WHAT DO AMBASSADORS DO?
Ambassadors promote safety and engage neighborhood residents, visitors, and workers through the following services:

- Ensure safe passage by providing safety escorts
- Provide directions and general assistance
- Contact medical and emergency services
- Alert 311 and city departments of safety hazards, graffiti or maintenance issues
- Conduct wellness checks of individuals in need, and provide linkages and referrals to social services
- Educate and inform the public about city services and programs

NEED A SAFETY ESCORT? CALL 311
Would you like a safety escort in one of our work areas? Call 311 during weekday operating hours and request an “ambassador safety escort” And we’ll have an ambassador meet you within 15 minutes!

NEED HELP FROM OUR AMBASSADORS?
For immediate needs and assistance, contact the Team Leads of each neighborhood directly:

BAYVIEW:
415-531-8951

CHINATOWN:
415-652-7822

MID-MARKET/TENDERLOIN:
415-531-7357

MISSION:
415-531-7201

VISITACION VALLEY/PORTOLA:
415-531-9087
ABOUT OCEIA

The Office of Civic Engagement & Immigrant Affairs (OCEIA) is a policy, compliance, direct services and grantmaking office. OCEIA’s mission is to promote inclusive policies and foster immigrant assistance programs that lead to full civic, economic and linguistic integration.

OCEIA seeks a safe, engaged and inclusive San Francisco where everyone can contribute and thrive.

OCEIA PROGRAM AREAS:
- Language Access & Services
- Immigrant Assistance Programs
- Community Ambassadors Safety Program
- Community Outreach & Education
- DreamSF Fellowship

CONNECT WITH US TO LEARN MORE:
- www.sfgov.org/OCEIA
- facebook.com/sfgov.OCEIA
- @OCEIA_SF
- @sf_immigrants

Email: civic.engagement@sfgov.org

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415-581-2360 • www.sfgov.org/oceia

ABOUT THE COMMUNITY AMBASSADORS PROGRAM

The Community Ambassadors Program (CAP) is a community safety and neighborhood engagement job training program.

Developed and operated by the Office of Civic Engagement & Immigrant Affairs, CAP hires and trains neighborhood residents to provide a visible, street-smart safety presence in targeted neighborhoods. These ambassadors act as a helpful presence on the streets, provide information and referrals, offer general assistance, and report hazards and emergencies to city agencies.

The program was initiated in the southeast neighborhoods of Bayview and Visitacion Valley by community leaders and advocates concerned about safety. The program has since expanded, with ambassador teams currently operating in five neighborhoods of San Francisco:

- Bayview
- Chinatown
- Mid-Market/Tenderloin
- Mission
- Visitacion Valley/Portola

OUR AMBASSADORS:

- Are city residents and familiar with the neighborhoods in which they work
- Understand the diverse cultures and languages of their assigned neighborhoods
- Are trained in safety, crime prevention, cultural sensitivity and community outreach
- Carry picture identification and wear bright yellow jackets for easy recognition
- Work closely with existing programs, law enforcement, 311, MTA, community organizations and service providers

City and Community Partners
- 311 • Alive & Free • Board of Supervisors • Department of Public Works • Mayor’s Office • Mission Neighborhood Resource Center • SFMTA • Office of Economic & Workforce Development • Recreation & Parks • SF Police Department