

**San Francisco
Local Agency
Formation Commission**

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TO: LAFCO Commissioners

FROM: Nancy C. Miller, Interim Executive Officer

DATE: September 12, 2008

SUBJECT: Item 5: Review and Comment on Draft CCA Brochure (Discussion and Possible Action)

At the LAFCO hearing held July 11, 2008, the Commission requested that staff work with the SFPUC to develop a CCA information and marketing brochure. Since July, SFPUC has reviewed similar brochures developed by the Marin Clean Energy Program and other CCA Programs, and has developed a draft brochure for the City's CCA Program.

Once finalized, the brochure will be used to present information on the CCA Program to the public. In addition to publishing the brochure on the SFPUC and SF LAFCO websites, printed copies of the brochure will be made available.

A copy of the draft brochure developed by SFPUC will be provided for your review and comment at the September 12, 2008, hearing. Tony Winnicker, from the SFPUC, will present this item.