

SCAN ME



Win \$500 in  
scholarships!



**THEME:**

A Future Worth Saving For

**START DATE:**

Monday, February 24, 2025

**SUBMISSION DEADLINE:**

Monday, March 24, 2025 at 5:00 PM

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\*See next pages for contest rules\*



## WIN UP TO \$500 IN SCHOLARSHIPS FOR COLLEGE!

### CONTEST STARTS:

Monday, February 24, 2025

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## K2C 2025 Art and Video Contest Rules

K2C's 2025 Art & Video Contests with the theme, "A Future Worth Saving For" is here! Current Kindergarten to 12th grade SFUSD students with an active K2C account are invited to participate in either contest. K2C will select three city-wide honorees for each grade range and award scholarships up to \$500. The first 50 entries for the two contests, art or video, will also receive a \$10 incentive in their K2C account towards their college savings.

### ELIGIBILITY

Current San Francisco Unified School District (SFUSD) K-12th grade students with active Kindergarten to College (K2C) savings accounts. Email [k2c@sfgov.org](mailto:k2c@sfgov.org) for general K2C questions or [jp.davis@sfgov.org](mailto:jp.davis@sfgov.org) for contest specific questions.

### AWARDS

- City Wide Honorees
  - Grade ranges - (K-2nd grade) (3rd-5th grade) (6th-8th grade) (9th-12th grade) will be awarded the following:
    - 1st Place: \$500 K2C Scholarship
    - 2nd Place: \$300 K2C Scholarship
    - 3rd Place: \$100 K2C Scholarship
  - Award certificate as a city-wide honoree
  - Recognition on K2C social media platforms and K2C website



## THEME

### “A Future Worth Saving For”

## SUBMISSION REQUIREMENTS (SEE ART OR VIDEO SECTIONS BELOW):

### **1. Art Contest Submission Requirements**

- a. Create an original artwork in portrait format on 8.5” x 11” (US Letter) with a creative design or image that conveys the theme “A Future Worth Saving For”.
- b. All drawings/ artwork may be in any media form. For example, pen, watercolor, computer graphics, or other creative modes.
- c. Submit your artwork to our Google form with your information. For any questions or support, you can email [jp.davis@sfgov.org](mailto:jp.davis@sfgov.org).
- d. Copyright images are not permitted.

### **2. Video Contest Submissions Requirements:**

- a. Create an original video that conveys the theme “A Future Worth Saving For”.
- b. All entries should begin with a short (e.g., 5 seconds) “title screen” that includes the following information:
  - i. Student full name
  - ii. School name
  - iii. Grade
  - iv. Title of video
- c. Videos submissions should be about 1 minute in length (not including the 5 second title screen).
- d. Submit your video to our Google form with your information. For large files too large to email or upload, send it using a file sharing service (e.g., Google Drive, Dropbox). For support, email [jp.davis@sfgov.org](mailto:jp.davis@sfgov.org).
- e. Copyright images are not permitted.



### FOR ALL STUDENT SUBMISSIONS

- All enrolled SFUSD students are invited to participate, however awards will only be given to students with an active K2C savings account.
- Students can only participate in one contest category – either video or art.
- All students' submissions must be received by 5:00pm on Monday, March 24, 2025.
- Submissions must include student name, grade, school, school ID number and contact information.
- Decision by K2C will be final - awards will be announced on [www.K2CSF.org](http://www.K2CSF.org) by April 18, 2025.

### EVALUATION CRITERIA

- Interpretation of theme “A Future Worth Saving For” - does the artwork or video clearly show a representation of what “A Future Worth Saving For” means to them?
- Creativity - does the artwork or video show imagination, originality, and expressiveness?
- Connection to the K2C program - does the artwork or video align with K2C's mission to promote students saving, financial, college and career goals?

