

# San Francisco Local Agency Formation Commission

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**Clerical Correction – 5/23/08**

TO: LAFCO Commissioners

FROM: Nancy C. Miller, Interim Executive Officer

DATE: May 23, 2008

SUBJECT: Item 5: Consideration of the Timeline of Tasks that will be Performed by Consultants related to CCA Program and Outreach Efforts

On May 13, 2008, LAFCo and ~~SFPUC~~ released a Request for Proposals (RFP) on developing a marketing and outreach program to present and promote the San Francisco Public Utilities Commission's Community Choice Aggregate (CCA) Program to the public, the media and governmental and regulatory entities.

At the Board meeting, staff will present the suggested marketing and outreach proposals submitted. The original proposals were to be submitted on May 20, 2008 but a request was received and granted to extend until May 22, 2008.

Staff from the SF PUC will also present information on similar marketing and outreach efforts undertaken by the SF PUC on similar projects.