



San Francisco
Water
Power
Sewer

Services of the San Francisco
Public Utilities Commission

CleanPowerSF

CleanPowerSF Update

Local Agency Formation Commission

March 15, 2024



Agenda

1. Enrollment and Service Statistics
2. E-mobility: Electrify My Ride
3. All Electric Multifamily Program
4. Direct Pay



Enrollment and Service Statistics

- Enrolled >409,000 customer accounts
- 4.4% opt-out rate (96% retention) since launch
- 2.2% SuperGreen 100% renewable upgrade rate
- SuperGreen now accounts for >13% of retail sales

E-Mobility: Electrify My Ride

- Offers \$1,000 off the purchase of a new e-bike from participating local bike retailers.
- The Program began accepting customer applications on 2/5/24; incentive budget of \$1 million.
- Customer Eligibility
 - Live in an Equity Priority Community census tract;
 - Enrolled in a Hetch Hetchy Power or CleanPowerSF Energy Assistance Program.
- Participating E-bike Retailers
 - Physical retail location in SF;
 - Customer rebate applied instantly as a discount at purchase.

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\$1,000
discount on
a new e-bike

**Electrify
your ride**

Complete the survey to claim your rebate at sfpuc.org/electrifymyride

All-Electric Multifamily Program

- Assists Hetch Hetchy Power multifamily affordable housing sites in identifying a pathway to transition from natural gas to electric-based systems and appliances.
- Enrollment is first-come, first-served, and offers:
 - Building Electrification Roadmap
 - Recommendations on Available Financial Incentives
 - Technical Support, Application Support for Layered Programs

More information is available at: <https://sfpuc.org/programs/clean-energy/hetch-hetchy-power/customer-programs>

Technical Assistance available throughout



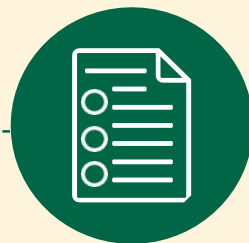
Program
Application



Building Site
Assessment



Electrification
Strategies Developed



Layering Opportunities
Identified



Roadmap
Delivered



Follow Up

Direct Pay

- *Direct Pay* is a new provision established by the Inflation Reduction Act that makes federal tax credits for qualifying clean energy projects available to tax-exempt entities through a cash payment.
- CleanPowerSF is working with other CCAs to explore Direct Pay opportunities for utility scale renewable resources.
- Hetch Hetchy Power is pursuing Direct Pay for city-owned rooftop solar installations completed in 2023.





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Thank You

Go 100% renewable
today at:

www.CleanPowerSF.org
