Memorandum from Bryan Goebel, Executive Officer

Presentation: Emerging Mobility Services Labor Study, Draft Scope

Completed by: Alisa Somera Date: October 12, 2018

(This list reflects the explanatory documents provided.)
October 19, 2018

TO: LAFCo Commissioners

FROM: Bryan Goebel, Executive Officer

SUBJECT: Item 4 – Update and Presentation on Emerging Mobility Services labor Study

At the September 21, 2018 LAFCo meeting, the Commission voted to authorize funding and to begin the RFP process for the labor study on emerging mobility services. However, due to time constraints, I was not able to make a presentation.

Today I will present the draft scope of this study. A Power Point is attached.
Emerging Mobility Services Labor Study Draft Scope

San Francisco Local Agency Formation Commission

October 19, 2018
San Francisco’s On-Demand Mobility Services Workforce

- Lack of data about the size of SF’s contractor labor force
- No data to determine if companies’ labor models ensure fairness
- City lacks regulatory authority over TNCs (transportation network companies)
Purpose of Labor Study

- Determine if companies’ labor models align with the City’s labor principle
- Conduct a representative survey of on-demand workers in this sector
- Identify best practice labor models in major U.S. cities and internationally
Tasks

- Develop survey questions and methodology
- Assemble advisory committee of key stakeholders
- Interview and request data from companies
- Community engagement
Budget Breakdown

Emerging Mobility Services Labor Study
Budget Breakdown

- Consultant: $50,000
- Executive Officer: $86,400
- Final Report: $2,000
- Research Assistants: $3,000
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Policy Recommendations

- Identify policy recommendations for local, state and federal regulators and emerging mobility companies
- Consider local, state and federal regulatory authority
Next Steps

- Draft and issue an RFP for representative survey
- Conduct a literature review
- Identify additional funding
Thank You!
Emerging Mobility Services Labor Study
October 19, 2018