optimize value to voters

VI. OVERALL

1. Overall Evaluation (based on the above factors; The rating should be an overall rating
rather than a computed average of the above.)
2. What are the areas in which you can improve as a Director, and what steps would you take to improve in these areas?