

PACKET MATERIALS

DATE: June 29, 2018 Item No. 7

LOCAL AGENCY FORMATION COMMISSION

Agenda Packet Contents List

- Staff Memorandum from Bryan Goebel, Executive Director
- Guiding Principles for Emerging Mobility
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- _____
- _____
- _____
- _____
- _____
- _____

Completed by: Alisa Somera Date: June 22, 2018

(This list reflects the explanatory documents provided.)



San Francisco Local Agency Formation Commission

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June 29, 2018

TO: SF LAFCo Commissioners

FROM: Bryan Goebel, Executive Officer

SUBJECT: Item 7 Authorization for Executive Officer to lead a study on emerging mobility services and the effect on labor, partnering with the San Francisco County Transportation Authority

In its recent "Emerging Mobility Evaluation Report," the SFCTA identified a number of research opportunities; gaps where staff has not yet determined how emerging mobility services and technology align with the City's Guiding Principles (a copy of the 10 Guiding Principles is attached).

This item would authorize the Executive Officer to plan, research and conduct a study on emerging mobility services and technologies and the effect on labor in San Francisco. This is a collaborative study between SF LAFCo and the San Francisco County Transportation Authority (SFCTA).

The study will examine labor models used in emerging mobility services to understand the demographics of the contractor labor force employed by companies such as Uber, Lyft, Caviar and Postmates. It will investigate how many contractors work for this sector, in which cities they reside, how many contractors work for multiple emerging mobility services, and what their commute patterns are.

The study will work to understand whether or how emerging mobility contractors access medical, dental and other benefits, and look at how other local and state governments have stepped in to help provide a security blanket for these workers. The results will inform state and local policy related to contractor benefits requirements.

The Executive Officer will work closely with the SFCTA to develop the scope of the study, outreach strategy, timeline and determine whether new funding is required. The SFCTA is exploring grant opportunities for this purpose and no additional LAFCo funds outside of Executive Officer services would be required at this time.

RECOMMENDATION: Approve this item to authorize the Executive Officer to begin a study on emerging mobility services.

GUIDING PRINCIPLES FOR EMERGING MOBILITY

In June 2017, the Transportation Authority and the SFMTA adopted ten Guiding Principles to serve as a framework for evaluating emerging mobility services and technologies, identifying 10 ways to meet city goals, and shape future areas of studies, policies, and programs. The vision is for emerging mobility services and technologies to align with the Guiding Principles on balance. However, not every Guiding Principle may be relevant to each service or technology type.

Safety



Emerging Mobility Services and Technologies must be consistent with the City and County of San Francisco's goal for achieving Vision Zero, reducing conflicts, and ensuring public safety and security.

Congestion



Emerging Mobility Services and Technologies must consider the effects on traffic congestion, including the resulting impacts on road safety, modal choices, emergency vehicle response time, transit performance, and reliability.

Transit



Emerging Mobility Services and Technologies must support and account for, rather than compete with, public transit and encourage use of high-occupancy modes.

Accountability



Emerging Mobility Services and Technologies providers must share relevant data so that the city and the public can effectively evaluate the services' benefits to and impacts on the transportation system, and determine whether the services reflect the goals of San Francisco.

Equitable Access



Emerging Mobility Services and Technologies must promote equitable access to services. All people, regardless of age, race, color, gender, sexual orientation and identity, national origin, religion, or any other protected category, should benefit from Emerging Mobility Services and Technologies, and groups who have historically lacked access to mobility benefits must be prioritized and should benefit most.

Labor



Emerging Mobility Services and Technologies must ensure fairness in pay and labor policies and practices. Emerging Mobility Services and Technologies should support San Francisco's local hire principles, promote equitable job training opportunities, and maximize procurement of goods and services from disadvantaged business enterprises.

Disabled Access



Emerging Mobility Services and Technologies must be inclusive of persons with disabilities. Those who require accessible vehicles, physical access points, services, and technologies are entitled to receive the same or comparable level of access as persons without disabilities.

Financial Impact



Emerging Mobility Services and Technologies must promote a positive financial impact on the city's infrastructure investments and delivery of publicly-provided transportation services.

Sustainability



Emerging Mobility Services and Technologies must support sustainability, including helping to meet the city's greenhouse gas (GHG) emissions reduction goals, promote use of all non-auto modes, and support efforts to increase the resiliency of the transportation system.

Collaboration



Emerging Mobility Services and Technology providers and the city must engage and collaborate with each other and the community to improve the city and its transportation system.