
California Public Banking Alliance: May Updates

Sylvia Chi • May 2022

East Bay



Public Bank East Bay Viability Study



Prepared by Tom Sgouras
Commissioned by Friends of the Public Bank East Bay
March 2022



Viability Study

- Released in March:
<https://publicbankeastbay.org/viability-study>
 - Approved by City of Richmond
 - Berkeley and Oakland engaged
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Los Angeles

RFP for Viability Study + Business Plan

- City expected to release RFP at the end of the month
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Central Coast

Viability Study

- City of Monterey passed a resolution of interest in participating in a viability study
- Plan to have Santa Cruz County release the RFP
- Various other indications of support for a viability study from cities including Salinas, Santa Cruz, Watsonville and Monterey and Santa Barbara counties:

<https://peopleforpublicbanking.com/participants/>

Other regions

Engaging with electeds

- Santa Rosa/North Bay
 - Humboldt
 - Pomona Valley
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